

Executive Council Meeting Minutes

Sunday, July 12th, 2015 at 2 P.M.

Henry Angus Building, CUS Boardroom

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.



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Attendance:

Name	Position	Present ("X")	Late ("X")	Proxy
Vanessa Lau	President (Chairperson)	X		
Vadim Chernenko	Vice-President, Academic Affairs (Vice-Chairperson)	X		
Amanroop Rosode	Vice-President, External Affairs	X		
Taylor Carter	Vice-President, Finance	X		
Frederick Wong	Vice-President, Internal Affairs	X		
Maddy Thenappan	Vice-President, Marketing and Communications	X		
Alexander Lee	Vice-President, Student Engagement	X		
Juvan Houang	Ombudsperson			Raffles
Angela Li	Administrative Director/ Recording Secretary			Absent

A. Call to Order

The meeting was called to order at 2:02PM.

B. Amendments to and Adoption of the Agenda

Amendments: Motion to reimburse Thea Simpson for \$50 for expense incurred from the CUS retreat.

Moved: Fred | Seconded: Vadim

*In favour: all
Opposed: none
Abstentions: none
...the motion carries.*

Moved: Alex | Seconded: Fred

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Be it resolved that the agenda be adopted.

*In favour: all
Opposed: none
Abstentions: none
...the motion carries.*

C. Presentations to the Executive

I. UBC Shinerama

- i. More student engagement. If you want to use the Nest, for example for faculty breakfast, that would be good.
- ii. Question: Vanessa: for the breakfast, are those blended breakfast with all the faculties or are those within each faculty?
 1. Would be within faculty. We can decorate to CUS color and market CUS clubs and services.
- iii. 1st week of school, we will have homecoming in the evening. Want to make events established.
- iv. Question: Vanessa: can you explain what Shinerama is to those who don't know?
 1. Shinerama is Canada's largest post-secondary fundraiser in Canada. Shinerama raises money and awareness for those suffering with cystic fibrosis. We want to have students involved.
- v. Think about different ideas to support Shinerama.
- vi. The biggest event is Shine Day, Sep 13th. Also have parties and other campaign. It ends in December.
- vii. Question: Vanessa: do you have event calendars so we have an idea about when are the events and how we can help support?
 1. Event calendar will be forwarded to CUS. We are still finalizing where we want to do the events.
- viii. There is a Shinerama faculty cup. Offer winning faculty a trip to Whistler.
- ix. Question: Vadim: exactly how do you see CUS benefit you the most? Would it be financially or through Shine Day promotion?
 1. The highest priority is through volunteers. All the students that come in, if they want a reference, they will get a reference.
- x. Question: Vanessa: when do you need to know how CUS is going to contribute to Shinerama?
 1. The sooner the better. By the end of July would be ideal. Your decision will greatly affect our planning.

II. Riipen Pitch Presentation

- i. Riipen is an online platform that connects students to companies through short term, skill specific projects.
- ii. Companies post projects or challenges, when students complete them, they get a recommendation from the companies. Unlike LinkedIn where anybody can endorse anybody anytime for anything, with Riipen you can only get your skills validated when you actually complete a real project. So this can become something that future employee actually trust.
- iii. Question: Vanessa: Do they get feedback on the work they've done?
 1. No, they don't. I think that is also the biggest problem right now with the traditional hiring process.

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- iv. Even though this person may not get the job, the company will give him/her a rating that goes towards his/her portfolio, validating his skills and validating his work.
- v. Question: what if you get a bad review?
 - 1. There is an option to accept reviews. Students can choose not to accept, so that the review doesn't show on Riipen. However, if you choose to hide the bad review, your overall stars and scores will be affected. Each good review you get, you get more stars and higher score.
- vi. Question: How do you get more students thinking about financial planning earlier?
 - 1. Besides the public recommendation, there is also private constructive feedback that students can also choose to accept or not.
- vii. On the companies' side, they are building a talent pool. Every time they give ratings or recommendations to a student, those students can enter their talent pool.
- viii. Question: Vadim: what are you looking for in CUS?
 - 1. The main thing we are looking for is a long term relationship with the CUS. One thing we are looking for is brand awareness – let people know that there is this type of way to find a job. What we can help out is that we have a huge network that we can help students connect. We have career fairs that bring students to pitch in their ideas and have companies listen to their ideas.
- ix. We have **tones** of companies interested and looking to sponsor our events. We set up opportunities for companies to come in and meet students. They can post challenge questions to students and see their answers.
- x. Now we are working with schools that want to create their own community talent pool. Companies may want to pay for to get access to the community talent pool.
- xi. Questions: Vadim: are there clubs or groups that you want to prioritize?
 - 1. Right now our priority is on the marketing and consulting side. In the near future, we will be looking into the finance students. BizTech can also be huge.
- xii. Question: Vanessa: are these companies based in Vancouver?
 - 1. 90% of the companies right now are in Vancouver. We are launching in Toronto in September.
- xiii. Question: Vanessa: do companies always have cases (challenges) or do students have to wait for cases to come up when the companies are hiring?
 - 1. Mostly right now students find out the challenges when the companies are hiring. Students can also follow the companies they are interested in.
- xiv. Question: Fred: is there anything preventing companies from posting cases?
 - 1. We try to get more companies to post challenges. Not just they are posting, we are also helping them writing the challenges in the process.
- xv. Question: Raffles: will CUS be able to post our own challenge?
 - 1. Yes, absolutely.

III. Food Bank

- i. A lot of people didn't know there is a Food Bank on campus. The majority of people who are using it are the graduate students. Not a lot of undergraduates are using it. Actually, anyone with a student card can use the Food Bank.

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- ii. Students can use it 6 times per semester. Students can fill the grocery bag with anything from the Food Bank. Families can use 2 bags and it only counts as one time.
- iii. The application to use it is very vague and very wide. If you are new you can come in and ask a few questions. We never really turned anybody down.
- iv. The reason why I am here is that I want to raise more awareness around campus.
- v. We also accept donations – food drives.
- vi. Last May there were 16 people that used the service; this May there were 44 people that used the service. Last June there were 22 people that used the service; this June there were 51 people that used the service.
- vii. Q&A:
 1. Vanessa: what type of help ideally are you looking from the student society.
 - a. Food drive.
 - b. Competition between faculties/student societies: questionnaires for students. Winners get prizes. But we are still getting opinions on this idea.
 - c. Vanessa: it could be like faculties do each month and donation rotates through faculties.
 2. Raffles: so are you looking for food donations and volunteers?
 - a. Yes. It all comes to food, and if people want to help out with the food drive that would be fantastic.
 3. Vadim: we can have bins outside during business week. Is that how you would see it?
 - a. Having it there for a long period of time say a month, I'm not really comfortable with that. I could be like Friday between 11am to 4pm. During that time you can fill in the box. You can donate and we can have volunteers there.
 4. Vadim: in terms of your target demographic, are you hoping that they could be commuter students bring stuff from home or students living on campus? Do you have a preference on that?
 - a. That is a good question because a lot of first years are having meal plans and they don't really have food they can donate. One thing I need to mention is that right now we have a fridge, which means that we will be able to store dairy products, milk etc.; pretty much everything except for meat. We have a capacity, it's just that we need to fill that capacity.
 - b. For students living on campus, donations can be more on monetary side. But still, the focus is on the food. To be honest, we need food more than we need money.
 - c. For commuter students, we are thinking of having a bus that travels through certain locations in Vancouver in certain times.
 5. Maddy: what you can even potentially do if this is a monthly thing is to make it like a visual incentive. You can put a table in the middle of CPA Hall and people walk by and they can see.
 6. Vadim: I think the best way to do it is to have both food and monetary donations and have each faculty engage each month.

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7. Maddy: we also have similar programs such as CCP, so maybe you can also reach out to programs like this in each faculties.
8. Vanessa: we want to make our 5 days for the homeless a lot bigger this year. That could be a great partnership opportunity.

D. Personal Updates

E. Professional Updates

I. President

1. Kin Lo, the Associate Sean of Student, part of whose role is to understand what students are up to and to build relationship with the students. He wants to meet with me (president) for coffee but I (president) am not here (in Vancouver), so he wants to meet with Vadim and Taylor. Just a heads up.
2. Meeting with Raffles (HR) yesterday and talked about creating the board member performance review. Also handing over organizational chart to HR. Can HR email services about what they do in a less formal way. We want to have that on the new website.
 1. Raffles: is there some content in the First Year Handbook on that already?
 2. Vanessa: yes.
 3. Raffles: Maddy and I will connect on what has already been done and what needs to be covered in each little blur.
3. CBSC Capital is coming up. It is on August 13-16. It is in Toronto. I can't make it but is there any exec that wants to go?
 1. Vadim is good to go. Will get back to Vanessa today.
 2. Anyone wants to go can email.
4. Before each service's event happen, I want them to come and present to the execs what their plan is for the event. We can ask them questions and chat with them to make sure we all know what the event might look like.
5. The last week of August I'm thinking of having a team building day.

II. Vice-President, Academic Affairs

1. Big thing came out in the academic survey. I emailed it to all of the executives.
2. Interesting and cool facts from the survey:
 1. The mean studying hours per student is 18 hours a week, assuming full course load. Commerce students spend the least amount of time studying compare to other faulty students.
 2. 36% of the students don't ask TAs for help because they are "not helpful, not knowledgeable and not good at explaining contents".
 3. 30% of students have debt great than 50K.
 4. An increase from 25% to 35% that students are well informed of what their society has to offer.
 5. An increase from 30% to 36% that students are trusting that they can spend money more wisely.
 6. An increase that students get good value from the society.
 7. Question: Vanessa: are the data faculty specific or is it in general?
 1. Vadim: these numbers are from general UBC students.
 8. Statistics show that if students attend at least 1 student society meeting, they will have a much more positive attitude about their student society.

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9. The biggest things students value for the CUS is the commerce clubs, the student space, the conference and social events.
3. I am going to be attending the Mental Health Network orientation in August.
- III. Vice-President, Finance
 1. Normal day to day contract and invoices.
 2. Sending out finalized budget to services tonight. The publish date is going to be pushed back because the AMS pushed it back.
- IV. Vice-President, Internal Affairs
 1. Pretty quiet from services. Most of the past 2 weeks has been meetings: AMS Meeting and Orientations Committee Meeting.
 2. The Orientations Committee Meeting is talking about Jump Start and Imagine Day. For Jump Start we have 202 students this year for Sauder. Imagine Day is a bit grey.
 3. AMS Meeting
 1. Services got email from Food Bank, which has grown significantly.
 2. SafeWalk has been having problems with drunk people because of liability issues.
 1. Vadim: have they gotten more cars?
 2. Fred: they have gone digital so the wait time has been reduced to 20-25 minutes.
 3. Speak Easy are having problems moving to the new SUB. The rooms were 2 feet away, now they are 2 floors away.
 4. AMS Tutoring could be working with CMP.
 5. Academic survey: Vadim has covered that already.
 6. Rachel and I have been appointed to the AMS budget committee. The reason was that 3 person resigned.
 1. Vanessa: was that publicized?
 2. Fred: no, that wasn't.
 7. August 16 will be the full launch of the Compass Card, for people who didn't take summer school.
 8. 3 of the Undergraduate Societies are re-branding; they are hiring people to create new logos. AUS, KUS, SUS.
 1. Kin is building a new building. They also have a new director.
- V. Vice-President, Marketing and Communications
 1. I went with Sauder Squad team to the storage room to find Wally the Bull costume and it was missing. We were in there for 45 minutes looking for it.
 1. If we are getting a new costume, the earliest we can get one is in late August or early September.
 2. Vanessa: let's make a wanted poster for Wally.
 3. Vanessa: set a deadline of when we need to find Wally by. If we haven't find Wally by then, we will buy a new costume.
 1. The next two days.
 2. Meeting Cavalier today at 6:30pm. They are trying to do a re-brand and they are also setting up a new website.
 1. Vanessa: I am having issue with them re-branding because they re-branded last year.
 2. Maddy: I will let them know. Later we will put the brand on the website and see if it looks good. It has to be really good before we allow them to change their logo again.
 3. Visual Media: they re-sent me their budget, because the last budget they sent was the same as last years'. The new budget is 4 grant instead of 10.
 4. CAP is not in town and it is hard to communication with her.

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5. The AMS and other faculty has approached Sauder to push The Spark date over by a week. It may be the same week with Business Week. Every single faculty other than Sauder has moved it.
 1. Vanessa: If The Spark is the same week as Business Week, the only day that will be affected will be Friday.
 1. Maddy: we have POITS on Friday.
 2. Taylor: What is the reason that they want to move The Spark?
 1. Maddy: the reason why AMS want to move it is because AMS is trying to make orientation coherent within UBC. Students come in they first experience Imagine Day, then there are welcome events by the residence, then they experience faulty orientations.
 3. Our decision is that we are not moving Business Week.
 4. Maddy will talk to Shannon. The team is going really well.
 6. Si Jia is doing a good job on sponsorship on The Spark.
- VI. Vice-President, External Affairs
1. Commerce Community Breakfast: It went really fluently. All big four, Vancouver Board of Trade, Go Corp, Global Relay, Teles etc, and 40 student representatives showed up. We gave a networking opportunity. 4 of the company was interested in sponsoring.
 1. Vancouver Board of Trade is interested in EMP;
 2. BDC is interested in Cavalier and working with Case Competition Club;
 3. MNP is interested in JDC;
 4. The Lay Consulting is interested in NICC and Consulting Club.
 2. BYC: Got a contract for 1500 with 500 extra potentials, so 2000 potentially.
 1. Taylor: everything is in a contract will take 3 weeks for AMS to process. Just so everybody knows.
 3. Meeting with BDO next week.
 4. In terms of marketing, we finished the reconstruction of the site. Venue date has been confirmed – October 30th at Coast Capital Harbor Hotel. Have fixed sponsorship package. Further discuss keynotes for the conference.
 5. Sent all services an email about the things they need to do for sponsorship.
- VII. Vice-President, Student Engagement
1. Jacket order is shipping this week.
 1. Taylor: I need your receipt.
 1. They haven't sent me the receipt yet.
 2. Orientation may be moved down a week.
 3. Raffles can update on the Mentorship Program.
 1. Raffles: Push hiring on the mentorship program back. One of the concerns is duplicating roles. Also a lot of their job descriptions are very vague. We will have a meeting this evening.
 4. Opening international student centre for 1st and 2nd year students.
 5. Training for faulty and staff in student engagement portfolio.
- VIII. Ombudsperson
1. Raffles: she (Juvan) feels that her role is pretty under-utilized. An opportunity for her to add more value is to give guidance on managing relationship. She has a section in CUSunday, but we can also create conversations with our own services to use her in our meetings.
 2. Raffles: Policies and positions change. We talked about the problem and mitigation impact. We'd like some guidelines. We will be ready to present to the Board of Director?

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1. Vanessa: will you be speaking as the HR Director or as the Vice Chair of the Policy Commission?
2. Raffles: Vice Chair of the Policy Commission.
3. Taylor: my plan is to get Policy Commission to do more work on presenting to the Board. We want to give recommendations to the Board.
4. Vanessa: so that would be Phase 1 of the Policy changes and Phase 2 will be when election happens?
5. Taylor: yes. Everything will be finished before the major hiring next year.

F. Executive Business and Discussion

I. UBC Shinerama

1. Breakfast at the SUB seems like a cool idea.
2. Vanessa: is Shine Day on the same day as the last day of The Spark.
 1. Maddy: yes. Homecoming is also on the same day, and the welcoming BBQ. Shine Day falls on the 13th.
3. Vanessa: is it possible that we put a Shine Day activity in The Spark on Sunday?
 1. Maddy: We are looking at Sunday to be a brunch and a closing ceremony. The Nest is booked on that weekend and we haven't set the venue yet.
4. Vanessa: we definitely need to think of ways to promote Shine Day.
 1. Vadim: we can promote it on CUSunday and have the pancake breakfast.
5. Fred: I think we like what they are doing, they just need to get themselves out there more.

II. Riipen

1. Vanessa: we've all heard of Riipen but no one knows what they actually do, so maybe they should make some kind of video to walk us through and to educate people. If they do so, I would be way more confident partnering up with them.
2. Fred: not many people know their name and the people who actually know their name don't know what they do.

III. Food Bank

1. Maddy: we should make our involvement contingent.
2. Roop: I think we are good helping them decide how they are going to go about effectively using Food Bank.

IV. CUS Website Redesign Status update

1. Last time we talked to only had one option and we weren't too happy about their work. We revisited other companies – the Drive.
 1. Vanessa: one major con about the Drive is that we can put content and photos ourselves.
 2. Maddy: that means that our team must be super efficient with collecting information and writing for certain pages. We have a month and a half to get this done.
 3. Maddy: The proposal ranged from \$11,500 to \$12,200.
 4. Taylor: I'm happy with the quotes.
 5. *Moved: Fred | Seconded: Vadim*
Motion to reimburse for CUS Website Redesign.

In favour: all
Opposed: none
Abstentions: none
...the motion carries.

V. CMP and AMS Tutoring

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1. AMS Tutoring want to get more involved. CMP is good at lecture style tutoring right before midterms. AMS wants to be the week to week consistent tutoring for those who need help. For the 200 level courses, like 290, they can definitely help out. They are offering to help find cheaper tutors.

1. Vadim: who would be funding that?

1. Fred: most likely the CUS.

VI. CUSunday

1. Fred: who gets to put stuff on the CUSunday?

1. Maddy: CUS clubs and services and anyone who is affiliated with that. If it adds value to the students, we are going to include it.

2. Fred: Telus has a way to get your CPA not through the Big 4. They want to have more exposure.

G. Approval of Minutes

H. Next Meeting

I. Adjournment

Moved: Fred | Seconded: Roop

There being no further business, be it resolved that the meeting be adjourned at 5:12pm.

In favour: all

Opposed: none

Abstentions: none

...the motion carries.