

Executive Council Meeting Minutes

Tuesday, November 3rd, 2015 at 6 P.M.

Henry Angus Building, CUS Boardroom

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.



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Attendance:

Name	Position	Present ("X")	Late ("X")	Proxy
Vanessa Lau	President (Chairperson)	X		
Vadim Chernenko	Vice-President, Academic Affairs (Vice-Chairperson)		X (6:07pm)	
Amanroop Rosode	Vice-President, External Affairs		X (6:01pm)	
Taylor Carter	Vice-President, Finance	X		
Frederick Wong	Vice-President, Internal Affairs	X		
Jennifer Zhen	Vice-President, Marketing and Communications	X		
Alexander Lee	Vice-President, Student Engagement			Michael
Juvan Houang	Ombudsperson			Debbie
Angela Li	Administrative Director/ Recording Secretary	X		

Guests:

A. Call to Order

The meeting was called to order at 6:01PM.

B. Amendments to and Adoption of the Agenda

Moved: Fred | Seconded: Alex

Be it resolved that the agenda be adopted as presented.

*In favour: all
Opposed: none
Abstentions: none
...the motion carries.*

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C. Personal Updates

D. Professional Updates

I. President

1. Met with the Dean and discussed International Tuition Increase.
 1. Others that attended: Frederick Wong (VP Internal), Taylor Carter (VP Finance), Bonnie Cheung (SISA Co-Chair), Julyna Jadulang (SISA Co-Chair), Tyler Tanaka (Senator), Katherine Pan (AMS Representative)
 2. Part one: Presentation on University's priority in money spending.
 3. Part two: Discussion
 4. Issues on strategic fund: The Dean's office was left in the dark by the Board of Governors. They don't know what they are going to do with the money, but they did mention their priorities
 5. Vadim: do students have a say in the school admission?
 1. Fred: the number is saying that UBC likes diversity.
 6. Creating a FAQ for students and provide them links to resources. In case they want to know more about the tuition increase.
2. Advisor Council Meeting.
3. CUS Board Meeting on Nov 15th.
4. Start to send out AMS reports to all the Exes and Board.
5. Secret Santa is happening! Will make a Secret Santa draw. Pricing limit: \$20. Please get meaningful gifts. This is for Board and Exec. You can do a wish list so that people know what you want.
6. We need to do a come-back thing for the CUS. For example, the feedback video from the board when they first got elected was good. Thinking of ideas.

II. Vice-President, Academic Affairs

1. Getting the number of people who are using AMS and CUS tutoring.
2. Case Comp: Crack The Case. Application is going to be due soon.
3. CMP: 3 sessions this week. All their events have sold out.
4. JDC West is doing well.
5. Class Liaison is prepping for end of term reviews.
6. Sauder Biz Review: got 2 applicants, but one person withdrew their application.

III. Vice-President, Finance

1. Finishing Special Projects Funding – preparing SEC, Sauder Summit invoice. African Forum, Party Well have not yet been paid because I am waiting for them to provide me with an account. NIBC has been paid.
2. Coop refunds cheques will be ready mid November.
3. NSCC wants extra \$200, because they are getting a new venue. They have saved 700 on AV equipment. They can get the extra.
4. Ted-Vancouver student deal. In the email they said at least 20 tickets need to be sold for everyone to get the discount price. However, people are already getting the discount. We might as well guarantee 20 tickets to be sold.
 1. Jen: we can put this on CUS Sunday.

IV. Vice-President, Internal Affairs

1. Biz Week: have already hired their marketing people. Starting budgeting process. Will do a SPF for that.

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2. Chasing Sustainability just finished their conference. Will Get them to come present to the Execs.
 3. Election: nothing to do till January.
 4. Awards Night:
 1. The date is on hold. They are working on details right now.
 2. Emails about how evaluations were done in the past.
 5. Researching CUS history.
 6. Rezgo issue. Jasper from Top 40 Under 40 asked me (VP Internal) to set up Rezgo. I asked them for the date, time, pricing and their banner. He didn't respond. A few days later, they said they have set up properly, but they didn't. They didn't actually get the money from students. Now they need to charge them again.
 1. Vanessa: how can we mitigate problems like this?
 1. Fred: let people who know how to set up Rezgo.
 2. Vanessa: tell people that if there is another group that didn't do it well. We will delete everyone's account. No one can set up Rezgo themselves.
 7. Campus Ambassadors: they are going now till Nov 28th.
 8. Dean's International Tuition. AMS is spending \$20,000 campaigning against tuition increase. Student groups can apply for this fund. The AMS has a \$5,000 weekly budget.
 9. Birmingham request from other parties – Arts Coop. This is through the faculty. We joint manage Birmingham with the faculty.
- V. Vice-President, Marketing and Communications
1. Sauder Squad meeting last week. They have a solid team. Wally Bees are taking charge of project ideas.
 1. Squad Goals: Photo challenge.
 2. They have budgeted for prices.
 3. Winners can get 4 tickets to Me Inc.
 2. Yearbook will meet this week. They have just got their package. They have their due dates.
 3. Cavalier will give schedule to articles. They are taking cover photos of articles. Will have a big promotion next week in CPA Hall with balloons. Contacting people for sponsorship.
 4. CAP Presentation starts this week – Fall Preview.
 5. Visual Media: hiring through word of mouth. We are going to meet and get started on workshops.
 6. AVPM: hiring happened on Sunday. Going to send out email and call them tonight. AVPM is going to be Grace Cheng! She is very qualified. She has the leadership skills.
 7. Photo shoot: Nov 11th 10am. An hour group photo and individual photos. Color: dark suit, blue or black shirt, blue tie.
 8. CUSunday feedback: it has been really long.
 1. Vanessa: Just keep it this way.
 2. Vanessa: Can take off CUSnapchat.
 3. Jen: Will do some filtering
 9. Website: making last minute change to the homepage. Will move on to development.
- VI. Vice-President, External Affairs
1. Imprint: just finished their first workshop. Got feedback. Will do logistic earlier.
 2. Me Inc. got a potential speaker. Amplify is coming up. Setting up Rezgo. Getting COMM 202 credit. Retreat is coming up.
 1. Taylor: we rejected their new budget for another retreat.

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3. Case comp. CPA Case comp: they didn't tell us but they want us to promote. It is not just for Sauder anymore. They are hosting it. She will let us know when there are more details. No event being hosted as the moment. They will inform us later.
 4. NSCC budget increase.
 5. Anthony and Jason met with CFA. They want to establishing relationship with the CUS.
 6. EY Asia is still sending us emails. They will communicate with EY Vancouver.
 7. Top 40 Under 40 is this Friday!
- VII. Vice-President, Student Engagement
1. Grad night doing hiring this week. Please let your friends know who might be interested in planning the event.
 2. SISA might have another event before the term ends. Still up for discussion.
 3. Sauder sports ball hockey tournament was a success. Dodge ball next month. Getting report from Phil.
 4. CCP food drive will continue.
 5. Soco meeting this week.
 6. Taylor and Jen doing hiring with me for FYC on Monday at 4pm.
 7. POITS complication with SOL. Been happening to every student group around campus due to new fire marshal.
- VIII. Administrative Director
1. Service Council Hoodie is on the way.
 2. Will send meeting recap along with the minutes' emails.
- IX. Ombudsperson
1. Problem received last week has been resolved.
 2. More complaint about fridge being dirty.
- X. First Year Committee
1. Social for Board and Exec on Nov 11th.

E. Presentations to the Executive

- I. Sergey Holson - The Gamels
 - i. Presentation brief:
 1. Private equity.
 2. Student put money in start-ups and get equity.
 - ii. Q&A:
 1. Taylor: are you getting a pool of money or just connecting people to start-ups?
 - a. We section stock units of the companies. If you buy it then you own fraction of it.
 2. Vadim: will there be risk or liability on the CUS?
 - a. Don't believe so. All investments involve risk. We are a financial service. The CUS should have disclosure to be safe. You are just passing on information. No liability
 3. Fred: what do you want exactly? Email list of students?
 - a. Want feedback from students in Google doc.
 - b. 50,000 students.
 - c. How UBC reaches to students: Newsletter, 4 times a year. Facebook page and other social media. Website.
 - i. However, most students don't read it.
 - d. CUS has a bigger impact.

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4. Fred: there are some things we can do: CUSunday, weekly newsletter. Our social media can also get information out. However, we can't give you student emails.
 5. Vanessa: do you have past people or start-ups that have succeeded?
 - a. We are still at the launching period.
 6. Vanessa: are you using students as testing?
 - a. No. Private equity is doing well. Companies are purchasing other business; it is expected that they are buying small business. We are offering students executive experience, opportunities to hold equity, equity that they hold after 20 years.
 7. Vadim: what is your main priority?
 - a. Start-ups and investors.
 - b. Students are interested but they don't understand. Build out the resources needed. They are going to get started it right away.
 8. Michael: how do you prevent fake projects on your websites?
 - a. It takes 1000 users to get 1 started.
 - b. Everyone need to be researched. Online accounting system. All data are live to users.
 9. Taylor: how are you profiting?
 - a. We have a membership system. \$1.5 sign up fee for students.
 - b. Skim the profit of successful investments. E.g. biz mentors profit.
 10. Vanessa: are you students?
 - a. One is 4th student in Capilano University the other is a student here in UBC.
 11. Vanessa: have you approached others?
 - a. Just UBC and Capilano.
 - b. Getting into SFU. They have a strong entrepreneurship program.
 12. Vanessa: are you go through student societies or faculties?
 - a. Anything that works. Administrator are interested. But they can't do anything if students don't push for it.
 13. Jen: we will advertise the survey. What are you doing to do to educate students?
 - a. Video educating. Blog post.
 - b. We would have their emails for other further information.
 14. The server will tell us what students are seeing. Goal is to gather info from students. It is a user based program. We are big on reiteration. We want to test, feedback and rebuild. Student can pay tuition by investing.
- II. Lace Up for Kids
- i. Presentation Brief:
 1. Annual fundraiser, partnering with BC Children Hospital to fund research.
 2. November 26th. Skating and music to celebrate.
 3. People sign up in team, collect money in a team.
 4. Featured events.
 - ii. Q&A:
 1. Vanessa: what do you want from CUS?
 - a. Put on CUS events. Dance, or BBQ or any fundraising platform. We can help with resources and promotion.
 2. Vanessa: how do you want us to participate? As board and execs? Promote to more clubs and services?
 - a. Up to you.

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3. Vanessa: how do we sing up?
 - a. Sign up through Jessica. I can also send you our email.

F. Executive Business and Discussion

- I. Sergey Holson - The Gamels
 - i. Taylor: They are providing a platform through which people can invest in private companies. Basically they are creating a stock market for private companies minus the ability to trade your holdings. Currently only large investors with a lot of money are able to invest in start-ups. They are trying to increase accessibility
 - ii. Roop: in crowd funding, you don't get anything back. This you get equity in return. More incentive for users to use it.
 - iii. Vadim: Stock exchange for start up companies.
 - iv. Taylor: we will want to check into it a bit more
 - v. Jen: we approve survey. Would they ask for more?
 - vi. Roop: they will pay us for advertising.
 - vii. Fred: if they are making money out of our service (CUSunday), we are charging them.
- II. Party Well Debrief
 - i. Vanessa: Do a debrief online is fine.
- III. Trading Group Response
 - i. No one in Trading Group in May. Now there are 99 members. I am asking them to re-present. If they can't follow instructions, they we can't get CUS funding
- IV. Events Scheduling for Evaluations
 - i. People only evaluate 2 events. When you sign up. Make sure you commit
 - ii. Trade off of having each person only value a view.
 - iii. Vadim: have one person goes to every event.
 - iv. Vanessa: last year, board decided who wins, but there were too many opinions.
 - v. Vanessa: next year we could form a committee for events evaluation.
 - vi. Vanessa: we will decide at the next board meeting on how we want to do it.
- V. In-camera Discussion (JDC West x HR)
 - i. *Moved: Fred | Seconded: Debbie*
Be it resolved that the discussion be moved in-camera.

*In favour: all
Opposed: none
Abstentions: none
...the motion carries.*

G. Approval of Minutes

Moved: Michael | Seconded: Fred

That the minutes from the October 27th Executive Council meeting be approved for public distribution.

*In favour: all
Opposed: none
Abstentions: none*

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H. Next Meeting

I. Adjournment

There being no further business, be it resolved that the meeting be adjourned at 7:46PM.