

CUS Executive Council Minutes

March 08th, 2012

Location: HA 195

Present: Maria Fung, Jacky Leung, Claire Eagle, Cindy Lynn, Riley Chow, (Sara Hladun), David Pratt

Late: Joey Young, (Alex Lam)

Regrets:

Start Time:

A) Call to order, adoption of the agenda and approval of minutes:

MOVED SEAN, SECONDED DAVID

“BIRT the agenda be adopted as presented.”

... Carried

For: Unanimous

MOVED SEAN, SECONDED DAVID

“BIRT the CUS Executive Council meeting minutes dated April 20th, 2012 are approved for distribution. “

... Carried

For: Unanimous

B) Membership: Introductions, Personal Updates

C) Portfolio Updates

i. Presidential

- Lunch with CGA
- UGO meetings this week, starting up

ii. Finance

- Budgets should be back next week and we'll be reviewing them

iii. Academic

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iv. Internal

- Sustainability wants to make their conference twice as big and get external delegates (from SFU) (met with them)

v. Engagement

vi. External

- Talked to the BCC
- Working on the sponsorship package, big presentation on Friday

vii. Marketing

- Benson is redesigning the website

D) Cabinet Business

i. Enterprize – SF

- Deciding at the hiring, we need to make a formal set of guidelines that they meet must and if they don't, we'll cut them off.
- She's not making cuts, and hasn't changed their sponsorship on their budget
- \$20,000 -> \$70,000 (sponsorship) in a year difference so she thought it would be possible
- We need to set some hard targets, looking at the contributions per students, its way higher per student, \$200 per student is a better number
- For a \$40,000 last year it was like \$344 (last year)
- it was agreed upon that it was a conditional yes. What are the conditions?
- The budget is the first step ...
- Having a time-line for marketing as well, but costs are much more important
- Since the price change is so significant, it's going to a different conference
- We don't want it to be the same, with the same budget
- David and Cindy will sit down, EPrize is this the most expensive
- We'll be keeping an eye on all the other budgets too
- Does she realize that we can stop the conference? She needs to make sure she takes this seriously

ii. CLC Equipment – Jacky

- Emails were exchanged, since the number is under \$10,000
- Alex Monego needs a decision ASAP.
- What's our recommendation?
- \$5500 worth of equipment
- His projections were weird, some things were doubled
- They want to expand for classroom use, and we shouldn't be paying for that, maybe that's what the projections based on
- They want people using the equipment for classroom use in the future
- Some reservations about the PA system.
 - o Right now there are 2 and no event needs that big of a sound system
- Sean: It was the low level recommendation.
 - o 1 audio mixer, 1 projector, 1 laptop, 2 presenter mice, 1 projection screen, 1 public address system and 4 wireless mics
 - o This is slightly above the conservative recommendation
- Sara: should we be assisting with classroom and academic needs?
 - o But the demands are not there right now
 - o Our framework was for conferences and services
 - o Claire: I think it's still going to be something we're going to do (serve academic needs)
 - o Sean; if we want to run more case comps, we may need more computers, or other equipment

- It's a combination of the things,
 - Cindy: 5-7 thousand
 - Riley: the \$ would go to specific things right?
 - Sean: want to make sure you're getting the right stuff.
 - o Power outlets mainly stay in the CLC, that's not use for what its intended for
- Sean: that's our recommendation; this is just for the lag time, so they can get the equipment for the upcoming school year

iii. **Social Enterprise Club** (Skype)– Logan Graham

- Combines business principles with community initiatives
- We modelled our club after successful clubs, like the one at Harvard
- They have something unique to offer
- 6 people on the leadership team, many community benefits, experience
- Student advisors – Lauren Bruce, Rebecca Konsolos (experience in social entrepreneurship)
- Had discussion event with 2 community
- Want CUS club affiliate status
- Hold educational events, and maybe even a case competition

Questions:

- Where did you get this idea from?
 - o my history with microfinance – KIVA (help impoverished people get out of poverty)
 - o Wanted to get engaged people to microfinance, and didn't want it to be a limiting factor
- How did you get everyone on board?
 - o Finished hiring during March, went solo for a while, fb, talked to classes, and I wanted people to help out if they were interested
- Are you planning on hiring more people in Sept?
 - o it'll depends on the demand and the summer planning process and what they wanted to accomplish
 - o want to use members a executives, and use and include members as much as they can, so that they can be involved
 - o members are more than welcome to help out
- The Social Enterprise 101, is that going to be ongoing on be a one-time thing?
 - o We want to have a one-time thing that includes everything and attracts people from all faculties and get people interested
 - o Then specialize and bring people in from the community in for a session
 - o The first year is designed to get people's feet wet
- For membership base, were you going to focus on Sauder or open it up?
 - o As AMS club we are open to all
 - o Mostly members from people I know right now, mostly Sauder students
- Since this club is so new, how are you planning ahead now to maintain its sustainability and lasting impact over the years?

- Create a document – a vision manifesto
- Objective and long term idea and the sort of people that you want in the club and things to use as models
- In the long term it'll be more sustainable when they branch out in other faculties while keeping a Sauder face
- If this is really popular, we might be able to bring it to other schools, and then it would be a self-sustaining thing
- Right now, create a reputation and legitimacy
- Branch out and vision manifesto
- Are you willing to be president for two years?
 - Yes, since our team is so young they would be willing to
- What do the connections with VanCity and Acumen Fund entail?
 - One of the advisor works for the Vancouver branch
 - We've been approached by a student in the VanCity part in this area that wants to partner.

Logan: What's general feel? What can we do now?

- get your 20 members

Discussion:

- give him the provisional club status and see what he can do with it
- keeping an eye on how big it gets with outside students and managing that
- Riley: want to do event, but no plans right now
- Jacky: overlap with Enterprize (SEE) and SIFE
- Claire: he's open to the idea of collaboration with other clubs
- We'll let him grow his club
- We can give him marketing channels and booth space. It looks like a go ahead for the Board

iv. WCLR funding approval – Jacky

- they will be joining the JDC West organizing committee to Calgary, Jacky, David, Jess
- David want to go and meet people and Jess should go for JDC
- We need to know how much it is.
- It's about 1800 for all three of them.
- You should drive, or take a greyhound
- David wants to get more external conference delegates
- Jacky needs to do CABS work
- It's less than Saskatoon
- David's going with his package
- Who went last year? Johannes, Dylan, Andrea, Sophie, Andy, Pia
- Sara: We tried to even out who went to each conference.

MOVED CLAIRE, SECONDED CINDY

“BIRT the CUS Executive Council approves up to \$1,800 to be allocated towards attending WCLR.”

... Carried

For: Unanimous

v. Service Council Titles – Riley

- we have lots of titles and there's no continuity
- people just called themselves whatever they wanted
- sometimes better titles make sense
- just at the service council level
- should just be chair, just people at the top
- change all directors to chair
- look at what else doesn't fit the model and change that

vi. Domain Name – Riley

- I contacted them by phone originally, 5-50 grand
- Did some research,
- I offered him 3500 he said 25000
- Right now it's down to 7500
- We can approve a target price of 6 000...?
- Would love support of board and execs
- Cindy: that seems like too much
- It would launch the same time as the web redesign
- We get this forever
- We could get emails, it gives us more control and flexibility
- Right now, cusonline isn't that great
- We want to be shortest possible link...
- Can you go any lower than \$6000?
- Try for \$5000,
- The only change is the shortest link. The only change is the emails
- See what you can get it down to... we need a number
- How do you put the value on that?

Sean: think of the other things we can do with that money...

Riley: the CUS brand has been around, and this redirects the money from the yearbook savings

Claire: the CUS brand has been around for 50years, think of this over that next 50 years... thinking ahead

Joey: Calgary has their own CUS and they might take it...

Riley: but they probably won't

Sara: we want to make just simple

Riley: I think this is the best option

Claire: SauderCUS might be better to avoid confusion

Sean: if it's one word than it doesn't matter, keep negotiating, but look into the other options.

CE: since its 1 thousands, it's still high

JL: we rely on the brand on our email (our current emails), so we need to keep that affiliation

SF: keep going with that guy and look into SaduerCUS.ca

vii. Budget Categorization – Riley

- Put directors under Service Council
- In the public budget
- Or separate by portfolio

viii. Forms – Riley

- anyone want a form for the new internal website
- funding application form

ix. External delegates for conferences – Claire

x. Regular Meeting Time, “Taking Shifts” – Jacky

- Want 4/6 VP go.
- That’s a reminder.

E) Next Meeting: every 2nd Tuesday

F) Adjournment:

MOVED SEAN , SECONDED JOEY

“BIRT there being no further business, the meeting be adjourned.”

End Time: 8:46pm