

CUS Executive Council Meeting Minutes

February 15th, 2012

Start Time: 6:36

Present: Jackie, Andrea, Johannes, Dylan, (JackyL), DavidL, (Ben), Julie, Sara, (Riley)

Late: Chris

Regrets: Aldora

Call to order and adoption of the agenda

- Attendance
- Approval of Minutes

Motion: Andrea, Julie

BIRT the CUS Exec meeting minutes dated February 6th, 2012 are approved for distribution.

For: Unanimous

Motion passes

Personal Updates

3CC Presentation- Regina- See Attached

- This dinner fosters relationships, and we want to inspire and educate students, we want to raise awareness about cross-faculty and interdisciplinary options available to students
- As an Arts student, I know that we have knowledge of students staying within their respective faculties, we want a better integrations of faculties to know we're all part of UBC
- The dinner benefits both students and alumni
- The event will be March 20th at the Sutton hotel, we have networking, registration, and dinner, the dinner has seating charts for students and alumni will be seated in one spot but students will rotate. We have UBC Improv and a TedEx speaker coming in
- We're charging \$15 for early birds and \$20 after March 1st
- We're not charging the alumni, just students
- We are expecting at \$7600 revenue, we're subsidized by the Arts, Engineering, and Commerce faculties. The expected cost is over \$8000, so this is where we need your help
- This event is not faculty-specific, it's a great opportunity to connect with alumni, chat with them, and to show our gratitude the CUS logo would be on our pamphlets and website

Questions/ Discussion

- Johannes: so your ask is \$200?
 - Yes that is the minimum
- Sara: what's the difference between your expenses and revenue?
 - \$572
- DavidL: where are you going to get that money from?
 - I've sent out letters to AUS, EUS, and other restaurants, we have no more sponsorship and the subsidies are confirmed, not the sponsorships
- Johannes: what is the subsidy structure? If we give \$200, where does this go?
 - It goes into the pool, it's like sponsorship
- Sara: how many commerce students attend?
 - About 30 from each faculty
- Andrea: does alumni affairs pay the difference?
 - Yes they do, this isn't a for-profit organization
- Johannes: we paid \$500 last year
- Dylan: what types of alumni come?
 - Lawyers, accountants, finance people, etc
- Andrea: how many are business-based?
 - We estimate about 20, we're expecting 60, 20 from each faculty
- Johannes: what's the alumni to student ratio?
 - 4:5
- Johannes: if we gave \$500 last year, do you have metrics on the success of last year?
 - The main problem was that this wasn't well marketed. This year we came up with a logo and are re-vamping and hope to establish a presence on campus
- Johannes: did that affect ticket sales?
 - Yes, being on campus and setting up info booths, they didn't really have that, mostly word of mouth
- Johannes: what was the turnout?
 - Over 100, 30 commerce students
- Julie: what's your capacity this year?
 - 150 students, we're aiming for 100
- Sara: did students and alumni get a lot from last year's event?
 - Yes, we got a lot of emails from alumni who couldn't participate and wanted to give back, it's a three course meal for \$15, I think everybody really enjoyed it, and there was a pre-networking event beforehand
- Julie: for alumni, are they graduated five years, etc?
 - As long as you've graduated from UBC, it's volunteer-based
- Johannes: \$15 for a \$60 meal at minimum
- Sara: I like that there will be other faculties coming
- Andrea: we could subsidize the first 30 students
- DavidL: you're lowering their ticket sales
- Dylan: we should buy \$450 worth of tickets and the first 30 can get them for free
- Sara: but they need money outside of the ticket sales

Motion: Dylan, Sara

BIRT the CUS Executive Council approves the contribution of up to \$500 to the 3CC Dinner for the 2012 year, contingent on the 3CC committee providing feedback on the success of the event to the VP External after the 2012 event.

Voting Phase

For: Unanimous

Motion passes.

University Mobile Challenge Funding Presentation- see attached

Portfolio Updates

- Andrea: Enterprize happened, the final count was over 200 including professionals, there's been a lot of positive feedback, especially with the speakers because I know a lot of speakers hadn't spoken at Sauder before. The competitors said it was much better than the preliminary rounds, they got their act together for the finals. Otherwise not much else is going on, working with Charlene to finish off TASTE, in terms of CR nothing new, MeInc and Style and the City are coming up. I'm going to get the alumni board document ready for the next board meeting. EMP wrap-up dinner is before the Awards Night
- Chris: the website was down recently, not many noticed but I managed to get it back up, there were some weird issues going on. I have to get a hold of Johnny and see what's going on.
- Johannes: people are throwing fliers on the tables and lounge, etc, I think it's the EBiz Club. What do you think we should do?
 - Julie: I'm working on it, it's not allowed in the building
- Johannes: Dean Dan came and took down some of our decorations in the lounge
- Sara: not much is going on, CSSEC is in an interesting position right now, we have some big meetings to schedule and need to communicate our intentions with this building, Michael's really been helping us out. In terms of my portfolio, everyone's on a bit of a break because of midterms. CCP has a lot of things coming up after the break. We're painting a board for Storm the Wall, they gave every faculty wood to paint so my portfolio is looking after that
- Julie: regarding the building, I've been working with Linda because we got new tables and they changed the tables for storage, which are next to the BCC now. We're trying to figure out a system to clean up the tables, a lot of people are not very responsive in coming on-time for bothing, we can set up a system for bothing from 11-4. I see random groups sometimes taking tables after 4pm which isn't respectful to the booking system. We're going to emphasize people coming on time to make things more efficient, and it will encourage people to clean up. Elections- every position has been voted except the AMS Rep was "No Vote", I've been working with Aldora and Maria in moving towards bi-elections for this
- DavidL: I've been meeting with Cindy to deal with the annual report.
- Jacky: turnover is in progress right now
- Dylan: I'm working on turnover documents, there are a lot of people asking me about positions, I will pass them to the other execs. Premier 32 Round Two is coming up, it's cool because they've been looking at taking what they've done and doing more work on it.

- Johannes: I've been passing a lot of things on to Jacky, the AMS is ahead of us in terms of strategic planning. They have internet engagement, accountability between senior management and government. I've been working on the referendum, supposedly it actually passed, we're not supposed to have abstention votes so it meets quorum. Maria's legislating on that so she has to make the final call. Props to Andrea for the Valentine's Day card

GCC Gift- Johannes

- Any requests from the CUS? If not we'll talk to Tori
- Sara: Tori and I are on this but they haven't done anything yet
- Dylan: so we're giving money to UBC in general?
 - Yes
- Sara: the committee has money from the AMS, and we have to allocate it
- Johannes: lets get Tori and Sara to work on this
- Dylan: can we put money towards the brewery?
- Sara: I'd be in support of that
- Johannes: there's a gift application, maybe we can do it for Five Days for the Homeless? Something within CCP that would be useful?

Case Competition Reimbursement- Dylan

- They went to a competition at U of A and they already went, it was turned over by Ruth and Carolyn from ExCo. Do we usually fund conferences that people have already gone to?
- Johannes: we can't do it
- DavidL: it doesn't make sense after the fact

\$500 Fee Letter- Discussion

- DavidL: don't tag the sponsors on the letter
- Andrea: we should clarify the exact amount being asked
- Dylan: can students also contact the president for questions instead of the VP Finance?
 - The issue is CUS student fee reimbursements, but we can put the president email

Exec Retreat Discussion

- Johannes: what presentations do we need to have? "How to do finances" (David), Chris can introduce the website
- DavidL: everyone introduces their portfolios and everything they do within their portfolio. We do our one-on-ones, but we want to discuss high-level exec stuff
- Chris: we should discuss how we work as a team
- DavidL: Johannes and Jacky can lead this
- Johannes: having a lot of time with Jacky and his team is important, the board retreat this weekend was good. I like how Sara suggested we can talk about how we fit into the puzzle

- Sara: taking everyone's part and then discussing how they're related to the other execs, identifying the key things you go to people for, and things you're unsure about
- Chris: we should talk about how things work in other peoples' portfolios (ie. For everyone to know how to post things on the website)
- DavidL: giving pointers on what you want to see
- Julie: we want to find out how to help Jacky's team
- Jacky: when we finalize the team we can discuss what our weaknesses are
- Johannes: what other topics could we discuss that is valuable?
- Jacky: it depends on who we hire and what they need
- Johannes: we'll customize for the new execs, do we want to talk about conflict resolution, etc?
- Andrea: no, that's not really our place
- Sara: I wouldn't feel confident
- DavidL: enough icebreakers and making sure everyone gets to know everybody
- Sara: we could bring board games for the new team
- DavidL: lets start a google doc for the timeline and agenda, day two is when you discuss the workshops
- Johannes: we'll also be cooking for this
- Sara: I don't want this to be too structured, it's about getting to know each other, Round Table does the training
- Johannes: I'll lead intros, etc. We don't want to get too far ahead
- Jacky: it's also a good way to bond for the outgoing execs

In-Camera Discussion- Aldora

Motion: Sara, Chris

Motion out of camera: Sara, Andrea

End time: 8:48pm