



## Executive Council Meeting

**Scheduled Time: 6:30 PM, March 12, 2019 | Location: Henry Angus 239C/CUS Board Room**

Open to the General Membership of the Society Unless Otherwise Deemed In-Camera

**Note:** presentations and/or proposed motions should be requested to be included on the agenda at least three (3) days in advance of a meeting by contacting the Administrative Director, Pamela Liu, at [pamela.liu@cus.ca](mailto:pamela.liu@cus.ca) – materials received past this point may be considered for the subsequent meeting’s agenda at the Administrative Director’s discretion.

### Attendance:

Name	Position	Present ("X")	Late ("X")	Proxy
Evan Zhou	President (Chairperson)	X		
Katherine Pan	Vice-President, Academic Affairs (Vice-Chairperson)	X		
Priscilla Choi	Vice-President, External Affairs			Pamela Liu
Ajit Joseph	Vice-President, Finance	X		
Kelvin Tsai	Vice-President, Internal Affairs	X		
Veronica Vivero	Vice-President, Marketing and Communications	X		
Maggie Yip	Vice-President, Student Engagement	X		
Snigdha Bhardwaj	Ombudsperson	X		
Pamela Liu	Administrative Director/ Recording Secretary	X		

Guests:

### A. Call to Order

*The meeting was called to order at 6:35pm.*

**B. Amendments to and Adoption of the Agenda**

*Motion to strike Awards Night increase discussion.*

*Moved: Ajit | Seconded: Veronica*

*In favour: all  
Opposed: none  
Abstentions: none  
...the motion carries.*

*Motion to adopt the agenda as presented.*

*Moved: Ajit | Seconded: Maggie*

*Be it resolved that the agenda be adopted as presented.*

*In favour: all  
Opposed: none  
Abstentions: none  
...the motion carries.*

**C. Presentations to the Executive Council**

1. AMS Elections - Christopher Hakim (6:35pm)
  - A. Chris: Running to be next AMS president and senator. Worked at AMS for the past 2 years and has had the opportunity to work with multiple student groups. During my time, I've been able to undertake large projects such as pushing undergraduate sustainability projects.
  - B. Katherine: What are you hoping for in terms of actionables from us or how we can support the candidate with elections as we are only several students.
    - a. My expectation isn't that the CUS endorses candidates but moreso to engage with student leaders here.
2. UBCMA - Taeyi (6:50pm)
  - A. With our new event, Notify, the objective is to offer Sauder students regardless of their specialization, an opportunity to learn the role of marketing in different industries.
  - B. We'll have 2 workshops from Daily Hive and MLA Canada and we'll also have a keynote from Facebook.
  - C. Students will be assigned to workshops based on selections, then there'll be a networking session then we'll end the event with a keynote
  - D. We're expecting a capacity of 80 students. We'll use \$20 for Facebook promotion, \$620 for snack, water and food and we'll also have miscellaneous line items such as gifts and gift bags.
  - E. Key Performance Indicators
    - a. 75 UBCMA members
    - b. 200 Facebook event page reponses
    - c. 100% partnership return rate
      - i. Want to continue partnerships with Facebook, MLA Canada and Daily Hive next year
  - F. CUS Values Alignment
    - a. There'll be a networking event that'll do 2 things, it'll spark personal connections, and allow for professional interactions. Lastly, looking at the academic value, everything that'll be communicated to students at the event will be complementary to what students are learning in the classroom. The workshops will be hands on.

## G. Questions

- a. Ajit: Is this primarily to UBCM students?
  - i. Open to all Sauder students
- b. Maggie: What has been your average attendance for past events.
  - i. We've been able to increase attendance by 25%. With our past smaller speaker series, we've had 40-45 students.
  - ii. We have a good track record of hitting capacity. Our conference was completely sold out.
- c. Veronica: What was the capacity for the smaller speaker series?
  - i. Capacity is roughly 100 students however we wanted to bring in 60-70 just based off how much food we brought it.
- d. Ajit: What contributions is UBCMA putting towards this event.
  - i. We don't have that much money so we'd like to get fully funded.
  - ii. Biggest variable cost is food and drink, with budget we have, we'd be able to provide light food and drink however by bringing in pizza, it's not as professional, not only to the students but also the the industry speakers coming in.
  - iii. Ajit: What kind of food and drink is going to be served since it's not a lot of money you have budgeted.
    1. Paninis and veggie platters.
    2. This is our conservative estimate for food.
  - iv. Ajit: Are there going to be door sales, will it be all online sales, how will it look like?
    1. It'll first give priority to our UBCMA members, we want to make this free because we want to give students who weren't part of UBCMA a chance to come out and see what UBCMA is about. It'll primarily be catered towards those who paid for the membership.
    2. This event is in the last week of students and we feel students won't want to pay money for a membership for just one event.

## 3. AMS Elections - Maximillian Holmes (7:05pm)

- A. I'm going to focus on my candidacy for senator and Board of Governors. For the past 2 years, I've been the AMS VP Academic as well as a student senator. I've spent over 4000 hours advocating for students. I help try to unite student voices on common issues. Last year, we advocated for the first ever price cap on student housing. I've also helped successfully advocate for an integrated health center that'll happen in Orchard Commons next year. Also advocated for the program for undergraduate research experience. We will have 250 new work learn research positions for the upcoming year. I want to be a part of the sexual assault policy review as it's the one I have the most amount of personal experience with and want to bring in students who wouldn't normally come out.
- B. Ajit: What actionables are you expecting out of the CUS right now?
  - a. Something that's important is the academic concessions policy, it's one of the most important consultations and changes the dials on how we do things. If CUS can send a unique submission as to how this is helpful to students, that would be helpful. It's so important that students answer the consultation as in consultations, only those who don't like it answer it.

## 4. AMS Elections - Cristina Innitchi (7:15pm)

- A. Running for re-election for the VP External role. This past year, I've been proud to work on advocacy that's made an impact on student loans such as eliminating the interest on BC student loans. Going into

next year, there's 3 main areas of focus. First is amplifying student voices nationally as its federal election year. I want to lower interest on federal student loans and open up needs based grants to grad students. Want to fight for more affordable and accessible education, I've been fighting to lower the price of textbooks for 2 years. Want to ensure that I'm continuing to do work on transportation, making sure buses are able to run more during the night. Lastly, I want to build a better future for UBC students, such as asking for federal funding towards non STEM research and want to ask for funding from the federal government to fund the skytrain expansion.

- B. Evan: What is one mistake you made this year and how will you change it next year?
- a. You learn a lot of things on the job, the experience has taught me so much. One of those things is being humble and showing humility as it is a high level job and you're learning throughout it. I think I've been open with how I've made mistakes on how I can do better consultations with groups. I think I've been reflective and asking the groups how they want this process to look like. Biggest outcome is being humble and being able to be open and let groups know when I've made mistakes.

#### D. Personal Updates

#### E. Professional Updates

- I. President
  1. One on one with Lisa
  2. Transitioning meetings on an ongoing basis
  3. Awards night pitches
  4. Various nominations for various things
  5. Meeting with Ena to finish planning for retreat
- II. Vice-President, Academic Affairs
  1. Mostly working on JDC
  2. Will be setting up internal audit within the next few weeks
- III. Vice-President, Finance
  1. Doing transitioning with Jason
  2. Instituted a cutoff date for reimbursements of March 22nd
- IV. Vice-President, Internal Affairs
  1. Sauder Unlimited meeting
  2. Doing transitioning with Josh
  3. Drafted up and sent out MOU for Biztech
- V. Vice-President, Marketing and Communications
  1. Sauder Unlimited meeting
  2. Asked Jochen to start helping out with Meghan in the administrative role of the yearbook and prospectus editor
  3. Touching base to double check on all the content for the strategic documents

*Maggie left at 7:37pm.*

- VI. Vice-President, External Affairs
  1. Melnc is this Friday, they were at 50% ish ticket sales this Sunday, got buy-in from 101 and 202 profs to

- help them promote so they feel ok about it
2. Meeting with NSCC on Thursday

VII. Vice-President, Student Engagement

1. HeWe had Bunny Yoga
2. Have Project Paws and will release event page for it today
3. Sauder Unlimited meeting and incoming team will be helping out with planning now

VIII. Administrative Director

IX. Ombudsperson

**F. Executive Business and Discussion**

1. UBCMA Clubs Innovation Fund
  - a. Evan: Do we want to fund them up to the full amount depending on Ajit's approval of individual line items.

*Motion to approve UBCMA for \$800 for the Notify event from the Clubs Innovation fund contingent on Ajit's approval of individual line items.*

*Moved: Veronica | Seconded: Ajit*

*In favour: all  
Opposed: none  
Abstentions: none  
...the motion carries.*

2. CUS Performance Management & Reporting
  - a. Ajit: One thing we want to institute is some kind of accountability metric where services are being tracked on their performances. Everyone in a particular bucket would be measured on the same thing, for example, all conferences are in one bucket. We want to make sure that everyone's ok with the metrics being used as it'll be public as a part of our annual report.

**G. Approval of Minutes**

*Moved: Veronica | Seconded: Kelvin*

*That the minutes from the February 14th, 2019, February 26th, 2019 and March 5th, 2019 Executive Council meeting be approved for public distribution.6*

*In favour: all  
Opposed: none  
Abstentions: none  
...the motion carries.*

**H. Next Meeting**

**I. Adjournment**

*Moved: Veronica | Seconded: Ajit*

*There being no further business, be it resolved that the meeting be adjourned at 8:11pm.*

*In favour: all*  
*Opposed: none*  
*Abstentions: none*  
*...the motion carries.*