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THE CUS VISION

2015/2016 Board of Directors & Executive Council





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The vision for the business is, at its essence, a set of objectives. It's a direction in which you and your team head, a direction in which you take the business.



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Whatever the organization's destinations, they must be seen and understood at all levels, included in every agenda, and woven into every business discussion and decision.



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PLATFORM PILLARS

Transparency

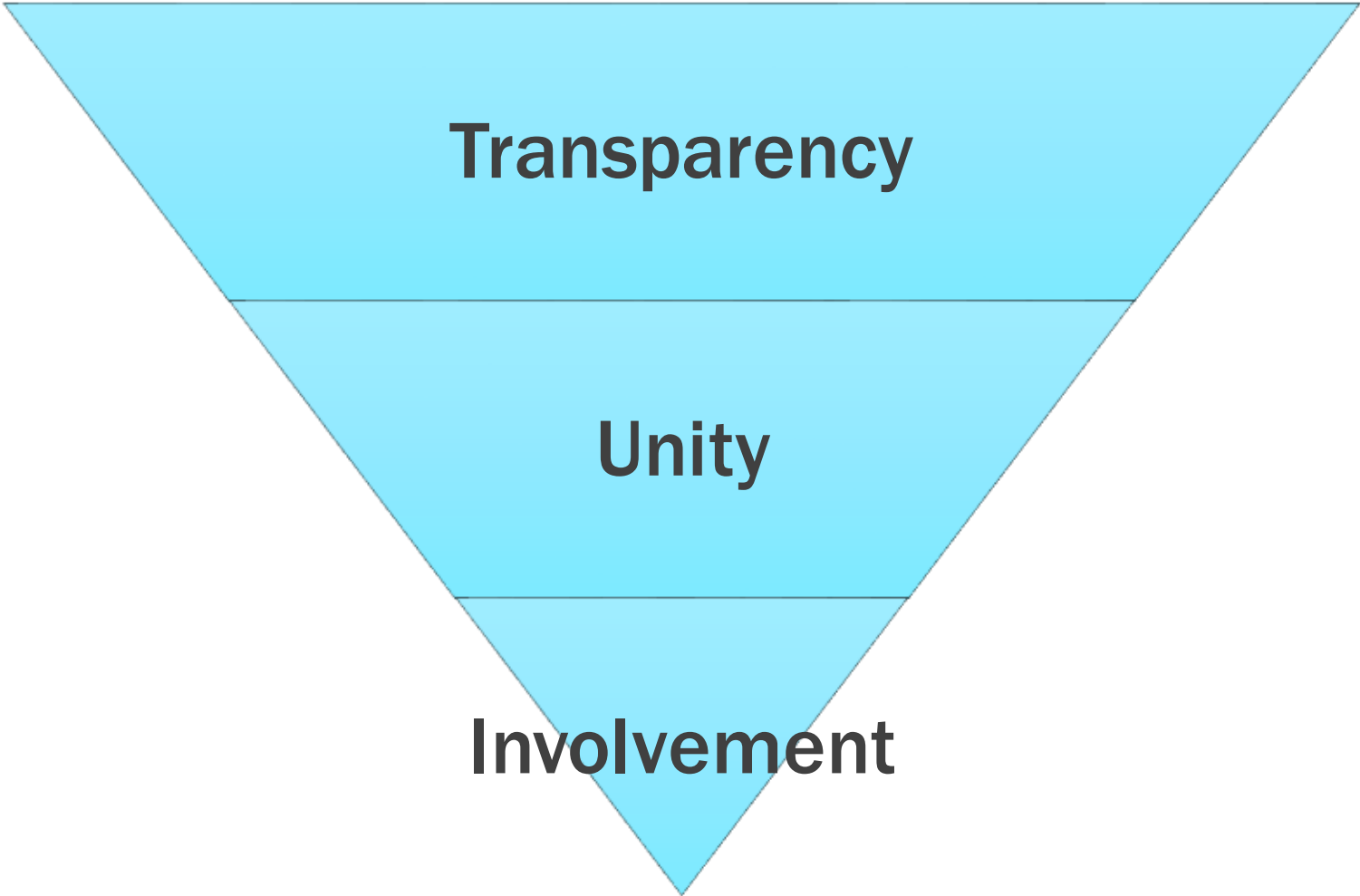
Unity

Involvement



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BUILDING BLOCKS



Transparency

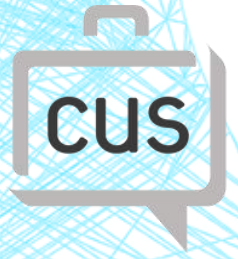
Unity

Involvement

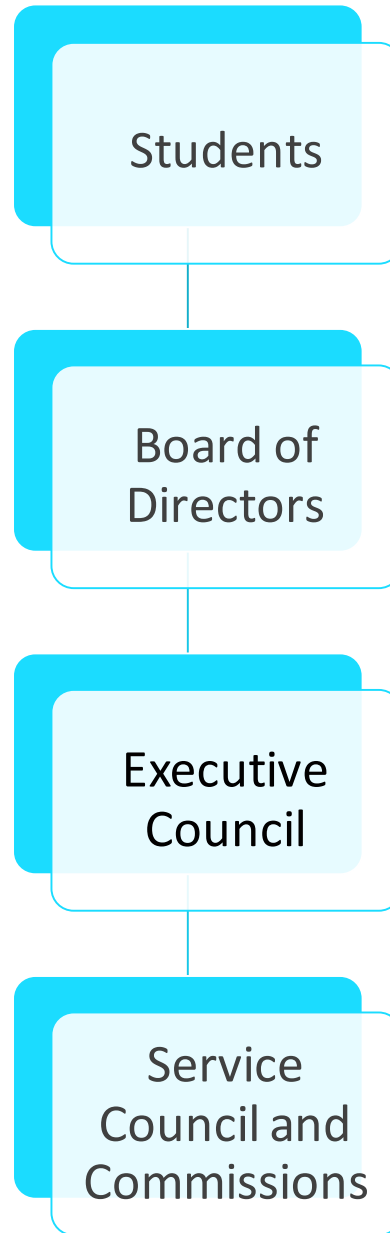


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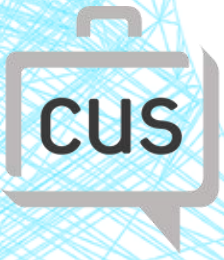
Trust



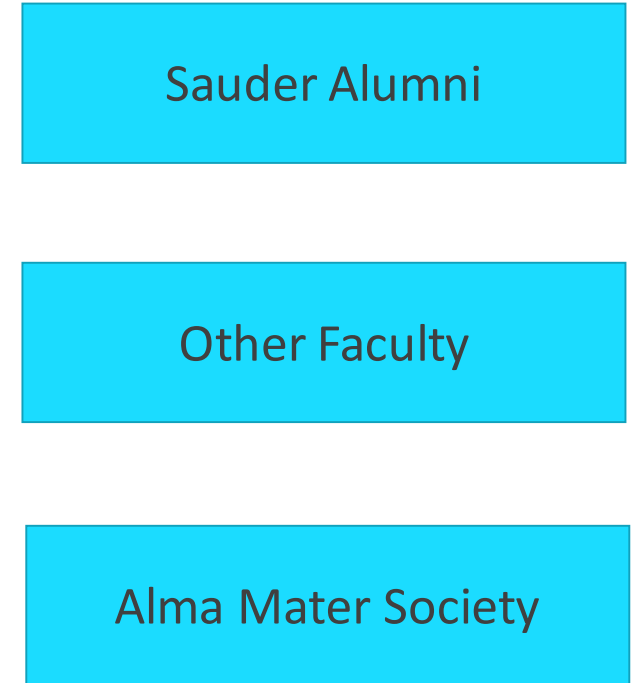
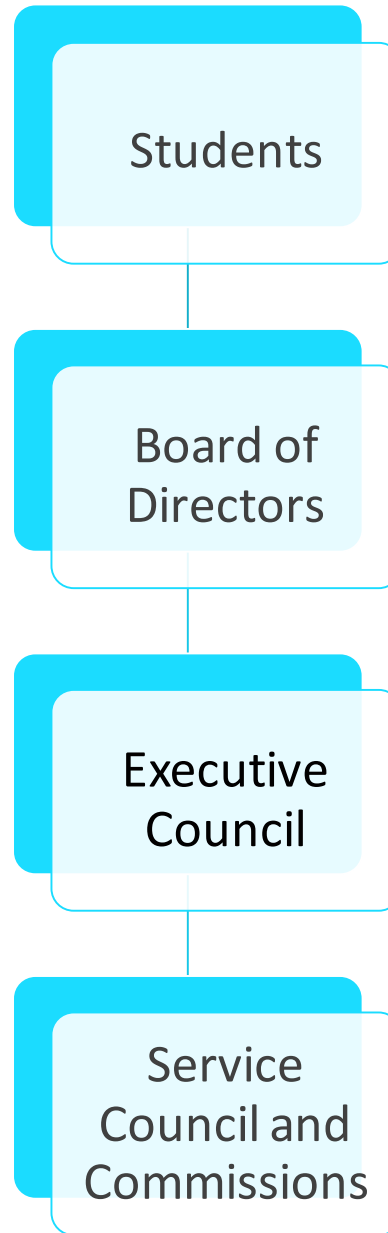
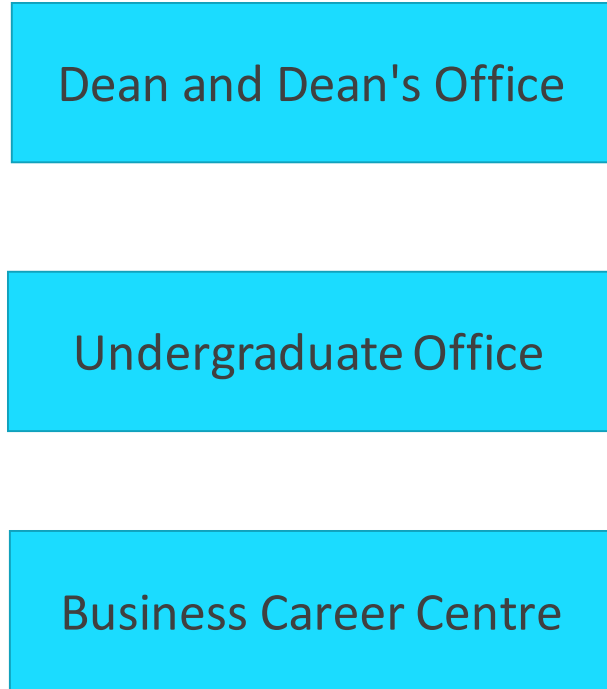
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Our Organization



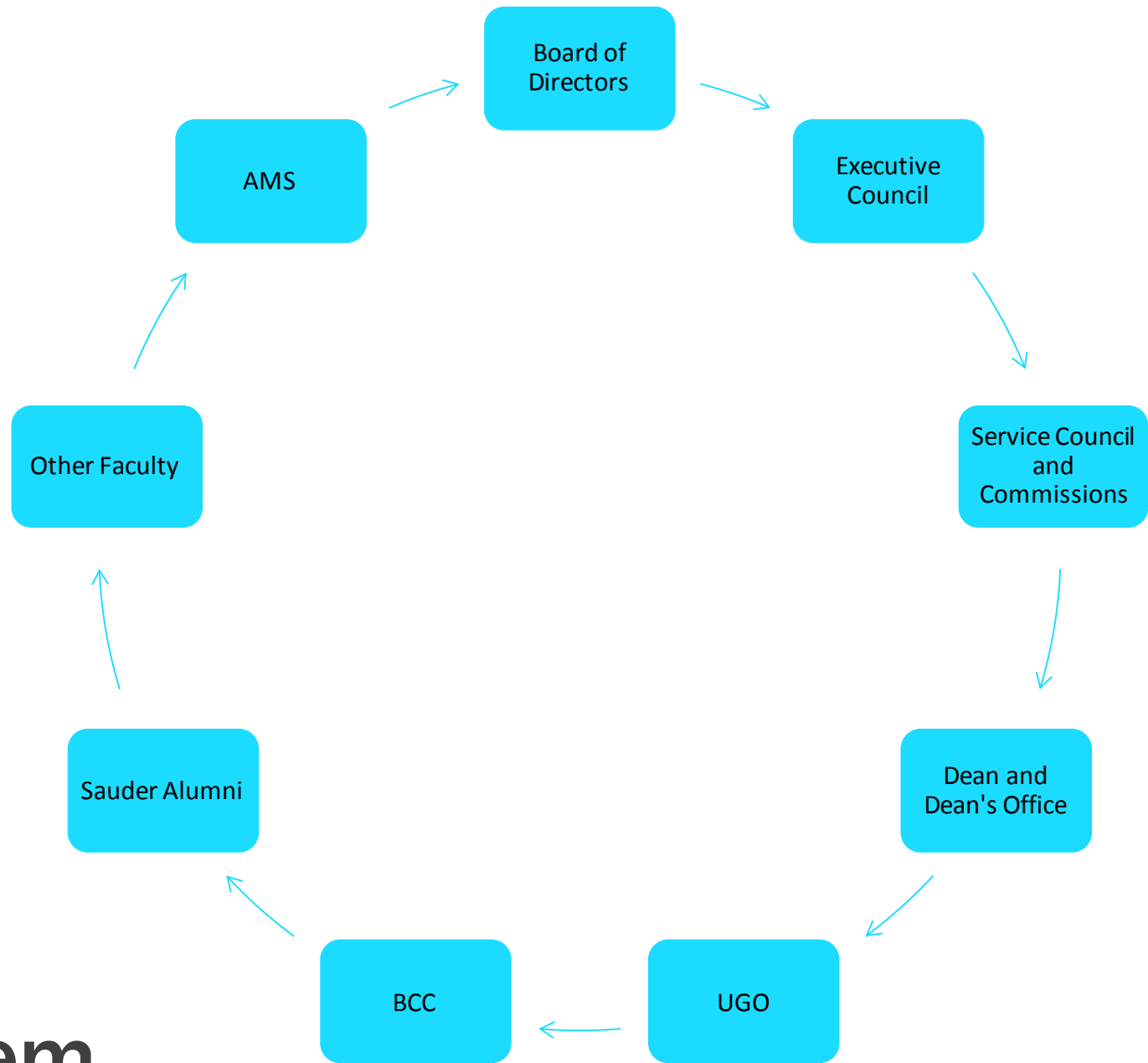
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Our Organization



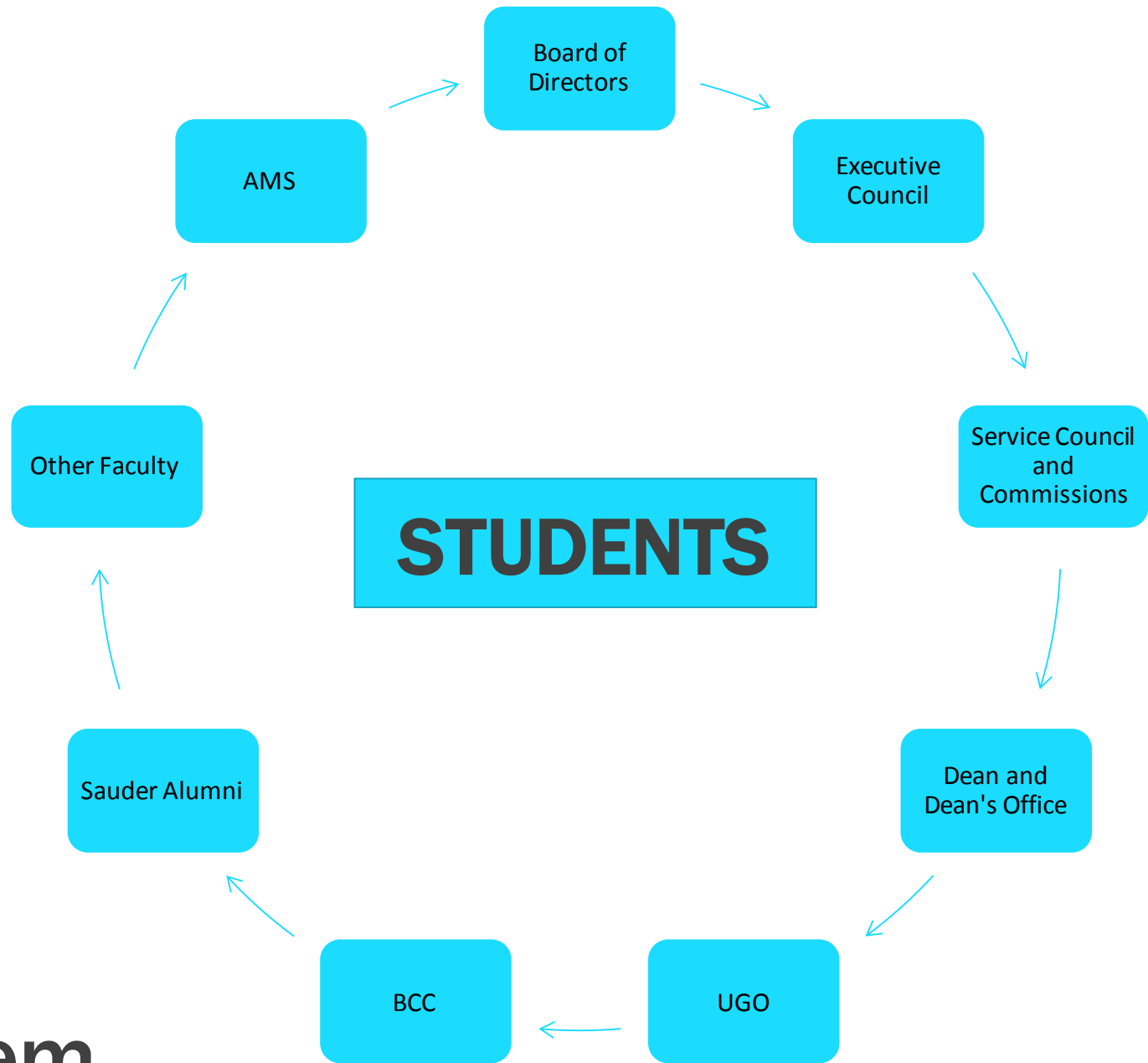
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Our Ecosystem



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Our Ecosystem



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To **enhance the value** of the Sauder School of Business at UBC's Bachelor of Commerce degree while cultivating the personal, professional and academic success of **students**.



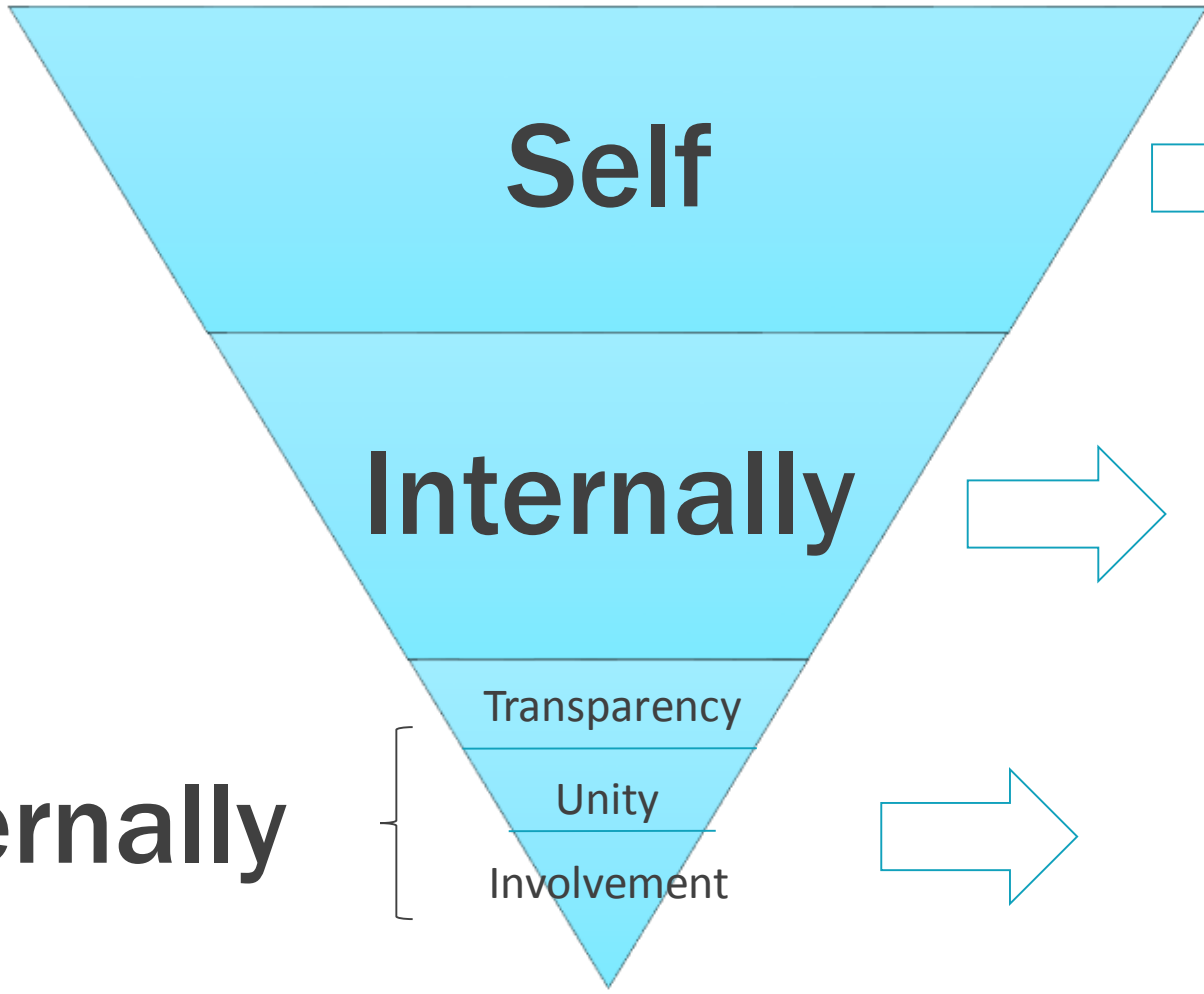
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Trust



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TRUST



Self

Trusting yourself

Internally

Trusting the team and
the team trusting you

Transparency

Unity

Involvement

Others trusting the team
and the organization

Externally



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GROUP DISCUSSION

- **What is your interpretation of our vision?**
- **What is our end goal as a team?**
- **How will you contribute to this goal?**
- **How should we measure our success?**



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ACCOUNTABILITY REPORTS

- 1. 3 x Promises to the Team [Internal]**
- 2. 3 x S.M.A.R.T Goals [External]**
- 3. 1 x Passion Project**
- 4. Laundry list of other goals/projects**

Board members submit a Progress report once per end of term to the public

Executives have quarterly reviews (once every 2 months) with President & HR

Can be updated per term



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EXAMPLE OF ACC REPORT

PROMISE TO TEAM

I promise to always be accessible to the team by sharing my personal calendar and always replying within 24 hours.

I promise to not let my stress or temper get the best of me, and always think before I speak or act.

S.M.A.R.T GOAL

I will ensure all CUS executives receive at least 80% for all quarterly reviews by conducting small check-ins every 2 weeks to give feedback and ensure executives are on track with their objectives

PASSION PROJECT

CUS Internal Google Drive (explain what it is, why it's important, how you plan to do it, what support you need)

OTHER GOALS/PROJECTS

Redesigned website, Commerce Week, Condensed Policies, Livestream service, Townhalls, etc



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**Do not underestimate
your position**



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