

Executive Council Meeting Minutes

Sunday, June 28th, 2015 at 10 A.M.

Henry Angus Building, CUS Boardroom



commerce
undergraduate
society

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.

Attendance:

Name	Position	Present ("X")	Late ("X")	Proxy
Vanessa Lau	President (Chairperson)	X		
Vadim Chernenko	Vice-President, Academic Affairs (Vice-Chairperson)	X		
Amanroop Rosode	Vice-President, External Affairs	X		
Taylor Carter	Vice-President, Finance	X		
Frederick Wong	Vice-President, Internal Affairs	X		
Maddy Thenappan	Vice-President, Marketing and Communications	X		
Alexander Lee	Vice-President, Student Engagement	X		
Juvan Houang	Ombudsperson			
Angela Li	Administrative Director/ Recording Secretary			

A. Call to Order

The meeting was called to order at 10am.

B. Amendments to and Adoption of the Agenda

Moved: Fred | Seconded: Taylor

Be it resolved that the agenda be adopted as presented.

*In favour: all
Opposed: none
Abstentions: none
...the motion carries.*

Executive Council Meeting Minutes

Sunday, June 28th, 2015 at 10 A.M.

Henry Angus Building, CUS Boardroom

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.



commerce
undergraduate
society

C. Presentations to the Executive

I. Business Communication

i. Presentation Brief:

1. 215 members last year
2. Goal of 200 members this year.

II. E-Project

i. Presentation Brief

1. Short term Goal is to get at least 3 sponsorships
2. Their long term initiative includes creating an alumni network (after they graduate), an online database for easy networking, and hopefully expanding to other campuses in the area in the near future.
3. Value to CUS:
 - a. ability to spread the awareness of entrepreneur
 - b. Gives CUS a more diverse variation of extracurricular activities
 - c. Growing network
4. Value to E-project:
 - a. Being associated with CUS allows E-project to become more financially stable, this would also allow easy marketing (reference to presentation)
 - b. Being associated with CUS allows E-project to further reach their vision which is "educating the students on entrepreneurship".

ii. Q&A:

1. What diversify E-project from the other entrepreneurship clubs?
 - a. E-project is a student club with external parties as executives.

III. HRMC

i. Presentation Brief

1. Benefits to CUS
 - a. Association with HRMC allows CUS to have a full representation of all specializations, strong connections to the BC HRMA, and enhances the student experience.
2. Benefits to HRMC
 - a. Affiliation with CUS allows HRMC to get additional funds, and further exposure to CUS students.

ii. Q&A:

1. How many executives are there in HRMC?
 - a. 13 Executives

IV. Consulting Club

i. Presentation Brief

1. Memberships:
 - a. Gold Level Memberships - fully committed into the club, free to all events
 - b. Bronze/Silver membership - for those whom still try to find other clubs, silver allows free access to some/Bronze only get newsletter

ii. Q&A:

Executive Council Meeting Minutes

Sunday, June 28th, 2015 at 10 A.M.

Henry Angus Building, CUS Boardroom

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.



commerce
undergraduate
society

1. How many members are you expecting in the following year?
 - a. We are expecting roughly 100 members - 30 Gold, 70+ being bronze.
2. Are the newsletters always sent to the members?
 - a. As long as they paid the \$5 fee for the bronze membership or any other higher tier membership, they will all get newsletters.
3. Why do you believe that within a one year gap, you will have a huge increase in members?
 - a. We expect a gradual upward increase in membership due to the financial stability that we would hope to get from the CUS.

D. Personal Updates

E. Professional Updates

I. President

1. Sorting out log in information
2. Want to attempt to formulate a criteria before applying for affiliation with the CUS
3. Update cus.ca website with current contact information.
4. We have an alumni group.
 1. Membership may be expired.
 2. What is the value of the alumni group?
5. *Move: Fred | Seconded: Alex*
 1. *Motion to amend the agenda to include discussion of a CUS alumni network after professional update.*

*In favour: all
Opposed: none
Abstentions: none
...the motion carries.*

II. Vice-President, Academic Affairs

1. Case Competition being moved forward. Advised to move to October.
2. CMP: finalizing the BYC contract, Roop has more details on the contract
3. Discussing the AMS tutoring collaboration with CMP
4. Working on passion projects
5. *Move: Fred | Seconded:*
 1. *Motion to amend the agenda to include discussion on BYC contract.*

III. Vice-President, Finance

1. Budgeting is the main thing
2. Sign the memo in the basket if you see it in the office

IV. Vice-President, Internal Affairs

1. Award Night is being rebranded, and expanded. It is going to be at the new SUB. The original date on March 18th, but Me Inc., P.O.I.T.S and Sales Competition that's why we need to fill out the event calendar form that Maddy sent out.
 1. Vanessa: Maddy needs to read over the calendar after it is due, and email services about their events if there is a clash in time.
2. Acting as honorary member of Fincom, I am filing all Taylor's reimbursements because he cannot be on campus during work hours.

Executive Council Meeting Minutes

Sunday, June 28th, 2015 at 10 A.M.

Henry Angus Building, CUS Boardroom

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.



commerce
undergraduate
society

3. Budgeting committee has been working on the budget. We are going to do it for the 3rd time today.
 4. I have yet to request the keys.
 5. I am proxying for Vanessa on the AMS meetings.
- V. Vice-President, Marketing and Communications
1. Cavalier and CAP are rebranding and designing a new logo for their website.
 2. Yearbook is almost done, Yearbook director is going to finalize custom pages by mid-July which is before her deadline.
 3. I need access to the storage room so I can find the Sauder squad suit.
 4. All the printing projects have been approved with Frisons, everything is good to go.
 5. Vanessa: what is the progress on the agenda?
 1. We've done pretty much all of our custom pages
 6. Vanessa: have you sent in the request for service councils' head shots or are you getting them from linked in?
 1. Getting from LinkedIn because a lot of us aren't here. Organize team head shot
 2. Vanessa: be careful of people who don't want their photos to be taken off from LinkedIn
 3. Vanessa: What we did last year was that we emailed everyone to send in their pictures and if they didn't we would use their LinkedIn profile pictures.
 7. AMS meeting went really well with the Student Engagement Team. AMS is trying to let the first years experience the AMS orientations and then go on to faculty specific orientations. AMS is doing the welcoming BBQ, and The Spark is in the way of that. AMS were hoping we could push the Business Week and The Spark by a week, AMS can take the first slot. We should tell the AMS that the Spark is already in place.
 8. Fred: we are not pushing the Business Week back
 9. Will have meetings with all the website redesign companies tomorrow.
 1. Vanessa: Do we have a company that we are leaning towards?
 2. Maddy: Yes. Forge and Smith, but we are not 100% happy so I want the team to come up with more questions such as "what do we expect?"
- VI. Vice-President, External Affairs
1. BYC is almost finalized
 2. Met with CPA on Friday. There is a lot of structuring going on, therefore unsure of the effects on the CPA - CUS relationship. They want to continue the contract on the sponsorship.
 3. Vanessa: Is Prep 101 still going to sponsor us?
 1. We haven't been in touch, so we don't know yet.
- VII. Vice-President, Student Engagement
1. We are looking at stickers, I have 40 stickers in my room right now, I need you guys decision on it.
 2. Solving problems with SoCo. When people sign up, SoCo doesn't know if they are from Sauder, so basically everybody can sign up and that is a problem.
 3. Jackets are around \$55 per person.
 4. Mentorship program are hiring this month
 5. First Year Handbook: Maddy and I are having meeting right after this. We are finalizing everything and then sending it to Yuna who will draw everything.

II. Executive Business and Discussion

I. *Moved: Fred | Seconded: Taylor*

Motion to approve Business Communication Club as CUS Affiliated Club for 2015-2016.

Executive Council Meeting Minutes

Sunday, June 28th, 2015 at 10 A.M.

Henry Angus Building, CUS Boardroom

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.



commerce
undergraduate
society

*In favour: all
Opposed: none
Abstentions: none
...the motion carries.*

- II. *Moved: Fred | Seconded: Taylor*
Motion to approve E-project as CUS Affiliated Club for 2015-2016.

*In favour: all
Opposed: none
Abstentions: none
...the motion carries.*

- III. *Moved: Fred | Seconded: Taylor*
Motion to approve HRMC as CUS Affiliated Club for 2015-2016, contingent approval to at least get 50 members.

*In favour: all
Opposed: none
Abstentions: none
...the motion carries.*

- IV. *Moved: Fred | Seconded: Taylor*
Motion to approve Consulting Club as CUS Affiliated Club for 2015-2016.

*In favour: all
Opposed: none
Abstentions: none
...the motion carries.*

III. Approval of Minutes

IV. Next Meeting

V. Adjournment

Moved: Fred | Seconded: Taylor

There being no further business, be it resolved that the meeting be adjourned at 12:29pm.

*In favour: all
Opposed: none
Abstentions: none
...the motion carries.*