



Location: CUS Boardroom

Jacky Leung, Claire Eagle, Cindy Lynn, Joey Young, Jasmine Jan, Riley Chow,
David Pratt

Present: Maria Fung,

Regrets: Sean Fleming (in HK!)

Start Time: 6:08pm

Song of the day: Jack – Party in my Tummy

*Jacky starts singing along...

A) Call to order, adoption of the agenda and approval of minutes:

MOVED David, SECONDED Jacky

“BIRT the agenda be adopted as presented.”

... Carried

For: Unanimous

MOVED Jacky, SECONDED David

“BIRT the CUS Executive Council meeting minutes dated October 22nd, 2012 are approved for distribution.”

... Carried

For: Unanimous

B) Membership: Introductions, Personal Updates

- watch Cloud Atlas

- Claire got a haircut for her Dora

C) Portfolio Updates

i. Presidential – Jacky

- Met with Ryan to talk about FROSH, and HR policy

ii. Finance – Cindy

- All the small stuff
- REVEAL, 47 students who have registered.
- Arc Initiative, got \$7,000 but students are looking for more

iii. External – David

- Have two conference events RIGHT NOW, Enterprize and Imprint
- CUS Discount fobs are now here

iv. Marketing – Riley

- Took meeting
- MartCom just serving random students right now
- Students don't like the CUS
 - o Maybe start a PR campaign

v. Internal - Claire

- Met with Will to go over elections, improvements
- Event for club presidents and services/conferences
- Getting new stuff for the pool table

vi. Engagement – Sean

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vii. Academic – Joey

- Talked to Alvin, emailed half the reports of the 7 professors, due in on Weds to the committee
- Working on the nametags feedback, especially first/second year response, 189 responses so far, average price \$6.50
 - o Contact will be at a tradeshow, so will go check that out.

viii. Ombudsperson – Jasmine

- Special projects requests go to MARIA

ix. Execs – Maria

- Printers are out of paper,
- Put eyes on the printer and the coffee machine
- Coffee cups will disappear

D) Presentations to the Executive Council:

i. Canadian Association of Business Schools – Aneesh Lal 7pm

- Aneesh is taking attendance
- It's raining here, there's a hurricane in the East.
- Wanted to touch base about CABS.
- Close deal with National Post
 - o 4 half pages in-print every edition, \$40,000 four times a year
 - o Online support, twitter, a spot on their website

- In-return they're looking to create content that's relevant to business students
- Want to create a correspondence 2x a month, and shoot it out through
- There's absolutely no spam, content is in-line with what they need/want
- We represent about 3,000 students; we have an email list that we send out once a week.
- We can play with the content, the point of content for the CUS with CABS and the National Post is VP Marketing, Riley Chow
- The first-year is a pilot year, Sun Media, parent company 50 newspapers start making local connections afterwards if this is worthwhile
- The program launches in January, and we'll work with it on a term by term basis
- Monthly newsletter
 - We've been getting it
 - How can they improve the content?
 - § Riley reads it, but doesn't really do anything with the information
- Key Issues Deans Document
 - We haven't received it..
 - We found it,
 - CABS will be presenting to the CABS version of the Deans of business schools
 - Fill out the key-issues document,
 - How to better the student experience
 - The deadline in Nov 10th, since the presentation is on November 14th
- Riley is looking to get in touch with Dylan Hunt.
- 4 hours a month from each school.
- Roundtable, there will be new roles for the CABS team every single position is up for grabs

E) Cabinet Business:

i. **JDC Budget** – Joey, Cindy

- JDC was concerned about the budget compared to last year
- Shortfalls of \$40,000 last year and \$1,000 this year
- Team expenses wasn't factored into the total budget, \$33,000
 - 38000 is the difference between revenues and expenses..
- Copy and pasting from last year's budget, new format since there was a sheet added for tracking.
- There were numbers missing, and formatting was off

- After making all the amendments, original budget was for \$15,000 .actual 38,000 budget
- Now where do we go? All conference must meet their ticket sales and nothing else can go wrong.
 - o That's not going to happen
- Is there any way we can talk them out of some things, like jackets
- Can ask from participants for more money, or charge more
- Told aim for 24,000
- Awards Night has been capped,
- Work with your portfolios to work on trimming down budgets

MOVED IN-CAMERA

Time: 6:44

MOVED OUT-OF-CAMERA, Claire, David

Time: 6:53pm

- Keep each portfolio on budget
- We would had to pull from contributed surplus before, last year Enterprize and coffee

ii. ***Chasing Sustainability Conference Recap*** – Claire/David

- Everyone who went enjoyed it..
- Thinking maybe it was because of the Halloween weekend, that's why there was low turnout
- Send survey out to attendees to get feedback
- People barely asked for \$20 back, and see what our obligation is and how to handle the logistics of this
- Attendance: 50-60, 52 booked on Rezgo, there were people
- Do we have a record of people who attended for the reimbursement
- The conference looked legitimate, it looked intentionally filled.
- There's nothing that happens on Thursday
- We can temporary pause on Special Projects
- It's going to be awhile

iii. ***Conferences*** – David

- All the conference workshops have been going well

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- iv. **NBSC Objectives** – David
 - Make sure other CUS' are going to our conference
 - New domain name
 - Learn more about how their admin systems work, for events
- v. **BCC TownHall Forum** – Joey
 - We're going to have one, to talk about the progress they've made
 - Presentation, protected question period, open questions
 - In two weeks, November 13th
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- vi. **Students in Free Enterprise** – Riley
 - Is that something that we want to pursue, about re-evaluating clubs
 - They do lots of community outreach, go to high schools
 - Depends on the policy
 - SIFE international just changed their name, right now being part of Sauder might be hurting it, other students in other faculties might benefit from this
 - The monetary benefit, all the members are Execs/project managers
 - What SIFE does it very different, it's hard to put a dollar amount on this experience and helping, this change might be beneficial for both parties
 - SIFE in UBC is very small, they're just a general club
- vii. **Commerce Student Endowment Fund** – Cindy
 - Need to revisit that, that the terms were not very appealing
- viii. **Service Council Apparel** – Maria
 - Maybe get Exec hoodies?
 - We can't use budget
- ix. **Christmas Greeting Cards** – Jacky
 - To send out to Sauder and other schools, sponsors
 - Everyone must wear ugly sweater

MOVED IN CAMERA, Claire
Time: 7:24pm

MOVED OUT OF CAMERA, Cindy, Joey
Time: 7:27pm

F) Other Business:

i. Sauder Office Chair Race

- Maybe get someone from the Board
- *“David might be a dead species” – David*
- *“ Maybe we can bake poison cookies” - Jack*

G) Next Meeting: November 05th , 2012 6pm

H) Adjournment.

End Time: 7:32pm