

Exec Minutes

Jul 17, 2012

Location: HA 239C CUS Boardroom.

Present: Maria Fung, Jacky Leung, Claire Eagle, Cindy Lynn, David Pratt, Joey Young, Sean Fleming, (Alexandra Lam), (Andy Nesta), (Cole Routtenberg),

Late: Jasmine Jan, Riley Chow (skype)

Start Time: 7:05pm

A) Call to order, adoption of the agenda and approval of minutes:

MOVED Claire, SECONDED Sean

“BIRT the agenda be adopted as presented.”

... Carried

For: Unanimous

MOVED Sean, SECONDED Claire

“BIRT the CUS Executive Council meeting minutes dated July 03rd, 2012 and June 19th, 2012 are approved for distribution. “

... Carried

For: Unanimous

B) Membership: Introductions, Personal Updates

*cardboard box

C) Presentation to the Executive Council:

i. JDC West OC Headquarters space request- Andy Nesta, Alexandra Lam

- For the weekend of and a couple days before, we're looking for exclusive access to the Student Lounge for JDC West
- Some issues with security.
- Want access on the Wednesday, some place for the couple days leading up to store documents
- Volunteers will be here all weekend so that will not be an issue.
- Have the entire lounge for the weekend, maybe use the Exec Office, they need some storage space,
- Maybe the labs in the basement look into the storage room. Rooms in the basement would probably through the UGO.
- We wouldn't mind helping clean out the storage room,
- Issues with reimbursements during the week since people do drop by...
- How much space do you need? How secure do you need it to be?
- Maybe Sauder will come through with a classroom, we're just looking for storage
- Headquarters' starting Friday and the weekend in the offices, and the Student Lounge. There shouldn't be any interruptions.
- Don't mess with the coffee.

D) Portfolio Updates

i. **Presidential** - Jacky

- Finished package, grammar checks
- We've been approached by Elin Tayyar to buy take into Koerner pub, EUS going to put in 30k, looking to start this up in Sept
- (the only benefit would be that we'd be making money)
- Or get some students involvement in the business
- They want to diversify and get more some campus involvement
- There are some questions we need to ask
- We need to make sure we have proportional benefits
- As long as re-investing any profit
 - o We can invest in surplus
 - o Or create more opportunities for students

ii. **Finance** – Cindy

- Working with budgets,
- Saving everything for the Board meeting tom.

iii. **External** – David

- Prospectus this year, printing needed to be done, sponsorship not approved till end of summer.
- PWC said we owed them 2 year advertising, we gave everyone free sponsorship, PWC will get their logo on every page? Their teaming up now, to make sure they all get the same things and everything is fair... Everyone gets the same thing
- Riley: EY and ruler issues. Don't like having to buy the logos on the website (just the Big 4). Everything needs to be the same size. CA, CMA, CGA all same size as well. Want just logos...? CA sent an image. **Missing KP, CGA**
- Concerns about where the sponsorship money goes since everything has to go through the CUS account (since each service doesn't have one), and deficits are brought down
- Rather send delegates than money...
- They want a non-governing body to be a link (issues with transition), promises made to firms, and things aren't being passed down, maybe use the alumni board (a 3rd party perspective)
- In the smaller school, they have guides that they hand down from year to year, this would help with the learning curve
- We need someone to be there (oversee things) at all times
- sponsorship report, with a list of all promises, sent to firm, and incoming CR, and the alumni, they would like a constant face on the CR team, better carryover
- Sponsors really aren't seeing the value, their having a hard time justifying the amount they spend
- Would that take away from their VP external position?
- Sauder might be coming up with a blacklist for the CUS >:(
- Each service has a high numbers in their sponsorship matrix,

- Services asking for sponsorship now is annoying since we have no control over when companies approve their sponsorship
- All their sponsorship is coming from their recruitment budget.
- GIVE EVERYONE A MONTH NOTICE.

iv. Marketing – Riley

- Working on the Prospectus lots

v. Internal - Claire

- Working with Sustainability on compost bins... {do you have a building contract, Jacky will forward}
- Concerns from custodial staff (about compost bins)
- They may be looking into doing their own compost rentals for evening events
- Business Week is moved (forward), may be collaborating with other faculties since their First week events are then... (want more commerce people in their programs){Sean will email Claire}

vi. Engagement – Sean

- met with Darren Dahl, he's been promoted, talked about CSSEC,
- the tone we got may not have been the most favourable, Robert is going to be different than Dan
- there may not be the appetite for new things as there was in the past, want to focus on what we already
- Robert is still moving over here,
- It's important to re-state why this project is important and why they should support it,
- Still moving forward at the UBC BOG level, moving through the Execs. Putting finished touches on that document
- We don't need money right now, but we need their official support
- Dean promised a small sum for the architectural
- FROSH DJ lined up J

vii. Academic - Joey

- Class Liaison, Richard, met with Paola, more comments, and taking this online,
- It'll be a hybrid, have both types
- We're starting earlier so Paola is happy
- Incentives, gift cards, maybe a letter of recommendation
- Met with Diou, revamping, more tutorials centred around helping people with exams
- BCC update, met with Linda, last year the request 170 and we gave them 140 and they had 15k leftover, - rollover to this year. Some things changed, taking a look at her proposal and cut down.
 - o Has anyone used the

- StrengthsQuest cost a LOT of money (think more than 5k) for all the COMM 202 students, there's value but I'm not sure if it worth that amount. (10ish per person)
 - § Maybe use MBTI, trade-off maybe train her to analyze it ...
 - § Maybe give students the choice and we can use reimbursements
 - § Issues with 202
- Their just words to use... Everything is original, we want to see more changes, (response to the report), want more treks (Trek Seattle) (they say there are visa issues)(Trek China)(a week and professors will miss school, who will organize it?) they should be more creative
- Have they responded to the changes?
 - § Other than the town hall
 - § Clearly things are not working
- Brainstorming new ways to serve students, bring them a discussion,
- Co-op students getting paid a lot, maybe make them do more, figure out what they're doing and make sure it's worth it
- E-module needs a lot of be put on Vista
- Lots of money for marketing, make sure they don't do radio ads, LinkedIn is also costly but not very effective
- Want money for coffee and snack and breaks
- Peer Programs, paid supervisor, the rest for appreciation dinner and other small training items - we think it's okay
- Want to make sure Resume Consultants are being used properly
- GET A BREAKDOWN OF THE MONEY

viii. Ombuds – Jasmine

E) Cabinet Business:

1. **Artona Contract and Old Photo - 10 min** – RC
2. - there an old photo, should be order it to make sure our collection is complete, it cost about 170
 - *Maybe* figure out space then decide if we want the pic
 - Contract, the shorter the better
 - We don't want to lock future councils down
 - We pay for grads to take their photos?? Look into that:
want: Exec photos, yearbook and class photos
3. **AMS Shinerama**– JL
4. - fyi
5. **Tribute video** – JL
6. - great video for Dean Dan, won't be on official CUS channel (since it makes fun of other schools)
7. **Old CUS book** – JL
8. - some book that the CLC has and we need to get it back and digitize it
- 9.

10. **Calendar of events progress** - JL

11. - progressing, has Nil gotten everything she needs?

12. Some events have changed, reach out to the partially-affiliated clubs

13.

14. **Commerce Lounge, cleanliness** – JL

15. - Microwaves need cleaning

F) Other Business:

- **Photo picking**

- “anyone want a cookie?”

- **Fall schedule: Set for Mondays at 6pm**

G) Next Meeting: July 31st, 2012

H) Adjournment:

MOVED Sean, SECONDED Claire

“BIRT there being no further business, the meeting be adjourned.”

End Time: 9:11pm