



commerce
undergraduate
society

CUS Exec Council Minutes

Sept 21st, 2011

Start Time: 6:15pm

Present: Johannes, Jackie, Julie, Andrea, DavidL

Late: Chris

Regrets: Sara, Dylan

Approval of Minutes

BIRT the CUS Executive Council approves the previous meeting's minutes dated September 8th, 2011

Voting Phase

For: Unanimous

Minute are approved.

Personal Updates

Portfolio Updates

- Andrea: I will be meeting with the CR team and Chad will be assisting with some training, we'll be transitioning them into new leadership; Ignite is on Friday; Sauder Business Club is starting to implement their mentorship program and getting alumni, people are hiring for the conferences right now
- Jackie: working on retreat stuff, hoodies, office hours
 - **Deliverable: Julie will ask Emily for a volleyball**
- Chris: A lot of energy will be spent in the coming week marketing the upcoming referendum. It'll be a multi-faceted approach. First round of postering will be next week, there will be a booth, a town hall, and two rounds of this happening so we'll need a lot of support inclusive of social media. When we do a social media blitz, I'll ask everyone to repost, etc

- Julie: We had the pancake breakfast and ice cream this week and they went well; we have to work on dealing with people misusing the tables and not moving the tables back to their original positions in Henry Angus
- Johannes: I met with some alum in Toronto, such as Ian Crosby, looking to potentially sit on our board. There's been a lot of time and effort being put into the ombudsperson situation and it's going well. With regard to the retreat, that too is going well. Getting NBSC things coordinated as well; been meeting up with the exec teams, there have been some HR situations going on that we've been trying to mediate
- David: the safe is almost installed, I think it's ready for use since our doors are locked. We'll have deposit availabilities for the safe
- Don't do cash transactions through RezGo, do it through a Google doc to avoid extra fees for future reference (conferences)
- Otherwise finances are good, waiting for Frosh numbers to come out
- Looking at whether or not we need to buy projectors, the potential issue is people breaking them and not having the money to pay for them

Retreat Equipment and Presentation Updates- Jackie

- Julie: I'd like to change the name of my presentation- Navigating the Sauder Building: Resources within the CUS
- Andrea: Sponsorship 101
- David: Budgets and Finances
- Chris: Sales and Marketing

Referendum Marketing Discussion- Johannes

- I had a meeting with Chris and Pam Lim about the referendum. We have a \$500 fee increase coming up, have to discuss how to market
 - Chris: we can't market \$80 on top of \$500 increase
- Johannes: I consider the \$500 as an increase of tuition and get the message across that this isn't going towards the CUS, it's not CUS related.

Bookstore and CUStore Discussion- Chris

- We discussed the bookstore today. There are a lot of opportunities they're offering us for consignment that are all ready to go. POITS mugs are ready to go, and they mentioned a collaborate initiative with the grand opening of the store in October. I was thinking we could combine with CSSEC and promote both since we're planning on a town hall meeting in October as well. There will be a management advantage for students interested in learning about retail from the bookstore. They could sit and develop retail targets monthly, and they're willing to bring students in for that as well. They want feedback and collaboration from the students. There have been a lot of external forces that haven't allowed us to go where we want to go, we've had some

difficulties with retail, but there are some benefits. We now have good relations with the bookstore, educational opportunities for students, the basis for a CUStore in the future, and I think the number one priority has to be getting the referendum approved so we can get the CUStore implemented. I see the retail operations manager position building up momentum for the future and focused on future growth.

- With all the money that will be spent on referendum marketing, it'll be very taxing and we don't want to go too in-depth with the operations store when we don't have anything finalized. I'd love to hear some feedback

Questions/ Discussion

- Johannes: with regard to merchandise, there's still so much we can do right now, there was nothing to give out at Frosh
- Andrea: even Frosh last year had trouble securing lanyards, we had to buy them from Sauder
- Johannes: it's essential we have swag
 - with the order that was put through, a lot of things were ignored inclusive of directions. As of now we have tote bags, water bottles, coffee mugs, and something else. Anyway, that's where we're at, and moving forward we need to focus on the swag and get the designs rolling
- Johannes: I think we'd all like to have more swag, and if we have special guests come out it'd be nice to give that out as well

CUS Lounge Update- Julie

- Last week Tim, the building committee, and Tom Ross met for updates on the lounge, they still have more work to do and they still need to furnish and make a trophy case. They'll put glass on the case, and we asked them to put the title "CUS Lounge" on the wall. We have a lot of archived photos from the CUS team that are framed so we'll put them on the wall. We're looking for more white boards in the exec offices We had a board meeting on Monday discussing purchasing materials for the CUS lounge. We approved up to \$5000 for the CUS materials, including mini fridges, a pool table
 - Johannes: Dean Dan said they'd pay for this stuff; I'm meeting with Tom Ross soon to discuss CSSEC, I'll bring it up then
- Julie: myself and Chris are discussing a launch party, we'd have ribbon cutting and lunch, maybe a week from now
 - Johannes: maybe sometime next week? I wouldn't mind asking someone to decorate the offices, maybe Emily and/or Shayan?
 - We'll ask Shayan to make this lounge functional, and we'll ask him to come up with a budget as well

CUS Lounge Exec Keys Update- Julie

- . Keys are ready for pickup, everyone has a key to the exec offices, Johannes and Jackie have access to the president's room, and CUS board room will be relatively open, I'm

thinking only Johannes, Jackie, and I will have keys

End Time: 7:44