



commerce  
undergraduate  
society

## Executive Council Meeting

**Scheduled Time: Tuesday, October 4th at 6:00PM | Location: Henry Angus 239C**  
Open to the General Membership of the Society Unless Otherwise Deemed In-Camera

**Note:** presentations and/or proposed motions should be requested to be included on the agenda at least three (3) days in advance of a meeting by contacting the Administrative Director, Angela Li, at [angela.li@cus.ca](mailto:angela.li@cus.ca) – materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.

### Attendance:

Name	Position	Present ("X")	Late ("X")	Proxy
Jennifer Zhen	President (Chairperson)	x		
Sam Wong	Vice-President, Academic Affairs (Vice-Chairperson)	x		
Shiv Vashisht	Vice-President, External Affairs			Daphne Tse
Matthew Anderson	Vice-President, Finance			Katherine Pan
Ryan Crasta	Vice-President, Internal Affairs	X		
Amy Du	Vice-President, Marketing and Communications	X		
Adrian Francis	Vice-President, Student Engagement	x		
Taryn Jessop	Ombudsperson	X		
Angela Li	Administrative Director/ Recording Secretary		X (6:53)	

Guests: Julien Hart, Hilton Nguyen

### A. Call to Order

The meeting was called to order at 6:00 PM.

## **B. Amendments to and Adoption of the Agenda**

*Motion to add hoodies into Executive Business and Discussion.*

*Moved: Adrian | Seconded: Ryan*

*Be it resolved that the agenda be adopted as presented.*

*In favour: All  
Opposed: None  
Abstentions: None  
the motion carries.*

...

*Moved: Adrian | Seconded: Amy*

*Be it resolved that the agenda be adopted as presented.*

*In favour: All  
Opposed: None  
Abstentions: None  
the motion carries.*

...

## **C. Presentations to the Executive Council**

### I. Chair's Remarks

1. People want to see more engagement during presentations → being on computers is disrespectful
2. Pass CUS vision down to Service Chairs
3. Monthly reports due every month on the 5<sup>th</sup>

### II. BizTech (6:10 PM) – Blueprint SPF Funding, asking \$6,000

1. Adrian and Ryan: Number of students and breakdown?
  1. 250 students, and they will send us the breakdown after.
2. Amy: Estimated numbers for tickets pulled from last year?
  1. No, this is a new event.
3. Katherine: Have you acquired sponsorships already? Have you reached out to other sponsors?
  1. Haven't secured any but still in talks → confident in Walter Gage & AMS
4. Hilton: Conference ticket price include Biztech membership?
  1. Yes.
5. Katherine: Do you know what speakers you would like?
  1. Founder of Hoot Suite & Slack, CEO of Bench accounting.
6. Jennifer: In case you don't get funding, what is your backup? Have you considered increasing ticket prices?
  1. If they are unable to receive funding they will have to reduce numbers, maybe be a lot like last year's event: Hold event in Sauder and find cheaper food sponsors. They don't want to increase prices too high, since it is at the Nest and it may deter attendees.
7. Adrian: 80% Sauder? Target number of students last year? How many did you get?
  1. Yes, purely advertised to Sauder students. Aimed for 120 and 100 attended.
8. Daphne: How many BizTech members came last year?
  1. Had to be member to buy ticket → probably majority Sauder/BUCS students
9. Adrian: What do you want to improve on from last year?
  1. Workshops (felt sales pitch-y last year) → learning and hands on experience
10. Jennifer: Recognition/partnership with CUS?
  1. Lots of recognition (opening speech & closing), on all social media, CUS booth at event

11. Hilton: How many delegates?
  1. Not exact #, but around 40

### III. CUS Survey Results (6:30 PM)

1. Jennifer: Do you have any suggestions for the future?
  1. There should be more marketing for the survey, and pushing it out more.
2. Daphne: If a year representative were to do a survey for their year what would you say is the biggest struggle?
  1. Friends may fill out the survey and skew the data, but otherwise the process was positive.

## D. Professional Updates

### I. President

1. Reached out to Shannon in regards to more faculty meetings, and Shannon will be leaving on maternity leave. CUS to make a card for Shannon.
2. Reached out to Pam to have a seat on the Dean Advisory council. Pam has reached out with an invite for members of the CUS, and respective VP's will attend meeting pertaining to their portfolio
3. Liam sent out an email in regards to CUS emails
4. The CUS graduate gifting committee hiring is happening soon. Amy will be sending out the job descriptions
5. Sapnil and Hilton will be discussing hoodies next meeting.

### II. Vice-President, Academic Affairs

1. Class Liaison has switched back to paper forms, because the electronic version last year did not reach the professors in time, and there was an union issue with the lecturers.
  1. Ryan: Can there be a class liaison question and answer sheet for students?
    1. Yes, Sam will create a sheet and post it in the lounge.
2. JDC Retreat went well. Katherine also talked to JDC West about generalities
3. AVPA, Class Liaison Director and SBR hiring may be pushed to October 11<sup>th</sup>.
  1. Jennifer: Will be sending out a general email to executives, boards and service council in regards to hiring for AVPA to insure transparency.
4. CMP resignation from VP Academics and VP Finance; talked about hiring procedures and setting up exit interviews.
5. CCC Case Competition in regard to the November CUS case competition.
6. ExCo has not reimbursed people yet, and note that there were language barriers, and mis-filled forms that need to be sent back to the participants. Sam to talk to ExCo and work with financial analyst.

### I. Vice-President, Finance

### IV. Vice-President, Internal Affairs

1. Forum turned out well, and Elections is happy with how elections turned out.
2. CUS Sustainability had a Speaker Series last week and had a decent turn out.
3. Adi will be presenting for the next meeting about the conference.
4. Fixing the laptop in the CUS lounge.

### V. Vice-President, Marketing and Communications

1. Ryan and Amy finished the business cards, and received feedback from the Sauder Marketing Director. Amy is working on revisions.
2. CUS Thanks is happening on Friday, and there will be cupcakes. Shiv is picking up the helium and cupcakes for the event. The video will be released on October 5<sup>th</sup>. There is also

a give away attached to the video.

3. Vicky and Sapanil sent out another two boxes of agenda
4. Amy will be working with various portfolios to promote CUS activities and services.

VI. Vice-President, External Affairs

1. CR is hiring has been extended to Friday, there have been 8 applications so far.
2. CR interviews will be after the CUS photoshoot, so executives will be available for interviews.
3. Imprint and Me Inc. have finalized their time. Imprint also had their first event, and they are happy about it. Amy and Jennifer gave feedback to their team, and working on
4. EMP mentees have been confirmed.

I. Vice-President, Student Engagement

1. Eileen and Hilton are working on coffee chats, and they are looking for gift cards to Uppercase, so CUS executives and board member can take their students for coffee.
  1. After everyone has their students Eileen will email you.
2. October game challenge has been released. Reminder to email Adrian or Eileen with your team theme.
3. HeWe eats went well, but overestimated the number of people attending.
  1. HeWe wants the CUS stickers, because it saves time. To be discussed next meeting.
4. Ticket sales for SoCo ski trip will be out in November.
5. POITS is having their next event on October 15<sup>th</sup>, and after there will be F\*CK Cancer.
6. AUS VP Student Life connected with Adrian and there will be a collaboration event coming soon.
7. SISA is having their Thanksgiving event on Thursday.
8. CCP has moved the date of Urban Dash to October 8<sup>th</sup>.
9. Adrian is coordinating a CUS Fantasy Team.

VIII. Administrative Director

IX. Ombudsperson

**E. Executive Business and Discussion**

I. BizTech (\$6,000)

1. Katherine: They are spending \$10,000 on speakers, and although they are asking the money for food. The money will still be there in the bowl.
2. Jennifer: Biz Tech fills a need for BUCS and BTM student that is not filled else where in CUS, and there executive team had done well last year, and there is faith in their leadership abilities.
3. Ryan: During club review Biz Tech received high reviews in comparison to other clubs.
4. Daphne: Majority of the students buying their tickets are Sauder students.
5. Adrian: Propose to initially give them the \$4,500, and conditional \$1,500 if they have 175 Sauder students attending.

*Motion to give Biz Tech \$4,500, and conditional \$1,500 if they have 175 Sauder students attending given they do not lower ticket prices from what they presented today.*

*Moved: Adrian | Seconded: Ryan*

*In favour: Four  
Opposed: None  
Abstentions: Two  
the motion carries.*

II. Hoodies

1. This year commission will be included in hoodie distribution as well.
2. Hilton to send a survey to Service Council in regards to what item they want.
3. Hilton post on slack and have executives and board to like the item they want for CUS hoodies.

III. Surveys

1. Executives to come in with two new ideas to address issues raised from the survey
2. For Christmas 5 Days of Giving, Amy wants to have executives show up and work with students to create DIY projects.

*Motion to come to the next executive meeting with two new ideas in relation to the survey*

*Moved: Adrian | Seconded: Amy*

*In favour: All  
Opposed: None  
Abstentions: None  
the motion carries.*

**F. Approval of Minutes**

**G. Next Meeting**

Tuesday, October 11th @ 6:00PM

**H. Adjournment**

*Moved: Adrian | Seconded: Daphne*

*There being no further business, be it resolved that the meeting be adjourned at 8:09 PM.*

*In favour: All  
Opposed: None  
Abstentions: None  
the motion carries.*