



commerce
undergraduate
society

Executive Council Meeting

Scheduled Time: 6:00 PM - January 27th, 2020 | Location: CUS Boardroom

Open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: presentations and/or proposed motions should be requested to be included on the agenda at least three (3) days in advance of a meeting by contacting the Administrative Director, Cassandra Tran, at kassandra.tran@cus.ca – materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.

Attendance:

Name	Position	Present ("X")	Late ("X")	Proxy
Priscilla Chan	President (Chairperson)	X		
Suprabhe Ballary	Vice-President, Academic Affairs (Vice-Chairperson)	X		
Harleen Sohi	Vice-President, External Affairs			Vivian
Jenna Leung	Vice-President, Finance			Eric
Joshua Lee	Vice-President, Internal Affairs	X		
Annie Chen	Vice-President, Marketing and Communications		X	
Jonathan Kim	Vice-President, Student Engagement	X		
Chantal Despres	Ombudsperson			
Kassandra Tran	Administrative Director	X		

Guests: Jessica Jiang

A. Call to Order

The meeting was called to order at 6:08pm.

B. Amendments to and Adoption of the Agenda

Moved: Eric (Harleen) | Seconded: Jon

Be it resolved that the agenda be adopted as presented.

*In favour: All
Opposed: None
Abstentions: None*

...the motion carries

C. Presentations to the Executive Council

i. New Business Review - Sav

I. NBR is UBC's student-run business magazine aimed to distribute content on the latest business threats, opportunities, and strategies to UBC

II. Types of articles: strategy, op-ed, working knowledge

III. Writing process: submit an article proposal, editorial partnership, advisory meeting

IV. Way to connect with Sauder Alumni and beneficial for external companies to partner and add recruitment ads as well

V. Josh: are you looking to be under the CUS as a service or just have our support but running it independently as an affiliated club?

VI. Jon: priority is to grow NBR in its operations and NBR is looking for support in that. Aim is to have NBR become service in the future. Is that what you're thinking of?

VII. Sav: so would we be in the stage of being independent and then transitioning into a service eventually?

VIII. Jon: yes, like a two-part process

IX. Suprabhe: are you looking for funding right now?

X. Sav: yeah, I have my budget. Yearly website fee (\$144), banner (\$176), stickers (\$16), printing magazines (\$37 for 100). Also planning on getting sponsorships and will be looking for other magazine printing companies

XI. Eric: also note that there will be an additional cost for the domain

XII. Annie: we were able to print a lot of First Year Survival Guides at the beginning of the year for a lot cheaper than \$37 per magazine. I can share the provider/contact with you

XIII. Josh: how often are magazines being produced?

XIV. Sav: bi-annually; goal is that in September we will have our website updated so that the editing process is sped up

XV. Josh: what's your way of distributing it to Sauder/non-Sauder students?

XVI. Sav: giving it to each member of NBR team, corporate partners, recruiters of external companies; raffling it off to students who actually want it and leaving some around in CLC

XVII. Jon: if you had \$2000 more of what you're asking for (\$4000), what would you do with it?

XVIII. Sav: currently making a website (version 1); wanting to update it in March to have more articles coming in; creating a more interactive/engaging way for students to read it (like Reddit style); themed-events and hosting Alumni Night

XIX. Josh: what are you looking at in terms of sponsorship timeline?

XX. Sav: hopefully the end of this month

XXI. Eric: do you have any confirmed sponsors? I can help you with that

XXII. Sav: still need to reach out to them

XXIII. Jon: what's the long-term vision of NBR?

XXIV. Sav: hope that it's bigger/thriving, at least 13 articles, more engagement from all

year levels, building NBR pipeline

XXV. Annie: any plans to include proofing (faculty advisors) to review plagiarism/academic misconduct?

XXVI. Sav: checkpoints with profs are aimed at flagging things that need to be looked at/changed

XXVII. Annie: which profs have already confirmed their participation in NBR?

XXVIII. Sav: Darren Do, Joey Hogg, Karl Aquino, James Brander, Brian Sutherland, Marlise

XXIX. Jessica: another prof I suggest you contact is Tim Silks. Do you know why the newspaper stopped in 1999?

XXX. Sav: Last editor-in-chief passed it on to the next team and it just stopped

XXXI. Priscilla: do you have any support from Sauder at the moment?

XXXII. Sav: Nicole Kelly was helping a lot; applied to UGO Student Experience Grant

XXXIII. Jon: what are your other revenue streams?

XXXIV. Sav: company sponsorships

XXXV. Josh: what exactly are you looking to get from the CUS right now?

XXXVI. Sav: initiating that plan from earlier: financial support and then transitioning it into a service

XXXVII. Josh: how much are you needing?

XXXVIII. Sav: depends on how much the printing material will cost, it will vary but I can let you guys know once I have a better idea of my costs and projected revenue

XXXIX. Action items: budget with expected costs/revenue, brief description of what you do, projected timeline

D. Personal Updates

E. Professional Updates

I. President

- One-on-one's with execs
- Attended All Candidate's Forum; good questions were asked
- Met with Ajit regarding CUS Advisory Committee meeting; concluded that it will be discontinued
- Went to African Business Forum
- Attended AMS Inter-Constituency Social; met with other faculty constituents

II. Vice-President, Academic Affairs

- Junior Dev had 84 applicants; will be selecting 61 students
- JDC West got second for Academic School of the Year
- CMP finished tutor hiring; onto orientation

III. Vice-President, Finance

- Overseeing finances with Imprint
- Working on retreat with Cassandra
- NSCC - settling prize payments
- Centralizing resources, contacts, etc.
- Q3 is underway and reimbursements as usual

IV. Vice-President, Internal Affairs

- Room bookings are slowing down

- Lockers should be mostly done; getting completed on a weekly basis
- Storage room - ordering shelving after Feb 7th
- CUSustainability - running a few events
- Awards - having call on Wednesday to go over entire plan; will need to have Award Committee meeting soon too

V. Vice-President, Marketing and Communications

- VM equipment is still lost
- Y&P going well; helping with branding
- CUSnack was released last night; engagement isn't as high as expected
- Nancy working on CUSunday from now until end of term
- Still haven't started marketing for Exec Council hiring yet; will need hiring timeline from HR
- Helping Elections with marketing

VI. Vice-President, External Affairs

- Imprint - conference coming up in two weeks; tickets sales are going well
- EMP - board will be voting on hiatus
- LGBTQ - conference had a good turnout
- CR met two weeks ago; no updates
- Me Inc. - Navigate coming up
- SVPSC - working on preparing for case comp on Feb 29th
- One-on-one's with services in Feb

VII. Vice-President, Student Engagement

- Basketball Tournament on Wednesday
- POITS x Everyone is happening on Friday
- Townhall/AGM planning with Jessica on Wednesday
- Meeting with Lauren about POITS; reducing risk as much as possible
- HeWe had paint night

VIII. Administrative Director

- Working on retreat
- Scheduling Artona pictures with execs and board
- Planning Presidential Portfolio social

IX. Ombudsperson

- Fill in when2meet for Exec Social

F. Executive Business and Discussion

i. Casual Night at Restaurant with Professors - Suprabhe B. (5 mins)

I. Suprabhe: 3:1 ratio with professors at any restaurants for 2-3 hours; based on first-come-first-serve basis. Aim is to get profs engaged in our social events and break that barrier between profs and students

II. Priscilla: have you asked profs about this yet?

III. Suprabhe: haven't confirmed yet but highly likely that profs would be down

IV. Priscilla: what are the projected costs for this?

V. Suprabhe: haven't created a projected budget for this yet; just wanted to see if we'd be interested in this idea

VI. Priscilla: this would be interesting

VII. Suprabhe: Rose - AVP is gathering budget required, input from profs and students; will bring back more information next week. What's the max we're willing to spend on this?

VIII. Josh: depends on projected interest from students and cost of venue

ii. **Date Change for CUS Reunion with Alumni - Harleen S. (5 mins)**

I. Priscilla: going to be on April 30th instead of 29th

iii. **Loss/stolen VM Equipment - Annie C. (5 mins)**

I. Note from Eric: Annie, try to find out if the CUS or AMS has insurance that covers for lost/stolen items

II. Priscilla: all three were stolen not misplaced? Everyone checked their belongings/homes/etc.?

III. Annie: no one knows. People speculate that past VM team was involved since same locker combo is used

IV. Priscilla: tell everyone to check their stuff again, and then we'll report the stolen items to police

V. Josh: check Craigslist, eBay, and Facebook Marketplace to see if camera serial numbers match

iv. **NBR - Jon K. (5 mins)**

I. Jon: how supportive are we of it?

II. Jessica: a lot of doubts about the project; so many similar projects have failed in the past

III. Jon: based on the response from their info session, it was quite high and there was a lot of enthusiasm around it. Their team is also highly motivated and CUS should be about providing support to students who are highly motivated and can bring value to other students

IV. Josh: because a lot of their team is first/second year students, it makes sense that they're really highly motivated right now. But NBR could struggle if their team changes and there are less lower-year students.

V. Priscilla: in support of helping them reach their vision this year, but just waiting for budget from them

G. Approval of Minutes

Moved: Jon | Seconded: Suprabhe

That the minutes from the Jan 20th Executive Council meeting be approved for public distribution.

*In favour: All
Opposed: None
Abstentions: None*

...the motion carries.

H. Next Meeting

Monday, February 3

I. Adjournment

Moved: Josh | Seconded: Jon

There being no further business, be it resolved that the meeting be adjourned at 8:17pm.

*In favour: All
Opposed: None
Abstentions: None*

...the motion carries.