



commerce
undergraduate
society

Executive Council Meeting

Scheduled Time: 7:00 PM - Nov 18th, 2019 | Location: CUS Boardroom

Open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: presentations and/or proposed motions should be requested to be included on the agenda at least three (3) days in advance of a meeting by contacting the Administrative Director, Cassandra Tran, at kassandra.tran@cus.ca – materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.

Attendance:

Name	Position	Present ("X")	Late ("X")	Proxy
Priscilla Chan	President (Chairperson)	X		
Suprabhe Ballary	Vice-President, Academic Affairs (Vice-Chairperson)	X		
Harleen Sohi	Vice-President, External Affairs	X		
Jenna Leung	Vice-President, Finance	X		
Joshua Lee	Vice-President, Internal Affairs			Chantal
Annie Chen	Vice-President, Marketing and Communications	X		
Jonathan Kim	Vice-President, Student Engagement	X		
Chantal Despres	Ombudsperson	X		
Kassandra Tran	Administrative Director			

Guests:

A. Call to Order

The meeting was called to order at 7:07pm.

B. Amendments to and Adoption of the Agenda

Moved: Jon | Seconded: Jenna

Be it resolved that the agenda be adopted as presented.

*In favour: All
Opposed: None
Abstentions: None*

...the motion carries

C. Presentations to the Executive Council

i. Making professors more accessible - Philman

I. Phil: This year and past few years Sauder has been very focused on mental health. Want to focus on culture here. Initially thinking of general student populus, often in a bubble, such a privilege to have a great support network. Such an emphasis on students being extroverted/leaders, but business school should be all inclusive. High correlation grades and student well being with how engaged students are with office hours. First was consulting with Suprabhe. One thing wanted was to create a bridge, fairly accessible, offers lots of value, going off vibes of HeWe at conference. Often we talk about careers and internships, but HeWe had Shaymas come in and talk about wellness guiding them through their career. Students shouldn't just have that through Spark, should have that all the way through. How could the CUS support a community-oriented podcast? Melting pot between profs, students, and CUS.

II. Harleen: Questions, love the idea. What would it be about?

III. Phil: I will be the host, want to create an asset that HeWe or CUS can take on in the future. Really wanted more informal/casual, not interview style, just oriented towards story-telling and wellness. I.e. Tim Silk has been through a lot of stuff. Could be topics on love. Are there any potential issues?

IV. Harleen: More so focused on making professors more accessible?

V. Phil: Not putting too much pressure on profs.

VI. Jon: Where?

VII. Phil: Spotify

VIII. Annie: Currently one service under me that is under communication, but more of a form of communication. Podcasts could become a service because there is a gap that we have been trying to fill. The Venture doesn't think they could write anything on paper that people would want to read, videos take a lot of time.

IX. Phil: Very hard to implement. I bought some audio equipment already. And have a music team on the line. Do some pilot episodes first with HeWe and then maybe bring Venture later.

X. Harleen: Could be a HeWe and Venture collaboration for the year.

XI. Annie: Yeah, good idea to keep it under HeWe.

XII. Phil: We notice we are touching a different demographic of students, really the underserved ones by the CUS.

XIII. Annie: CUSunday can have a link to the podcast. There is readily made content ready to be sublet. There is potential. Whole purpose of a service under the CUS, especially marketing. There is a need and a possibility.

XIV. Suprabhe: Do you need a budget?

XV. Phil: There are microphones in the CLC, I'm ready to make a personal investment. Small hosting fee for Spotify.

XVI. Harleen: Could put it in the HeWe budget increase, just need to see some copy on this. For the Spotify part, could definitely get some funding.

XVII. Phil: Any people?

XVIII. Annie: I do have one concern. Considering that when I book a meeting with Tim even, it takes 3-4 weeks.

XIX. Harleen: Just go to his office hours.

XX. Annie: Profs could be very busy.

XXI. Harleen: If they are into it, they will say yes. Tim would give you a great podcast.

XXII. Annie: If you do run this, need to reach as many people as possible, I would definitely be willing to promote to as many people as possible. So definitely let me know when you are posting.

XXIII. Phil: Thank you for creating this space where I can share my ideas.

ii. Conference idea - Chantal & Harleen

I. Chantal: We brought it up at Board. This will be the last time that I speak about it because it will go to Harleen. One thing to note is that Dante and I have discussed that it is not appropriate for me to run the event as ombuds. I would like to pitch the idea that I had. Called Harleen last week. Reached out to Jonathan Javier. His mission statement is to turn underdogs into winners. People who go to his workshops and use his tips tend to get jobs the next day. I'm thinking of having a panel, workshop, and networking event where these companies are being represented. We are thinking first or second weekend of February, we want to have a workshop with Jonathan where he does his curriculum, then a 30 minute panel with 5 guest speakers. [introduced jonathan javier]. Natalie Riso is an influencer that works at a venture capitalist firm, marketing and women in business advocate. She talks about mental health in business. Jerry Lee is the next person, works at Google and has been there for 5 years. Sam Park is a two-time university dropout, yet was Canada's Top 20 Under 20. Impressive in what he does, your circumstances don't define your possibilities. Jeremy Becker is the last one whom I was homeschooled with, CEO of BedConnect??, breaking into the healthcare industry with innovative solutions, no university diploma. These people create a power team that helps Sauder students go from being just a Sauder student to wanting to work at a Fortune 500 company. These people will help students overcome the non-target school disadvantage, they are happy to set up a 1-on-1 with students and follow up. The others I don't have the budget for, but I know that they are all willing to cater their budget to what we can offer. We would like to give them an AirBnB or hotel where they can all stay in the same space. AirBnB would be \$300 a night approx.

II. Jon: We could partner up with BCC as well to build that relationship. I don't think Harleen should take on more.

III. Chantal: I trust Andrew and Harleen to do this though.

IV. Harleen: I don't see this being a huge issue in planning. We don't want to cannibalize our own events. Let's pick a date and time to serve the need without cannibalize the event. I don't want the weekend though. We shouldn't be charging for this event as well. I would rather do a free event that serves a purpose and a need. We have never charged and we are serving a need that needs to be served. I would rather have people come for free than no one coming because they have to buy it.

V. Suprabhe: I decided not to go when they added the money component in there.

VI. Jon: what do you mean we don't have the means to charge them?

VII. Harleen: we have never held these large CUS events.

VIII. Chantal: what if we charge non-sauder events?

IX. Annie: it also comes down to the marketing, keep pushing them and show that there are limited spots

X. Harleen: I don't want it to be an open event because it is Sauder students' money funding this

XI. Chantal: what if we do two rounds of marketing?

XII. Harleen: We should just do non-sauder ticket prices

XIII. Annie: we could just ask them and ask if they want to come to our event. Give people a survey to see where their interests lie. Don't bring up CUS and provide little to no context, phrase it

hypothetically. That is the most natural way to gauge interest

XIV. Chantal: this event would resonate well with BUCS and BTM students

XV. Harleen: I don't want to make it strictly tech though. We don't want to alienate everyone else because self cannibalization

XVI. Chantal: it sounds like you are all interested

XVII. Phil: We don't have to specifically target. I would go, it can go both ways, great or not so good

XVIII. Annie: I know people in Silicon Valley and get those people into networking as well. It is easy to feel that we are not good enough if we have super high up people

XIX. Chantal: I boast about them because they are so accomplished. They wouldn't talk about themselves the way I talk about them. He is all about the personal connection. They might do their own marketing because they always tell people when they are going to a new city.

XX. Harleen: if we are putting a lot of money into this, then Sauder students should get first go

XXI. Jon: my condition is that they should have a networking breakfast or drop in coffee chat more than just having them for 3 hours during a conference

XXII. Chantal: they could meet with the CUS and meet them.

XXIII. Harleen: information networking with breakfast in the lounge would be better, we would be there regardless

XXIV. Chantal: they would totally be down, they want to meet the students and he wanted to help Sauder

XXV. Annie: my entire marketing team could help with this as well. We can find ways that we can push this

XXVI. Harleen: maybe have more local connections come out.

XXVII. Chantal: Jonathan would probably fly someone out as well.

XXVIII. Harleen: I don't want to not pay him. We will pay for his flight, hotel, full speaker price.

XXIX. Chantal: I would love to fly out Natale as well. She represents the LGBTQ+ aspect as well. She has a lot.

XXX. Harleen: we will look at the budget first.

XXXI. Jon: you guys should discuss this together first.

XXXII. Harleen: I want to hear everyone's opinion

XXXIII. Harleen: Jan 29-30 or Feb 4-5-6 (Tuesday/Thursday midweek thing)

XXXIV. Chantal: we can just ask them what they would prefer and then cater to that

D. Personal Updates

E. Professional Updates

I. President

1. Met with Nicole, talked about Dean meeting on 27th with Dante
2. Finished all performance reviews with presidential portfolio
3. Meeting with Colleen this Wednesday and FYC chair tomorrow.

II. Vice-President, Academic Affairs

1. CMP had first new event, it was okay (not too bad). Have the same kind of event next semester, will try to market it a bit more.
2. Tried to call Artona. We have the option to have the photo with two friends or two family members, we were wondering if we could subsidise it, but they said it was \$200 for one photo.

- III. Vice-President, Finance
 - 1. Did Q2 report and finished performance reviews with everyone.
- IV. Vice-President, Internal Affairs
 - 1. Had 1:45AM meeting for Clubs Review.
 - 2. Innovation Fund Committee has been set.
- V. Vice-President, Marketing and Communications
 - 1. Got to reschedule meetings with CMD.
 - 2. FYC chair reached out about rebranding. All the services are creating their own stuff for Winter Wonderland. This year people want their own thing. Nancy is VP marketing for CCP, they brought up their confusion early on; under the assumption they are not part of it, but I guess they are part of it? My CMD's need to know right now, but some of them said they are done graphics already.
 - i. Jon will reach out to them.
 - 3. MA doesn't like us because we rejected them for Conference Affiliation. Miscommunication. Execs don't want to talk to Annie now because they are saying CUS sponsored some events over others.
 - i. Harleen: You should talk about this separately.
- VI. Vice-President, External Affairs
 - 1. NSCC this week, they sold a lot of tickets.
 - 2. Imprint: DeepDive done tonight.
 - 3. Me Inc: Navigate confirmed for Jan 28th
 - 4. Pride Bingo had 15 people
 - 5. Working on performance evaluations with Cindy and NSCC next week.
 - 6. Buying stuff this week for Christmas Party assuming budget is approved.
- VII. Vice-President, Student Engagement
 - 1. CCP: Step Beyond was a really great event, going to launch partnership with downtown womens...
 - 2. Volleyball tournament was good
 - 3. HeWe discouraged by the turnout, had 30 total attendees.
 - 4. POITSmas on Thursday of Winter Wonderland; launching ski trip tickets
 - 5. Grad Night booth today
- VIII. Administrative Director
 - 1. Followed up with apparel supplier, they have been delivered
 - 2. Updated current service chairs on website
 - 3. Helping out Harleen with Christmas Party
- IX. Ombudsperson

F. Executive Business and Discussion

- i. **CUSnacks - Jon K.**
 - I. https://docs.google.com/presentation/d/1cjbreB9WwfXktF2mP2ymNe0pl14SiEqH8jIGj1LLRUE/edit#slide=id.g65c28fac21_0_0
 - II. 5 Guests: Priscilla, Maddie, Felix, Vivian, Helena. 10 minutes max; just have an amazing panel, breaking myths. Jason and Nancy there to help market and film.
 - III. Need the snacks and props; asking for \$110. Lily has an artistic vision.

Move to approve the \$110 budget for CUSnacks.

Moved: Suprabhe | Seconded: Harleen

*In favour: All
Opposed: None
Abstentions: None*

...the motion carries

ii. CUS Winter Wonderland Extra Budget - Jon K. & Harleen S.

I. <https://docs.google.com/spreadsheets/d/1O2EBI88Fv729WQYDb58hLOOrPI7pDxBqTVRu842KmXI/edit?ts=5dcc64a8#gid=0>

- II. HeWe: Thursday @ 12:30 until we run out of care packages
- III. CCP: Care packages on Wednesday, Nov 27 @ 6-8PM
- IV. FYC: Snowed In around same time
- V. Sauder Sports skating is same night as POITS
- VI. North Pole everyday, 12-2PM
- VII. CUS Christmas party on Tuesday

1. Harleen: combined two budgets, make more sense. Wrote down who purchases what. Food & Activities stayed the same. North Pole share the decor. Together the budget is \$1500, but snacks under North Pole. Does the budget make sense? Can Jenna buy the Christmas tree?

2. Jenna: Possible to ship the tree to the lounge?

3. Harleen: Social media prizes, hoping to use the CUS credit card

4. Annie: massive amount of applications for team. Last year nobody applied, this year got 20 applicants. Trying to get a social going, so need to change the budget (because didn't have a team before).

5. Jenna: Can discard the one Justine made and make a Yearbook budget.

Move to approve the \$2219.98 budget for CUS Winter Wonderland/Christmas Party.

Moved: Suprabhe | Seconded: Jon

*In favour: All
Opposed: None
Abstentions: None*

...the motion carries

iii. New initiative: biweekly movie in HA 491 - Suprabhe B.

I. Many international students who have so many different perspectives. We don't do anything to introduce anything to people. Proposing bi-weekly movies in room 491 or 492 → have a vote on CUSunday or Instagram, then screen that movie.

II. Cost would be popcorn and snacks

1. Priscilla: Is there a Monday event for Winter Wonderland?

2. Jon: No.

3. Priscilla: Let's do a Christmas movie!
4. Chantal: Home Alone!
5. Jenna: Budget-wise, let's run it for a bit.
6. Harleen: Let's try with \$50/week.
7. Priscilla: Next Monday, Nov 25, as the test run?
8. Suprabhe: Sure, can we book the room?
9. Jon: What time showing?
10. Priscilla: 7PM
11. Jenna: Be careful what events we offer snacks at.
12. Jon: Book the room first, then get a snacks budget from North Pole

iv. Q2 approval - Jenna L.

- I. https://docs.google.com/document/d/1JQ-O1PGBvkHUdlshnfolZ_CYoz2MhSb4jvPd_hAQclfY/edit
- II. Uploaded a link for everyone to look at, hope to get CMD approval.

Motion to approve the Q2 budget to be passed on to the CMD's.

Moved: Jon | Seconded: Harleen

*In favour: All
Opposed: None
Abstentions: None*

...the motion carries.

G. Recent News Reports

- I. We (Dante) commented on the Reddit report and the guy removed it
- II. Globe & Mail posted that BizChina was under the CUS, Dante responded and they responded and took it out the reference to CUS.
- III. Because of that, because BizChina has not signed the MOU, we have decided to pause on that. We retracted the MOU and we will look into it to decide in the future. Note that the club is separate from the conference.

H. Approval of Minutes

Moved: Harleen | Seconded: Jenna

That the minutes from the Oct 28th and Nov 4th Executive Council meeting be approved for public distribution.

*In favour: All
Opposed: None
Abstentions: None*

...the motion carries.

I. Next Meeting

November 25th, 2019

J. Adjournment

Moved: Harleen | Seconded: Suprabhe

There being no further business, be it resolved that the meeting be adjourned at 9:11pm.

*In favour: All
Opposed: None
Abstentions: None*

...the motion carries.