

Visual Media Director

Job Description



Title of Position	Visual Media Director
Portfolio	VP Marketing Portfolio
Position Summary	The Visual Media Director is responsible for promoting, through visual media, and providing photo/media coverage for all major and most minor CUS events.
Time Commitment	<ul style="list-style-type: none">• 5 hours or less a week during regular season• Many all-day events and extended trips possible• Considerable time in post production
Term of Employment	May 2014 - May 2015
Main Responsibilities	<ul style="list-style-type: none">• Attending all major and most minor CUS events and ensuring that there is adequate photo and video coverage of the activities.• Creating promotional videos or providing photos to any of the events that need them• Providing material for the yearbook, The Cavalier and for other promotional activities• Hiring and leading a team to effectively carry out these duties
Qualifications	<ul style="list-style-type: none">• A keen interest in photography and videography• Experience in post production work for both video and photo• Experience with the operation and proper handling of visual media equipment• A creative person with enthusiasm and charisma• Ability to deal with multiple projects at the same time with sudden requests
Major/Specialization	<ul style="list-style-type: none">• Ideal position for those majoring in: Marketing
Anticipated Learning Outcomes	The Visual Media Director will be able to further develop their pre and post production visual media skills through experience. The incumbent will also have opportunities to use and develop skills in (but not limited to) the following areas: <ul style="list-style-type: none">• Leadership and effective team management• Time Management
Application Process	<p>To apply, complete our online application form (http://forms.cus.ca/view.php?id=17) and upload a single PDF document that includes:</p> <ul style="list-style-type: none">• A one-page resume outlining your most relevant experiences• A cover letter describing: Why you want to be involved in the CUS and why you think you would be an excellent candidate for the position. <p>Name the PDF document as per the naming convention VM_Lastname_Firstname.pdf. Please contact the HR Director at richard.wong@cus.ca should you have any questions.</p>