

Executive Council Meeting Minutes

Tuesday, June 4th, 2013 at 7:00 P.M.

Henry Angus Building, Room 195



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**Note that this document is viewable by the general membership of the CUS.*

Requests for presentation slots should be made at least 48 hours in advance by contacting the Administrative Director.

Attendance

Name	Position	Present ("X")	Late ("X")	Proxy
Executive Council				
Enzo Woo	President (Chairperson)	X	-	
Niloufar Keshmiri	Vice-President, Academic Affairs (Vice-Chairperson)	X	-	
Gillian Ong	Vice-President, Engagement	-	-	
Jasmine Yeh	Vice-President, External Affairs	X	-	
Jason Cheung	Vice-President, Finance	-	X	
Thea Simpson	Vice-President, Internal Affairs	X	-	
Benjamin Chen	Vice-President, Marketing and Communications	X	-	
Other				
Tom Tang	Ombudsperson	-	X	
Hannah Vandenberg	Administrative Director	X	-	

Guests: Sean Fleming (4th year representative), Cole Leonoff (Commerce Student Senator)

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A Call to Order and Adoption of the Agenda

The meeting was called to order at 7:09

- I [motion] Be it resolved that the agenda be adopted as presented.
Moved Nil, Seconded Jas
In favour: all

...the motion carries

B Presentations to the Executive Council

- I Arc Initiative Presentation (7:20)- Minyoung Hwang and Rachel Yang
(New budget was made and handed out)

PRESENTATION

- Arc was founded in 2010 by Jeff Kroeker and Thato Makgolane; they wanted to make an unconventional difference in the world.
- Arc now acts in South Africa, **Ethiopia**, Columbia
- Part 1: Internship. Part2: Conference → week long business workshops for small business owners and entrepreneurs. Lessons in finance, accounting, marketing and strategy.
- Expecting a total of 200 delegates going to the three conferences combined
- Arc is reaching people on an international scale
- Arc brings case studies from comm 101
- Arc and the global business perspective: ARC shows that it is important to create “beyond profit relationships”
- FUNDING REQUEST:
 - Ask is \$10,000
 - Used towards the conference (venue, materials and transportation), and administrative and workshop supplies (banners, booklets, and other supplies)
 - CUS funding would not go towards participant expenses
- Arc team is continuing to do fundraising

Q/A

- Are the costs shown an average of the three trips?
 - Yes
- How many people are going?
 - 16 students and 9 Sauder alumni are travelling there
- How many students went last year?
 - Only 9 travelled last year
- How much is Sauder donating?
 - They are donating at least 10 thousand
- You mentioned trying to get funding from ExCo; did you incorporate any expected funding from them into your budget?
 - No, we didn't include anything from ExCo
- Ben: if it's over \$10,000 it has to go to the board. You put down \$10,500

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- We're just asking for \$10,000
- What was the funding last year?
 - \$7000. This year is more than last year because we've expanded
- Does Jeff go to all three locations?
 - Yes
 - And he pays for himself?
 - Yes
- Are you guys teaching?
 - No, we're going to be doing all the setting up, etc.
- Where in Columbia are you going?
 - We're going to Ethiopia, so we're not involved in the planning for the Columbia trip
- Is it safe?
 - Yes, they've made sure of it; last year the alumni did a test run and it was fine, so this year they're bringing students
- Do you guys have other costs such as vaccinations?
 - Yes; they're listed under participant expenses

DISCUSSION

- What's the difference between Sauder Africa initiative and ARC initiative? We can't fund Africa and not Arc
 - We can put money towards their personal expenses like SAI
- If they're going, I think we should fund them going, and they donate the money that we save them to ARC. That's how we're doing it
- We need to talk about the merits, not where we're giving the funding to
- We're going to fund arc; we funded Sauder Africa Initiative
- I want this money to be matched by Sauder if we're giving them \$10,000.
- We're not funding any students who just graduated
- Is the clause about our funding going to the participants and not the operation going to change what they have to show that they did at the end of their trip?
 - We can ask to get their personal budget, and approve that
 - Because they're asking for so much it has to go through us, and not ExCo
- Thea: Keeping that last clause gives a frame of reference for ARC in the future
- Sean: Last clause doesn't affect any operation, so adding it just makes us look silly, because we can't enforce it
 - Nil: But they're helpful to have in the future. These motions will allow us to see what we actually funded
 - Sean: The last part is unhelpful
- Thea: we can ask them to come re-present with a revised budget where they are asking for personal expenses, otherwise this is misrepresentation. We can't fund it with the last clause unless they are coming back

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[Motion] be it resolved that the CUS will fund ARC Initiative \$625 per current student, up to \$10,000, given that we are acknowledged as sponsors, matched by Sauder and funding is going towards participants, and not the program.

Moved: Thea, Seconded: Nil

For: Enzo, Jason, Ben, Jas

Against: Thea, Nil

...the motion carries

C Membership: Personal and Portfolio Updates

I President

1. Jobpostings.com
 - Simple to use
 - Rezgo type usage
 - Can use it for jobs
 - Clubs can put their events and people can sign up
 - We can use them as little as we want or as much as we want
 - We can put jobs up there and use it to run CUS jobs
 - New Egg gives us money to do the same thing
2. Redwood Strategic wants to give FROSH free swag
 - Going to let them get in touch with Sam Dunner (Frosh Vice Chair)
3. I don't know if SAI has dropped off the face of the Earth
 - They haven't returned any forms
 - Do they still want the money?
 - Nobody has heard from them
 - We'll wait for them to ask for the money
4. Going to ECLR
 1. Similar to scope
 2. Schulich, Ivy and Queens are all going to be in attendance
 3. Going to be useful to go
 4. Transportation costs are cheap
 5. Weekend of the 15th and 16th of June
5. Going to Presidents' meetings
6. Going to a CPG convention to represent Sauder!
 1. Going as CUS to make connections for Sauder
 2. Only person from UBC going

II VP Academic

- 1 Financing issue: sometimes delegate fees include flights; we don't want to pay for this. Sauder wants us to find a new system to avoid this. Delegate fee should include accommodations but not flights.
- 2 Dean's office has less funding this year → our funding for case comp club will be larger
- 3 Waiting for BCC funding application to arrive
- 4 By 2018 they want to have 25% of profs doing flexible learning
- 5 ExCo needs to submit their budget

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III VP Engagement

1 -

IV VP Finance

- 1 Been editing budgets
- 2 Fincom is meeting this week
- 3 Second drafts are being made, then we're going to meet back with the services, then make the third drafts. This is all to be done before the budget committee meeting on the 13th
- 4 Budgets will be approved by fincom before the board meeting. Budgets will be approved by June 30th so we can submit it to the AMS on time
- 5 Everything but JDC will be left to my analysts until our next fincom meeting

V VP Internal

- 1 JDC West
 - Said they talked to Jason and Enzo about their budget; did they?
 - No
 - We need to decide which conferences we're sending them to
 - We need to cut down on their budget; it is ridiculous
 - They aren't following through with their communications
 - Their base is \$57,000
 - Their charge per person is \$450
 - They want us to fund \$1000 per person
- 2 Business Cards
 - We just got business cards approved
 - There are many issues with Pac Blue business cards
 - People will have been waiting at least a month; some 6-8 weeks
- 3 Need to cut locks
- 4 Lots of emails from facilities
 - Soda machine is now beside PMF room, instead of basement computer lab
 - Keep the office clean
- 5 Sustainability is preparing for Chasing Sustainability conference

VI VP Marketing

- 1 Prospectus
 - Prospectus contract is complete
 - Advertising needs to come in for prospectus by July 2nd
 - Want the agenda designed by end of June
- 2 Talked to Benson about making the internal website private
- 3 Yearbook
 - Riley is making the yearbook
 - Contacted everyone letting them know it'll be late and what to do if there are shipping concerns
 - Only three people have contacted us with shipping concerns; one of which lives in South Korea
 - Riley needs help with grad photos
- 4 Events and Calendar
 - Agatha is dealing with this
 - She's collecting all the info from all the clubs

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- Agenda people also want to have this information locked in by June 22nd
- 5 Cavalier
 - working on getting a better website
- 6 Wally the bull
 - Want wally the bull merchandise under their budget
 - Want shirts with Wally the Bull
 - Sean: tell them to keep it separate from their funding, and consider it as special projects funding

VII VP External

- 1 WCLR went well
 - Everyone else's funding is minimal and mostly from local companies
 - Hoping to maintain the amount we've been bringing in
- 2 Went to the IBC alumni advisory board meeting
 - They have confidence in this year's organizing committee
 - They are open to change
 - Two separate events: top 40 under 40 → breakfast at a nice venue; conference on campus to save money
- 3 Been helping services with their pitches for pitch day

D Executive Business and Discussion

I Reveal Case Competition Bookings

- 1 Booking includes CA Hall (15th-17th all day), Birmingham (9th-10th 12-6pm, 16th-17th all day), 492, 491, and all adjacent breakout rooms (15th-17th all day)
 - They shouldn't need all of Birmingham for the dry run, especially if there are no students there
 - Birmingham is the only student space; we shouldn't book it out for two weekends all day, during exam season, to an external service
 - Get more specific details about when they actually need it; try and free it up as much as possible for the students
 - Can try and go to the Concierge and reject their bookings if they don't have good reasons
 - Thea is going to follow up with Reveal and object to the dry run

(Note to all: Services need to request their bookings through Thea)

E Other Business

I CUS branding to incoming students (time permitting)

- 1 Sean and Enzo are giving a presentation at Frosh
- 2 Talking about the CUS
- 3 Important first point of contact for the students and the CUS
- 4 Talking about first year rep, first year committee and especially about conferences and ways for first years to get involved
- 5 If there is anything else that should be discussed, let Enzo or Sean know

F Next Meeting

I Adjournment

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- II *[Motion] There being no further business, be it resolved that the meeting be adjourned at 9:18
Moved Nil, Seconded Jas*

...the motion carries.