



commerce
undergraduate
society

Executive Council Meeting

Scheduled Time: 6 PM, August 28, 2017 | Location: Henry Angus 239C/CUS Board Room

Open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: presentations and/or proposed motions should be requested to be included on the agenda at least three (3) days in advance of a meeting by contacting the Administrative Director, Natalie Yu, at n.yu@hotmail.ca— materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.

Attendance:

Name	Position	Present ("X")	Late ("X")	Proxy
Daphne Tse	President (Chairperson)	X		
Sapnil Mohanty	Vice-President, Academic Affairs (Vice-Chairperson)	X		
Stanley Yu	Vice-President, External Affairs	X		
Andrew Choi	Vice-President, Finance			
Phoebe Wong	Vice-President, Internal Affairs	X		
Evan Zhou	Vice-President, Marketing and Communications	X		
Chris Bolton	Vice-President, Student Engagement	X		
Maddie Zapach	Ombudsperson	X		
Natalie Yu	Administrative Director/ Recording Secretary	X		

Guests: Julyna Jadulang

A. Call to Order

The meeting was called to order at 6:09PM.

B. Amendments to and Adoption of the Agenda

Moved: Chris | Seconded: Stanley

Motion to add "Meet the CUS Plans (Sept.11)", "Exec Office Access", "Marketing Request Form", "(In-Camera Discussion) Service Council Matters", and "QFAC" into discussion

Be it resolved that the agenda be adopted as presented.

*In favour: five
Opposed: none
Abstentions: one
...the motion carries.*

C. Presentations to the Executive Council

I. ShareMeals (6:10PM)

1. Web app, available on Android and Apple. Originated at NYU. UBC would be the first Canadian chapter
2. Purpose: many food is wasted after clubs host events. Wants to connect those who need more food with those who have excess food to be given away
3. 2 platforms: Food Givers and Food Eaters. Based on location. On the app, you can click around and see which areas around you are giving away food. Once you've selected a place, your location details will be given so you can find each other
4. To accommodate UBC, our institution specific code would be Thunderbird.
5. Planning to start in September at Sauder before expanding to other faculties.
 1. Gain buy-in from clubs, club executives, club members
 2. Would request that VPSE and VPX tell clubs directly about ShareMeals, work with VPM to get promotion through social media and CUS newsletter
 3. Clubs can promote themselves through the app
6. Phoebe: is this app more geared towards no food going to waste or students not having enough money to buy food?
 1. Priority is no food going to waste
7. Chris: how does ShareMeals support itself? It seems as there is no revenue being generated
 1. Revenue comes from New York: they are funding this chapter.
8. Stanley: AMS has strict policies about food distribution post-events, especially with catering. How would you prevent students from using this app when it's not supposed to be distributed? This is speaking for strictly AMS Catering. Events at the Nest, for example, need to be AMS Catered. For food safe purposes, they cannot allow distribution
 1. Si Jia: I will talk to NY. I think we could make a time frame for the event so that people cannot eat the food that was catered past food safe regulations
 2. Chris: I recommend talking to AMS Catering and they can provide guidelines, they're also working on becoming more sustainable
9. Saprnil: If BizzComm for example has extra pizza, and by the time the person shows up the food is gone, does the app do something to ensure people are not disappointed when they arrive?
 1. On the platform there is a messaging section. You can message the person who put out the posting so they can save you a piece

10. Daphne: my concerns are similar to that of Stanley and Chris. The CUS only has so much control and many catering regulations are with AMS Catering. There is only so much support we can give without clearance. I would recommend that you and your partner present to AMS first, from there you can get support from all the faculties at once. We cannot endorse this if we are not even sure if we are allowed to by AMS
11. Chris: our clubs are actually under the AMS. In terms of governance, the most we can do is suggest that they use the app
12. Daphne: for clubs, we do not actually have much say or control what they do. I suggest going to AMS and then update us once you have done so. I do think that this is a more sustainable way of sharing food.
 1. Si Jia: I talked to Chris and he mentioned reaching out to undergraduate societies. He did not say anything about food safe policies

II. AIESEC SPF (6:40PM)

1. Advocate for peace through educating and empowering youth, operate in 126 countries: Global Talent, Global Volunteer, Global Entrepreneurship
2. Hosts Western Regional Conference for a cohesive, unified method of training: workshops, informational sessions, training sessions
3. Ask: \$2,500 to be used for logistics. Have verbal confirmation of monetary sponsorship from other organizations
4. Largest proportion of attendees and executives are business students
5. Can help promote CUS events and cross-club collaborations, align with international chapters, corporate networking opportunities
6. Chris: when is WRC?
 1. October 6-8
7. Daphne: AMS is doing in-kind, what type? Looking at your demographics, how many Sauder students are from the BC portion? If Calgary and Edmonton are making up 25% each, why are they not providing more funding?
 1. They have verbally confirmed at \$2,500
 2. Karina: I will get that info for you
 3. For funding, we don't ask other chapters to help.
8. Maddie: conference is downsizing this year, does that change anything from a practical standpoint or increased expense?
 1. No, the number of attendees is not that different.
9. Julyna: how much does it cost to attend? Have you considered upping the price?
 1. \$207. We would like to but according to AIESEC policy we cannot. The MC committee states its standardized across all regional conferences
 2. Julyna: when was the last time it was hosted in Vancouver? What is causing this year's financial gap?
 1. 2014 was hosted by AIESEC SFU. This year's budget increased because of the venue. We work with Conference Direct and we had to take whatever option they had. We chose the second-cheapest option and tried to bump the food cost down. The venue itself is costlier. The gap comes from the fact that our VP Sponsorship is unable to produce a lot of monetary sponsorship. They had a lot of promising leads but no positive results. Other costs have increased as well.
10. Evan: have you approached other undergrad societies for funding?
 1. We've approached AUS but unsure if they are qualified for their funding.
11. Daphne: how does WRC differentiate itself from other business conferences?
 1. The small things make our conference special. As we are closely aligned with UN, we encourage many Sustainable Development Goals.
 2. Daphne: can non-AIESEC members attend?
 1. No

12. Daphne: SPF comes from student fees so it is important that our Sauder students get value from your conference before we fund this initiative.
 1. Chris: an estimate of how many Sauder students you think would attend would play a big role in our decision
 1. 15-20
13. If we did not fund your requested amount, how would you run the conference?
 1. We've considered fundraising and we would push for monetary sponsorship. Other than that, we rely on donations. If we don't make the money needed, the entire deficit falls onto the club
14. Evan: what recognition would we get if we do fund you?
 1. Gold tier: promotion on all materials, you could host a workshop with UBC delegation, be featured on alumni newsletter, boothing space, video

D. Personal Updates

E. Professional Updates

- I. President
 1. Imagine Day Breakfast at 8:30AM: will send email with info
 2. CUS Meet & Greet: be in the lounge and answer questions
- II. Vice-President, Academic Affairs
- III. Vice-President, Finance
 1. Chantelle, Cobie, Evan, Maddie, and Daphne will help with AVPF hiring
 2. Open in September, as soon as possible
- IV. Vice-President, Internal Affairs
 1. Working on ShowPass and locker registration (begins Sept.2)
- V. Vice-President, Marketing and Communications
 1. Prospectus: One of the layout design team members resigned
 - a. Daphne: Make sure that you notify your HR specialist
 - b. To all vp's, ask service chairs if they need any hiring help
 2. CUS Logo needs to be all cover photos
 3. BizWeek booth storage: where should it go?
 - a. We could try to distribute it in various offices and storage rooms
 4. Daphne: CUS Board and Execs are essentially CUS Ambassadors. Please be mindful of your actions and words.
- VI. Vice-President, External Affairs
 1. CPABC will be funding us \$7,000. Albert will work with Chantelle about creating invoice
 2. NSCC: hotel fees increased, wanted to inquire if they could apply with SPF
 1. Stanley has stated that NSCC's budget will not be changed
 3. Do we think we can support QFAC with promotional assistance? Is it a conflict of interest with NIBC?
 1. November 2-5
 4. CR Forum keynote approached Stanley about bringing back Me Inc.

Motion to add "QFAC" to discussion
 Moved: Stanley | Seconded: Sapanil

In favour: five

*Opposed: none
Abstentions: one
...the motion carries.*

VII. Vice-President, Student Engagement

1. Waiting for AMS to sign HeWe's Truffles contract: looking for ways to make this process more efficient
2. SISA: waiting for budget to be approved
3. POITS: everything is looking good, just waiting for approval on alcohol

VIII. Administrative Director

IX. Ombudsperson

1. Office hours: Monday and Thursday 12:30-2:00PM
 1. Will need help from Marketing to promote those hours
2. Consolidate meeting minutes as an ombuds update

1. Executive Business and Discussion

I. Awards Recognition Program

1. In prior years, individuals would fill out a form explaining why they think a person is deserving of recognition. Fewer nominations than desired.
2. Want to introduce CUS Core Values: now it does not have to be only for service chairs. The nominator needs to explain which value this person represents. After receiving nomination, a random draw will be done at the end of the month
 1. Proposed values: Innovation, respect, teamwork, ownership, excellence, initiative, leadership, growth
3. Will we make it public that these values are how people are being judged? If so, we should bring it up to board
4. Chris: we should rename it to Recognition values, not CUS values
5. The filtering will not be as difficult as other years
6. Feedback: Choose maximum 4 values, Consider not overlapping with Sauder's values, change respect to inclusivity, change growth to personal growth
7. Will create a communication timeline in next email
8. Want to feature nominees on CUS fb page

Motion to move the meeting to In-Camera Discussion for Service Council Matters and include Julyna, who is HR Partner, as this involves human resources

Moved: Evan | Seconded: Phoebe

*In favour: five
Opposed: none
Abstentions: one
...the motion carries.*

II. (In-Camera Discussion) Service Council Matters

Motion to stay in camera for the rest of discussion

Moved: Daphne | Seconded: Phoebe

*In favour: none
Opposed: five
Abstentions: one
...the motion fails.*

III. AIESEC SPF

1. \$2,500 request for approximately 20 students: in the grand scheme of things, it's not a lot of value per student
2. Sapnil: AIESEC genuinely wants to make a difference and it is something different than the types of initiatives that we fund
3. Chris: what type of projects are we trying to fund and which criteria are we judging by. We want to be conservative with our money.
4. Sapnil: we always consider the ratio of sauder students participating in each proposal. We can fund them but not in the full amount
5. Daphne: we can put contingencies on our funding. We could look at the percentage that our funding makes up in their budget and make it proportional to students going
6. Maddie: we should take into consideration that there are only 20 sauder students. In addition, we should think about how much value this money is adding to their experience
7. Phoebe: I am comfortable \$50 per BCOM student so 20 expected students multiplied by \$50 is \$1,000

Motion to fund AIESEC WRC full amount of \$2,500

Moved: Daphne | Seconded: Stanley

In favour: none
Opposed: five
Abstentions: Andrew
...the motion fails

Motion to not fund AIESEC WRC

Moved: Daphne | Seconded: Stanley

In favour: Phoebe, Evan
Opposed: Chris, Stanley, Sapnil
Abstentions: Andrew
...the motion fails

Motion to fund AIESEC WRC \$1,000, contingent that CUS receives recognition

Moved: Chris | Seconded: Phoebe

In favour: Chris, Evan, Sapnil, Phoebe
Opposed: Stanley
Abstentions: Andrew
...the motion carries

IV. ShareMeals

1. Daphne: I don't feel comfortable sponsoring since we don't know what AMS policies are in this matter
2. Stanley: I think she could come back to us after finding out the information from AMS
3. Daphne: I would support this if AMS supported this

V. Meet the CUS Plans (Sept.11)

1. Working with Fiza on a BizWeek event: Meet the CUS
2. Part of it will be networking, the rest will be a panel led by Daphne and all of the execs should participate
3. Maddie will be hosting the panel, loop Chantelle in for the invite

VI. Exec office access

1. Exec and board have access to the office, should presidential portfolio or AVP's also get it?

2. Phoebe: traditionally AVPF, AVPI, AVPE had access
3. AVPF, Admin Director, AVPM, AVPE would be good inclusions
4. Stanley: if you're going to give the majority of AVPs access to the office, we might as well give it to all of the AVPs
5. Daphne: We need to ensure that it is clear that the exec office is not for socializing, work should be prioritizing. Execs should be the ones ensuring the rules and permission as this is their space
6. Stanley: if we cannot find a meeting room for syncs, could AVPs or execs use it? For those situations I see value in granting them access
7. The lock code is set to be changed annually but we could update it once a term

Motion to allow board, executives, administrative director, and AVPs to have access to executive office

Moved: Phoebe | Seconded: Stanley

*In favour: five
Opposed: none
Abstentions: one
...the motion carries.*

VII. Marketing request form

1. Chris: Currently people just message the marketing channel on Slack, would there be a better way to streamline this?
2. Email Evan and CC his AVPM with as much detail as possible, including deadlines

VIII. QFAC

1. QFAC asked if we could support them with marketing. Queens has strong connections with people on the East Coast
2. Chris: what are the timeframes for the conference?
3. Stanley: I'm worried that Sauder students will not want to pay for both conferences. If we do promote them, we need to keep in mind how it would look to NIBC
4. Evan: the purpose of CUSunday is to promote as many opportunities as possible for Sauder students and so, I don't see any harm in doing this.
 1. We will not promote them on the CUS facebook page because that is for internal opportunities
5. Daphne: we want to facilitate good relationships with other business schools. It is our duty to bring these opportunities to our students.

Motion to move the meeting in camera discussion for CUS Feedback

Moved: Daphne | Seconded: Stanley

*In favour: five
Opposed: none
Abstentions: one
...the motion carries.*

IX. (In-Camera Discussion) CUS Feedback

Motion to stay in camera

Moved: Daphne | Seconded: Sarnil

*In favour: none
Opposed: five
Abstentions: one
...the motion fails.*

G. Approval of Minutes

Moved: Daphne | Seconded: Stanley

That the minutes from the August 14 Executive Council meeting be approved for public distribution.

*In favour: all
Opposed: none
Abstentions: Andrew
...the motion carries*

H. Next Meeting

I. Adjournment

Moved: Daphne | Seconded: Phoebe

There being no further business, be it resolved that the meeting be adjourned at 10:41PM.

*In favour: five
Opposed: none
Abstentions: one
...the motion carries.*