



commerce
undergraduate
society

Executive Council Meeting

Scheduled Time: 6:30 PM, April 1, 2017 | Location: Henry Angus 239C/CUS Board Room

Open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: presentations and/or proposed motions should be requested to be included on the agenda at least three (3) days in advance of a meeting by contacting the Administrative Director, Natalie Yu, at n.yu@hotmail.ca— materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.

Attendance:

Name	Position	Present ("X")	Late ("X")	Proxy
Daphne Tse	President (Chairperson)	X		
Sapnil Mohanty	Vice-President, Academic Affairs (Vice-Chairperson)	X		
Stanley Yu	Vice-President, External Affairs		X	
Matthew Yong	Vice-President, Finance	X		
Phoebe Wong	Vice-President, Internal Affairs	X		
Evan Zhou	Vice-President, Marketing and Communications	X		
Chris Bolton	Vice-President, Student Engagement	X		
Maddie Zapach	Ombudsperson	X		
Natalie Yu	Administrative Director/ Recording Secretary	X		

Guests: Caryssa Kim

A. Call to Order

The meeting was called to order at 5:09PM.

B. Amendments to and Adoption of the Agenda

Motion to add "Frequency of lounge cleaning" to executive business and discussion

Moved: Phoebe | Seconded: Chris

*In favour: all
Opposed: none
Abstentions: none
...the motion carries.*

Be it resolved that the agenda be adopted as presented.

C. Presentations to the Executive Council

1. UBCTG Clubs Affiliation Presentation (5:10PM)

1. Previous year: 96 members, 4 events, ran deficit. Team of 11 last year, 6 continued on to this year to total 19 members.

a. Deficit arose from overly-optimistic predictions and handed out door-prizes at events

b. Currently have 151 members, have a surplus

2. Budget: net profit is approximately \$750

3. Executive Management/ team structure: too many informal roles, provided more formalized descriptions for members so they can have a clearer idea of their role within the organization

4. First year student testimony: little to no finance education as a first year Sauder student. Want to increase the amount of knowledge that students have, as opposed to just networking with industry professionals. There are 3 other first year students in the club at the moment, who plan to stay with and help grow the club. Want to connect the club to the Sauder community

5. Benefits of CUS affiliation: UBCTG is a business club, provide unique value added through their emphasis on learning. Conventional Sauder clubs focus on networking events but they focus on strengthening learning resources

6. Events

a. Wolf of Main Mall: community event for their members, discuss the future of the club. 40 students in attendance

b. Investing 101: about opening brokerage account, what to look for in investor risk-profile. 70 students in attendance

c. Feb.6: Cryptocurrency and Blockchain Industry Networking Night (new event). Want to develop education for members and then follow up with a networking event. Speaker topics include cryptocurrency, making connections within the industry/ internships, social enterprise. Target is 150 members. Looking to partner with other clubs

d. Canadian Securities Trading Association Presentation - new event.

7. Role of Analysts: create content for members through monthly reports. (ex. What is an ETF, equity research report). Purpose is to be informational and relevant. Aim to put these out twice a month.

2. Alim Lakhiyalov (6:35PM)

1. Recognized fundamental problem with the way UBC students buy and sell textbooks. The most popular avenue at the moment is Facebook. This is an unfocused method to conduct business. Another method is amazon, but this takes 3 weeks to deliver. Payment through that method would just be an amazon gift card.
2. Solution: binder - a free app that serves as a marketplace. To sell, you can enter details or scan the barcode of the textbook. It will then be available for buyers.
3. We have not firmly launched the event but we already have 360 students, without any marketing.
4. This will make education more affordable. The app is available on the app store and the Google Play store. Hoping to have all UBC students using this in the future
5. Chris: how will you monetize the platform
 - a. That's in the long-term.. It might be ad-based in the future. That's not our purpose. We want to provide value to UBC students
6. Daphne: how many people are on your team?
 1. 5 people, all students

D. Personal Updates

E. Professional Updates

I. President

1. Meeting today with Lauren Venema
2. 1-on-1 with Matthew this Thursday
3. Read through feedback from executives and board

II. Vice-President, Academic Affairs

1. Meetings with CMP, ExCo, Class Liaison
2. CMP launched hiring for tutors, chair is out of town at the moment
3. JDC West happened this weekend, Transition meetings with JDC team to discuss co-captain hiring

III. Vice-President, Finance

1. Ajit and Kimberly have been helping a lot
2. Committee meetings coming up
3. Daphne: awards night committee came in for extra funding - can you help with that? We would take money from whichever expenses came in under budget. Whatever money was not being used can go towards that.
 - a. Chris: I can contribute \$300
 - b. Matthew: I won't need to transfer any money to them because they are a CUS service already.
 - c. Chris: where we left off, we were going to message Chantelle the amount of money we could contribute.
 - d. These numbers will be given to Matthew and then Phoebe will update Awards
4. Maddie: the 3 month budget report - has there been any progress?
 - . My AVPs have been reminding people. The deadline is Jan.31.

IV. Vice-President, Internal Affairs

1. Kelvin editing formal booking procedures document
2. Cut grad locker locks

V. Vice-President, Marketing and Communications

1. DMC hiring finished, conducting interviews shortly

2. Yearbook is having trouble with the timeline
 3. Visual media: a photographer took photos for FYC but they were inexperienced
- a. Caryssa: our VPM was going to take photos for us because she didn't respond at first. Furthermore, the pictures were out of focus and dimly lit
4. I received more feedback responses than portfolio members - I have talked to HR to figure that out

Motion to add "Internal performance survey" to the agenda

Moved: Chris | Seconded: Matthew

*In favour: all
Opposed: none
Abstentions: none
...the motion carries.*

VI. Vice-President, External Affairs

1. CR team working on inter-faculty networking event, reached out to other schools
 2. Figuring out sponsorship package
 3. Imprint
- a. Daphne: Rebecca called me to say that 2 major midterms were on the same day as their conference. These students were a large part of their target demographic. They were under the impression that I communicated all CUS event dates to the UGO, however, the CUS has not historically been in communication with the UGO about any days. In order to help, I spoke to Lauren about it. A few days later, they messaged me about SPF. They thought that they would have their keynote speaker fees covered by SPF. They ended up getting their exams moved. Next year, we will look into this and inform the UGO of the dates. I understand their frustration but this is not really the CUS' jurisdiction, but we will look into reworking our processes from now on.

Caryssa left the meeting at 6:46PM

- b. Stanley: they messaged me saying everything is good on their end but I'll meet with them soon
- c. Chris: they came to me and said that I changed the deadline of the SPF from the 17th to the 24th. They wanted a funding decision by the 19th, however, we always set the deadline as the 24th.
- d. Phoebe: they also messaged me about Showpass over the weekend
- e. Matthew: Sandy, the VPF for finance, said that they submitted an AMS showpass request and wanted an answer. I told them to contact Phoebe if it's been more than 7 days. I then realized she said AMS, not CUS.
- f. Phoebe: on the form, it states that you won't get a response until 2 weeks later. Matthew notified me that they were very anxious about this matter. I messaged Sandy to help clarify the issue. Then Manveer emailed me asking for follow-up. I finished their request yesterday.

VII. Vice-President, Student Engagement

1. Services are doing well: Sauder Sports had their Snow Day, POITS ski trip is coming up - the waiver has been approved by various individuals and the AMS have approved it. It is the same waiver that other undergraduate societies use
- a. Chris: Ski Trip is a wonderful opportunity to bond and make friends. Although it is organized by POITS, the consumption of alcohol is optional and nobody should feel pressured. As representatives of the CUS, we must act responsibly and make safe decisions for ourselves and our peers. I sent out an email informing all participants of this, as seen below:

The CUS is excited for another year of the (formerly SOCO) Ski Trip. The CUS recognizes Ski Trip as a great way for BComs to bond and form a tighter community, which is why we're glad to continue to support the POITS team in organizing it. The CUS would like to note that while Ski Trip is being arranged by POITS this year (like always, it's

hosted through Discover Canada Tours), the consumption of alcohol is always completely optional and isn't essential to having an enjoyable time.

As always, the CUS asks that everyone contributes to making Ski Trip a fun and low-pressure event. We're all adults and ultimately liable for our actions – we trust that everyone will make responsible decisions, on and off the slopes.

- b. Daphne: I personally do not advocate for substance usage
 - 2. CCP has been asked to provide more thorough plans. One of their co-chairs is on co-op, Chris will be looking further into this.
 - 3. Sarnil: has CCP had any events yet?
 - 1. Not yet, they cancelled their first term events. Their facebook page is also out of date.

VIII. Administrative Director

- 1. Retreat date tentatively set for March 17-18

IX. Ombudsperson

- 1. Office hours have been quite busy with questions regarding elections
- 2. Looking into parameters for exec report, workshop will be next Tuesday at 7PM

F. Executive Business and Discussion

I. Frequency of lounge cleaning

- 1. Phoebe: I need a set amount of endowment fund to tell Pam. Jacob was told by Lauren that they need an approximate amount.
- 2. Daphne: it would be more effective to give them all our decisions at once but we must only make decisions up until April. Based off my calculations, it would be approximately \$1200 to do 2h of cleaning/ week for 4 months

II. Decision on Clubs Affiliation for UBCTG

- 1. Phoebe: Based off the matrix sheet, we will score them on each category

III. Internal performance survey

- 1. Chris: can we discuss with HR about who some of the respondents are?
- 2. Daphne: I don't believe that even HR knows. I can ask Cobie and Julyna

G. Approval of Minutes

Moved: Chris | Seconded: Phoebe

That the minutes from the Jan.9, 2018 Executive Council meeting be approved for public distribution.

*In favour: all
Opposed: none
Abstentions: none
...the motion carries.*

H. Next Meeting

I. Adjournment

Moved: Phoebe | Seconded: Chris

There being no further business, be it resolved that the meeting be adjourned at 6:48PM

*In favour: all
Opposed: none
Abstentions: none
...the motion carries.*