



commerce
undergraduate
society

CUS Exec Council Minutes

July 28th, 2011

Start Time: 7:06

Present: Jackie, Chris, Sara, Dylan, (DavidH), Julie (skype)

Late: DavidL (skype), Johannes

Regrets: Andrea, Chrisanne

Personal Updates

Portfolio Updates

- Dylan: I've been talking a lot with Sophie; ensuring everything is set in September in terms of hiring packages being ready and the website being ready; I've been talking with Chris and we've been doing a lot with Ruth regarding funding and ensuring that any invitations we're receiving are being written down and that we have a good budget for them
- Dean's Selection Committee- next meeting is in August; we'll be looking at the schedule and getting things going
- I sent portfolio emails out and got a good amount of replies (still waiting for a few still)
- Chris: everyone should check out cusonline.ca; clubs and events and most of the pages now have galleries added on; going to be doing a social media blitz during the last part of August and the first part of September; going to add a portion of the site dedicated to the referendum
- I want to develop something similar to NHL.com- we'd like to have videos for the front page; going to maybe ask Peter Yao to do some videos
- Going to be moving some widgets around and we'll be keeping the colors the same; as you'll notice, posts are full posts now and we're going to try and make our side bar with sponsors more prominent; the budget also has been updated
- CAPP has added a new website and it looks great; yearbook, etc are all on track
- I met with Graham on Friday and we discussed some deliverables for the CUStore; he's going to have some designs ready to go by the time I get back from my vacation; the hard part is going to be the physical store itself, Tim is supposed to go over this with him; we've looked at the plans and I'd like to look at the space myself; we're going to have a gate around the store; it'll be fully operational by September 6th

- DavidL: almost have our credit cards; ask Cindy for any money under \$10,000
- Frosh is going well, I met with James today- they went over budget \$3-\$4000
- CUStore budget looks good
- Interest rate stuff with Tim- the AMS wants to charge us fees and I'm going to try and look into some alternatives
- The budget is up online

- Julie: I've been asking clubs for their event dates to give Chris- the clubs really appreciate how the CUS has been trying to expand marketing channels to the clubs, especially since clubs are doing freshman receptions at the start of the year
- CUSustainability has chosen to have their conference on October 28th
- Food Services- I've been working with Tom Ross to have a student group of 5-6 people so that when we have meetings with the food services people, we'll have students to discuss prices, types of food, etc. Also been working with Tom on a report regarding our past survey; it's about 15 pages long right now and going well- looking to get more hot food

- Sara: I did a catch-up with my portfolio in the past few weeks; working on a first and second year party called "Steam"
- SoCo has their ski trip down and ready to go at Manning Park
- ISAS doing a dessert night
- We had 100 applicants for Global Connect; maybe some execs can be buddies
- We have the Pan Pacific on March 31st for the Grad event; also want to do a small bar event for grads in November
- Towels are ordered for Imagine Day; CSSEC is going great; Sauder Survival Guide- just wrote up the first few chapters; graphic designers are doing a great job; we now have some writers as well
- Frosh wants us to do a presentation from the Exec Council possibly, if this could happen that would be great

CUStore Budget Update- Chris

- Ran the budget by DavidL already; my understanding is it comes out of our Special Projects Fund; right now everything is an estimate—some of it is made of quotes we've received, others are numbers we've estimated; this year will be a benchmark year and next year we can budget better after some experience
- We're trying to have this store operate as a non-profit (break even this year); we're not trying to make money with this

WCLR 2012 Bidding- Johannes

CABS sent us an email asking if we, or any other business school, would be interested in hosting WCLR 2012.

Discussion

- Dylan: The value of us hosting this is not as much as it could be
- Johannes: I think we have more urgent line items on our list than this
- Johannes: NBSC is happening; when it comes to determining who is sent over there, I think it'd be useful if Julie went to that, it'd be great if Chris could go, and Andrea is going for sure; I'm going to see if Dylan can come as well

Loon Lake Retreat Capacity- Jackie

- Since we're trying to pump up this service council retreat, I'm concerned about our capacity- we've booked for 60 people, but we have more than 60 people on the council and Loon Lake has no more room for over 60 (they can provide cots for up to 70 but that's about it)- do we limit the number of attendees should this be a problem, or do we find alternative venues/ options?

General Consensus: plan the retreat for up to 70 individuals.

Creation of a Health and Wellness Committee- Sara

- I feel it'd be important to have board and exec members on this; it'd be cool if we could get some of the members to go to the wellness peer advisor training sessions to expand their knowledge on health and wellness
- we want to have knowledge for long-term health and wellness; it'd be great to see someone from the Wellness Center on this committee
- The UGO is providing funding, so is this a UGO committee? Or, where does it sit?

Discussion

- Dylan: as a point of information, places like MIT make it mandatory for students to go to a wellness class to show their commitment to health and wellness
- Sara: I think this is a very important thing- it'd be great to have a marketing campaign showing people what happens when your health deteriorates due to poor habits at school
- Dylan: I think this would go well with Sauder Sports and the Wellness Center
- Johannes: I think a committee would suffice- I like the idea of Sauder Sports
- Sara: funding will come from the Dean's Office- about \$1000 for mostly marketing materials and some seminars

JDC West Letter of Support- Dylan

- Andy emailed me two days ago indicating we were supposed to send them a letter of support and we haven't done that yet apparently

The letter of support will be written and distributed promptly.

Terry Project Speaker- Sara

- As per the email I sent you, Gordon is asking for \$2000
- Can we offer him some recommendations for his proposal?

Discussion

- General Consensus: Tell Gordon that we bought tickets from them last year to give to Sauder students for free

Video Series with New CAP Program- Sara

- This is an advisor program similar to the campus ambassador program; from what I understand they go to Sauder and CUS events and answer questions
- I think the role of this program is to answer student questions such as course, registration, etc questions
- They want students to continuously ask questions; they were thinking of starting a vlog series and associate it with the Sauder Survival Guide; it'd be great to get the CUS involved- I'm asking them to write a proposal on this however and I'd like some feedback

Discussion

- Dylan: I think this steps on the toes of a lot of events we already have planned (CMP, our CAP, etc)- we also have the Sauder Help Desk; I'm not necessarily in favor of this
- Johannes: What I do like is the vlog idea- we need videos, but we don't necessarily need the UGO
- Chris: how do they measure their success? I think it'd be difficult
- Johannes: we should do videos- set one up and do videos with the execs
- Chris: this used to be popular in the past- we should bring it back
- Sara: the CUS Visual Media team also got an awesome new camera

UBC Food Services Group- Julie

- The UBC Food Services Group- we're looking for five students; I think Johannes is on board with this; I wanted to ask if anyone is interested in participating in the group- the group will negotiate prices and food items with the UBC Food Services people; a strong debater is recommended
- It will start from now until September, very casual
- I will be sending another email asking for people interested to come forward

Terms of Reference for Governance Review Task Force- Johannes

- In terms of composition of this team, we're looking at the president and three other board members; two exec members; two student council members; two members at large; the CUS ombudsperson, the executive assistant, two alumni members at large (possibly Chad and Laura), the HR director, and the senator
- It might be good for Julie, possibly Chris, possibly Dylan to be on this committee

CLC Discussion- DavidH

- The CLC has put an order in for equipment- projectors, clickers, etc, I just don't know how many were bought; they're opening this up to all undergrad and grad usage, there are now fines if you don't return things on time and the time constraints are really short and you get charged if you're fifteen minutes late or more- my concern is how strict they are and how much is available
- LTS is closed off to us now- is just for staff and faculty

Discussion

- Dylan: we may have to buy equipment now for events- it's costly to rent
- Johannes: how much more money are we spending now?
- Dylan: maybe \$5000?
- DavidH: if we're wanting to add to the pool, it wont happen until January
- **Deliverable: Johannes and DavidH will talk to Katrina about CUS equipment**

End Time: 8:55pm