

Executive Council Meeting Minutes

Tuesday, October 27th, 2015 at 6 P.M.

Henry Angus Building, CUS Boardroom



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Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.

Attendance:

Name	Position	Present ("X")	Late ("X")	Proxy
Vanessa Lau	President (Chairperson)	X		
Vadim Chernenko	Vice-President, Academic Affairs (Vice-Chairperson)		X (6:35pm)	
Amanroop Rosode	Vice-President, External Affairs		X (6:36pm)	
Taylor Carter	Vice-President, Finance	X		
Frederick Wong	Vice-President, Internal Affairs	X		
Jennifer Zhen	Vice-President, Marketing and Communications	X		
Alexander Lee	Vice-President, Student Engagement	X		
Juvan Houang	Ombudsperson			Ryan Crasta
Angela Li	Administrative Director/ Recording Secretary	X		

Guests:

A. Call to Order

The meeting was called to order at 6:00 P.M.

B. Amendments to and Adoption of the Agenda

Moved: Alex | Seconded: Fred

Be it resolved that the agenda be adopted as presented.

*In favour: all
Opposed: none
Abstentions: none
...the motion carries.*

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C. Presentations to the Executive

I. UBC Trading Group

i. Presentation Brief:

1. Club purpose: Teach students about trading
2. Events have a theme of trading. Events are tailored to different trades.
3. Club is opened to all faculty

ii. Q&A:

1. Vanessa: why didn't you come to the CUS in the summer when the CUS asked you to?
 - a. We (presenters) have no idea. We just joined the group few months ago.
 - b. The reason why the president did not reach out to the CUS was probably because she was working this summer.
 - c. We have a strong crew this year we want to get things going.
2. Vanessa: can you give us the actual numbers of your membership?
 - a. 27 students have paid. 34 students have signed-up.
 - b. Most students are commerce students; 3 engineers and 1 science.
 - c. Will email Vanessa the numbers.
 - d. We are boothing tomorrow so there might be more members add in tomorrow.
3. Vanessa: how did the last year's event go?
 - a. We wouldn't know.
4. Jennifer: budget inquiry.

II. CUS Elections Debriefing

i. Presentation brief:

1. Timeline
2. Voter turnout
 - a. First Year Rep Ballot: 63.2%
 - b. AMS Rep: 12%
3. What went well
 - a. More creative means of promotion
 - b. Increased voter turnout
 - c. Good candidate numbers for both positions
4. What didn't go well
 - a. Campaign policy mix ups
 - b. Poster size
 - c. No established form of communication
 - d. Financial reimbursements

ii. Q&A:

1. Vanessa: next year you should get the approval stamp. Candidates will get their posters stamped at the meeting. This way, we can also make sure that people can put posters up in time.

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2. Katherine: it could be good if the CUS post the posters for the candidates.
 3. Vanessa: have you ever thought about getting feedback from the candidates?
 - a. No I haven't but it is a great idea.
 4. Vanessa: did you call the candidates before the results come out?
 - a. Usually the chair would call the candidates before results come out. However, this year, the chair didn't get the results until it was public.
 5. Katherine: for the next election, it would be great if there could be an event to educate students about the CUS. This would greatly improve the quality of the platform. If not, the CUS can provide them with resources of the CUS.
 6. Vanessa: want to see VP Marketing in CUS and the Elections working together.
 7. Vanessa: have a second floor poster board specifically for election.
- III. Generocksity SPF Presentation
- i. Presentation Brief:
 1. Give back to the community. Charity.
 2. *The G Spot* Commodity Night.
 - ii. Q&A:
 1. Roop: how much are you asking for?
 - a. \$1,500
 2. Roop: have you reached out to other student societies?
 - a. No we haven't. but we got \$500 from the AMS.
 3. Roop: why haven't you reach out to other student societies?
 - a. Others student societies only provide funding for their students. Only Sauder has funding for external events.
 - b. The workshops are heavily business orientated.
 4. Katherine: why this venue?
 - a. More theatre style.
 5. Vanessa: when you say zero cost, you meant you have other people sponsor?
 - a. Yes.
 6. Vanessa: how much percentage of Sauder students are in your events?
 - a. Estimate 1/3 of 600 students that come, so 200 CUS students.
 - b. If CUS support, we might have more commerce students come
 7. Vadim: if you get our funding. We are we getting in return?
 - a. We are happy to work out marketing details. E.g. Fb postings
 - b. Receive "thank you" at event
 8. Ryan: do you have other external sponsors?
 - a. Yes.
 9. Vanessa: are you a club?
 - a. We are not a club. We are looking to be an unofficial charity.
- IV. Top 40 Under 40
- i. Presentation Brief:
 1. Friday November 6th at the Sutton Place Hotel
 2. Itinerary

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3. Speakers
 4. Sponsors
 5. To-Do's
 6. Budget
- ii. Q&A:
1. Jennifer: are you making a wait-list?
 - a. Sometimes people don't show up to the event, that is why we had the 88 people. We are not sending out rejection just yet. We can let them know that they are on the wait list.
 2. Adrian: when are the students who are going to the breakfast supposed to respond to you?
 - a. Within a day or two.
 3. Vanessa: how do they prepare for the networking session?
 - a. Students can look at everyone's information on the website and the booklet.
 4. Vadim: can you get them confirm?
 - a. We have a button for them to click in the email. There is also a map, information of the parking cost and diary restriction comment section in the email.
 5. Vadim: what's for breakfast?
 - a. Bacon. Bread. Tea. Coffee. Eggs.
 6. Vanessa: do you have a back up plan if less delegate?
 - a. Actually no. But we are securing 50 people for Top 40.
 7. Vanessa: If this year's event is good, we would possibly fund more next year. Wish you best of luck.

D. Professional Updates

I. President

1. Meeting with the Dean next Monday at 4pm and talk about international consultation. It is a 3-year increase. Sauder's tuition increase is a lot higher than the other faculties in the first 2 years.
 1. Who are attending: Adrian, Taylor, Vadim, SISA President, AMS Representatives and Fred.
 2. The purpose of this meeting is to communicate to the Dean what student want the money to go towards. What do students want. Require homework. Meet with Shannon on Thursday to prepare. Write down ideas. For those invited, look into it.
 3. Go through UBC. Allocate pool by pool to faculty. Sauder gets more international students. That's why we allocate funds.
 4. Taylor: we might end up with less money.
2. Performance review is going on. I will move Monday's meeting till to later times. So far, pretty good.
3. Consultation proses. There will be town halls. UBC President will be there. Jen, please remind people on Facebook. I will also talk to year reps to promote it.

II. Vice-President, Academic Affairs

1. Sauder Business Review's posting is up. Hiring editing chief next week.
2. JDC West: Finance competition was good. They are doing a mock case.

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3. Case competition club: have trouble whether to host CPA competition. Need talk to Roop.
 1. Nov 20th. They have been really popular. Every event has sold out. Website looks good too.
 2. Roop: the CPA individual is not replying emails. So we are not sure what it going on with them.
 4. CMP: the review sessions last week was good. Yesterday was their last for now. Wait till the next round of midterms to hit.
 5. Mental Health meeting last week. All they did was get mental health people to collaborate.
 6. Si Jia has passion projects.
- III. Vice-President, Finance
1. Transfer money to NIBC, NSCC and Business Communication Clubs
 2. Going through reimbursements
 3. Policy Committee is having a meeting.
- IV. Vice-President, Internal Affairs
1. Business Week has 9 applicants for their 2 marketing positions
 2. Chasing Sustainability sold out.
 3. Awards Night's VP recognition will evaluate awards. They will come to next Board Meeting and explain on how evaluations will be done.
 1. Don't know the date yet. Things have been put on hold.
 4. Shoes were stolen in a locker.
 5. Shannon wants us to have an extension cord for the CUS so we can lend them to the services.
 6. Compile a list of all CUS presidents
- V. Vice-President, Marketing and Communications
1. Consultants for CUS. Vanessa's marketing group is doing marketing.
 1. Vanessa: the group is from my e-marketing class. They are being our analytics. At the end of the term, we are presenting to the clients, in our case, the execs.
 2. We are also client for a HR consulting class. They will be evaluating our election process.
 2. Taylor, Vadim, Raffles and I are conducting AVPM interview.
 3. Cavalier: the company can give us 200 to 500 copies, depending on their turnover. There will be 8 articles. The new issue will come out next week.
 1. Vanessa: 200 copies should be enough
 2. Vanessa: We should also put the extra first year hand book out
 4. Yearbook met with the yearbook company. Cover will be submitted on Nov 7th. It looks really good.
 5. Sauder Squad had their meeting. They wanted to make a video.
 6. CAP should be coming with a schedule of their timeline of who is going to what place.
 1. Jen: They are using presentations that have been taught for their training.
 2. Vanessa: last year they presented to us before they went off and presented to the students. Maybe we should do the same this year.
 3. Vanessa: is the presentation focused more on Sauder or the CUS?
 1. Jen: They should have content that's not just for the CUS, they have been talking to the UGO.
 2. Fred: UGO is planning a Fall Preview for students and is using CAP as volunteers. They are reaching out to schools next week.
 7. Visual Media is doing well. I am waiting for more detail on workshops.
 8. Execs: Fill out Family Photo doodle!
- VI. Vice-President, External Affairs

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1. Met with CR team
 1. Meet on Thursday. Simpson So want to partner with the CUS. We will know more on Thursday.
 2. EY Asia wants to partner with us. They want students for the financial advisory role. We are sending them the contract. He is willing to give us money. It is our first time partnering with them. They reached out to us. We are emailing them of what we can offer them.
 3. Google doc will contain everything we've offered in the past. They will be sent out to all services. We will keep the conversation going.
 4. NICC has one keynote confirmed.
 5. EMP: got good feedback. People didn't show up have emailed the team beforehand. They are working on getting Visual Media for their next event -- Homeless Shelter.
- VII. Vice-President, Student Engagement
 1. Connected: 56 people have applied to be a mentor
 2. CCP: food drive tomorrow. Partner with PIOTS.
 3. PIOTS:
 1. Halloween event. Partner with CCP.
 2. Review of October Fest.
 4. SISA. Need help with their website.
 5. Grad Night is hiring next week. Facebook page a week before hiring.
 6. First Year Committee is hiring next Thursday 3:30-5:30pm. We need at least 2 executives and and Raffles. We could change the date to Nov 9 if it works better with people's schedule. Will organize this with Raffles.
 7. SOCO Ski Trip. I am getting participants' student IDs to make sure that they are all Sauder students.
 8. HEWE needs CUS banner.
 1. Fred: 2 banners were working in the summer.
 2. Vanessa: one was broken during Business Week.
 9. Sauder Sports has hockey tournament on Friday.
 10. SEEC: surveyed 30 people and got good responses. The general overview: lots of students are lost and need direction. They want the school to help them find what they want to do and how they can get there. I will forward the response to UGO. The UGO will present it to Dean Bob on Nov 2.
- VIII. Administrative Director
 1. 40 out of 47 people filled out the CUS Service Council Hoodie Form. Will make the order this week.
 1. We are having just names and CUS logo.
- IX. Ombudsperson
 1. Got an email from a student asking for advice.
 2. Saw Top 40 Under 40 that other day. They are looking over applicants.
 3. Sent an email to JDC West to get a list of unsuccessful candidates. Waiting for feedback. This is because HR Director is asking for a list of unsuccessful applicants. So they can talk to HR if they don't think it is fair.
 1. Background: JDC West didn't have a HR specialist in their second round of interviews. Raffles want the applicants to know that there is an appeal process.
 2. Vanessa suggested that an HR specialist can sit in the interview. Raffles agreed but the idea was never implemented.

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3. Vanessa: If there is a demand, the CUS is more than happy to offer. But if people didn't ask, I don't need a reason to do that.
4. Adrian: we are not doing this for other services. I don't see why we need to do it just for JDC West.
5. Roop: Raffles wants the JDC West people to complain, even though nothing has come out from the applicants.
6. Vadim: this action would be good if it were done right after the result came out. But it has been a while since the result came out.
7. Taylor: have we heard people upset about not getting in?
 1. Roop: no one complained
 2. Taylor: then there is no reason for us to create trouble.
8. Vadim: if we were to send an email, we can simply say "if you have any problems, please contact the Ombudsperson, Juvan".
9. Vanessa: Raffles clarified: JDC West did not tell people to contact the Ombudsperson if they were upset about the result. So even if people are upset, they would not know who to contact. That could be why we haven't heard anyone complain.
10. Jen: we should just learn from this mistake. We don't need to send out the email.
11. Vanessa: we can send out the email. If we don't get any response, we can just let it pass.
12. Fred: if we don't send out email, we are agreeing that we are violating the procedure.
13. Ryan: I recommend Juvan do send the email.

E. Executive Business and Discussion

- I. UBC Trading Group
 - i. We are going to ask them to represent to the CUS Executives
- II. 9th Floor Proposal
 - i. The 9th Floor Proposal is finished and sent to Shannon.
 - ii. Execs should read the document if you haven't.
- III. CUS Website: Carousel Decision
 - i. Currently the website only has a header. The VP Marketing thinks that we could have image at the top that students can manually click through, like a slideshow. This can better showcase the CUS. There could have cover photo of events. It will give students more ways to see events.
 - ii. Roop: don't think it is worth \$500.
 - iii. Jen: it is going to stay for many years. The investment is worth it.
 - iv. Vanessa: I like the idea of the carousel. However, stats show that people don't really click through the cover photos.
 - v. Vadim: we already spend so much on the website; why don't we spend a bit more to make it better.
 - vi. Taylor: the CUS need to update it frequently. It might be out of date in later years.
 - vii. Vadim: it's only about 2-3% of the total money we are spending. If it adds value, we should do it.
 - viii. Vanessa: I agree with Vadim. A carousel can indirectly show that it is an expensive website.
 - ix. *Moved: Fred | Seconded: Taylor*
Be it resolved that the Exec will pay the extra \$500 to add the carousel.

In favour: all

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*Opposed: none
Abstentions: none
...the motion carries.*

- IV. Generocksity
 - i. It does not directly benefit CUS students. We will not fund them

- V. Bill 41.
 - i. *Moved: Fred | Seconded: Taylor.*
Be it resolved that the discussion be moved in camera.

*In favour: all
Opposed: none
Abstentions: none
...the motion carries.*

F. Approval of Minutes

G. Next Meeting

H. Adjournment

Moved: Fred | Seconded: Taylor

There being no further business, be it resolved that the meeting be adjourned at 8:52PM.

*In favour: all
Opposed: none
Abstentions: none
...the motion carries.*