

Title of Position	Editor In Chief
Portfolio	Academic Portfolio
Service	Sauder Business Review
Summary	The Editor in Chief is responsible for overseeing all aspects of the Sauder Business Review.
Time Commitment	During the school year: 15-20 hours per week
Term of Employment	November 2015 – September 2016
Main Responsibilities	<ul style="list-style-type: none"> • Oversee the development and launch of the Sauder Business Review Digital Magazine for January 2016 • Lead a team of editors and writers, ensuring the magazine follows its publication schedule • Develop a strategy to increase readership and engagement with the magazine by at least 20% over the coming months using digital and social platforms. • Manage all other issues that may come up regarding the magazine over your tenure as Editor in Chief.
Qualifications	<ul style="list-style-type: none"> • Ability to work on multiple projects at once, working across various editorial and technical teams. • Keen awareness of trends and research in business, economics, and technology, and the ability to present and convey these trends creatively. • Ability to mitigate ambiguous tasks and situations through creative solving. • Project management experience on digital and social projects. • Strong editorial skills. • Pervious writing experience. • Pervious leadership experience.
Anticipated Learning Outcomes	The Sauder Business Review editorial board spent this past summer re-imagining what Sauder’s business publication should look like inside and out. It needs to be collaborative, cross-departmental, and digital. It needs to be published on a weekly basis instead of an annual basis. We have a rough concept in mind, and we are working quickly to execute it. As editor in chief, your main takeaway will be the entrepreneurial experience of leading a team on an innovative project from initial ideation to execution.
Application Process	<p>Submit the following information to Sam Massooleh at sauderbusinessreview@gmail.com and cc the CUS HR Director Raffles Koh at raffles.koh@cus.ca:</p> <ul style="list-style-type: none"> • A one-page resume outlining your most relevant experiences • A cover letter describing: <ul style="list-style-type: none"> ○ Why do you think you would be an excellent candidate for the position? ○ 3 ideas you have for growing the Sauder Business Review’s viewership <p>Please contact Sam Massooleh if you have any additional questions or concerns.</p> <p>The application deadline is October 28th. Interviews will be held the week of November 3rd.</p>