

Executive Council Meeting Minutes

Monday, March 25th, 2014 at 6:00 P.M.

Henry Angus Building, CUS Boardroom

**Note that meetings are open to the General Membership of the Society Unless Otherwise Deemed In-Camera*

**Note that presentations and/or proposed motions should be requested to be on the agenda at least three (3) days prior to a meeting by contacting the Administrative Director, Hannah Vandenberg, at Hannah.Vandenberg@cus.ca*



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Attendance:

Name	Position	Present ("X")	Late ("X")	Proxy
Sean Fleming	President (Chairperson)	X		
Niloufar Keshmiri	Vice-President, Academic Affairs (Vice-Chairperson)	X		
Jasmine Yeh	Vice-President, External Affairs	X		
Lorenzo Babini	Vice-President, Finance			
Thea Simpson	Vice-President, Internal Affairs	X		
Benjamin Chen	Vice-President, Marketing and Communications	X		
Grace Kim	Ombudsperson	X		
Hannah Vandenberg	Administrative Director/ Recording Secretary	X		

Guests: Ben Gardiner, Cole Leonoff, Vanessa Lau

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A. Call to Order

The meeting was called to order at 6:05

B. Amendments to and Adoption of the Agenda

Be it resolved that the agenda be adopted as presented

1.

Moved: Thea, Seconded: Jas

Objections: none

...the motion carries

C. Presentations to the Executive Council

I. Sauder Africa Initiative - 6:15 AM: Alicia, Francis, Braeden, Shadi from the 2014 team

- 4 week course; collaborate with Strathmore university; teach with fundamentals of the business and help with implementation; Mission: uplift the lives of Africans through sustainable entrepreneurship
- 80+Sauder students have participated
- 5 year exclusive partnership with the university
- 380+ Kenyan youth students
- 30% pursued further education; 30% started their own business; 30% needed further guidance, 10% resorted back to their past ways
- We do a lot of training beforehand so that we really know what we're going to be teaching the Kenyan students while away; simulated class session; cultural awareness training; guest speakers; fundraising
- On-site program: business development, consulting services, mentorship, networking workshops, speakers
- Moving Forward: want a separate website; improve the annual report; work through the university to enhance post-program follow ups
- Doing lots of external fundraising
- Sauder donates \$70,000; we spend \$40,000 of our own money; we are asking for the remaining \$9000 from the CUS; \$3550 will be left for us to fundraise
- Last year CUS gave \$750 per Sauder student. We're now asking for a \$1000 per Sauder student for a grand total of \$9000

Questions

- Ben C: What are the biggest differences between your program and ARC?
 - We don't actually want to differentiate ourselves because we're all working for the same cause
 - Maybe it's the curriculum we teach
 - Ben: Why do we fund you and not just them?
 - Well we've also made a partnership with Strathmore University. This is a really good opportunity.
- Grace: I'm surprised looking at this binder of curriculum; ARC has the same thing. They do focus on educating the participants as well. I'm just letting you know
- Thea: you mentioned that Sauder was giving 200K?

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- That includes the funding for Francis Chandler (faculty rep)
- Over 100K to get the program going; Paying salaries has brought it up past 200K
- Thea: we can't pay into the program costs; because this is like we're paying for charity. We can fund you guys to go, like flights
 - You didn't fund flights last year
 - Thea: Yes we did; that was a condition of ours
 - We had to raise \$1000, if we didn't then we didn't get your funding
 - Thea: I just think you should pass this information on
- Nil: how sustainable is the 10k donation; it's recurring
 - Pretty sustainable
- Students that Sauder is hiring for \$27,000 (7 students), what do they do?
 - Projects; work for professors, do research, work on improving the program
 - Main jobs: evaluate the performance of SAI; binders of data that need to be organized
 - How much overlap? 3 of the 9 are paid students;
 - Thea: One of the 9 is a DAP student? We don't pay for anyone other than undergrad students. So there will actually be 8 students that you're requesting funding for
 - Shadi: you paid for them last year
 - Thea: No we didn't.
- Thea: we will need a breakdown of your personal costs; so what you're paying personally; where you're paying this \$1000 too.
- What happens if we don't fund you?
 - Keep trying to fundraise; if not we'll have to pay it ourselves
- How time sensitive is this? Since we changed turnover date to May, and we were the same execs who funded you last year, we'd feel more comfortable if we could wait until May and the incoming execs could make the decision.
 - That shouldn't be a problem.
 - We'll follow up on this

Discussion:

- Grace: is it an issue that there is no differentiation?
 - Sean: I think the school needs to figure it out and pick one. As long as there are still programs though students are still getting value from going
 - The problem is that there are two professors just wanting to run their own things
 - Sean: We should bring it up with Darren
- It seems sketchy because they take first and second years to teach curriculum that they haven't even learned yet
- Sean: I think we should delay this discussion until May. What do you guys think?
- Nil: Let's send them a list of questions and get some answers first:
 1. Breakdown of personal expenses
 2. Whether moving vote until will be an issue. You won't know if we're funding until then!
 3. Which students are part of both the paid and volunteer program, and which are just in the the volunteer portion (names, student numbers, program, programs years)
 4. Do you get any sort of tax receipt for your partaking in the program?

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D. Professional Updates

- I. President
 - First year committee is no longer doing a boat cruise; doing an indoor beach event next Friday
 - Grad Night is doing things; did a bake sale today and doing it again tomorrow
 - MC'd awards night; going to try to get Joey to MC grad night instead of me
 - Talked to CABS finally
 - Alumni advisory turnover coming in September
- II. Vice-President, Academic Affairs
 - Hiring all services
 - Valedictorian selections process is underway; sent in a short list
 - Got back to the Sandman; setting up a phone call
 - Faculty advisory board is getting two new members; doing the student side of orientation with them in April
 - Date for board turnover is the 6th
 - Staff meet and greet is coming soon.
 - Deans office funding list is coming soon hopefully; dealing with Pam
- III. Vice-President, Internal Affairs
 - Awards night happened
- IV. Vice-President, Marketing and Communications
 - Yearbook has starting marketing; Nicola got her marketing class to do her marketing for her
 - Nicola's doing well; fixed the rezgo
 - Prospectus people sent us multiple options for next year (including rulers); I've forwarded it to Vanessa
 - This next week will be my last CUSunday
 - This week at Sauder wants us to start funding them; this isn't a great idea. The videos aren't that successful. Unfortunately they've already posted paid job postings for this and have hired them.
 - Vanessa's Update for VPM:
 - Opening round 3 soon; working on how we're going to market it.
 - Alex Lam wants to have a meeting with me about the CUS; may send Sean or Nil instead of me
 - Offered to help JDC market better
 - Met with AVPM
- V. Vice-President, External Affairs
 - Not going to run Roundtable next year
 - Writing the final report
 - Gotten most of the info from sponsorship reports
 - Imprint is this Friday; they had a Menchies day yesterday
 - EMP has their wrap-up party
- VI. Administrative Director
 - Need to plan service council training and service council turnover
- VII. Ombudsperson

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- Done round 2 hiring; expecting more feedback to role in

E. Approval of Minutes

That the minutes from the March 18th meeting be approved for public distribution

2. *Moved: Thea, Seconded: Nil*

Objections: none

...the motion carries

F. Adjournment

There being no further business, the meeting was adjourned at 7:38

3. *Moved: Nil, Seconded: Ben*

Objections: none

...the motion carries