



Executive Meeting Minutes March 15th, 2011

Attendance: Connor, Sharlene, Paulina, Sara, Chrisanne, Jeff, Jacky, Dylan, Kaylee, Johannes

Start Time – 6:00 PM

Prep 101 – Nick & Vivian

- Run prep courses for midterms and finals
- Offering a discount to CUS students, asking for us to send out an e-mail, publicity on website and support for Prep 101 for exams
- Prep sessions are \$110 for finals

Questions / Discussions

- Jeff: We are here to provide academic support to student, I'm not sure whether those benefits would be enticing for the CUS. Have you talked to the CMP?
 - Not yet
- Dylan: It's different because the CUS is a non-profit society, so to advertise for this type of paid opportunity isn't fair. If you go to the CMP, it might work better.
- Nick: I don't want the CMP to see us as competition, although they are free.
- Jeff: Maybe you could give people who go to CMP a try out for what Prep 101 is all about
- Dylan: For first and second year students you can never go to enough prep and review sessions
- Vivian: We have student hired tutors, and they make the course booklet according to what the course final will be like. Finals reviews are 11 hours and midterms are 7 hours.

Fresh Mat - Alvin, Fraiser and Ivan

- See PowerPoint

Questions

- Johannes: How did you fund the Nebraska trip?
 - We got funding from the UGO, and then we are funding the rest of the trip from our own pocket (credit card)
- Jeff: You will be sending three people to Toronto?
 - From the EUS we have requested \$600 for the one engineering student
- Sharlene: The \$600, did you talk to Ex Co?
 - We were told it's too late to apply for Ex Co and we just found out ten days ago we were accepted to the conference
- Dylan: Dragons Den is doing a competition, have you considered putting up your prototype for them?
- Johannes: When looking at funding, we want to see how it will benefit students. How will this benefit students?



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- In Nebraska, we have gotten substantial exposure and in Toronto there is a high profile of speakers who will also be speaking, which will promote the CUS and Sauder.
- Johannes: Where do you want to go with this?
 - This is our company, we want to stay with it
- What is your projected value?
 - About 4 million
- Connor: We sent a team last year, is the composition of your team five commerce students and one engineer?
 - There are three commerce students, they will be travelling
- Johannes: What are other students doing?
 - Some are competing in Finance club competition, and one is competing in Nebraska
- Jesse: Based on past precedent, it is reasonable to fund up to 50%
 - Queens pays 50% of delegate fee and travel fee up to \$500
- Last year we funded per trip, and did 50% of the costs up to \$500 per person
- Jesse: Guelph and Calgary are \$250

Motion to fund 50% of travel costs for Sauder students only to Lincoln, Nebraska and Toronto, Ontario (up to \$500 per Sauder student per trip)

For: 6

Against: 0

Abstain: 0

Motion Carries

In-Camera Discussion Regarding Top Club Awards

Updates:

VP Finance – Michael

- Meeting with Rob to talk about JDC budget - \$9000 over budget
- Year end formal is over budget –they just have to sell enough tickets

VP Engagement – Niki

- Urban Dash raised \$1,700 which was above their goal
- First and Second year formal is going well, they have money in their budget
- Back to the Frosh – concern that they haven't sold enough tickets

Jesse – Ombudsperson

- Working on two cases – reimbursement one

VP Internal – Sharlene

- Still talking to Tom about the survey
- Transitioning with Julie – meeting up with her next week



VP Marketing – Paulina

- Met with Campus Ambassador Program and UGO to make sure the situation with Rockridge is mitigated
- Met with Chris with 3 hour transition meeting
- Working on a full transition report
- G
- G

VP Academic – Jeff

- Awards Night and helping with promotion and selection
- Case competition – working with random funding requests that have come up
- BCC – drafting up promotional material for their survey
- G

VP External – Jacky

- Drafting a template for conference chairs to turnover

Executive Assistant – Kaylee

- Answering e-mails
- Finalizing hoodie orders
- Turnover

President – Connor

- Met with lady about redoing the space in front of the SUB and HEBB
- Spoke to Andrew Hewitt about him being involved at the school
- Talked with people applying for positions
- Talked with people from CABS
- This is last big exec meeting

Exec Video – Jeff & Paulina

- To be produced and played at Awards Night
- We have two weeks

BCC Funding & Finance Club Award Night

- Finance Club approached BCC for sponsorship (\$500 - \$1500)
- Finance has secured money from Dean and Alumni office
- If the BCC were to decide to sponsor this, it would come out of the funding the CUS has given them
- If this money wasn't used this year, it would roll over to next year
- The BCC wants our feedback regarding what happens when they get sponsorship requests
- If BCC were to sponsor them, then it would set precedent
- Jeff: We won't have them sponsor Finance Club



commerce
undergraduate
society

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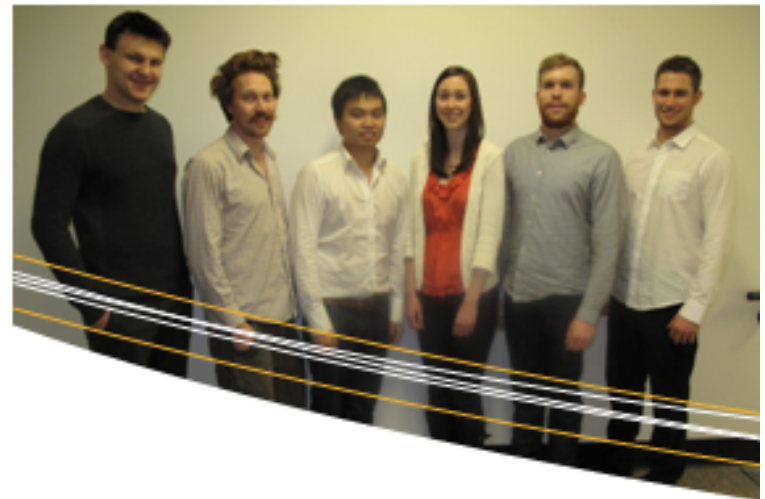
End – 8:30 PM



The Yoga Mat Cleaner

Who We Are

- 6 students - New Venture Design (COMM 466)
- Finance, Accounting, General Management, Integrated Engineering and Engineering Physics
- Founded in September 2010



Problem

- Yoga mats get covered in sweat, bacteria and dirt
- Leads to skin infections, plantar warts, foot fungus and jock itch
- Due to:
 - Improper cleaning procedures
 - Lack of knowledge concerning health hazards



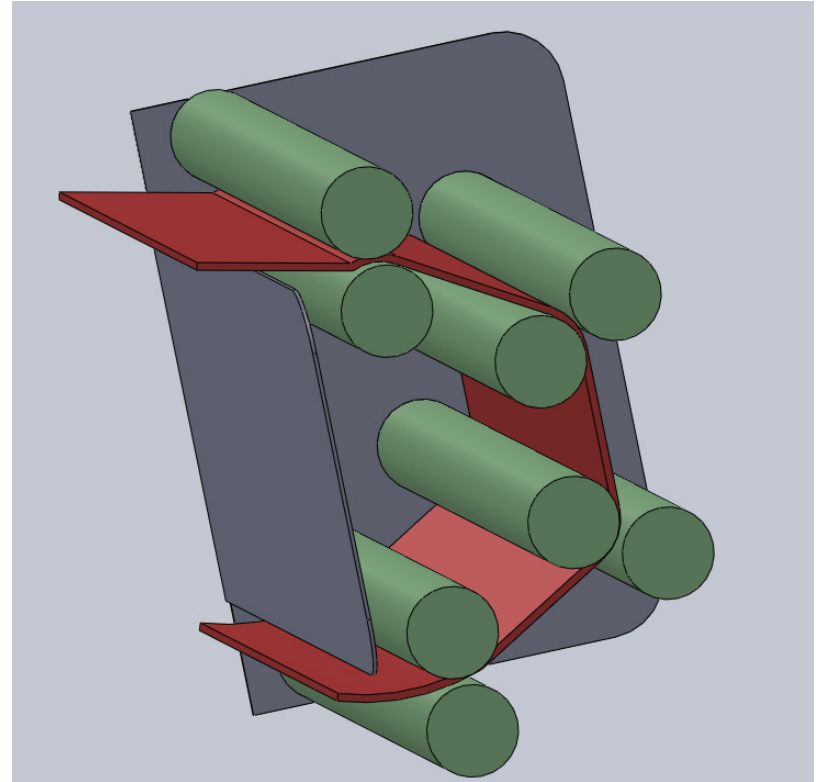
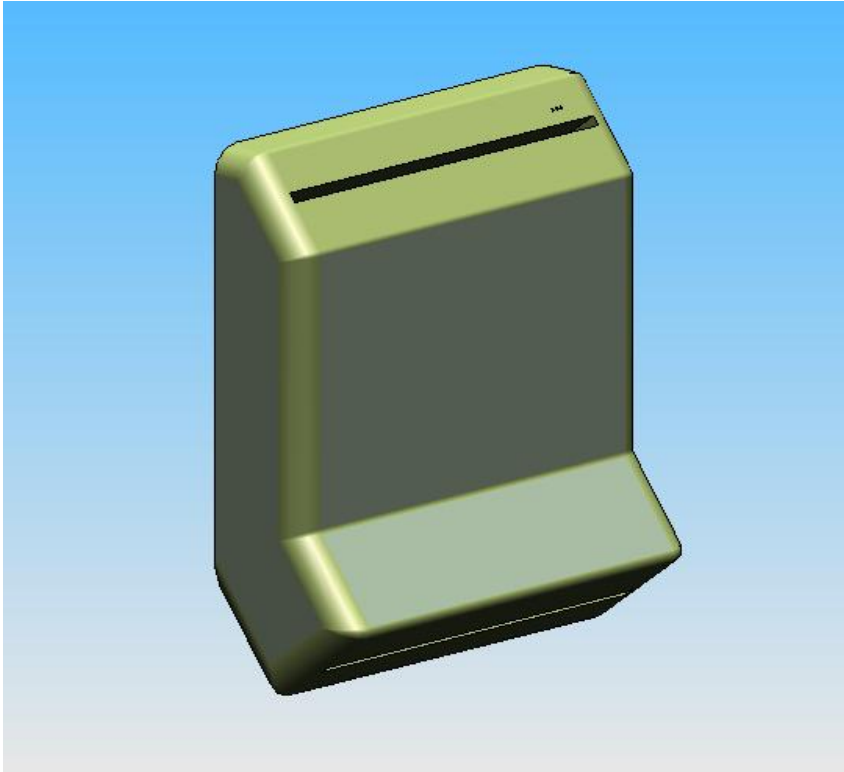
Product Concept

- Device sanitizes bacteria infested yoga mats
- Yoga mat fed horizontally into device followed by:
 - washing, drying, rolling in under 30 seconds
- Provides a superior, faster and more consistent clean
- Device sold and installed in:
 - Yoga studios, fitness centers



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Product Renderings



Accomplishments

- Received \$5000 in services from the UILO
- Developed first prototype
- Developed business plan
- Currently competing in the Nebraska Innovation Competition (March 14-15, 2011)
- Competing in the National Business and Technology Conference in Toronto (March 18-19, 2011)

Funding Request - CUS

□ \$3,923 to compete in Nebraska and Toronto

Nebraska (sending 2 competitors)

	Expenses
Airfare (Flying from Seattle)	\$1,183
Transportation (Seattle/Nebraska)	\$100
Accommodation for 2 nights	<u>\$260</u>
Total cost for competing in Nebraska	\$1,543

Toronto (sending 2 competitors)

	Expenses
Airfare	\$1,730
Conference & Accommodation	\$600
Transportation	<u>\$50</u>
Total cost for competing in Toronto	\$2,380

Total cost for both competitions	\$3,923
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Benefits to the CUS

- Representing Sauder, CUS and UBC
- Increase in exposure and school brand
- Nebraska: 24 undergrad/grad teams
 - Over 200 people across North America
- Toronto: 21 undergrad/grad teams
 - Over 300 people across 17 universities in North America
 - Coverage from the Globe and Mail



SAUDER
School of Business

UNIVERSITY OF BRITISH COLUMBIA

Questions

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BCOM 2011, Finance

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Thank You!

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