

Executive Council Meeting Minutes

Tuesday, November 10th, 2015 at 6 P.M.

Henry Angus Building, CUS Boardroom

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.



commerce
undergraduate
society

Attendance:

Name	Position	Present ("X")	Late ("X")	Proxy
Vanessa Lau	President (Chairperson)	X		
Vadim Chernenko	Vice-President, Academic Affairs (Vice-Chairperson)		X (6:13PM)	
Amanroop Rosode	Vice-President, External Affairs		X (6:01PM)	
Taylor Carter	Vice-President, Finance	X		
Frederick Wong	Vice-President, Internal Affairs	X		
Jennifer Zhen	Vice-President, Marketing and Communications	X		
Alexander Lee	Vice-President, Student Engagement	X		
Juvan Houang	Ombudsperson	X		
Angela Li	Administrative Director/ Recording Secretary	X		

Guests: Allison Cheng, Katherine Pan

A. Call to Order

The meeting was called to order at 6:01PM.

B. Amendments to and Adoption of the Agenda

Moved: Alex | Seconded: Taylor

Be it resolved that the agenda be adopted as presented.

*In favour: all
Opposed: none
Abstentions: none
...the motion carries.*

Executive Council Meeting Minutes

Tuesday, November 10th, 2015 at 6 P.M.

Henry Angus Building, CUS Boardroom

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.



commerce
undergraduate
society

C. Presentations to the Executive

I. CAP

i. Presentation Brief:

1. Went over presentation slides to students

ii. Q&A:

1. Vadim: do individuals have a practise presentation before they present to schools?
 - a. Yes. We did this in training.
 - b. We also offer resources where students can go over things to the execs before they go off to schools.
2. Vanessa: the content is good but the presentation is quite dry. I would recommend adding more photos to showcase student experience.
3. Vanessa: do you define Coop or CPA? I am not sure high school students know what they are.
 - a. Yes. They will go over it in our presentation.
4. Vanessa: how long is the presentation?
 - a. We work around the timeslot given to us.
5. Michelle: I wanted to show a video before the presentation. However, the idea was not approved.
6. Vanessa: you should show more what UBC life is. The differences between UBC and other schools are our campus and buildings that we have.
7. Vanessa: at the end of the slides you can tell students about our Snapchat. It can show what students do here at Sauder.
8. Taylor: you could also use The Spark video.
9. Roop: the slides are not easy to follow through. Don't know what the "tool kit" for consulting is. You could use SCMP.
10. Vanessa: talk about the companies that students know about. Give examples that relates to them.
11. Michelle: some schools want more legitimacy in the people presenting.
12. Juvan: you could incorporate personal experiences in the presentation.
13. Fred: consistency in the slides can be improved. I agree with the content, but it has room to be polished.
14. Michelle: we have already presented to schools. But I can still change the slides.
15. Fred: the earlier we change the slides the better. Just because it happened doesn't mean that we should not change it.
16. Alex: are you also presenting in second term?
 - a. We are trying to do it. The turnout would not be that great. We might run till January.
 - b. Alex: I am making a video for January election. I can give you a shorter version for CAP.
17. Michelle: the admin made sure that the schools know we are coming from a student perspective.

Executive Council Meeting Minutes

Tuesday, November 10th, 2015 at 6 P.M.

Henry Angus Building, CUS Boardroom

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.



commerce
undergraduate
society

18. Vanessa: let us know if it is possible to add more pictures in the slides.

II. BizComm x Ten Thousand Coffee

i. Presentation Brief:

1. Potential partnership between Ten Thousand Coffee, the CUS and BizComm
2. What is Ten Thousand Coffee: Social enterprise that provides an online platform enabling networking opportunities.
3. Objective was to provide “hubs” for selected organizations and schools, and these hubs would act essentially as groups where professionals and students could join and be a part of
4. Hub: a community where students and professionals within the group are similar in the nature of the hub
5. Opportunity to create an ongoing network where students would have access to the professionals they meet at Sauder events, as well as experienced senior students
6. Timeline
 - a. 1. If approved, send all required information to TTC to customize the hub
 - b. 2. Contact all presidents of CUS Clubs to inform them of this platform, engage their connections through the hub
 - i. Highlight benefits to all clubs (members who attend their events will have added-value by furthering connections)
 - c. 3. Once 100 professionals are connected, the hub will become public (viewable to all). We will then connect students onto these platforms via member bases.

ii. Q&A:

1. Alex: how much is this?
 - a. It is free.
2. Alex: how long does it take to set up?
 - a. The Hub: 2-3 days.
 - b. If want to go live, must have 100 active users.
3. Jen: who are “active users”?
 - a. 4 coffee dates a year for example.
4. Fred: marketing guideline: CUS logo, UBC logo. You also need to get permission if you are using the UBC logo.
5. Vanessa: why didn't you approach the BCC?
 - a. We want to get feedback from the CUS first.
6. Vanessa: how much work does it require from BizComm and from the CUS?
 - a. Blurbs need to be put on. It is on the PDF file. It showcases the things you can customize. Once we gather all information, we can put them on the website. BizComm is doing the liaison work.
 - b. Ongoing platform: they can give info.
7. Fred: clarification on clubs affiliated with the CUS – BizComm members are not in any way affiliated with the CUS.
8. Juvan: do you want BizComm to be the platform or can CUS services can use it as well?

Executive Council Meeting Minutes

Tuesday, November 10th, 2015 at 6 P.M.

Henry Angus Building, CUS Boardroom

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.



commerce
undergraduate
society

-
- a. It would be open all Sauder students.
 9. Vanessa: what are you getting from this?
 - a. Nothing. We were offered with this opportunity and we thought that it would be good to share it with all of Sauder.
 10. Taylor: is this for BizComm or for the whole UBC?
 - a. BizComm was approached by Ten Thousand Coffee with this opportunity. However, we feel like it would not be beneficial just for BizComm, so we want to expand it.
 11. Vanessa: have you talked to Michelle Watson, because you used her profile in the presentation?
 - a. No we haven't. We just found her profile.
 12. Vanessa: personally I like it. To get more buy in, we need to tell BCC about this. For the next step, if we are on board, the school, us, and BCC may have a meeting about this. We don't want to take on something that is going to fail.
 13. Jen: is there any specific people for this task?
 - a. For now, we are taking charge of it. We have to see how this will work out to see who can take this on in the future.
- III. BizTech BitCon Conference
- i. Presentation Brief:
 1. BizTech strives to foster an active community of passionate business technology students and professionals through impactful learning opportunities, enduring relationships, and interactive industry engagements.
 2. BitCon Conference Benefits:
 - a. For BizTech
 - i. Member opportunity
 - ii. Will provide industry-demanded skills for students' resumes
 - iii. The event is catered to our key student demographic
 - b. For Students of the CUS
 - i. Single most technology-driven event this year geared towards business students
 - ii. Provides relevant resources to students who are currently in – or interested in being a part of – BTM
 - iii. Direct industry interaction for both CUS and its students
 - c. For CUS
 - i. Branding
 - ii. Expanded students reach
 3. Featured Guests
 4. A Day-long (January 23rd, 2016) conference including:
 - a. Opening and closing keynote speeches
 - b. Networking
 - c. Community booting
 - d. 4 interactive workshops

Executive Council Meeting Minutes

Tuesday, November 10th, 2015 at 6 P.M.

Henry Angus Building, CUS Boardroom

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.



commerce
undergraduate
society

- e. Gift and prize giveaways
- 5. Cost breakdown explanation
- ii. Q&A:
 - 1. Vanessa: are you reaching out to other sponsors?
 - a. We are trying to get \$2,500 from Shell sponsorship. Will hear back at the end of the month.
 - 2. Taylor: are you thinking about reaching out to corporations?
 - a. Working with companies with deliverable projects. The corporation monetary support is difficult to get.
 - 3. Jen: can non-members to come as well? How about people outside of Sauder?
 - a. \$15 (\$10 more than usual price) for non-BizTech members.
 - 4. Jen: how are we going to be certain that the CUS money is well spent on CUS students?
 - a. We have 80% Sauder students in our club. Your investment in us will be affectively used.
 - 5. Vadim: require clarification on budget. You are currently running on a deficit.
 - a. We are finding ways to cover the cost.
 - 6. Vadim: You can increase price from \$5 to \$15? I can see a demand for this conference. You can definitely sell out even if you increase the price.
 - a. Value proposition: make biz tech accessible to as many people as possible. We encourage people to be members. Develop strong partnership.
 - 7. Roop: \$15 is extreme reasonable. It will not be a barrier for students to attend.
 - a. There are many difference conference. We don't want price to be a reason for people to not attend. It is our first year running this conference, we don't know how many people are going to attend.
 - 8. Vanessa: what are some of the differences compared to last year?
 - a. Last year: introducing computer science to students. What students walked away with were limited.
 - b. This year: more interactive. Career base: How they are engaged in industry. Create interest beyond technology.
 - c. Draw insights from a high level.
 - 9. Vanessa: are you struggling finding other sponsors? If we don't fund you, how are you going to cover the costs?
 - a. We are looking at other opportunities. If not, we will work with the AMS. There is no guarantee in getting that funding.
 - 10. Juvan: have you reached out to other tech companies to sponsor you?
 - a. Some of them have agreed to give prices for students. Others are providing minimum costs of around \$500-\$600 to cover events outside of the conference.
 - b. Conflict of interest between companies.
 - c. Want to build relationships/partnerships with current partner.
 - 11. Juvan: How about Computer Science student society?

Executive Council Meeting Minutes

Tuesday, November 10th, 2015 at 6 P.M.

Henry Angus Building, CUS Boardroom

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.



commerce
undergraduate
society

- a. I sent emails to them every week but it took them half a year to decide that they would not support us.

12. Taylor: why are you using Alumni Center instead of the Nest?

- a. We want to stand out from other conferences that happen in the Nest. Besides, we couldn't get the Nest because it is already booked.

IV. NSCC

i. Presentation

ii. Q&A:

1. Vanessa: Will you split teams in to different levels?
 - a. No. we assume that they are all qualified to be there and they are on the same level.
2. Vanessa: any challenges so far?
 - a. No. Challenges were overcome last week. Last year we were behind schedule by an hour. We are prepared to make sure it doesn't happen this year.
3. Jen: what does your marketing plan look like?
 - a. Promo video. Got back to Gracia if we could put together a promo video; unfortunately, she could not do it. Gracia gave another option. That person is able to do it, however, he said he offered "rush order at high premium". Hopefully he can do the promo video for us; if not, our team is prepared to put things together.
 - b. Purpose of the video is to drive ticket sale.
 - c. We want to show them that we are upgrading our conference.
4. Jen: you haven't been posting in your Facebook event page. Maybe you can connect your marketing person to me and we can talk more on the marketing plan.

D. Personal Updates

E. Professional Updates

I. President

1. All presidents meeting.
2. Sent out the email about tuition FAQ to students.
3. Si Jia is sending the report to UGO on tuition consultation. This document includes student opinions and faculty opinions. This document will be handed to the AMS to send over to the Board of Governors. This is also serves as a benchmark for the future.
4. National Business School Conference. The conference will talk about elections and transition. Taylor, JDC West and myself are attending; all execs are invited as well.
5. Idea Generator. The university decided to have this extra session. Direct students there if they want to express their feelings.
6. Performance review is finished. Will report on some of the best practises and what needs to be improved on generally. Everyone will also get their individual emails. It will be a confidential document. They are meant to be a conversation for your personal improvements.
7. Top 40 Under 40 emailed the confirmation to their delegates using the UBC template. Shannon said it went through her and she made an executive decision to approve it. However, the marketing people were not happy about this. This raise questions for the 9th floor document.

Executive Council Meeting Minutes

Tuesday, November 10th, 2015 at 6 P.M.

Henry Angus Building, CUS Boardroom

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.



commerce
undergraduate
society

We will meet with Sauder marketing people to create a document to explain when groups will need to request to have school logo and when they can't use it.

1. Roop: Sauder should not be so distant with the conferences.

II. Vice-President, Academic Affairs

III. Vice-President, Finance

1. Dean's Advisory council meeting.
2. Last Lecture. CUS will not paying for it. It will not be on grad night.
3. BCom Governance Meeting: Promotion requirements. Currently: Not lots of flexibility. Heavy for transfer students. Lots of people are taking less courses because they are involved with other things. Now, they are giving more flexibility to students. Another thing that was discussed in the meeting was evening midterms.
4. NSCC is asking for extra \$500.
5. JDC West is increasing their budget on jackets. They got more on sponsors.

IV. Vice-President, Internal Affairs

1. Building User Committee met today. Allocating fund for repairing things in the building.

V. Vice-President, Marketing and Communications

1. Cavalier: need feedback.
 1. Jen: The cover didn't look too great at the beginning; now it looks good.
 2. Execs gave feedback.
2. Top 40 Under 40 photos were not that great. Maybe in the future, have photos run through Gracia before it gets published.
 1. Jen: Make sure everyone respects the photographer's time and their expertise.
 2. Vanessa: create guidelines for conferences photographs.

VI. Vice-President, External Affairs

1. CFA will respond.
2. *Moved: Fred | Seconded: Alex*
Be it resolved that the discussion be moved in-camera.

In favour: all
Opposed: none
Abstentions: none
...the motion carries

VII. Vice-President, Student Engagement

1. Sauder sports: Dodgeball tournaments.
2. SISA: need reimbursements.
3. Food Drive ended.
4. Grad Night had 21 applicants.
5. First-year committee Chair was hired.
6. Connected: meeting with their internal champion. Release the date and first 100 people getting spots.
7. Stickers for the card so that we know they are used students.

VIII. Administrative Director

1. Hoodies have been ordered. Just received invoice.

IX. Ombudsperson

1. 2 weeks ago, a student in BUCS had concerns in academic honesty. They didn't know who to go to. I was only able to help them because I took that class. In the future, the Ombudsperson may not be able to help students like this.
 1. Taylor: write it down for turnover.
2. Ryan updated me on the JDC West discussion. I reached out to JDC West but they didn't reply.

Executive Council Meeting Minutes

Tuesday, November 10th, 2015 at 6 P.M.

Henry Angus Building, CUS Boardroom

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.



commerce
undergraduate
society

1. Vanessa: our consensus last week was that it would be nice if you could reach out to them.
3. Complaint regarding a course. Some people are having issues with the course. Told them to talk to the UGO.
 1. Vanessa: you should also talk to UGO yourself.
4. Fridge is still not cleaned.

F. Executive Business and Discussion

- I. Queen's conference
 - i. Sponsor delegates. I have asked for more details, and I am waiting to hear back.
 - ii. Vanessa: will forward it to EXCO.
- II. Commerce Week Geofilter
- III. Storage Room
 - i. Changing password
 - ii. Vanessa: send out mass email and tell people to move their things
 - iii. Designated place for services
- IV. BOD Food Budget
 - i. Buy things that can be easily split
 - ii. Maybe use HEWE and get something healthier.
 - iii. Vanessa: finger food. since
 - iv. Vadim: it is long.
- V. Party Well debrief – Fred
 - i. Fred sent the debrief to everyone.
 - ii. They sold over 700 tickets.
- VI. CUS Website \$125 - Jen
- VII. HDMI
 - i. Taylor: maybe use fund from Building User Committee.
 - ii. Alex: leave it in the office.
- VIII. BizComm
 - i. Alex: They need to talk to the school (BCC).
 - ii. Vanessa: I can send the email and CC Roop in it.
 - iii. Alex: let them know that we support them.
- IX. BizTech
 - i. Vadim: if they change price they can lower their cost
 - ii. Alex: the reason for the low price is that the team believe that BTM is a good area to be in. we should provide opportunities for students to learn more about it without paying much for the conference.
 - iii. Vanessa: dollar value also affects people's perception.
 - iv. Vadim: maybe they can do \$15 for members of the clubs, \$25 for non-members.
 - v. Alex: you would have to be members to go to the conference.
 - vi. Alex: I personally see a lot of value in this conference. Most of people in the club are Sauder people. We want the conference to be sustainable. It is only our first year running it.
 - vii. Vanessa: you would only benefit 100 students.
 - viii. Alex: we also have a lot more delegates going.

Executive Council Meeting Minutes

Tuesday, November 10th, 2015 at 6 P.M.

Henry Angus Building, CUS Boardroom

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.



commerce
undergraduate
society

ix. *Moved: Taylor | Second: Fred*

Be it resolved that the execs fund BizTech for the Bitcon Conference \$4,500.

In favour: all except for Alex and Roop

Opposed: none

Abstentions: Alex and Roop

...the motion carries.

G. Approval of Minutes

H. Next Meeting

I. Adjournment

There being no further business, be it resolved that the meeting be adjourned at 8:49PM.