

**UBC Commerce Undergraduate Society
Executive Council Minutes**

October 01st, 2012

Location: UBC Robson Square

**Present: Jacky Leung, Cindy Lynn, Joey Young, Maria Fung, Riley Chow,
David Pratt, Sean Fleming**

Late:

Regrets: Claire Eagle, Jasmine Jan

Start Time: 5:30pm

**Call to order, adoption of the agenda and approval of minutes:
MOVED, SECONDED**

“BIRT the agenda be adopted as presented.”

... Carried

For: Unanimous

A) Membership: Introductions, Personal Updates

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B) Portfolio Updates

i. *Presidential* – Jacky

- Faculty Advisory board , met lots of interesting people
- Dean Bob will be focussing on alumni engagement

ii. *Finance* – Cindy

- more contract getting sorted

iii. *External* – David

- Alex Monegro is leaving, James Cliff, want another event for just really involved people in the CUS
- There are a list of over 300 alumni who have contacted him who want to get involved
- Want ideas to brainstorm
- Me Inc. Navigate, EMP breakfast Friday
- Maybe Sponsorship money.

iv. *Marketing* – Riley

- Cavalier is having some HR issues
- Maybe get a new layout

v. *Internal* - Claire

vi. *Engagement* – Sean

- Hired FYC – Sam Dunner
- Will be working on FROSH
- ISAS had a badminton thing,
- SoCo had Smashball, it was good

vii. *Academic* – Joey

- JDC West team has been hired.

MOVED IN-CAMERA Sean, David

Time: 5:52pm

MOVED OUT-OF-CAMERA, Joey

Time: 5:58pm

- CMP is doing study sessions instead of doing tutoring session
- CCC, Jess is presenting anatomy of a case.

C) Cabinet Business:

1. *Dean Bob* - Jacky

- **CSSEC**
 - o Didn't have enough information about CSSEC, and is not very optimistic about the project.
 - o There may be issues from higher up UBC administration
- **FROSH**
 - o Wanted a common undergraduate experience to push alumni engagement, there are financial constraints
 - o Could we hire FROSH chair earlier..? The planning would be starting earlier, he's fairly hands off
- **BCOM Review:**
 - o Pam and Brian have different ideas about who leads this
 - o Maybe have our own discussion about the degree
 - o It would be useful to work off what they already have
- **BCC:**
 - o He recognizes its importance, mentioned the geographical challenge, the solutions are going to take longer than we're going to be around for

- SCMP, PMF are effective because they're very selective... Maybe not enough people know about it. It doesn't feel the school is very competitive, compare by different metrics
- Wants a better student experience and more alumni engagement
- Other projects, wants things to be financially sustainable
- 1. *CUS Sustainability* – VPDP
 - Want re-usable name things
 - Maybe set up a process like business cards, make it a service available from the CUS
 - The BCC has a contact... Joey will ask
- 1. *New Alumni initiative ideas*- VPDP
 - Coming up with a list for conferences and workshops
 - Give them a choice, do you want to be contact by clubs, conferences, services
 - Other than mentorship programs
 - Alumni appreciation night
 - A big banquet at the end of the year, alumni recognition night, profile them
 - CUS students attending SBCV?
- 1. *New direction for Campus AmbaSauder* - Jack
 - Should be a recruiting event from the UGO, but it shouldn't be us. UBC, UGO, Campus AmbaSauder
 - Maybe create a roster of people for the UGO... pair them together? Provides experience for students
 - We should find out what the UGO does

D) Other Business:

E) Next Meeting: Oct 15th, 2012 6pm

F) Adjournment.

End Time: 6:30pm