

Executive Council Meeting Minutes

Sunday, August 9th, 2015 at 2 P.M.

Henry Angus Building, CUS Boardroom

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.



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Attendance:

| Name | Position | Present ("X") | Late ("X") | Proxy |
|-----------------|---|------------------|---------------|-------|
| Vanessa Lau | President (Chairperson) | X | | |
| Vadim Chernenko | Vice-President, Academic Affairs (Vice-Chairperson) | X | | |
| Amanroop Rosode | Vice-President, External Affairs | X | | |
| Taylor Carter | Vice-President, Finance | X | | |
| Frederick Wong | Vice-President, Internal Affairs | X | | |
| Maddy Thenappan | Vice-President, Marketing and Communications | | | |
| Alexander Lee | Vice-President, Student Engagement | X | | |
| Juvan Houang | Ombudsperson | X | | |
| Angela Li | Administrative Director/ Recording Secretary | | | |

A. Call to Order

The meeting was called to order at 2:00 PM.

B. Amendments to and Adoption of the Agenda

Moved: Fred | Seconded: Vadim

Be it resolved that the agenda be adopted as presented.

*In favour: all
Opposed: none
Abstentions: none
...the motion carries.*

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C. Presentations to the Executive

I. BizChina

- i. Alex: you only have 40 members so far, and less than 50% of them are commerce members. Do you have any strategies on increasing the number of commerce students?
 1. That is why we want to join the CUS. We want to create a more diverse platform for international students. Aim to grab students' interest.
 2. Use personal network to promote our event.
- ii. Taylor: what is your plan if you don't get funding from CUS?
 1. Originally we didn't want any funding. But with the funding, we can offer more luxury experience.
 2. All our expenses have been minimized. We are also incorporating sustainability factors if we get the funding.
- iii. Fred: is there a reason why you choose to focus on different options each year, instead of holding a variety of events throughout the year?
 1. The reason why we want to focus on Finance this year is because people in China this year are particularly interested in Capital Market related programs.
 2. We operate in a diverse aspect from our focus every year.
- iv. Vanessa: average attendance for events last year?
 1. We only had one events last year, and 50 students showed up. Some of them are members and others are not. Around 80-90% of the members showed up.

II. Sauder Business Review

- i. Vadim: potentially is there too much growth too quick? Every 2 months you have an issue. Is that too fast? Will that affect quality?
 1. If we approach it in a smart way, we have a determined framework. We have 3 teams in the course of 3 months. Then we have managers that have smaller groups that have writers. We have a good structure and we believe we can achieve the goal.
- ii. Vanessa: can you summarize all the things that you said in a document?
 1. Yes.
- iii. Vanessa: did you have a feedback form after last year's issues?
 1. I need to ask last year's director about that and get back to you.
- iv. Vadim: your cost is going hiring because of the copies increase? 4 more issues every year?
 1. Over the course of the year, we came up with 6 different themes. Each theme runs for 3 weeks. Every week, new articles are posted online. 6 themes and 6 articles each for the themes. 16 throughout entire year.
- v. Alex: have you thought about using CUS Visual Media?
 1. Yes, definitely. We could approach them. This can help us reduce cost.
- vi. Vadim: can you break down your plan for the website?
 1. 40 hours at work on the website. I looked at the process and I allocated the time. \$20 per hour is what they needed.
 2. Website will be what we want it to look like. It will be sustainable; people next year can also use it.
- vii. Vanessa: last year we took you as a service. This year you are under the VP Academic portfolio. Do you see yourself as a CUS service? What is your view on that?
 1. What does it mean to be a service in CUS?
 2. Vadim: The Exec would hire the head of the service. Not much big changes. We are

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giving you lots of autonomy. Give hiring and general support.

3. I don't see any problem with that. I think it is important that the content that we are creating should be antonymous.

III. The Spark

- i. Roop: what is the main thing that you are looking for?
 1. The main thing that we need right now is the money. Our cash is quite limited. With \$3,000, we can only get an ordinary keynote speaker. But if we get more money, we can get a better keynote speaker.
- ii. Alex: are you handing out any guide book from The Spark?
 1. No, we are not. We are putting everything we have in the nametag.
- iii. Alex: so no matter what our decision will be, the CUS will still be able to give out the handbook in The Spark, right?
 1. Yes.
- iv. Roop: how does the alumni session look like?
 1. We want keynote speaker aside of alumni. Alumni is great because they have a great connection with Sauder.
- v. Vanessa: last year we didn't pay for anything. If this year we don't sponsor anything, does it mean that there will be no CUS presence in The Spark at all?
 1. Regardless we want Vanessa to speak.
 2. As for boothing, we are deciding if we want the clubs to booth, because we also have other sponsors that want to booth.
 3. If you decide not so sponsor, you will still speak, but everything else will be uncertain.
- vi. Vadim: don't you think you would put students at disadvantage if you don't have clubs booth at The Spark?
 1. We think there is Business Week the week after anyways. Students can learn about the clubs in that way.
 2. We want the clubs to have a positive impact. If the clubs are just there, but they are not teaching the students anything, then we would rather have them learn about the clubs in Business Week.
 3. Right now we are in contact with only Sauder Sports, because they are running some of our active programs, and we feel like they are creating a positive impact on the students.
- vii. Roop: does the funding we give goes to boothing then?
 1. I would rather you come to the Sunday Breakfast and talk to students than funding us the \$2,500. The Spark is the first exposure the students get. And CUS can benefit a lot by getting that first impression and letting students know what the CUS is all about.
- viii. Vanessa: is sponsorship separate from programming (Sunday Breakfast)? Do we have to pay to do the Sunday Breakfast?
 1. Sponsor either money portion or hosting the Sunday Breakfast.
- ix. Vanessa: some execs and board members are Spark leader as well, how will that work?
 1. If you are a leader, your priority is with your team.
- x. Vadim: if we decided not to sponsor, what would CUS's involvement in The Spark look like?

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1. We will still have Vanessa speak.
- xi. Vanessa: what is your ideal scenario?
 1. CUS fund \$2,500, so that we can get a good and impactful key note speaker.
- xii. Vadim: but if we sponsor you monetarily, then there would be less interaction between the CUS and the students.
 1. If you fund The Spark monetarily, then the student interaction breakfast will also be included. We can give you more than what we presented.
- xiii. Vanessa: who are already platinum sponsors?
 1. High On Life and another entertainment company Adament.

D. Personal Updates

E. Professional Updates

- I. President
 1. CAP program. CAP want to evaluate all the society school. If you are performing, then you get a discount, if you are not performing, then they are jacking up the price.
 1. Taylor: Performing societies are the ones that can actually afford to pay CAP, under-performing societies are just going to drop.
 2. Vanessa: you don't want next year team to pay for this year's team's mistake. That was something that people don't like. I will keep you updated.
 2. Taylor sent in the Loon Lake contract. Council retreat is going to be September 26-27th. Bring it up to your services. Closest to the end of August, we will let everyone know.
 1. Fred: that weekend is also the JDC West weekend. It might be a training weekend.
 2. Vanessa: I'd rather have everybody there.
 3. Fred: we will get back to you.
 3. Figured things out with orientation with AMS. Email AMS before their event. As long as our councils don't sell membership at their event, and advertise the events to all years instead of first year, they are good to go.
- II. Vice-President, Academic Affairs
 1. VP Academic meeting. #BROKE. They are pushing open educational resource. It allows students to share textbooks and notes.
 2. Chat with head of AMS tutoring about implementation in CUS.
- III. Vice-President, Finance
 1. Haven't got budget templates from the AMS. Will send follow up emails.
 2. Met with Kin. Talked about international case comp and some programs that need SPF funding. Taught people how to use data analytical things.
 3. International case comp: Talked about after FROSH, we didn't give the money that we had promise to. Decided to leave that. Haven't decide whether this year we want to fund 2/3 or none. It's better that we let them know before school start.
 1. Another thing that we talked about was trying to find a better way to have people reimbursed people for international case comp.
 2. Vanessa: we can meet with Kin after I come back to have more information before we make any more decisions.
- IV. Vice-President, Internal Affairs
 1. Business Week, I will have them present next week.

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2. Sustainability had an hotel, the hotel deposit ever went through. So they lost the booking. They make sure about another venue.
 3. Elections is hired.
 4. Awards night is going to hire soon.
 5. Met with Kathy, she is going to be our main contact for Sauder Unlimited. We are implementing Lunch and Learn.
- V. Vice-President, Marketing and Communications
1. None.
- VI. Vice-President, External Affairs
1. Working on First Year Handbook. Waiting for designs from Maddy and Jen. It is hard to reach them. We are 2 weeks behind schedule.
 2. SOCO is hiring tomorrow.
 3. Connected is struggling with application. They wanted their own HR Specialist but they can't; they need to run everything by Raffles, because they are under CUS and that is the rule.
- VII. Vice-President, Student Engagement
1. Meeting with my services.
 2. Riipen talked to me. They have a contract proposal.
 3. Charging more for BYC.
- VIII. Ombudsperson
1. Working on my website for next year.

F. Executive Business and Discussion

- I. BizChina
1. Fred: I am not confident about their membership and their diversity.
 2. Taylor: very large members of the CUS students are not benefiting from them.
 3. Vanessa: I am not satisfied with their last year's performance. I want to make sure that they are targeting more students in CUS.
 4. Taylor: they just wanted affiliation with the CUS, not so much on the monetary side.
 5. Alex: it catered to what a lot of people want. We should fund them.
 6. Vanessa: when we email them, we can also send them suggestions to improve.
- II. SBR
1. Taylor: Vadim can you meet with them and let them know what does being a CUS service mean?
 2. Alex: some expenses can be easily cut off.
 3. Roop: the execution is not that impressive.
 4. Vanessa: have a conversation with Cavalier and Sauder Business Review and let them know their differences. I don't want our 2 services to be competing with each other.
 5. Taylor: The Board has already voted to fund their website.
- III. Riipen Partnership
1. Connect services to corporations that work with Riipen so they can get sponsorship.
 2. I'm going to write it in contract. He would partner with the conferences (for example, Me Inc.). He will have a special Riipen sponsorship.
 3. Vanessa: I'm okay with it as long as the conferences are okay with it.
 4. I will confirm the conferences he is interested in. If we were on board and he is not, he will have to pay us money.
- IV. CCP Urban Dash 2015 Issues
1. CCP Urban Dash collect money for charity.

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2. Fred: They forgot the passcode to their Rezgo account. So they are creating their own Rezgo account. But in the creation of their account, they selected that they will collect credit card information. However, they do not have a terminal to do that. So now they cannot collect money now.
3. Fred: There is no process for Urban Dash. Now that they agreed to give \$315 but can't give them the money. So the question is if the CUS want to pay the \$315 for them.
4. Alex: They should have contacted their CCP but they didn't do that. Now their Rezgo account is their own account that is not affiliated to CUS at all.
5. Taylor: there is a business that is out of money. We hired the conference director to do the job for us and they didn't do a good job. Therefore, the CUS should to pay the \$315.
6. Alex: it is not their fault. The people before them made a mistake and they are dealing with it.
7. Juvan: you can hold the organization liable but not the individuals liable.
8. Vanessa: information and lessons still get passed down during turnover. So the new team is still liable.
9. Taylor: it is the previous team that made the mistake, but there is no use punishing the new team for it.
10. *Moved: Fred | Seconded: Taylor*
Motion to give Urban Dash \$315 for the year 2015.

In favour: all except Vadim and Vanessa

Opposed: none

Abstentions: Vadim, Vanessa

...the motion carries.

V. The Spark 2015

1. Roop: I don't see a point sponsoring.
2. Taylor: we are already leaders for The Spark. I'm fine doing the Breakfast, but a lot of us are leaders.
3. Vadim: we are already at the event as leaders. No one can be there for the breakfast.
4. Vanessa: there are 3 leaders in a group. If you were allowed to step out of your group and join the Sunday Breakfast, would you do it?
 1. Taylor: yes.
 2. Vanessa: I would say yes if they give the permission to leave our group.
 3. Vadim: personally would not want to engage the pancake breakfast. I would rather develop my relationship with my group of students, rather than see hundreds of students whom I will not remember their faces again.
5. *Moved: Fred | Seconded: Juvan*
Refraining from sponsoring The Spark for any of the three requested amount.

In favour: all

Opposed: none

Abstentions: none

...the motion carries.

Moved: Fred | Seconded: Vanessa

Motion to participate in the Sunday Breakfast portion of The Spark, contingent on the feasibility of getting Spark leaders out.

In favour: all

Opposed: none

Abstentions: none

...the motion carries.

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VI. AMS Tutoring

1. AMS Tutoring will take on all the administrative and training cost. They will also let CUS do all the hiring. All they want from the CUS is the learning space and the cost of tutor per hour - \$15. We will also give them information of the course.
2. 2 tutors, 2 times a week, 2 hours a day for 2 semesters. \$2,400 in total.
3. Students are getting consistent help throughout the term.
4. Roop: all courses have tutoring already. Professors have office hours and we also have TAs.
5. Vadim: first year courses averages is really low. The number of students actually going to TA and professors' office hours is really low.
6. Taylor: the school is providing the same thing as AMS Tutoring.
7. Vadim: they tutor on the courses that everyone in Sauder takes.
8. Taylor: isn't it essentially the same thing that CMP does.
9. Vanessa: have you talked to CMP about this?
 1. Vadim: no I haven't.
10. Fred: the people who need it, would go to office hours. People who really really need it, are the people that are failing the courses.
11. Taylor: I don't think it is sustainable. We may not provide the things that we can provide right now. Things are going to get more expensive. Somewhere down the road, there is going to be a problem.
12. 2 tutors, twice a week, 1 term. This will be one quarter of the cost. 290 and 293 can run in this semester.

VII. *Moved: Fred | Seconded: Taylor*

Motion to pay Quinton \$100 for his work done on the CUS website.

*In favour: all
Opposed: none
Abstentions: none
...the motion carries.*

G. Approval of Minutes

H. Next Meeting

I. Adjournment

Moved: Fred | Seconded: Taylor

There being no further business, be it resolved that the meeting be adjourned at 4:23 PM.

*In favour: all
Opposed: none
Abstentions: none
...the motion carries.*