



commerce  
undergraduate  
society

## Executive Council Meeting

**Scheduled Time: Saturday, December 17th 5:00PM | Location: Henry Angus 239C**  
Open to the General Membership of the Society Unless Otherwise Deemed In-Camera

**Note:** presentations and/or proposed motions should be requested to be included on the agenda at least three (3) days in advance of a meeting by contacting the Administrative Director, Angela Li, at [angela.li@cus.ca](mailto:angela.li@cus.ca) – materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.

### Attendance:

Name	Position	Present ("X")	Late ("X")	Proxy
Jennifer Zhen	President (Chairperson)	x		
Katherine Pan	Vice-President, Academic Affairs (Vice-Chairperson)	X		
Shiv Vashisht	Vice-President, External Affairs	x		Sapnil
Matthew Anderson	Vice-President, Finance	x		
Ryan Crasta	Vice-President, Internal Affairs	x		
Amy Du	Vice-President, Marketing and Communications	x		
Adrian Francis	Vice-President, Student Engagement	x		
Taryn Jessop	Ombudsperson	X		
Angela Li	Administrative Director/ Recording Secretary	X		

Guests:

**A. Call to Order**

*The meeting was called to order at 6:30 PM.*

**B. Amendments to and Adoption of the Agenda**

*Moved: Adrian | Seconded: Katherine*

*Be it resolved that the agenda be adopted as presented.*

*In favour: All  
Opposed: None  
Abstentions: None  
the motion carries.*

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*Motion to add presentation from Aaron Bailey into Presentations to Executive Council.*

*Moved: Adrian | Seconded: Katherine*

*In favour: All  
Opposed: None  
Abstentions: None  
the motion carries.*

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**C. Presentations to the Executive Council**

I. Aaron Bailey (6:30 PM)

1. Jennifer: How many complimentary tickets would we receive?
  1. A pair of tickets to either concert. However, it is open to 4 tickets depending on involvement.
2. Amy: What are the dates?
  1. The first concert is on February 1<sup>st</sup>, and the deadline for that is January 28<sup>th</sup>.
3. Jennifer: What is your marketing plan?
  1. There wasn't much marketing last term for concerts, so right now it is spreading it to students, and hopefully getting the artist closer to the students.

**D. Professional Updates**

I. President

1. HR Director will be managing the HR Commission from Germany while she is on exchange.
2. Met with all faculty presidents about elections, addition of an ad-hoc committee and Faculty Cup.
  1. Elections: The other faculties will be having elections around the same period; we won't be able to take part this year. The other faculties will be having turnover on May 1<sup>st</sup> to have a "training period" during April. This is something we can consider for next year.
  2. Ad-hoc: Established an ad-hoc to facilitate relationship between AMS and constituencies.
  3. Faculty Cup: Will be on February 3<sup>rd</sup>.
3. Protohacks was a success, and made it on the CBC.
4. External review of Sauder Dean and faculty members is taking place. Jennifer and Daphne have been invited.
5. The two PR documents have been circulated amongst students on CUSunday and website. If students ask refer them to our website if they want more information.
6. Denim day is tomorrow to bring awareness and show support to sexual assaults.
7. If you are interested in socials, the when2meet is on slack.

II. Vice-President, Academic Affairs

1. JDC West won Academic School of the Year and placed 2<sup>nd</sup> for School of the Year, as well as placing in many other topics.
2. Class Liaison Director and Katherine is working to pre-package surveys to steam line the

process.

3. Talking to CCC about the CUS case competition, and ticket fees.
4. Commerce Scholars is looking to expand the program and create more structure.
5. Central has given money to UBC and looking to pilot a new scholarship "Experience UBC," a scholarship attached to an experience such as Go Global. Pam is looking into creating an experience scholarship for Sauder.
6. Met with Galen today, and will conduct Service Chair check-ins next week.

I. Vice-President, Finance

1. Catching up on back log, and Special Project Funding is catching up.
2. Waiting on CUS credit card.
3. Submitted application to get his signature approved.
4. Working with finance commission to work on a standardized process.

IV. Vice-President, Internal Affairs

1. Elections is going well. Applications has been extended to January 18th.
  1. Applications will be accepted tomorrow, but candidates must print their own campaign materials once approved by Elections.
  2. Candidates can begin posting their campaign materials tomorrow.
2. Events team cancelled boothing for a couple of days next week.

V. Vice-President, Marketing and Communications

1. CUSweet Factory went well.
2. Amy will be working with CUS Elections for marketing.

VI. Vice-President, External Affairs

1. Me Inc.'s Nagivate generating immense interest - will be a sold out event next Wednesday (Jan. 25th)
2. NSCC final stretch - ticket sales are as expected and mentioned by Linda last week - eProject's Prototype Hackathon was a huge success this weekend
3. Still waiting to hear back from CPABC to send payment (ask Jenn if she has heard back from Sharon yet)
4. Imprint will be coming in on January 31st for pre-conference presentation

I. Vice-President, Student Engagement

1. SoCo is next weekend.
2. POITS went well, the next POITS is next Friday.
3. SISA is handing out red pockets soon
4. CCP is handing out hot chocolate by donation
5. FYC turnout wasn't the best. Eileen will be working with FYC.
6. Following up from last meeting – have the current executive and board do Coffee Chat instead.

VIII. Administrative Director

IX. Ombudsperson

1. Student referred another student to Taryn.

**E. Executive Business and Discussion**

I. External Review

1. Academic Programs and Teaching
  1. There is heavier emphasis on the MBA program than the undergraduate

- program.
- 2. There has not been a BCOM review in a while. Would like to see more consistent changes to courses, and reconnecting with employers to find out what they are looking for and reevaluating courses based on that.
- 3. COMM 486R, D-studio, and a few upper year courses are good.
- 4. The moving of a few COMM courses to first year was a good move.
- 2. Student Academic Experience and Support
  - 1. CLC Writing Coaches and UGO is beneficial. The BCC has some useful services for example the external consultant.
    - 1. BCC: Trek programs is expensive, and not sure if there is tangible results.
    - 2. The Dean has not made any notable actions toward diversifying nature of students. There should be more done for students who do not have English as their first language.
- 3. Graduate Programs
- 4. Research and Professional Activities
  - 1. Would be interested in seeing the funding budget.
  - 2. Research has been a priority for the school, however most of it is geared towards professors and graduate students.
  - 3. It is good to have Kin, a faculty member, setting up case competition for students.
- 5. Governance, Organization, and Administration
  - 1. Not a lot of transparency.
- 6. Environment and Culture
  - 1. The culture is too competitive, and redefining what success means for students. It can push students to excel or push people out. More emphasis on other ways to move your career besides the few “high-exposure” paths.
  - 2. The professor should be able to share what other opportunities look like.
  - 3. There isn’t a lot of opportunities for people who do not get involved in clubs later.
  - 4. There is an ideal that is largely unattainable for the majority.
  - 5. Too much emphasis on outward image and not enough on students in the program.
- 7. Outreach
  - 1. Alumni Relations is good.
  - 2. NVD with engineering, but there isn’t a lot of faculty relationships.
  - 3. Global Supply Chain is a good program, and the exchange program is good.
  - 4. The Faculty Advisory Board is good.
- 8. Support for University Strategic Plan
  - 1. Business writing and Government and Business has a focus on Aboriginal engagement.
  - 2. Global Citizenship: equipping people with more knowledge. The ARC Initiative is an attempt to promote Global Citizenship.
  - 3. Limited ties between the CUS and other Sauder programs.
- 9. Infrastructure and Resources
  - 1. Transparency on budgeting.
  - 2. They are not very giving with information on funds and building projects.
  - 3. The space is nice compared to other faculty buildings.
- 10. Other Advice
  - 1. There is not a lot of interactions between the Dean and students. Perhaps, coming out to student events and showing an interest in student activities.

## II. CCC

- 1. CCC is hosting the Sauder Summit Case Competition. It is CCC policy that you can not

participate if you pay the CCC fund. CCC is wondering if they should charge the fund.  
1. The fee would be increased to \$35 to keep things equitable.

**F. Approval of Minutes**

**G. Next Meeting**

Tuesday January 24<sup>th</sup>, 2016 @ 6:30 PM

**H. Adjournment**

*Moved: Adrian | Seconded: Katherine*

*There being no further business, be it resolved that the meeting be adjourned at 8:38 PM.*

*In favour: All  
Opposed: None  
Abstentions: None  
the motion carries.*