



commerce
undergraduate
society

CUS Exec Council Minutes

February 1st, 2012

Start Time: 7:00pm

Present: Sara, Johannes, Chris, (Riley), Dylan, (DavidH), Andrea, Aldora, DavidL, Julie, Jackie

Late: -

Regrets: -

Call to order and adoption of the agenda

- Attendance

- Approval of Minutes

Motion: Dylan, Andrea

BIRT the CUS Exec meeting minutes dated January 25th, 2012 are approved for distribution.

For: Unanimous

Motion passes

Personal Updates

Portfolio Updates

- Johannes: I've been working on the elections, the CLC, the CSC, and answering questions for new candidates running for things. I've also been working on the referendum
- Sara: things are going smoothly, having some HR issues with some people in my portfolio but we're working through them. Wellness Fair is on Tuesday, encourage your friends to sign up on our Facebook pages. It's 11:30-2pm
- Julie: the club presidents and I went bowling to reflect on transitioning, etc. The smaller clubs mostly came this time, accounting and finance didn't come this time but next time. As for elections, we've been working with the class liaisons to distribute the voters' guide. We're trying to gather a lot of information from clubs and conferences to see who our target market is for events, to let them know which conferences and events are overlapping. This way we can figure out how to not drown students in a lot of events
- DavidL: working on reimbursements and Enterprize, and Five Days for the Homeless

- Aldora: a few complaints this week re: elections issues, I think it's okay now. I got an interesting idea from Jesse today. He said I should start a Facebook group to say it's okay to vote "no vote"- students are so inclined that they have to pick someone. I think I might do that
- Andrea: I've been working on Enterprize stuff and getting marketing things out. They won't be lowering prices, they're at a pretty good place with tickets. Keep telling people to go to Enterprize, and I'll keep spreading the word. I'm also working on the alumni committee, I've been working with the Sauder Business Club of Vancouver and we'll be doing our wrap-up soon along with some feedback. Style and the City are having an event soon which is a social media panel. They're trying to direct themselves away from the fashion branding and more towards online branding and marketing. Discount cards are out too- you get discounts from places like Calhoun's
- Dylan: there will be a JDC wrap-up event February 16th at the Keg. I'm working on transition documents with JDC so we know where we can improve, who the coaches and teachers are, etc. We're trying to attract attendance for coaches this year, it's starting to become a problem because we have a lot of alumni that want to give back but they aren't showing up. The class liaisons put out the early feedback form for classes. The case competition club had another event and are doing well. Ideas will be bringing out a couple of events this term. Most class liaisons will be receiving voters' guides as well
- Chris: A lot of admin work right now- I'm getting everyone to submit a transition document, there are a lot of emails right now that I'm going through. We ordered a couple of new banners, which is good.

SCMP Discussion- DavidL

- They have \$6000 budgeted for people. The question now is there are ten people that made it to Toronto, which is \$6000 total, and there are six that made it to mock interviews. We need an additional \$1500
- Johannes: we don't, some of them are MBA
- DavidL: are we comfortable going slightly over \$6000, maybe \$1000? We've supported it for a number of years, and they were under the assumption that they'd be funded. This wasn't a recurring item for us, we need to point out that this isn't a recurring thing, it's whomever advertised it to whomever within the SCMP. The purpose of the \$6000 is to reimburse the people who made it to Toronto. Are we comfortable putting in \$1-\$2000? It'll be under \$1500-\$2000 with the MBAs taken out
- Dylan: how should the board and the exec deal with long-term contracts? Should we ever sign them?
- Sara: that was an issue with the ski trip
- DavidL: it has to be sensible, we should put a hard "no" on long term things I think, I don't think it really affects anyone
- Dylan: it saves us time and money
- DavidL: for certain things, but for this, it should've been proposed to us before the SCMP intake every year. For the ski trip, you don't want to sign a two year contract, what if nobody goes next year? Then you have to drop the prices.

- Sara: something like SCMP is more continuous, it depends if more and more people are going to Toronto
- DavidL: are we going to cap it, or do we set aside a pool of money for each year?
- Sara: with SCMP, the number of people who go to Toronto is based on performance. Can we just say we will fund these people? Is \$600 sustainable for people? I don't see anything wrong with it
- Dylan: with SCMP, they do a good job with picking the people that'll get jobs, and most of the people who go to Toronto get a job (80%), that's really good in the consulting industry. Sometimes there's a better crop of people, that's kind of one area where a long term contract might make sense with some sort of program like this. This year, we talked to Irfan about it, he said we keep it the same way as before, and that was it
- DavidL: that's a high-level board topic, lets figure out how much we need to reimburse
- Johannes: we need \$1000

Motion: DavidL, Sara

BIRT the CUS Executive Council approves to increase funding up to \$7000 total for the SCMP program for the purpose of subsidizing students who participate in the program and perform well.

BIFRT the CUS Executive Council break this funding down to \$600 per student interviewing in Toronto, and \$250 per student participating in mock interviews

Voting Phase

For: Unanimous

Abstain: Johannes

Motion passes.

- DavidL: as for long term contracts, only sign things that makes sense
- Sara: as long as we objectively define "what makes sense"
- Johannes: next Monday we'll discuss multi-year funding agreements
- Dylan: in order for a long term contract to be useful, it shouldn't handcuff the next executives or service council. For example, a hotel for Frosh is good because they likely have no other place to go. If you booked a venue for something like MeInc, that might handcuff them
- DavidL: if a committee could draft a policy for this, that would be good.

SpringTern- Andrea

- They are a company that's based in the east, and they provide project opportunities for students that are 5-10 hours a week for maybe three weeks at a time. They have a big database of listings, and they want us to advertise for them. I asked if they were interested in sponsoring us, but they don't have the budget for us. I'd advise against

marketing for them for free, it seems like a good opportunity for students but not something we should necessarily push onto the CUSunday

- Johannes: what do we charge for CUSunday ads?
- Andrea: if it's a sponsor, it's \$3600 per year
- DavidL: if they want one addition, it's \$250. Give them metrics of the students they target, 2400 students
- Chris: will that devalue the CGA logo?
- Andrea: it's just a posting, not a logo

CUS Elections

- Riley: people were upset about the voter's guides, they thought it was really wasteful, there's duplicate text, white space everywhere, you can fit multiple candidates on a single page
- DavidH: I think it's done

Upcoming Referendum Discussion- Johannes

Alumni Award

- Dylan: this was approved last year, not given out last year
- Johannes: we need a trophy and a plaque, we'll name it
- Dylan: Irfan can come and present it
- Johannes: we'll talk about it on Monday with the board
- Andrea: can we get it sponsored?
- DavidL: yes, get a firm to present it
- Johannes: there's no money involved though, I don't think it's worth that
- DavidL: the whole awards night is paid for by the CUS, and there's a lot of scrutiny
- Andrea: I think it's because they don't have the capacity for sponsors
- Dylan: if we do this award, when it was passed did we have the process under which this person was receiving it? If they don't have it, I will create criteria. Julie, you get to emcee the night

Alumni Committee- Andrea

- I'm not sure when you want to discuss these things, but if you look through the draft document, we need to discuss how many people you want on the board
- Dylan: are we saying that just anyone who was in the CUS can join this?
- Andrea: in a former position, I will revise the document to talk about the exec, board, or service council positions
- Andrea: the appointee should be a member of the past board for one individual on the board. There was a weird way of recruiting and selecting. For us, we should have nominations for the board, nominations during elections time, and selection-wise, having the board select and appoint committee members. And after they leave, do they pick their successors or does the board?

- Dylan: I'd rather the board do it, they have an outside perspective
- Johannes: nominations could come from alums but it has to be ratified
- Andrea: as for meetings per year, I think it's better to have meetings per quarter. It makes more sense when they do meet to give an update of what happened in the last quarter
- Event attendance, I think it should be one event
- As for admin duties, they have a separate person who's the executive assistant, that can be a new position
- Andrea: should the alumni hire the executive assistant? I don't want to burden the alumni director
- Johannes: maybe someone in the alumni engagement team?
- Andrea: the president would present the results from the past quarter on behalf of the execs and board at their meetings
- Johannes: we can discuss this at board

Exec Retreat

Jackie and planning committee will have a location picked for next week

In-Camera Discussion 1- Andrea

Motion to move in-camera: Johannes, Andrea, 8:00pm

For: Unanimous

In-Camera Discussion 2

In Camera Discussion 3

Motion out of camera: 8:20pm

Voting Phase

For: Unanimous

End time: 8:22pm