

Executive Council Meeting Minutes

October 28th, 2013 at 6:00 P.M.

Henry Angus Building, CUS Boardroom



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**Note that this document is viewable by the general membership of the CUS.*

Requests for presentation slots should be made at least 48 hours in advance by contacting the Administrative Director.

Attendance:

Name	Position	Present ("X")	Late ("X")	Proxy
Sean Fleming	President (Chairperson)	X		
Niloufar Keshmiri	Vice-President, Academic Affairs (Vice-Chairperson)	X		
	Vice-President, Student Engagement			
Jasmine Yeh	Vice-President, External Affairs	X		
Jason Cheung	Vice-President, Finance	X		
Thea Simpson	Vice-President, Internal Affairs	X		
Benjamin Chen	Vice-President, Marketing and Communications	X		
Tom Tang	Ombudsperson	X		
Hannah Vandenberg	Administrative Director/ Recording Secretary	X		

Guests: Cole Leonoff

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A. Call to Order

1. ***The meeting was called to order at 6:07pm***
Moved: Nil, Seconded: ben

...the motion carries

B. Amendments to and Adoption of the Agenda

2. ***Be it resolved that the agenda be adopted as presented***
Moved: Nil, Seconded: Jason

...the motion carries

C. Presentations to the Executive Council

- I. Google Event Presentation- Christopher Rey (on behalf of Graeme Nixon)- 6:15PM
 - a. Huge advantage for students: networking, connection with google, showing them we are motivated.
 - b. Event is next Monday
 - c. Google employees are teleconferencing in
 - d. 110 Sauder Students attending
 - e. There is a competition where students can create their own videos
 - f. All that is missing is food. That is the ask today
 - g. Want 6.5 dollars per head for food
 - h. Asking for 462 dollars for food from Callhouns
 - i. 230 dollars for Google Logo cost
 - j. Total ask is 715

Questions:

- k. It is newly opened thing by google, what is their goal?
 - i. Their goal is to help students use google and youtube, etc.
- l. Is it a competition?
 - i. No not at all, but we want to stand out as a university
- m. What's it called?
 - i. Google Student Ambassador program
- n. How have students signed up, I haven't heard about it?
 - i. Graeme is advertising
 1. We still haven't heard about it
- o. What is the venue?
 - i. Sauder 9th floor
- p. I get the value for Sauder students for this event; I get having food at the event, but tell me more about the flute thing
 - i. It's in a way optional; we want to stand out, we don't want to be boring; we want to make it special. I know it's a lot of money, but it'll make us stand out

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- q. Thea: I would be more in favour of the flute champagne thing. The food won't stand out; the champagne will. If we're paying just to impress Google, do the champagne thing
 - r. Why are you coming to us for funding?
 - i. Most students are from Sauder
 - 1. Ben: How are we supposed to confirm that fact when we haven't heard anything about it and there's nothing online. We need more proof
 - 2. Thea: The booking didn't come through me either; I think it probably went through the BCC. Why doesn't he go to them for funding?
 - 3. Cole: It's really outside of what we normally do. Company's should host their own events
 - s. Tom: Was this invitation only?
 - i. Thea: We need to find out from Graeme
 - t. Jason: How did you get involved?
 - i. I'm first year rep; I can liaise with the first years
 - u. Who are the other two organizers, apart from Graeme?
 - i. David P, Ashley V

Discussion:

- Ben: I think we just need to figure out what's really going on
- Thea: Let's assume that it's a legitimate event that has actually 110 confirmed Sauder Student and marketed through his own channels
- Sean: In that case, if we are funding, I think the champagne flute glasses is more impressive
- Nil: We shouldn't be funding company info sessions
- Sean: Is there any precedent for funding company info sessions
- Nil: We send them through the BCC for funding. We'll market it, but we don't fund them
- Cole: It just seems weird that Google is coming to us for money.
- Sean: Do we even want to confirm who is going to this event and how it was marketed
- Nil: I assume they may have something on cool that targets people; we may not have got it because cool is limits people by their option
- Thea: I just looked it up, it's on cool. The BCC booked the room. Why aren't they paying
- Nil: We've confirmed that it's a BCC event; do we feel comfortable funding it?
- Thea: We give them so much funding, they can give this event a couple hundred
- Sean: Let's make a decision and decide that we don't fund BCC events.

D. Personal Updates

E. Professional Updates

- I. President
 - 1. POITS: having trouble getting the dean's approval. Trying to get approval for November 8th, our dean said yes, the science dean said no
 - 2. Had the Community Round Table on the weekend
 - 3. Been in contact with the Deans office; met with Darren on Thursday.

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4. Working on marketing the referendum; Doing class announcements; forum tomorrow from 12:30-2PM
- II. Vice-President, Academic Affairs
 1. CMP is just doing their stuff; not communicating much
 2. CCC had their second workshop for the anatomy of a case
 3. BCOM governance meeting is next week
 4. Working on Community Service Training; Active Bystander Training is this coming Tuesday. Each session is an hour and a half. Trying to book a room in Sauder
 - III. Vice-President, Student Engagement
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 - IV. Vice-President, Finance
 1. Got an email from NSCC; we need to clear up their funding terms with them
 - V. Vice-President, Internal Affairs
 1. There's an election coming up
 2. JDC had their simulation this past weekend; it ran the full day; their next one is in January
 3. There was a textbook taken from the office. I'm not impressed. It was there; it is no longer there. It is a Comm Law book. Are we going to refund her? We will discuss this later in the meeting
 - VI. Vice-President, Marketing and Communications
 1. Yearbooks → just waiting for the suppliers
 2. Going to get the yearbook chair to form her yearbook team soon
 3. CCP just did some hiring; they're running smoothly
 4. AVPM is killing it; social media channels are actually being used. She created a system to keep our channels up and running during the week. She also just made an Instagram account: CUSonline. Has been completely properly transitioned
 - VII. Vice-President, External Affairs
 1. MeInc: Amplify is no longer November 13th; they've got 8 of their workshops secured
 2. CPA meeting on November 1st
 3. Chasing Sustainability was wonderful this past Friday. The speakers were engaging.
 - VIII. Administrative Director
 1. Just got the hoodie Mock-up; made some changes and sent them back.
- F. Executive Business and Discussion**
- I. SCI Funding Terms- Hannah
 1. IF the MBA program will match our program contribution on a per student basis, that's ok

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2. We'll wait for their confirmation
- II. Movember- Ben
 1. Good opportunity for us
 2. A lot of business schools in Canada do it and do an outstanding job
 3. Trying to do a test-run this year and see if CUS students buy into it; if they do I'd like to make it an annual thing and put it under the CCP portfolio
 4. At the end, want an event to celebrate the success; possibly with plaques or awards
 5. Using CUSunday and other CUS channels to advertise
 6. Want to get more people involved
- III. Artona
 1. Going to do this during an exec meeting so everyone can come
 2. Tom: are we having an exec meeting after?
 1. Don't know yet
 3. Won't be next week; will be later on
- IV. Com Law textbook
 1. She had it in her locker and thought she could keep it there from one term to the next
 2. She knew she had to move out of the locker because she took stuff out before summer and then moved it back into the same locker after summer
 3. She got the other stuff back, but the com law book wasn't there
 4. Nil: We need to determine what our set locker policy is and post it up somewhere
 5. Nil: We definitely had it; if we were to replace it it'll cost \$176
 6. Ben: I would be ok with giving the money back. It's not her fault that our place isn't secure
 7. Cole: It would have been different if she hadn't cleared out, but she just randomly moved her stuff back into a locker without being assigned a locker or talking to anyone
 8. Sean: We can reimburse her for this book this time, but after this let's set a policy that we aren't responsible for that stuff after
 9. Jason: Tell her to email me her receipt. Take the funds from the board account.
- V. CPA
 1. Going on Friday
 2. Last thing that was settled was that we don't want to co-brand
 3. In that case we'll offer them the highest level of sponsorship we have
 4. Sean: Did we ever figure how much forgone sponsorship there would be?
 1. With co-branding would be getting 40
 5. Sean: With everything that happened, co-branding may be a good thing for our brand
 6. Jas: maybe I'll just go in there and see where they're at. I don't know if we can still get 40. We'd be able to get at least 30.
 7. Nil: Would they consider doing it next year; or part this year and part next year
 8. Jas: We could get different pieces this year and different ones next year
 9. Sean: The agreement will be fairly extensive too and will take a while to create
 10. Cole: Will we be only co-branded for a couple months?
 1. Jas: We can say over two years
 11. Nil: They're going to have to agree to the year after if we're going to do it at all; because otherwise it'll only be a couple months. Should be a year and a half
 12. Jas: It'll probably entail having a little "powered by CPA" on business cards. Email signature will change. On the CUSunday and the website we'll have the CPA logo

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13. Cole: I think if we're co-branding and we're changing the logo we need to change all logos, not just some
14. Nil: If it's a year and a half too it'll have to be more than 40,000
15. Jas: I don't know if they'll want to commit to all of that at once
16. Sean: Co-branding costs us a lot of money; we don't want to do it for a couple months. If they only want a couple months it'll limit what we're going to do for it. See what they're expecting and what they're comfortable with doing
17. Jas: For the rest of the year they'll probably give around 30-35. If it's only a couple months long we'll ask for 40. If it'll be a longer term thing, we'll ask for 30 for the rest of the year, and then additional for the next year. Probably around 80 in total

VI. VPE update

1. Hiring committee had VPE interviews
2. Interviewed 2 people
3. Hired one candidate; she was hired, and then on Tuesday she tendered her resignation
4. We don't have time to reopen hiring
5. It's challenging given the amount of time left in the term; they'll only have 4 months
6. There's the option to not hire someone
7. If we can find someone qualified that would be ideal; if no one is qualified it may make things more difficult than going without
8. In the short term we need to do interviews for first year committee

G. Approval of Minutes

Be it resolved that the minutes from the October 7th Executive Council Meeting be approved for distribution.

3. ***Moved: Jason, Seconded: Jas***

...the motion carries

H. Next Meeting

TBD

I. Adjournment

There being no further business, the meeting was adjourned at 7:35

4. ***Moved: Jason, Seconded: Jas***

..the motion carries