



commerce  
undergraduate  
society

## CUS Exec Council Minutes

May 10<sup>th</sup>, 2011

---

**Start Time: 7:08pm**

**Present: Chris, Sara, Chrisanne, Dylan, Julie (skype), Jackie (skype), Johannes, David**

**Late: Andrea**

**Absent:**

### **1. Personal Updates**

### **2. Individual Updates**

- Johannes: POITS hut; working with presidents of SUS and AUS and looking at their plans for the year; wont be here in June
- Chris: met with website IT director; redesigning website for summer (want up before September)
  - o Want “Facebook” look instead of a “Twitter” look (links to other websites, pictures, etc)
  - o Dollar project; other charitable stuff
  - o Store- progressing, working out financial numbers
- David: still working with JDC finances; meeting with FROSH to make sure set in place
- Sara: working on ensuring service council doing their hiring; working with Alumni Weekend in May
- Chrisanne: working with UBC Ombudsperson and working on meeting up; sent UBC Ombuds annual report; Ombuds conference coming up
- Dylan: all people in portfolio hired; CCC and ExCo thinking of wanting to work together to use their ExCo and Case Competition together so if someone wants to go into competition in US, can provide a funding model that’s appropriate; working on expanding WCCC
- Julie: Birmingham booking system; working with Tom Ross to negotiate/ decrease Sauder café prices or order new food; working on CUSstandard newsletter; CUS lounge- looking through blue prints to see what we have and don’t have; want to see what couches, etc are being provided to us; want to know what we want in the CUS lounge
- Andrea: working with ISES to work with sponsorship and reimbursing students
  - o Dylan: is everyone okay with the thought that since ExCo wasn’t expecting ISES reimbursements under portfolio they’d have to raise their budget?
  - o *(yes considered)*

- Andrea: have to set people up with RezGo; doing headshots for portfolio

### **3. Dollar Project- Chris**

- They want to do some promotional stuff for Sauder and use our marketing materials
- Would like space to host events and promote within Sauder but open to everyone throughout Canada
- Told them not something that we do; we are here to offer benefits to Sauder students; asked if there is a Dollar Project initiative within Sauder; no; is AMS club
- Primary contact is a Sauder student in the club, do we want to expand this to be something that's a Sauder club (chaired club) (initially thought no)

### **4. Humanitarian Club Sponsorship/ Participation- Jackie**

- received email from Tye at the Sauder School of Business Humanitarian Club; would like the CUS to support the Race for Shelter 2011
- focuses on real estate community involvement; majority of proceeds also go to Union Gospel Mission
- either looking for CUS member participation (\$1200 entry fee) or sponsorship
- race is Friday, June 3<sup>rd</sup> at Stanley Park's 2<sup>nd</sup> Beach
- up for discussion if interested

#### **Questions/ Discussion**

- Johannes: is this a Sauder club?
  - o Julie: I've never heard of it
- Johannes: given that we haven't heard of this club, we don't know how legitimate it is, I think we can agree that it's probably not best to fund a project like this

### **5. Towels for Imagine Day – Sara**

- Central Orientations proposing everyone (all faculties) having a towel to wave around (liked our Sauder idea); want every faculty to have its color on the towel and say "UBC". Ruth and I think we should stick with "Sauder" on the towel; most people very proud to get this towel, just want to make sure we have backing

#### **Questions/ Discussion**

- Chris: they're going to get a lot of pullback from a lot of places too; ex. Science had other novelties
- Dylan: I would not be for this

### **6. Alumni POITS – Sara**

- Talked with Holly Patterson Event Coordinator of Robson; thought about running a

- partial tour then an alumni POITS event
- Like the CUS representation; think we'd get a good turnout at POITS
- We'd likely cover the costs; could charge money for the beer
- \$400 budget proposed (not huge POITS event); people coming to mingle
- Brian Wong will be attending

### Questions

- Johannes: do we need to spend anything? Maybe to subsidize beer, but if we get volunteers and set up speakers do we need anything else?
- Sara: Chad also got docs prepared, just need to get it to classroom services
- Will be May 28<sup>th</sup> but hasn't been confirmed yet
- Looking for CUS backing
- *(execs in favor overall)*
- Johannes: could you get some more numbers about this?
  - o Sara: yes; just limited time, just need to know if CUS is supporting
- Johannes: what do we usually charge?
  - o \$2-\$3 a beer

### Discussion

- David: how much?
  - o \$400 estimate by Chad
- Chris: we can always do a lot of marketing
- David: can't you charge \$3 a beer?
- Sara: I don't think it'll be a problem if we charge for beer
- Julie: I think this is fine, especially since Brian Wong is coming, this is a great networking opportunity and it'd make us look good
  - o Not like you can come to POITS alumni every year
- Johannes: Sara, Andrea, and Chris coordinate this and get back to us

### **7. Change of Buddy and Exchange Program Name and "Survival Guide" - Sara**

- Wanted to change the name to sound more engaging: "Sauder Connect", "Sauder Global Connect", "Sauder Exchange" (alternative names)
  - Julie: What about "Global Connect"?
  - David: do we want to brand it Sauder?
    - o Just changing the name so sounds less lame
  - Sara: I like Global Connect
- 
- Want to make a "how to guide" for Sauder when first entering (first years or transfer students)
  - Can have student contributions and situation examples
  - Printing costs around \$1500

### Questions/Discussion

- David: how many books printed?
  - o 1000, could do less, could do more
- Chris: I'd suggest adding on to Prospectus
- Sara; yes could put in Prospectus
- Chrisanne: but Prospectus will be much thicker
- Chris: could look like has a leather cover
- Johannes: talk with Chris (Sara); plan with Prospectus
- Sara: a lot of students have no clue about Sauder so obviously not reading Prospectus; I think if we had one book, it'd be a lot easier
- Johannes: the Prospectus hasn't been treated strategically
- Chris: could do something different (i.e. not the Prospectus), I am just thinking in terms of logistics and economies of scale, but this could be separate
- Sara: I thought we could give them away then start selling at store

### **8. CUS Lounge and Business Week – Julie**

- On blueprint, see sofas and chairs but don't know if they're ours or just there to show details/ visual
- Thinking of board games, coffee maker, wanted to know if we have a budget or if we have to present at board meeting
- Johannes: Dean Dan said "let me know what you need for the lounge to make it awesome"
  - o Come up with "wish lists" find out what other people would like; present to Dean's office
- Julie: thinking for some external stuff; thinking of small survey for small group (service council) to ask what they'd like to see/ need at lounge- want to know if okay to distribute to service council for feedback
  - o Ex. Xbox or iPod sound systems
  - o We could also distribute to UBC students, but don't want to spam everyone
- Chris: few surveys I want to send out as mass email; rather do social media
  - o If critical survey, will send it out
- Julie: thinking to send out via Facebook to get feedback, but are you guys okay with survey idea?
  - o (All): yes
- Chris: I can do a website posting for this; get whomever is in charge to make a Facebook page
- Julie: want to ask you guys what you think about CUS lounge; last year lighting was dark; does anyone have vision/ theme?
- Johannes: we'd task Tim Tong and building committee for this; I personally don't want people studying there
- David: Ping pong!
- Dylan: Do we have couches in exec office?
  - o Julie: no; have computer desks

- Dylan: could we have futon couch and then we could nap on them!
- Julie: I'll make up a package for the wish list and send it to Johannes and we can discuss
- some clubs have booth at Business Week that aren't a part of Sauder (Asia Business Club)
- Chris: not allowed if not Sauder

### **9. POITS Hut - Johannes**

- Sara and I met with Michael and meeting again on Friday; went to AMS orientation lunch
- Michael started up a lot of major buildings on campus
- I think there is demand for this and that it's very possible
- Thanks to construction, funding, etc a lot of student space has become unavailable, would be exciting to create students space
- We have an alumni donor on board and students very receptive to this stuff; I need drive and motivation from the rest of the exec team, I am on board and I hope the rest of you are on board with this as well
- Currently we don't have enough space as students

### **10. New Meeting Time- Everyone**

- meetings will be moved from Tuesdays at 7pm to Thursdays at 7pm

### **11. In Camera Issue - Chrisanne**

*Motion to move in-camera: 8:45pm*

*Motion to move out of camera: 9:05*

### **12. WCCC Expansion – Dylan**

- Just met with some people from consulting club; proposed last year when Enterprize wasn't on ground at all, looking for ways to expand our offerings and have more of an international case competition/ competition we can have here to improve junior students and challenge top students
- helping them along with expansion; Peter (chair) looking forward to it and hired Justin from JDC West; want to meet in summer and talk about where they want to go; could be something consulting club could be proud of
- wanted to let the exec team know that they may be coming in the future with this vision and asking for money

### **13. Curriculum Priorities – Dylan**

- I want to change the curriculum if possible; best way is to get a lot of teachers and students on board (surveys, etc) to bring in concrete evidence that students aren't

- happy with core curriculum as is
- a lot of students feel courses are repeated (Econ)
- Ex. have OB and HR (similar)
- No TLog class before have to choose your option
- Comm 101- I feel this should be a mandatory first-year course, only problem is the fact there are electives
- Want to talk with execs about this; take away repetitive courses and in place put Comm 101

#### **14. UBC Welcomes You event on May 28<sup>th</sup>**

- Chris: is a Saturday, is for first years and transfer students
- One day event (1-2 hours)
- Tradition that VP marketing goes there and does speech with president (Johannes will not be present)
- Just wanted to get the okay on this; need a few volunteers
- Would like the Sauder Squad to be present
- Sara: I will be involved
- Chris: Anyone that can make it is welcome
- Sara: it's also UBC Alumni Weekend
- Chris: I will send a Facebook event out

#### **15. WCLR**

- usually VP internal goes at end of the month but Julie not present
- want everyone to be able to go to some kind of conference or other
- Is on the 27<sup>th</sup> to 30 on Saltspring Island ; Dylan will be going

#### **16. Alex Presentation- Johannes**

- want to support (as per board meeting), but how much in a dollar amount?
- At end of grad ceremony, booth set up with photographers (UBC already hired); would be available to take photos or could hire additional photographers; favorite photo picked by student and sent to them with thank-you/ message from CUS and welcome them into the alumni position

#### **Questions/ Discussion**

- Johannes; 600 people graduating over two ceremonies, each ceremony has 2-3 hours of face time with photographers and students; can't get every student
- Chris: I just wouldn't get a picture taken personally
- Andrea: if it were me walking across the stage I'd be more inclined to be involved
- Sara: still have to order photo too which is a whole other step
- Johannes: \$3-5 per head I'm comfortable with funding
- David: all we have to fund is printing, mailing costs

- Chris: I don't trust the \$3 cost, it's more expensive I think
- Johannes: \$5 per head? Assume 200 students, maybe more
- Chris: what about international shipping?
- David: I'm unsure about the \$3 costing
- Johannes: what's the minimum we could pay to make this still happen and Alex said \$3 per head, but would get "crappy service"
  - o I'd say we'll pay \$5 per person, if it doesn't end up happening we don't pay anything
- Chris: \$5 per head, no extra photographers remember
- Johannes: then they send us a list of # people who ordered and that's what we pay for
- Julie: is this a sustainable project?
  - o Have to look into some more
- Chris: we want to do this for the people that find value in these photos and will want these photos for the long-term

*BIRT the CUS Executive Team supports funding \$5 per person for the graduation gift initiative started by Alex Monegro*

**Meet adjourned: 9:06pm**