



Location: Executive Office HA 239B

Present: Maria, Jacky, Riley, Sean, Joey, Cindy, Jasmine, Claire, (Elisabeth)

Late: David

Start Time: 5:09pm

A) Call to order and adoption of the agenda:

MOVED JACKY, SECONDED JOEY

BIRT the CUS Executive Council meeting minutes dated March 06, 2012 are approved for distribution.

... Carried

For: Unanimous

B) Membership: Introductions, Personal Updates

C) Portfolio Updates

i. Presidential

- did one on ones
- Globe and Mail interview went well- talked position about the building fee.
- The article should come out tomorrow

ii. Finance

- Organising boat cruise, contracts
- Enterprize reimbursement and TASTE

iii. Academic

- Town hall forum working with Linda.
- Working draft of invitation email.
- End of march
- To: Question rant rave,

iv. Internal

- Linda, the building person – lunch
- Talking with Emily.

v. Engagement

- Not many events right now
- Sauder sports B-Ball
- First Year Dance
- POITS Friday



- Exit interviews
- GRAD

vi. External

- was late

vii. Marketing

- email blast about elections

viii. Ombuddy

- feedback interviews going well
- office hours up, no key yet.

D) Cabinet Business

i. Hiring Round 3

Elisabeth (new HR director):

- Postings for Round 3:
 1. Enterprise
 2. Ideas at zero dollars
 3. It director
 4. Yearbook and prospectus
 5. CR director
 6. Ignite chair
 7. Marketing commissions
 8. Cavalier
- Cindy: finance commission will be hired after financial services director hired.
- Execs come up with questions, use Grading Rubric
- Screening for
 1. Financial services director
 2. Internal affairs director - **word max**
 3. Campus AmbaSauder
 4. Associate VP academic (screening out 1) - **word max**
- Idea: Pre-Screen: job fit, 3 paragraph written proposal that needs to be replied to in 10-15mins
- Get a hard copy of their writing abilities, only for screened applicants, working under pressure
- Only for 2 maybe: academic and ...
Claire:and Internal
Jacky: no paragraph, maybe word limit
- Riley: I don't want to screen visual media, maybe transfer applicants to different areas
- Joey: 6 for VPA right now



- E: cutting one for VPA
- Cindy: 9 applicants, if they're not going to be here for the summer then they shouldn't be here
- Jasmine: that's not fair...
- Cindy: it's a requirement then that's for sure.
- E: Campus AmbaSauder
- Sean: there are 7
- Riley: what if we want to give recommendations for financial services:
- E: I will do phone interviews, then give you a list of who's available for the summer
- Jasmine: can we get a rubric
- E: I can send that out.
- Jacky: was worried about the language barriers, but they seem fine.
- People who need to be there: HR Dir, Ombuds, Prez and 3 Execs.
- Friday: Me Inc, and its St. Pattys day. It's based on when execs are available. Not when applicants are
- Two day hiring: Saturday and Sunday.
- Hiring of Portfolios together.
- Each execs gives availability and preference

ii. Funding for Mail-Out

- Mailing out advisory letter to all 2900 about building fee, so they aren't alarmed.
- Sauder already brought envelopes
- Not email, didn't want to spark more conversation
- Is it worth it? Better battles to pick.
- It's our responsibility... It's us, our students.
- Subsidize 100% regardless of cost,
- Email: not going to be customized...
- Send just domestically... or maybe just BC.
- Ask UGO to send mass email to update address, then send docs through mail
- Send within next 2 weeks.
- Permanent address and temp. address
- Timeline: update address ask Wednesday, revisions
- Improve costs, drive down price.
- Just to current int'l
- No future students
- Best to send out, might not read it, but they have it.
- Principle we gave fair chance to know

MOVED JACKY, SECONDED JOEY

BIRT the CUS Executive Council approves full funding of the Mail-Out up to \$5 000 regarding the \$500 student fee increase on the condition that Sauder administration sends an email to all students telling them to update their addresses registered with UBC to their (temporary) BC



addresses.

... **Carried**

For: unanimous

- iii. **President, VPX, VPM to be designated spokespeople**
** deferred till next meeting*

MOVED IN CAMERA:

MOVED OUT OF CAMERA:

- iv. **Town Hall Forums**
 - 1. BCC
 - March 27, Joey and Jacky
 - 2. Club Presidents
 - After awards night
 - Aka meeting
 - Open to public but for presidents
- v. **Office-Warming Party with Students**
 - After we get keys.
- vi. **Transition: Keys and Emails**
 - Transition: Keys and Emails
 - Should get emails re.
 - 1. Key request
 - 2. Ready for pickup
 - From GSA
 - Chris taking to Jackie
- vii. **Do PTE Pay Full Student Fee**
**deferred till next meeting*
- viii. **Service Council Retreat**
March 29-30
Thursday night, back Friday night
UBC Forestry Camp?
Sleepover =



- ix. Regular time for Exec Meetings. Tuesdays = CSSEC time conflicts**
Wednesdays 5:30p

E) Presentations to Council:

i. Canada's Next Top Ad Exec - Chris Larryant and Veronica Yeung

Looking for funding and emotional support

- National wide, 200 teams, made it to Top 10 in Toronto. For MBA and UGrad
- Only UBC team rep, UBC has never won, this year 2 teams to top 25, other was MBA
- 2/3 Funding: 1380.00 → UGO CUS, looking for \$690 each (airfare 1400, set)
- Sauder profs, have UBC and Sauder exposure, trophy for trophy case when won,
- Willing to come back and coach
- Sauder marketing dept support.
- Positive feedback from judging panel

Questions/Discussion:

Jacky: major?

- Marketing and (finance)
- Interviews with GM and PepsiCo

Joey: no winners from UBC?

- Only been around for 5 year
- UofA, Queens

Joey: good idea seems reasonable

- Increase exposure
- We can find out how many UBC teams, mainly MBA teams

Joey: think more people will want to do it?

- Nice prize: car
- Not major work effort, research
- Marketing Dept. full confidence and support

Claire: Transit \$\$?

- Taxi 70 to and fro- 140
- 3 day comp: make a couple trips, interviews, companies

Jacky: money goes to? Only flights, transportation, no food

- Need to take out food, didn't know about policy

Joey: no food then \$600 (ish)

Cindy: what did winners do after?

- Asst. Brand Manager with PepsiCo 20 mins after win

MOVED JACKY, SECONDED JOEY



BIRT the CUS Executive Council approves funding of up to \$600 to Chris Larryant and Veronica Yeung for participation in Canada's Next Top Ad Exec Competition.

... Carried

For: Unanimous

ii. International Business Club - Global Ink -- Nicole Ngai, Margaret Fong

- Want funding
- Connect Sauder students through education and opportunities within their communities and school clubs
- Theme : Technology
- Marketing for tangible good/service, best of both worlds
- Value to students: personal professional, academic
- Personal: broad range of interviews from companies and people, give insight, professionals, musicians,
- professional: experience start up weekend
- Academic: Kafui to write about business computing, good summary of the course (MIS)
- Targeted towards 2nd year and below. Around 5 000 students
- Value to CUS
- Wrap Up mag for school term
- Opportunities to advertise (on back cover and inside back cover)
- Summer manual for students
- Get to connect student and clubs with a community
- Want to provide a quality magazine, put a lot of work
- Want to print 150-200, build up demand, promote online accessibility
- Asking for \$1000, last year they got \$2000
- Less copies

Questions/Discussion

Riley: where is the money going?

- Van Print Company

Jacky: published?

- If any Decision by Mar 16, everything done by Mar 30

Cindy: \$1500 last year.

Sean: almost same price....

- 32 pages, last year 18



- Discount
- Joey: sending out to other schools?
- All for UBC

Jacky: who are they for?

- For all members
- Create a Google Doc form, first 100 people
- Bookstore gave gift cards (20), have chance to win...

Joey: hosted a website?

- Budgeting for one year \$6 a month, \$72/year
- Bloggers...

Jacky: how many Sauder writers?

- Journalist interview CEOs
- 2 writers, none are Sauder, guest Sauder writers

Cindy: cover all cost?

- Website and printing

Joey: Taxes?

- May be more or less, talk to publishing company

Discussion

- \$9.60
- Economies of scale....?
- It's really expensive....
- Anyone read it last year?
- Last year printed 1000 copies, send off to diff. universities
- Double the pages
- Like going online
- Don't really understand the breakdown of costs.
- If we don't give them \$\$ then,
- Do we support this project in principle?
 - o yes
- Do we support the money?
 - o Jacky: upper limit \$500
 - o Sean: \$600
 - o Jasmine: should look at budget before making a decision
 - o Don't understand the costs
 - o Joey: \$600
 - o Joey: ad space...



- Cindy; CUS to CUS students, but it's not going to other schools
- Jacky: use space to get external sponsorship
- Riley: better quality, their ask is reasonable
- Joey: last year they had external funding... Do they have any this year?
- Claire: that shouldn't really influence
- They're looking for \$ 1000
- –
- Budget is a "hot" mess
- Sent us budget:
- Their allocated \$1200, CUS paying \$1000, that was last year... projected costs?
- 150-200 copies,
- Have they budget the subsidy? Budget is negative.
- It has value, already been produced,
- Riley thinks it's fair, minus understanding the budget they submitted...
- Cindy comfortable subsidizing entire cost
- But gives them no incentive to negotiate the cost
- Claire: \$800 within range
- Riley: every other publishing thing spends the money, then gets reimbursed...
- Cindy: they can't pay right now.
- Riley: why asking, if it's in their budget...
- Each club is independent.

MOVED SEAN, SECONDED JOEY

BIRT the CUS Executive Council approves funding of up to \$800 for the publication of International Business Club's Global Ink.

... Carried

For: unanimous

iii. Be The Change Earth Alliance – King, Charles, Ivan

- Non-profit, located in Van, Sustainability group
- Campaign: at secondary schools trickle down to UBC
- Goals: raise awareness about use of disposable cups
- Use existing network at High School
- Some material already pre-generated
- Policy change in Vancouver...



- Secondary schools and sustainability.
- 1. Pre-event, 2. Campaign, mar 22- Apr 5 3. Photo petition submission
- Contest take photo with cup, send off to coffee shops
- Marketing: Social media, - Facebook application – contest, photos
- Word of Mouth, Youth advisory Council at HSs
- In School Promo Material: maybe delayed because of strike
- Benefits:
 - 1. Awards and Presentation by the CUS, promote brand, what Sauder is all about
 - 2. Builds Interest about Sustainability:
 - 3. Promo mindset to current and future students
- Contest open to all ben. Public they can support their high school
- Better image for school- sustainable , business, in everyday life
- Get students involved in smaller movements, start small
- Secondary students become Sauder
- Investment in sustainability driven
- Grows sustainability conc. At Sauder – in business and in life
- Looking for: most entries, most on the active day....
- 11 schools for sure part.
- Most part, most part on action day
- Looking for: 300 per school category, 100 or a prize per indiv. Category
- FB page: content laid out. Free software
- Asking for \$1000
- Waiting to hear back from BC hydro and other groups

Questions

Cindy: money to?

- Schools towards a sustainable initiative
- Individual- buy a prize of value

Claire: Continuance

- May not be the same problem, but infrastructure and framework, and user base,
- They would grow into Sauder students

Joey: How many Sauder:

- Anyone is invited, in the process of
- Anyone who wants to get involved, can
- 20 in project management, 5 core – All Sauder
- Done through 447 came out of course

Cindy: Who will decide winners?

CUS Executive Council Minutes

March 13th, 2012



commerce
undergraduate
society

- Core and project sponsors will decide winners

Joey: External funding?

- Have some, waiting to hear back from others
- Bureaucracy has held them up

Discussion:

- Money towards prizes... iffy, not actually helping
- Sauder students involved.
- %1000 is a lot.
- Doesn't really help Sauder students.
- Get money from CUS Sustainability...?
- Gets out name
- Trickle down, but not really Sauder
- Is there a precedent for this?
 - o If so, then yes, on a way bigger scale (Arc)
- More support for school prizes, rather than buying a prize for an individual
- Tie-it in to Sauder...
- Support one or both...?
- Individual will appreciate the CUS contribution more than a school.
- For high school \$100 even \$50 is a lot
- So sponsor one school winner – \$300,
- It's the amount. Per Sauder student impact.. 250 people...

MOVED SEAN, SECONDED JOEY

BIRT the CUS Executive Council approves funding of \$300 to Be the Change Earth Alliance to be used as an award to one secondary school for the implementation of a sustainability initiative.

... Carried

For: unanimous

F) Next Meeting: March 21, 2012 5:30pm

G) Adjournment:

MOVED DAVID, SECONDED JOEY, unanimous

"BIRT the CUS Executive Council meeting be adjourned."

End Time: 7:31pm



February 25, 2012

Commerce Undergraduate Society
Johannes Rebane, President
2053 Main Mall, HA 447
Vancouver, BC V6T 1Z2

Dear Mr. Rebane,

Re: BTCEA "Save the Cup, Mug it up!" Sponsorship Opportunity

Be The Change Earth Alliance (BTCEA) is pleased to announce a movement of sustainability in order to reduce the use of disposable coffee containers. In the weeks of March 22nd through April 5th, students from various secondary schools in the Greater Vancouver area will be visiting coffee shops to promote the use of reusable coffee mugs as opposed to the use of disposable cups. Secondary school students will be visually and vocally communicating thoughtful and positive messages relating to the environmental effects of disposable cup use and benefits of reusable cups to citizens within the immediate area.

We firmly believe in raising awareness of the environmental issues of continued use of disposable cups in coffee house establishments in a positive manner, as well as providing the involved coffee houses with a superior business experience in the timespan of our two-week action period. Please find attached in the following package more information with regards to BTCEA, the details of our action, benefits to your organization, and different levels of involvement opportunities.

We believe that with your support, we can work together to both improve your business and drive a reduction in the use of disposable mugs.

Sincerely,

King-yi Chan
BCom, Finance, Transportation
& Logistics
Sauder School of Business
University of British Columbia
chankingyi@hotmail.com

Charlsy Dobell
BCom, General Business
Management
Sauder School of Business
University of British Columbia
charlsy.dobell@gmail.com

Lily Lin
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ABOUT BE THE CHANGE EARTH ALLIANCE

Be The Change Earth Alliance (BTCEA) is a global community of people who believe that changing the world begins with changing our own lives and habits. We envision a life-enhancing world where people are living in ways that are ecologically sustainable, meaningful, and just. Be The Change activates this vision through a community-based learning, citizen engagement program that empowers people to connect, to understand, and to respond -- individually and collectively -- to the sustainability challenges facing us, with an expanded worldview.

A non-profit society based in Vancouver, BTCEA was formed in 2007. We offer Presentations and Symposia, Action Circles and an Action Guide to inspire and support people in making lifestyle changes and re-creating healthy communities.

Our team of advisors, board members, staff and volunteers, believes that each of us has the power to make a profound difference by starting with our own lives. Our goal is to help concerned citizens turn despair into creative effort- coming together with others to shift habits and take practical, joyful, and lasting action.

THE MOVEMENT

The fundamental idea behind the movement is to have secondary students take photos showing their enthusiasm for using reusable containers. This can be done in one of two ways:

1. The display and subsequent photography of the student or group of students displaying promotional signage and showing their support for the movement outside of the cafe; or
2. The purchase of beverages in a reusable container and subsequent photo of the purchase with an employee from the cafe.

Each photo can be entered into a contest through our Facebook page. These photos will then be compiled and winners of the contest will be selected. Students and schools will win prizes provided by sponsors. The movement will draw to a close through the submission of photos to our stakeholders – coffee houses in the Lower Mainland area, as evidence of the support for reusable containers. Attached to the submission will be a letter outlining the need for recommended policy changes, such as a request to the coffee houses to default to serving beverages in a reusable container or ask customers whether they brought their own reusable container at the time of ordering.

BUSINESS BENEFITS

Participation in this movement, whether it is through sponsorship or organizational endorsements, will provide you with several benefits. Your organization will enjoy the goodwill and appreciation of the next generation of citizens. Whether it is support through your social media channels or a written endorsement, your organization has the opportunity to be marked in the minds of future citizens as a one that supports sustainable choices and the continuous betterment of business practices in all industries. This is also a good opportunity for the CUS to reach out to secondary school students and show its support for issues that incoming students care about.

By reviewing messages and promotional material, our team will rigorously regulate the messaging in the campaign to ensure that the campaign comes across as a positive environmental movement. By doing so, we hope to eliminate all reputation risks undertaken by your organization in supporting the movement.



SPONSORSHIP BENEFITS

Should your organization choose to pursue a sponsorship relationship with BTCEA, the following benefits will be available to sponsors:

- BTCEA's Twitter account for this movement will follow your organization and retweet any events that your non-profit organization has to offer during this period of time. Posts on our Facebook page will be made and our website will feature any events or related messaging you have available. Our team would be happy to work your promotion into the theme of the contest for students who are partaking in the movement upon request.
- Promotional material at the schools will lead to a BTCEA web page featuring all of the sponsors. The web page will include a 100-word description of the company and the logo of the organization. Currently, the 13 schools we have involved in this project have a total enrolment of over 18,000 students. With strategic placement of promotional material, we estimate 50% will be exposed to the messaging and explore the contest.

SPONSORSHIP OPTION A: SCHOOL PRIZE SPONSOR (\$300)

The contest will primarily be broken down into two categories: individual and school. For the school category, there will be three potential ways to win a prize:

1. Having the most unique photos tagged from the school throughout the entire campaign period;
2. Having the most unique photos tagged on our Awareness Day on Saturday March 31st, 2012; and
3. Creating the most effective display.

Sponsors will provide the winner of one of these categories with a Sustainability Award named after the sponsor organization, including a \$300 grant for the school to start a sustainable project of their choice. Choice of categories will be available on a first-come-first-served basis.

Sponsoring all three school prize categories will grant the sponsor "Title Sponsor" status, naming the entire category after the sponsoring organization.

Additional benefits include:

- A customized plaque for the Sustainability Award to present to the school;
- Presentation of your Sustainability Award at a school-wide assembly; and
- A short presentation to the secondary school winners regarding your company's sustainable practices and the influence of sustainability on both your organization and your everyday lives.

SPONSORSHIP OPTION B: INDIVIDUAL PRIZE SPONSOR (\$100)

The individual section will feature three categories: most creative picture, most unique photos visited, and most locations visited on the Awareness Day.

Sponsors will provide the winner of one of these categories with a "Student Sustainability Scholarship" named after the sponsor organization amounting to \$100. BTCEA will provide an opportunity for the sponsor to meet the winner for photo-opportunities for the sponsor. Photos will be spread through our media channels. Choice of categories will be available on a first-come-first-served basis.

Sponsoring all three school prize categories will grant the sponsor "Title Sponsor" status, naming the entire category after the sponsoring organization.



SCHOOL & STUDENT AWARD SPONSORSHIP FORM

Please submit Sponsorship Form with Enclosed Payment by March 9, 2012.

School Award Sponsorship []

Student Award Sponsorship []

Name of Organization _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Contact Person: _____ Title: _____

Phone: _____ Fax: _____

E-mail: _____

***Logo Requirements**

For promotional purposes, please email a copy of your company logo, as well as a description of your organization to btcactionday@gmail.com at your earliest convenience.

Sponsor Signature: _____

Date: _____

Sponsorship inquiries & confirmation can be made to btcactionday@gmail.com.

Sponsorship forms and payment can be mailed to:

Be The Change Earth Alliance
#5-305 West 41 Avenue
Vancouver, BC, V5Y 2S5

Sponsorship cheques can be made to "Be The Change Earth Alliance".

#5-305 WEST 41 AVENUE VANCOUVER, BC, CANADA, V5Y 2S5

EMAIL: ADMIN@BETHECHANGEEARTHALLIANCE.ORG WEBSITE: WWW.BETHECHANGEEARTHALLIANCE.ORG

Global Ink Magazine

This year I want to go green with Global Ink. Fewer copies to be printed and the push for online accessibility can spark more students interest and involvement. UBCMA Gateways and Me Inc Conferences sold out in a day with all their hard work, dediciation and creativity. I am confident Global Ink can achieve the same level of success.

Below are the most cost efficient companies in Vancouver. The timeline I've included ensures that the magazine will be distributed before the school semester ends.

Nicole Ngai – GI editor

PRINT:

Fortune 900 Company

32 pages or 28 pages

8 sheets for 11 by 17

Bonding Paper, no bleed at the edges (ie. A white border)

200 booklets - \$3.25 per copy

\$650 plus tax

\$728 total

150 booklets - \$3.33 per copy

\$500 plus tax

\$560 total

VAN Print Company

Full bleed design, offset building, 80-pound gloss paper, self cover

250 booklets - \$2400 \$9.60

Digital:

Full bleed design

Quantity: 150

Total cost: \$1,125 + special discount (can be discussed further)

Website:

Issuu/wicks

\$72 a year

UBC International Business Club

FUNDING PROPOSAL BUDGET

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	<u>BASE CASE</u>	<u>OPTIMISTIC CASE</u>	<u>CONSERVATIVE CASE</u>
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CONSISTENCY TEST	Pass	Pass	Pass
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UBC International Business Club

REVENUES

	BASE			OPTIMISTIC			CONSERVATIVE		
Category	Units	Price/Unit	Extended	Units	Price/Unit	Extended	Units	Price/Unit	Extended
Memberships									
Regular Membership	210	\$10.00	\$ 2,100.00	210	\$10.00	\$ 2,100.00	210	\$10.00	\$ 2,100.00
CUS Per Membership Subsidy	200	\$2.00	\$ 400.00	200	\$2.00	\$ 400.00	200	\$2.00	\$ 400.00
			\$ -			\$ -			\$ -
	Sub-Total		\$ 2,500.00	Sub-Total		\$ 2,500.00	Sub-Total		\$ 2,500.00
Ticket Sales									
Global Village - Members	85	\$5.00	\$ 425.00	85	\$5.00	\$ 425.00	85	\$5.00	\$ 425.00
Global Village - Non members	32	\$10.00	\$ 320.00	32	\$10.00	\$ 320.00	32	\$10.00	\$ 320.00
IB Seminar - Phase I Non members	3	\$5.00	\$ 15.00	3	\$5.00	\$ 15.00	3	\$5.00	\$ 15.00
World Cities Night - Members	0	\$10.00	\$ -	0	\$10.00	\$ -	0	\$10.00	\$ -
World Cities Night - Non members	0	\$15.00	\$ -	0	\$15.00	\$ -	0	\$15.00	\$ -
IB Seminar - Phase II Non members	0	\$5.00	\$ -	0	\$5.00	\$ -	0	\$5.00	\$ -
Caprice Tickets Fundraiser	9	\$5.00	\$ 45.00	95	\$5.00	\$ 475.00	9	\$5.00	\$ 45.00
	Sub-Total		\$ 805.00	Sub-Total		\$ 1,235.00	Sub-Total		\$ 805.00
Miscellaneous									
CUS Subsidy and Top Club Award	1	\$2,500.00	\$ 2,500.00	1	\$2,500.00	\$ 2,500.00	1	\$2,500.00	\$ 2,500.00
	Sub-Total		\$ 2,500.00	Sub-Total		\$ 2,500.00	Sub-Total		\$ 2,500.00
Grand Total			\$ 5,805.00			\$ 6,235.00			\$ 5,805.00

**UBC International Business Club
BUSINESS REVENUES**

	BASE			OPTIMISTIC			CONSERVATIVE		
Period	Units	Price/Unit	Extended	Units	Price/Unit	Extended	Units	Price/Unit	Extended
May - July									
			\$ -			\$ -			\$ -
			\$ -			\$ -			\$ -
			\$ -			\$ -			\$ -
	Sub-Total			Sub-Total			Sub-Total		
			\$ -			\$ -			\$ -
Aug - Oct									
Car Wash Fundraiser	1	\$246.00	\$ 246.00	1	\$246.00	\$ 246.00	1	\$246.00	\$ 246.00
			\$ -			\$ -			\$ -
			\$ -			\$ -			\$ -
	Sub-Total			Sub-Total			Sub-Total		
			\$ 246.00			\$ 246.00			\$ 246.00
Nov - Jan									
Crème Puff Sale Fundraiser	1	\$772.11	\$ 772.11	1	\$772.11	\$ 772.11	1	\$772.11	\$ 772.11
			\$ -			\$ -			\$ -
			\$ -			\$ -			\$ -
	Sub-Total			Sub-Total			Sub-Total		
			\$ 772.11			\$ 772.11			\$ 772.11
Feb - Apr									
Global Ink Marketing Revenues	1	\$340.00	\$ 340.00	1	\$400.00	\$ 400.00	1	\$320.00	\$ 320.00
			\$ -			\$ -			\$ -
			\$ -			\$ -			\$ -
	Sub-Total			Sub-Total			Sub-Total		
			\$ 340.00			\$ 400.00			\$ 320.00
Grand Total			\$ 1,358.11			\$ 1,418.11			\$ 1,338.11

**UBC International Business Club
OPERATIONS EXPENSE**

	BASE			OPTIMISTIC			CONSERVATIVE		
Category	Units	Cost/Unit	Extended	Units	Cost/Unit	Extended	Units	Cost/Unit	Extended
SEPTEMBER - First Year Kickoff									
Food Expense	1	\$199.58	\$ 199.58	1	\$199.58	\$ 199.58	1	\$199.58	\$ 199.58
Beverage Expense	1	\$33.95	\$ 33.95	1	\$33.95	\$ 33.95	1	\$33.95	\$ 33.95
Forks Plates and Napkins	1	\$27.00	\$ 27.00	1	\$27.00	\$ 27.00	1	\$27.00	\$ 27.00
			\$ -			\$ -			\$ -
	Sub-Total			Sub-Total			Sub-Total		
			\$ 260.53			\$ 260.53			\$ 260.53
OCTOBER - Global Village									
Food Expense	1	\$196.53	\$ 196.53	1	\$196.53	\$ 196.53	1	\$196.53	\$ 196.53
U-Haul	1	\$177.74	\$ 177.74	1	\$177.74	\$ 177.74	1	\$177.74	\$ 177.74
Stage Rental	1	\$660.80	\$ 660.80	1	\$660.80	\$ 660.80	1	\$660.80	\$ 660.80
Lighting	1	\$560.00	\$ 560.00	1	\$560.00	\$ 560.00	1	\$560.00	\$ 560.00
	Sub-Total			Sub-Total			Sub-Total		
			\$ 1,595.07			\$ 1,595.07			\$ 1,595.07
NOVEMBER - IB Seminar I and Winter Reception									
Seminar - Food Expense	1	\$74.93	\$ 74.93	1	\$74.93	\$ 74.93	1	\$74.93	\$ 74.93
			\$ -			\$ -			\$ -
Reception - Food Expense	1	\$275.52	\$ 275.52	1	\$275.52	\$ 275.52	1	\$275.52	\$ 275.52
Reception -Beverage Expense	1	\$26.88	\$ 26.88	1	\$26.88	\$ 26.88	1	\$26.88	\$ 26.88
	Sub-Total			Sub-Total			Sub-Total		
			\$ 377.33			\$ 377.33			\$ 377.33
JANUARY - World Cities Night									
Restaurant Fixed Cost	1	\$3,000.00	\$ 3,000.00	1	\$3,000.00	\$ 3,000.00	1	\$3,000.00	\$ 3,000.00
Ticket Printing	25	\$0.56	\$ 14.00	25	\$0.56	\$ 14.00	25	\$0.56	\$ 14.00
Misc (Mics and name tags)	1	\$17.63	\$ 17.63	1	\$17.63	\$ 17.63	1	\$17.63	\$ 17.63
	Sub-Total			Sub-Total			Sub-Total		
			\$ 3,031.63			\$ 3,031.63			\$ 3,031.63
FEBRUARY - IB Seminar Phase II									
Food Expense	1	\$160.00	\$ 160.00	1	\$160.00	\$ 160.00	1	\$160.00	\$ 160.00
			\$ -			\$ -			\$ -
			\$ -			\$ -			\$ -
	Sub-Total			Sub-Total			Sub-Total		
			\$ 160.00			\$ 160.00			\$ 160.00
Grand Total			\$ 5,424.56			\$ 5,424.56			\$ 5,424.56

**UBC International Business Club
MARKETING EXPENSE**

	BASE			OPTIMISTIC			CONSERVATIVE		
Category	Units	Cost/Unit	Extended	Units	Cost/Unit	Extended	Units	Cost/Unit	Extended
Website									
Domain Hosting Fee	1	\$28.85	\$ 28.85	1	\$28.85	\$ 28.85	1	\$28.85	\$ 28.85
			\$ -			\$ -			\$ -
			\$ -			\$ -			\$ -
	Sub-Total		\$ 28.85	Sub-Total		\$ 28.85	Sub-Total		\$ 28.85
Printing									
Sponsorship Packages	8	\$8.88	\$ 71.02	8	\$8.88	\$ 71.02	8	\$8.88	\$ 71.02
Membership Packages	300	\$0.20	\$ 60.48	300	\$0.20	\$ 60.48	300	\$0.20	\$ 60.48
Global Ink Recruitment Posters	1	\$26.01	\$ 26.01	1	\$26.01	\$ 26.01	1	\$26.01	\$ 26.01
			\$ -			\$ -			\$ -
	Sub-Total		\$ 157.51	Sub-Total		\$ 157.51	Sub-Total		\$ 157.51
Membership Drive									
PVC Membership Cards	1000	\$0.06	\$ 64.22	1000	\$0.06	\$ 64.22	1000	\$0.06	\$ 64.22
Balloons	300	\$0.30	\$ 90.00	300	\$0.30	\$ 90.00	300	\$0.30	\$ 90.00
Folders	300	\$0.14	\$ 43.00	300	\$0.14	\$ 43.00	300	\$0.14	\$ 43.00
Booth Swag (Chocolates, cookies)	1	\$50.95	\$ 50.95	1	\$50.95	\$ 50.95	1	\$50.95	\$ 50.95
Clear folders	3	\$2.33	\$ 7.00	3	\$2.33	\$ 7.00	3	\$2.33	\$ 7.00
	Sub-Total		\$ 255.17	Sub-Total		\$ 255.17	Sub-Total		\$ 255.17
Grand Total			\$ 441.53			\$ 441.53			\$ 441.53

**UBC International Business Club
GIFT & PRIZES EXPENSE**

	BASE			OPTIMISTIC			CONSERVATIVE				
Category	Units	Cost/Unit	Extended	Units	Cost/Unit	Extended	Units	Cost/Unit	Extended		
	Sub-Total			\$	-		Sub-Total			\$	-
Prizes											
First Year Kickoff	10	\$5.00	\$ 50.00	10	\$5.00	\$ 50.00	10	\$5.00	\$ 50.00		
Winter Reception	5	\$1.12	\$ 5.60	5	\$1.12	\$ 5.60	5	\$1.12	\$ 5.60		
			\$ -			\$ -			\$ -		
	Sub-Total			\$	55.60		Sub-Total			\$	55.60
Gifts											
IB Seminar Phase I	2	\$21.80	\$ 43.59	2	\$21.80	\$ 43.59	2	\$21.80	\$ 43.59		
Winter Reception	2	\$11.55	\$ 23.10	2	\$11.55	\$ 23.10	2	\$11.55	\$ 23.10		
World Cities Night	3	\$11.55	\$ 34.65	3	\$11.55	\$ 34.65	3	\$11.55	\$ 34.65		
IB Seminar Phase II	3	\$20.00	\$ 60.00	3	\$20.00	\$ 60.00	3	\$20.00	\$ 60.00		
	Sub-Total			\$	161.34		Sub-Total			\$	161.34
Grand Total			\$ 216.94			\$ 216.94			\$ 216.94		

**UBC International Business Club
TEAM EXPENSE**

Category	BASE			OPTIMISTIC			CONSERVATIVE		
	Units	Cost/Unit	Extended	Units	Cost/Unit	Extended	Units	Cost/Unit	Extended
Executive Team									
Cake for team meeting	1	\$20.00	\$ 20.00	1	\$20.00	\$ 20.00	1	\$20.00	\$ 20.00
Business Cards for Recruitment Director	1	\$7.00	\$ 7.00	1	\$7.00	\$ 7.00	1	\$7.00	\$ 7.00
			\$ -			\$ -			\$ -
			\$ -			\$ -			\$ -
			\$ -			\$ -			\$ -
			\$ -			\$ -			\$ -
			\$ -			\$ -			\$ -
		Sub-Total	\$ 27.00		Sub-Total	\$ 27.00		Sub-Total	\$ 27.00
Volunteer Team									
			\$ -			\$ -			\$ -
			\$ -			\$ -			\$ -
			\$ -			\$ -			\$ -
			\$ -			\$ -			\$ -
		Sub-Total	\$ -		Sub-Total	\$ -		Sub-Total	\$ -
Grand Total			\$ 27.00			\$ 27.00			\$ 27.00

**UBC International Business Club
OPTIONAL SHEET**

UBC International Business Club OPTIONAL SHEET											
Category	BASE			OPTIMISTIC			CONSERVATIVE				
	Units	Cost/Unit	Extended	Units	Cost/Unit	Extended	Units	Cost/Unit	Extended		
			\$ -			\$ -			\$ -		
			\$ -			\$ -			\$ -		
			\$ -			\$ -			\$ -		
			\$ -			\$ -			\$ -		
			\$ -			\$ -			\$ -		
			\$ -			\$ -			\$ -		
			\$ -			\$ -			\$ -		
			\$ -			\$ -			\$ -		
			\$ -			\$ -			\$ -		
			\$ -			\$ -			\$ -		
		Sub-Total	\$ -			Sub-Total	\$ -			Sub-Total	\$ -
Grand Total			\$ _____			\$ _____			\$ _____		

Account Codes

Accounting Club

UBC BizzComm

BizTech

Consulting Club

COSAS

UBC e-Business Club

Finance Club

HRMC

UBC International Business Club

UBCMA

Real Estate Club

SIFE

TLog Club

Other: Write your club name here