

Executive Council Meeting Minutes

Sunday, May 17th, 2015 at 2:00 P.M.

Henry Angus Building, CUS Boardroom

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.



commerce
undergraduate
society

Attendance:

Name	Position	Present ("X")	Late ("X")	Proxy
Vanessa Lau	President (Chairperson)	X (Via Skype)		
Vadim Chernenko	Vice-President, Academic Affairs (Vice-Chairperson)		X	
Amanroop Rosode	Vice-President, External Affairs	X		Debbie Pai
Taylor Carter	Vice-President, Finance	X		Will Pigott
Frederick Wong	Vice-President, Internal Affairs	X		
Maddy Thenappan	Vice-President, Marketing and Communications	X		
Alexander Lee	Vice-President, Student Engagement	X (Via Skype)		
Juvan Houang	Ombudsperson	X (Via Skype)		
Angela Li	Administrative Director/ Recording Secretary	X		

Guests: Raffles Koh

A. Call to Order

The meeting was called to order at 2:02 P.M.

B. Amendments to and Adoption of the Agenda

Moved: Fred | Seconded: Alex

Be it resolved that the agenda be adopted as presented.

***In favour: all
Opposed: none
Abstentions: none***

Executive Council Meeting Minutes

Sunday, May 17th, 2015 at 2:00 P.M.

Henry Angus Building, CUS Boardroom

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.



commerce
undergraduate
society

...the motion carries.

C. Presentations to the Executive

I. UBC AISEC (2:30 P.M.)

i. Presentation Brief:

1. National conference AISEC will be held in UBC this year. The organization is asking for \$10,000 for CUS's title sponsorship. There will be 45 students from CUS and 300 students from the country that are going to the conference.
2. Additional Event: Meet The Recruiters.
 - a. 1:4 ratio between professionals and students.
 - b. \$10 for early birds, \$15 for regular. \$5 cheaper for CUS students and CUS student also take priority.

ii. Q&A:

1. Fred: Is Meet The Recruiters part of \$10,000 CUS is funding?
 - a. Conference and this event are both open for CUS students. This event can be seen as an extra part in the conference.
2. Raffles: How is your event different from others?
 - a. We are opening to all industries professionals.
3. Vadim: When will the second event occur?
 - a. End of august. Before the conference.
4. Fred: Where are you getting the professionals?
 - a. Cold call alumni and companies.
5. Fred: Where is your current funding from?
 - a. Hotel and Canada Chapter.
 - b. No corporation has sponsored yet.
6. Vadim: What gives more value, the conference or the second event?
 - a. Conference gives more value.
7. Vadim: How will you subsidize CUS?
 - a. We only need sponsorship from CUS.
8. Raffles: Where did you find the professionals?
 - a. AISEC 's huge network.
 - b. Alumni relations.
 - c. Business development.
9. Vanessa: Can you give us previous hosting school's funding for the conference?
 - a. Last year in Ottawa, 5 schools each gave \$5,000 to form a total of \$100,000 funding.
10. Will: Since this conference in Vancouver, is SFU part of it too?
 - a. They have AISEC in SFU and we can't touch there account. They are not joining us. This year we want it to be just UBC.
11. Vanessa: Thank you for coming in again. This is your last presentation. We will get back to you soon.

Executive Council Meeting Minutes

Sunday, May 17th, 2015 at 2:00 P.M.

Henry Angus Building, CUS Boardroom

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.



commerce
undergraduate
society

D. Personal Updates

E. Professional Updates

I. President

1. Going through accountability reports. Check up with everyone to see if goals are feasible, and connect you with people that have similar goals/projects.
2. Performance review, still working on. By the end of month.
3. Fred, Taylor, Vadim, I, Jenna, building user committee will talk about the 9th floor on Tuesday morning 8:30am. What we want is an outcome. AMS representative will be there to offer support and protection. We will go over the things we discussed today.

II. Vice-President, Academic Affairs

1. Academic Tuition Increase meeting proxy for Vanessa. Talked about expenses and getting money in.
 - i. I made an amazing minutes if anyone wants to see it.
2. CMP budget is awesome.
3. Case Competition Club: working with Justin. Creating a case based on CUS.
4. EXCO: there isn't anything.
5. Class liaison: Nothing much.
6. Questions:
 - i. Vanessa: About EXCO, there are any ARC initiative updates?
 1. Vadim: People graduating can't get funding. If people are taking classes when they get back, everything is ok.
 - ii. Vanessa: Have you heard from Sauder Business Review?
 1. Not yet. Will communicate.
 - iii. Vanessa: Are there any updates in JDC West?
 1. Social is going great.
 2. There will be a hiring round 2.

III. Vice-President, Finance

1. Finance commission is hired and trained.
2. Fincomm hiring.
3. Budgeting are meeting tomorrow.
4. Alex: mentorship program on it?
 - i. No
5. Raffles: need feedback from Taylor and matt.
6. Give reports back.
7. Exco funding and expenses need to be updated.
8. Club subsidy.
9. There are a lot of reimbursements. Keep track of everything. Add to services from last year. Show what budget look like on a on-going bases.
10. Vanessa: will get BCC budget later.

IV. Vice-President, Internal Affairs

1. Orientation committee. Funded after FROSH. Where orientations are headed.
 - i. Orientations check list. Need to be addressed.
 - ii. What images are you showing.
 - iii. Food on Imagine Day. Each faculty pay for own food. Huge concern for Arts. Find other ways to save money.

Executive Council Meeting Minutes

Sunday, May 17th, 2015 at 2:00 P.M.

Henry Angus Building, CUS Boardroom

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.



commerce
undergraduate
society

- iv. Why we are never using FROSH again. Stigma. Each faculty are using different names, different branding, but consistent.
 2. AMS meeting.
 - i. Kins is undergoing issues with their building. They don't have their own building.
 - ii. A 5th year Sauder person got on to budget committee as member at large.
 3. Award night didn't finish budget, everyone else finished.
 4. Clubs review.
 5. Yearbooks are here.
 6. Lockers are continuing as usual.
 - i. Taught how to use Rezgo.
 7. Vanessa: How's Commerce Week?
 - i. They submit their budget. Will get more involved over the summer. Things are on track. Planning to get a head start.
 8. Vanessa: How's Sustainability?
 - i. 3-4 chairs together to get together with Roop. Roop has high hopes.
 9. Raffles: How's the distribution of the handbook?
 - i. Fred: open distribution. What you can get from the CUS.
- V. Vice-President, Marketing and Communications
 1. Destination UBC Slides. Will talk about.
 2. Campus AmbaSauder.
 3. Sauder unlimited meet with faculty.
 4. Vision planning for portfolio.
 5. Prospectus doesn't have a budget. Will get that in.
 6. Sauder squad get a new suit. A line missing.
 7. Vanessa: Have we agreed on pricing for Prospectus?
 - i. We haven't signed anything.
 8. Quinton got spam issue.
 - i. Delete the graduates from the mailing list.
 - ii. Unsubscribe button doesn't work.
 9. Website design
- VI. Vice-President, External Affairs
 1. Chasing sustainability: contact exec but wasn't able to meet up. This weekend will discuss timeline and goals. Gave them goals list.
 2. Me Inc is working really hard. Keynote goal is getting: Ellen Degeneres. But will keep other more practical options open.
 - i. Reach out to alumni.
 3. NSCC: won't be a part of pitch today. They will find sponsor on their own.
 4. CR team: June 10th is the pitch day.
 5. Prep 101. Facebook and email to get attention. Is it possible for them to join the activities in the beginning of the year? That's what prep 101 is proposing.
 - i. CMP is getting larger.
 1. No to them, because we have CMP.
 - ii. They are asking for a lot.
 - iii. Booth on bizweek?
 1. But CMP is doing a booth. So no.
 - iv. Prep 101 give us money. But not so much.
 6. CPA will be speaking with us. They have yet to be introduced.

Executive Council Meeting Minutes

Sunday, May 17th, 2015 at 2:00 P.M.

Henry Angus Building, CUS Boardroom

~~Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera~~
~~Henry Angus Building, CUS Boardroom~~

~~Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera~~

~~Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.~~



commerce
undergraduate
society

i. Take Jaz out for lunch?

1. Yes.

VII. Vice-President, Student Engagement

1. **Moved: Fred | Seconded: Will**
That the discussion go in camera.

In favour: all
Opposed: none
Abstentions: none
...the motion carries.

2. **Moved: Fred | Seconded: Alex**

In favour: all
Opposed: none
Abstentions: none
...the motion carries.

3. Everyone is on track.

4. Health and Wellness. Have troubles with the old FB page. It takes 2 weeks to be deleted. But it is still there. Don't know who owns this page. Have been following up.

i. Will: un-publish the page first, then delete.

5. The video. Draft 2 version.

i. Add intro.

ii. Finish by the end of May.

VIII. Administrative Director

1. CLC Manager meeting: talked about AP Equipment.

IX. Ombudsperson

1. Compare successful and unsuccessful candidates.

2. Raffles: working on how to meet organizational need.

F. Executive Business and Discussion

I. UBC AISEC

1. Fred: the points made in presentation is value though I am still a bit concerned. We need to keep in mind that it is "our term" to fund them. I can see the value. This could build a strong relationship with AISEC. However, I may not like to give them the full amount; only some amount should be good.
2. Vanessa: talked to Taylor and he was in favour. Because other schools funded, it wouldn't look good if we don't.
3. Vadim: they mentioned they did co-sponsorship. If we are funding them, we should found 5 thousand but not 10 thousand, which is the amount that other school funded. 10 thousand is a huge amount. Based on how much we fund other program, 5 thousand should be right.
4. Will: It is a joint event, 5 thousand is good. But I am concerning that they are not bringing SFU. I understand that they can't mix money, but that fact they don't want SFU to be in the picture concerns me. They are bringing the conference to Vancouver and they just want UBC's name on it? It's a good program, it's just weird that they don't want to invite SFU.
5. Will: who would go to a conference over New Year? I am concerned about the people going to the conference.

Executive Council Meeting Minutes

Sunday, May 17th, 2015 at 2:00 P.M.

Henry Angus Building, CUS Boardroom

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.



commerce
undergraduate
society

6. Vanessa: last time in the presentation, there seem to be less than 45 students.
 - i. Fred: possible number is high 20.
 - ii. Juvan: the maximum amount of people is 45. There can be less.
7. Vadim: we should give them 5 thousand. Vanessa agrees.
8. Will: they asked us to be the title sponsor. If we give 5 thousand, we probably not going to be tile sponsor.
9. Vanessa: if no other schools have funded 10 thousand before but only joint together to fund 10 thousand in the area, there is a good reason that we are not funding them the full amount.
10. **Moved: Fred | Seconded: Vadim.**
Motion to fund UBC AISEC five thousand for the conference.

In favour: all
Opposed: none
Abstentions: none
...the motion carries.

II. Sauder Building Users Committee Proposal - Vanessa

1. What we want to get out of the meeting. Come to a resolution. Rules for us and future years to follow. Have it down on paper.
2. Easier for students to get the floor.
 - i. Past: need a faculty person. (Clarify: don't need a person sign off there already.)
 - ii. Now: have designated faculty member. Student submit form to Fred, then Shannon.
 1. Will: CUS act as a gate keeper.
3. Vadim: is this the best thing we can get? What's the best that is feasible?
 - i. Fred: remove faculty approval. But that's not going to happen because 9th floor is a professional space.
 - ii. Will: agreement between CUS and the school that to remove faculty advisor if the requirement is bringing outside people or external delegates.
4. Vadim: we should have board of director meetings on 9th floor. We are professional bodies. The meeting is only once a month.
 - i. Fred: if we have the procedure in place. We can try to get the stamp form faculty.
5. Fred: we formalize Shannon's role, not her name.
6. Vanessa: Talk to building user committee on Tuesday.
 - i. Networking events with external delegates. i.e. alumni, professionals, representatives.
 - ii. CUS special/internal events. (i.e. Board of director meeting, executive transition)
 - iii. Training for service council.
 - iv. Submit: 2-3 weeks in advance for serious consideration. Within 7 days, no.
 - v. Events cancellation policy.
 - vi. Priority levels: Outside professionals take priority
7. Will & Maddy: We can advance the idea and take baby steps. Find the balance along the way.
8. Vanessa: Make sure everything is communicated with everyone.
9. Will: these criteria are for events that are not coordinated with the faculty.

III. Website Redesign Idea - Vanessa

1. Maddy is the point of contact.
2. Visually appealing instead of text heavy.
3. Individual bio and work progress.
4. Each person on the committee has a role.
5. Done by September.

Executive Council Meeting Minutes

Sunday, May 17th, 2015 at 2:00 P.M.

Henry Angus Building, CUS Boardroom

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.



commerce
undergraduate
society

6. Website resign is a priority, we are willing to go high (price) if we need to.
 7. Website maintenance.
- IV. Sauder Unlimited - Fred
1. Invitations went out last week. Due on Tuesday.
 - i. Maddy's final push.
 - ii. Make sure services have signed up for it.
 2. Meeting on Wednesday with Shannon.
 3. Money is basically used for food. We are spending \$730 on food.
 4. Maddy: can presenters get a list of who is coming to the workshops?
 - i. Fred: yes.
- V. Clubs Review Committee - Fred
1. Club materials due May 27th
 2. First meeting between May 31st to June 6th
 3. Clubs Review process: June 7th to June 13th
- VI. CLC Equipment Purchase - Fred
1. They have 3 PA equipments, 1 is broken.
 2. Vanessa: Have they mentioned purchase for Mac adapters?
 - i. Angela: might need later in the year.
 3. **Moved: Fred | Second: Alex.**
Move to approve to get a new AP equipment for CLC.
- In favour: all**
Opposed: none
Abstentions: none
...the motion carries.
- VII. President Performance Review - Raffles
1. Finish by next Sunday.
 2. Will do this 4 times.
 3. We want to publish rubric but not result. We can use other communication channels.
- VIII. CUS Case Competition - Vadim
1. What are the main themes that we want?
 2. What type of information should we give them?
 3. Winner gets SPF funding? Accountability?
 4. Will: JDC West entrepreneurship style. They create and pitch idea. Goal: come out with something that promote us.
 5. Vanessa: Valuable to put our problem in. It's harder than it seems. Give them a lot of problems, let the candidates choose from.
 - i. Relationship with other faculties. Interfaculty relations.
 - ii. Situation that affected PR directly. Make one up about PR issue.
 - iii. Brand recognition
 - iv. Transiition
 6. Will: 4 days to prepare. On the 2-3rd day, open a panel for 2 hours.
 - i. Vanessa: even if you don't win, you get relationship with CUS.
 - ii. Will: Only competitors ask questions, but everyone can come watch.
 - iii. Vanessa: we can also ask past execs.
 7. Raffles: give implementation ideas and implementing are different skill-sets.
 8. Will: winners can work with us if we like their idea. But if they don't want to work on it, we have the right to take the ideas.

Executive Council Meeting Minutes

Sunday, May 17th, 2015 at 2:00 P.M.

Henry Angus Building, CUS Boardroom

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.



commerce
undergraduate
society

- IX. Prospectus cover review - Maddy
 - 1. CUS logo need to be in the front
 - 2. Don't like the word "prospectus" split into three
 - 3. Picture is great
 - 4. Give us more options
- X. Destination UBC slides review - Maddy
- XI. Motion to pay Sagar Memon \$1500 from the special projects fund in order to cover unpaid NSCC winnings from 2014 - Taylor

Moved: Will | Seconded: Alex

Motion to fund the winning team \$1500 from the special projects fund.

***In favour: all
Opposed: none
Abstentions: none
...the motion carries.***

- XII. "non-CUS" student as an exec for a service - Alex
 - 1. VP external – sponsorship management.
 - 2. Raffles: having sitting on both interviews, this person showed more professionalism presenting himself. Even though he does not have experience with sponsorship management, he will get training and the president is confident that he can do a good job.
 - 3. Alex sent all execs this person's resume and cover letter.
 - 4. ***Moved: Alex | Seconded: Fred***
Motion to approve the hiring of a non-CUS student for SISA.

***In favour: all
Opposed: none
Abstentions: none
...the motion carries.***

G. Approval of Minutes

Moved: Alex | Seconded: Fred

That the minutes from the April 13th, 2015 Executive Council meeting be approved for public distribution.

***In favour: all
Opposed: none
Abstentions: none
...the motion carries.***

H. Next Meeting

May 31 2pm.

I. Adjournment

Moved: Fred | Seconded: Alex

There being no further business, be it resolved that the meeting be adjourned at 5:14 P.M.

Executive Council Meeting Minutes

Sunday, May 17th, 2015 at 2:00 P.M.

Henry Angus Building, CUS Boardroom

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Angela Li, at angela.li@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.



commerce
undergraduate
society

In favour: all

Opposed: none

Abstentions: none

...the motion carries.