

Executive Council Meeting Minutes

Monday, August 25th, 2014 at 7:00 P.M.

Henry Angus Building, CUS Boardroom

Note: Meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera

Note: Presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Braeden Elsaesser, at Braeden.Elsaesser@cus.ca - materials received past this point may be considered for the subsequent meeting's agenda at the Administrative Director's discretion.



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A. Call to Order

The meeting was called to order at 7:07PM.

B. Amendments to and Adoption of the Agenda

Moved: Hannah | Seconded: Will

Be it resolved that the agenda be adopted as presented.

*In favour: all
Opposed: none
Abstentions: none
... the motion carries.*

C. Presentations to the Executive Council

None.

D. Professional Updates

I. President

1. Working on the CR Packet president letter
2. Working on a potential alumni event
3. CABS wants a logo and link on the CUS website
4. Met with Michael again regarding the Commerce Student Centre; received the documents from two years ago
5. Working with the UGO on BRIC training; will complete training soon
6. Interview with the Ubysey
7. Posted an IT Director application form

II. Vice-President, Academic Affairs

1. Working with the AMS to help implement midterm evaluations across UBC;
2. Working to establish a Sauder exam database; challenging because each professor must be contacted individually
3. Consultation for the TLog option; discussing with the SCM club presidents
4. Class Liaison has found difficulties in the information transfer to move the evaluations online; will be paper-based for term one
5. Completed a new ExCo application package
6. Meeting with service in the coming weeks
7. Last volunteer event for the required community service in a few weeks
8. Making sure that everyone has emails for the upcoming year; still acting as the IT Director

III. Vice-President, Finance

None.

IV. Vice-President, Internal Affairs

1. Door code and light fixed in the storage room; making a list of everyone who has the code for accountability reasons
2. Sustainability and Accounting Club changed dates of events in the attempt to avoid conflicts with other events
3. Clubs Review Committee Round Two will be scheduled soon
4. Meeting with BizWeek tomorrow; currently finalizing details for BizWeek

Questions/Discussion:

- Nil: Imprint is after Awards Night again, is that on purpose?
 - Hannah: No, we are fixing that. Real Estate club also put a workshop after Awards Night, so that will also need to be fixed.
 - Nil: Is Imprint and Awards Night just switching weekends?
 - Hannah: We have not received confirmation for the venue for Awards Night yet, so we can still change it.

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V. Vice-President, Marketing and Communications

1. Have not ordered the pens to go with the Prospectus; planning to do that tomorrow
2. Working on the “face in hole” board for Business Week; planning a “your next CUS President” board
3. Going to meet with Cavalier before school starts; somewhat concerned with their progress
4. Wally will be attending Business Week; will confirm his presence next week
5. No reply from the Prospectus company; contacted them regarding the delivery of the Prospectus’

VI. Vice-President, External Affairs

1. Conferences are doing well; planning is going well
2. Working on budget line items with several conferences; NSCC is concerned with one of their meals
3. Aaron met with the CPA contact; trying to figure out how the contract will work this upcoming year but the one issue is that CPA was supposed to receive a report at the end of last year and they did not receive it
4. Working with the CPA to determine what will replace Enterprize and Frosh as sponsored events; they want a prominent logo at NSCC and they want a CPA case competition
5. Waiting for a couple last items for the CR sponsorship package; behind schedule but hoping to finalize that

Questions/Discussion:

- Cole: Is the case competition something they want us to do and they would fund extra or what they want us to do with what they are currently funding?
 - Ben: They were thinking of hosting it at their office but not necessarily more money.
- Nil: Is this the preliminary round for their BC case competition that they hold in the Okanagan?
 - Ben: I honestly do not know. But I think it is a new separate one.
 - Nil: Really? I will put you in touch with Harpal and you should verify that.
 - Cole: I want to clarify that I wasn't trying to make it seem like they should fund it. Rather, that I was worried this would cost us a bunch extra and we would fund it. We do owe it to them to make up for the lost events.
- Thea: Did you see the email from EMP about cutting the program size in half?
 - Ben: I am going to call tomorrow but I have not heard much about that.

VII. Vice-President, Student Engagement

1. SoCo is booking a field for SoCo Does Kickball; will be working in conjunction with POITS
2. ISAS wants their Vancouver tour at the end of BizWeek; they are currently planning cultural night
3. Looking into getting a Grad Chair; going to open the hiring soon
4. CCP wants to update their website; Nil will update the theme
5. Sauder Sports will move their Hiking the Chief event to avoid conflict with SoCo

Questions/Discussion:

- Nil: How is HYGGE doing?
 - Will: The application for mentors is out. We should advertise it in the upcoming CUSunday.
- Nil: Have you gotten your POITS forms signed?
 - Will: Yes, Kate said she is working on it.

VIII. Administrative Director

1. Service Council Retreat is pretty much all organized; venue options are a discussion item
2. Needing the meeting recordings for several meetings
3. Sent out a Doodle for deciding a time for the meetings for term one; only a few people have responded

IX. Ombudsperson

None.

E. Executive Business and Discussion

I. Strategy Consulting Initiative

1. Presented last meeting for SPF but the CUS requested more revenue information in order to determine an amount; they submitted an updated version of their projected revenues
2. Now they are requesting \$2,250 instead of \$3,000
3. Their price per student is \$30; which the CUS considers as under-valuing their program

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Questions/Discussion:

- Thea: Are we discussing raising their price per student?
 - Nil: We are discussing the overall funding for SCI.
- Vanessa: Do they charge the same for MBA and BCOM?
 - Nil: From what I can tell, yes.
- Hannah: How much would we be funding in total?
 - Nil: \$2,250, they lowered it by \$750.
 - Hannah: That is not much but students can pay more than \$30.
 - Vanessa: Did we not say that they are undervaluing their program?
- Thea: I do not think they should lower their prices, I think they should be at least charging the same price, if not higher.
- Ben: What do you guys think about funding 50% of their total expenses and telling them to push their fee to \$45 as that would be negligible for anyone with sufficient financial means. The issue of financial hardship could be dealt with separately. Pushing it to a \$45 per person fee would show that they could become self-sustainable at some point.
 - Cole: Yes, they are expanding and offering more opportunities, so lowering the price per student does not make sense.
 - Ben: I think that sets a good precedent. The other thing is that there is always the option for sponsorship on their end.
 - Nil: What I would suggest to make it \$40 for us and \$45 for non-Bcom students. They have added additional programs but currently have made their program cheaper, so I think it should at least be priced the same as last year.
 - Hannah: Last year we funded them \$38 per CUS student for a maximum of 14 students. So much less than what they are requesting.
 - Thea: What would be the amount we would propose as motion for this year? As I see it right now, we would be covering the entire Dean's Office funding that they lost, which works out to \$1,420.
 - Nil: The one thing is that this program is pretty good and I believe we could have funded them for last year.
 - Thea: I do not think we should fund them \$500 but I think it should be closer to what they asked for last year, around \$1,200. That would be totally reasonable.
 - Nil: Looking through their expenses, they are spending an extremely high amount of money on their promotional video (\$300).
 - Thea: So if we remove the promo video, how much would we fund?
 - Nil: \$1625.
 - Thea: That sounds reasonable. I could see funding them that. So, if we increase their fee per student to \$40 and remove the promo video, that comes to \$1,625?
 - Nil: Yes.

Moved: Thea | Seconded: Hannah

2.

The Commerce Undergraduate Society fund Strategy Consulting Initiative \$65 per CUS student, up to \$1,625 contingent on terms to be developed by the Administrative Director.

**In favour: all
Opposed: none
Abstentions: none
... the motion carries.**

II. Advertising External Conferences

1. Interested in standardizing advertisement for external conference; should decide whether we put them all in the CUSunday or none of them; also have a standardized reply

Questions/Discussion:

- Vanessa: When I get them, I put them up depending on whether or not I determine that it could add value to students.

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- Nil: When we de-constitute clubs, do we allow them to advertise in the CUSunday?
 - Vanessa: That has never happened before. I still advertise for AMS clubs on the external section.
 - Thea: I think de-constitutionalized clubs are different because we want to send a message to them.
 - Cole: I believe that some of the external events that contact us are great and that are part of the reason we market for them.
 - Vanessa: Telus is requesting a similar development program to what I posted for Labatt. Therefore, I would comfortable promoting it because it is a development program. But if it is a hiring ad, then no.
 - Nil: Do we then do it completely subjectively?
 - Cole: I do not see there is much of an objective measure in this case.
 - Nil: Perhaps all the external conferences ads could go on the ExCo website.
 - Vanessa: I have a feature for Lauren (AMS update); I could make one for ExCo as well.
 - Nil: Lets use that model. Therefore, forward any emails you receive to ExCo.
 - Cole: The problem with that blanket approach is that we could miss some big and important opportunities through that.
 - Nil: Then lets use the approach that if you believe it will be good in the CUSunday, forward it to Vanessa. If you think it is something that should be sent to ExCo, then proceed with that.
- Vanessa: Thea can you communicate with ExCo that they should start promoting their website because I do not think people currently look at it. Plus if I start promoting it, there needs to be information on it.
 - Thea: Yes, he is still working on updating a lot of stuff. But once it is ready, then I will let him know.
 - Vanessa: Great.

III. Campus AmbaSauder Program

1. CAP is no longer allowed to go to High Schools and talk about the Sauder School of Business specifically; this decision comes from the Dean
2. Nil spoke to Shannon and the AMS; CAP is not allowed to use the Sauder logo and speak about Sauder
3. New focus can be towards the CUS and student life that way they can still present at the High Schools; not allowed to speak about the academic requirements
4. All the people that will be hired are going to receive the training that the campus tour guides receive; the team will also be half the size this upcoming year

Questions/Discussion:

- Vanessa: Is this because we received a lot of complaints last year?
 - Will: The complaints mostly stemmed from no-shows to the High Schools. It was not content-based complaints, just the unprofessionalism.
 - Nil: This is why we will hire less people and provide better training. That being said, CAP will definitely still run this year.

IV. Service Council Retreat

1. Two options for venues; the comparisons between the two venues were included in an email
2. One issue that has arose with one of the venues is that they requested faculty presence and were not as keen on having just the service councilors
3. The other venue will be shared with UBC Pharmacy

Questions/Discussion:

- Nil: How many people are UBC Pharmacy bringing? We are not sharing with them are we?
 - Braeden: No, we are not sharing the cabins with them. Only the main hall and the campfire will be shared.
 - Thea: We do not need the worry from Summit about the faculty presence, so I would be in favour of Cheakamus.
 - Nil: I think we are going to decide Cheakamus.
 - Thea: It is also slightly cheaper.

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- Braeden: Is it fine if I asked everyone to bring their own lunch for the Saturday (for the Hike)?
 - Thea: Yes, that is not an issue.
 - Braeden: Great, we can use the additional money on snacks and water.
 - Thea: Lets wrap this up, and decide on Cheakamus.
- Nil: What time are we leaving on the Saturday?
 - Braeden: Most likely around 9:00AM if we are going to hike The Chief. Therefore, we would not be able to do the BRIC training before we going up.
 - Nil: Dates are confirmed as September 13th and 14th?
 - Braeden: Yes.

V. Imagine Day

1. Boothing inside CPA Hall; all tours will pass the CUS booth
2. 10:45am-12:00pm is the "Welcome To Sauder" session and all the Executives will go on-stage to promote the CUS as well as playing a game; dry run on September 1st
3. All faculty Presidents will drive around in a golf cart; promoting the faculties together

Moved: Vanessa | Seconded: Will

3.

Be it resolved that the Executive Council approve up to \$900 for a golf cart rental.

*In favour: all
Opposed: none
Abstentions: none
... the motion carries.*

VI. David Huynh

1. Two aspects regarding monetary contributions; the scholarship in memoriam and the email request sent by Graeme Nixon for David's Celebration of Life at Sauder

Questions/Discussion:

- Thea: Regarding Graeme's email, I do not think we should fund the event. I would much rather put the \$1,000 they want and put it into the scholarship fund because I see it as being more meaningful.
 - Cole: I will echo what Thea said. I am in favour of the scholarship but I think it is a little inappropriate that a group of students requested this funding. I think the family established that the only thing they want the money spent towards would be a scholarship fund. Although I do support his friends getting together to celebrate his life.
 - Ben: That is a valid point, but I think their intention was to have the organizations that David was involved in have some sort of symbolic representation at the event. I am just wondering if we should not do anything for the event. What would be the problem with spending money on a wreath?
 - Hannah: Are all the other organizations that his was involved with contributing?
 - Ben: The UGO donated space and the visual equipment.
 - Thea: We could have donated both of those and it is free for either organization to donate.
 - Ben: That is a good point.
 - Cole: I am more in favour of providing pamphlets.
 - Vanessa: I am thinking that if another student passes away and their friends come with the same request, then our decision here sets the standard for any future requests. I was a friend with David and I am still saying this. We cannot just make an exception for one person because that is playing favourites to students.
 - Nil: Also, it is not like we are not going to contribute nothing; we are going to contribute towards the scholarship.
 - Vanessa: I think that is better because it not only supports David's legacy but it will give to future students.
- Vanessa: How much will we allocate to the scholarship?
 - Nil: We have not decided that yet. The reason why I combined the two items is because they are connected and we should decide on both today. To get back to your point Ben, for the event we will still be there, send our condolences, and bring flowers.

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- Ben: Playing on that point, that makes more sense. I think it would be fine to bring nothing, but I agree with bringing flowers. Paying for the logistical aspect does not align with the family's wishes, I agree.
- Hannah: To some degree, it still seems like the mentality is that we are a bag of money.
- Vanessa: Could we bring a present to the event instead of support it monetarily?
- Thea: I think we should take any contribution and put it towards the scholarship because it is sitting at \$3,000 right now. I say we go to the event and tell a story about David's life because that is the main purpose of the celebration. We support the event and make a donation to the scholarship.
- Will: I think this is the time we should make the donation as well.
- Nil: What do the others feel, should we wait or donate now?
 - Thea: I think now would be an appropriate time.
 - Note: The others all agree that now would be the most appropriate time through gestures.
- Nil: I think we are all in agreement. How much is an appropriate amount?
 - Cole: Just a point to note, normally we are not allowed to donate money. This stems from the AMS constitution however, they seem fine with the overall concept. Although we are not allowed to use student fees, therefore this would come from the unallocated sponsorship fund, which I find more appropriate anyways.
 - Hannah: Should we use the endowment method?
 - Nil: Unfortunately, that would take around 6 months, so it would not be the best approach given the circumstances.
- Nil: The current balance is approximately \$3,600.
 - Will: I think at minimum we should double it.
 - Vanessa: I suggest \$5,000.
 - Nil: Does anyone else have other suggested amounts?
 - Will: Does the website have itemized donations?
 - Cole: From what I can see it does not.
 - Nil: For context, if it does not reach \$30,000 to make it permanently endowed, then it will be \$1,000 a year until the contributions run out.
 - Vanessa: So if it does not reach \$30,000 then it is limited?
 - Nil: Yes.
- Cole: Another possibility is that we match student donations up to a maximum of \$10,000.
 - Will: What if we give \$5,000 right now and state a promissory that if it reaches \$25,000 then we will top it up.
 - Cole: I do not think we could state that as a public announcement. Going back to my idea, it also has the potential to reinforce the bag of money mentality. I think if we donate \$5,000 then that is it and no one would push for more because it is done.
 - Vanessa: What about the school, are they contributing?
 - Nil: I think if the school was going to put anything into this, then they would have already done it as soon as the scholarship went online because they established it.
 - Nil: We are still currently at \$5,000; we got into the idea of matching but I am not sure how that would go. I think we should donate a lump sum amount upfront.
 - Will: I think it has been agreed upon; I will motion for the \$5,000 contribution.

Moved: Will | Seconded: Vanessa

4.

Be it resolved that the Executive Council approve a \$5,000 contribution towards the scholarship fund being established by the University of British Columbia to honour David Huynh's memory. Be it further resolved that these funds be given from the CUS' unallocated portion of sponsorship received by the CUS from the 2013-14 fiscal year.

*In favour: all
Opposed: none
Abstentions: none
... the motion carries.*

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VII. POITS Logo

1. The decision is between two different logos; discussion regarding the similarities of one to known beer logos
2. The Executive Council provided POITS with some feedback and will be expecting an updated logo in the coming weeks

Questions/Discussion:

- Vanessa: They look the same; the only difference is the colour
 - Nil: I really like the 2nd second one because it looks traditional.
 - Will: There also needs to be a decision regarding their t-shirts (either grey or white)
 - Cole: Could there be adjustments on the ribbon and the font.
 - Vanessa: Could they make the edges bigger, which would make it less similar?
 - Will: Vanessa, could you contact them with your suggestions?
 - Vanessa: Yes.
 - Nil: I am worried about copyright infringements, so we should change it.
 - Hannah: I agree, we need to be careful.
 - Vanessa: We should give them a few options and I will give my recommendation.
 - Nil: Sounds good.

F. Approval of Minutes

G. Next Meeting

H. Adjournment

Moved: Vanessa | Seconded: Will

There being no further business, be it resolved that the meeting be adjourned at 9:54PM.

*In favour: all
Opposed: none
Abstentions: none
... the motion carries.*

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Attendance:

Name	Position	Present ("X")	Late ("X")	Proxy
Niloufar Keshmiri	President (Chairperson)	X		
Thea Simpson	Vice-President, Academic Affairs (Vice-Chairperson)	X (Via Skype)		
Ben Gardiner	Vice-President, External Affairs	X (Via Skype)		
Jordan Hearne	Vice-President, Finance			
Hannah Vandenberg	Vice-President, Internal Affairs	X		
Vanessa Lau	Vice-President, Marketing and Communications	X		
William Pigott	Vice-President, Student Engagement	X		
Grace Kim	Ombudsperson			
Braeden Elsaesser	Administrative Director/ Recording Secretary	X (Via Skype)		

Guests: Cole Leonoff and Casey Chen