



commerce
undergraduate
society

CUS Exec Council Minutes

November 16th, 2011

Start Time: 5:17pm

Present: Julie, Sara, David, Chris, Mandy, Johannes, Andrea, Aldora (Aarun)

Late: -

Regrets: Dylan, Jackie

Call to order and adoption of the agenda

- Attendance
- Approval of Minutes

Voting Phase

BIRT the CUS Executives approve the minutes from the previous meeting of the CUS Board of Directors dated Nov 9th, 2011.

For: Unanimous

Minutes are approved.

- **Adoption of the Agenda**

SoCo Update

- Sara: Due to some HR issues, it has been difficult to go to Sun Peaks – we will be going to Big White instead, Celine has been trying to talk to Destination Snow – they have to fill a second bus if they want to stay at Sun Peaks, but if they go to Big White – they have to call every single person to let them know
- Aarun: We found out yesterday – the dates with ski trip are Jan 27-29, a week after we actually planned. We don't know how this came up
- Sara: no full contracts were signed, right?
- Aarun: there were some papers – David has them – outlining all of the prices, apparently Celine signed something. Big White is a good first option – a little more expensive – but they can give us the same package: two nights at the hotel, night skiing, and the party atmosphere is bigger. We wanted to see if we wanted to stay at Sun Peaks – they charge

us \$75 per empty seat. We have two options: \$13.50 more stay with Sun Peaks, or we call everyone and offer Big White – under the same prices

Questions/ Discussion

- Chris: what is the price difference?
- Aarun: roughly \$20
- Johannes: so you have a more expensive deal for a better price
- Aarun: ask team to call everyone
- Julie: can we figure out what Celine signed?
- Andrea: as long as everything transfers over, it should be okay
- Johannes: can we sign contract before we email people?
- Aarun: we had more people wanting to sign up. It's hard to fill 18 seats @ \$250. They've been hard on us, expect us to fill seats.
- Aarun: the main reason for us wanting to go to Big White is that there are a lot of people going this week too. We'll make phone calls by tomorrow night.
- David: you have to know the procedures for all refunds etc.
- Sara: and we'll put out one last marketing blitz
- Aarun: we don't have a contract; invoice
- Johannes: can you get them to write it out and send it out to David and myself – have it in email form
- David: I'd be more comfortable if people are called
- Aarun: I will get another invoice to David by tomorrow
- David: should have something signed, double check
- Andrea: find out what Celine signed
- Johannes: please report to us confirmation when you have it
- Aarun: I'd personally rather go to Big White, it's a nice mountain, almost 100% will be happy

Personal Updates:

Portfolio updates:

- Chris: We hired a new yearbook director – Kathy Li; the team's looking good have 4/5 – we have to hire one more. A new CUSunday is coming with a new template – we will find way to work with email
- Johannes: I've been having lots of different meetings with the BCC with Dylan and Denise Baker. I had a good meeting with Julie, Chris and Riki about Food Services – I wrote the latest state of the union address for the Cavalier. Worked on CUS board/exec report with Klazina. NBSC among other things.
- Andrea: Things on my end are okay – IBC has 84 people attending thus far. Trying to do last minute marketing blitz. They have good program, lack of engagement in what we're offering. Need numbers of who's going to what conferences etc.

- Johannes: you have numbers David – over time span?
- David: no but you can take the numbers from RezGo – higher ticket sales. Last year it sold out
- Sara: we all have to promote it
- Andrea: other than IBC – CR team is short in some sponsorship so we're looking into that.
- Julie: I met with Food Services about variety, efficiency, etc. highest quality foods provided to students – meet monthly to make little changes. I also had a meeting with LTS – moving forward Carson Woo is really keen to pursue student changes by helping conferences, students, etc gain more access to equipment etc. We're also doing survey to distribute to services regarding how often equipment is used. As of Nov 23rd we have free coffee. BizChina is happy and keen to use our marketing channels after our board meeting.
- Sara: Tori is throwing a grad event – trying to invite 3rd 4th 5th years, otherwise everything going well. We have a big CSSEC meeting tomorrow with Michael and Amanda
- David: I've been doing some work over weekend – some Ignite numbers have come up – see where we're at financially. Moving forward we have to do calculations when we know there's big request etc. No one should be signing etc.

Food Services Update

- Johannes: we are trying to get hot food from another Deli near Stackables

Exec Report Review:

- Johannes: Klazina put this together
- David: rather put in point form
- Chris: I like the structure, quick

Gage South Consultation- Colleen

Discussion

- Johannes: what are we doing with that big field near bus loop? How can we work best to be involved with this consultation project?
- Colleen: we are committed to having strong participation from students and whomever is interested in the process. We are looking for you to connect with students.
- Johannes: the ask is to provide our own feedback, discuss this with the student council and provide opportunities – work with Sauder to rent out space and host consultation sessions- town hall type things.

- Colleen: from an immediate standpoint we're looking at online feedback and workshops (next Thursday 24th) – online feedback runs until the 28th. We are committed to progress through those avenues
- Chris: Weekly newsletter can be sent out online to all students, website, social media students
- Colleen: We will have an eToolkit sent out tomorrow and forwarded to students we're also looking at an info video and something to put into a newsletter.
- Johannes: The AMS is anti-Gage South, would it help to have a consultation with the board of directors?

Voting Phase

BIRT the CUS Executive Council supports assisting the Gage South Initiative for the 2011/2012 year.

For: Unanimous

Motion passed

Next Meeting: November 23rd, 6:30pm

Adjournment

BIRT the meeting is adjourned

End time: 7:43pm