



Executive Meeting Minutes March 8th, 2011

Start Time – 6:00 PM

Attendance: Connor, Sharlene, Julie, Sara, Chrisann, Andrea, Chris, Johannes, David, Jacky, Jesse, Michael, Paulina, Jeff, Kaylee

Three Course Connection Dinner

- See attached
- Asking for \$500 for CUS – including a logo on the program, Facebook and on fliers and posters
- Other soci

Questions

- Connor: How many commerce students?
 - About 33
- Julie: How are you planning to market this event to all three faculties?
 - Through e-mails to faculties, and booths in Buchanan, Irving and the SUB
 - Also TV screens outside busloop and at Irving
- Jeff: Do you have any speakers?
 - We have a student speaker from Terry Talks and we are brining in UBC Improv club. For each course you rotate tables, and between courses the entertainment will occur
- Jesse: What other alumni will be there?
 - We are trying to mix young alumni, our student profile will be upper level third and fourth years.
- Jesse: Will students get to choose who they sit with?
 - Students won't choose, but we are making each of the tables diverse. They will meet every faculty, and through the rotations they will meet a lot of people. We have a high alumni to student ratio
- Johannes: Who has sponsored part of the budget?
 - The AUS has promised \$500 and we are in discussion with the SUS
 - There is an optional networking workshop before the event
- Andrea: Did you hold the event last year?
 - Not last year because of the Olympics, but the year before 150 people attended
- Connor: Did the CUS sponsor in the past?
 - Yes, they sponsored \$1000

Discussion

- Chris: I liked it
- David: We are contributing a good amount
- Connor: It promotes interfaculty networking
- Jesse: I am concerned that delegates won't get to meet the people that they want to



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- Johannes: The delegates will have the opportunity to go meet a lot of people

All in favour of sponsoring the three course connection dinner \$500

For: 5

Against: 0

Abstain: 0

Motion Passes

UBC Unplugged - Erik

- The project will aim to increase awareness, participation and support for Earth Hour 2011, which take place on March the 26th from 8:30-9:30pm
- The actual event for the Earth Hour 2011 will start at 6:30 and continue until 10pm, on the 26th of March.
- The location is planned to be at the Thunderbird Crescent on UBC campus.
- The number of people visiting the event is anticipated to be around 200.
- At the event there will be music played from 6:30 until the Earth Hour begins when lights and electricity as much as possible will be turned off.
- Main sponsor is BC Hydro
- Organized by Sauder students
- Official UBC Earth Hour event
- The request is for \$1,100

Questions

- Johannes: Why did Telus back out?
 - We were supposed to sell tickets, so it would be fenced off. Now that it is opened up, they don't know if their planned activities would work with it.
- Jeff: Right now you are not charging admission? What types of activities will you have?
 - No
 - BC Hydro is bringing in sustainability activities. It will be educational.
 - UBC Common Energy group will have a performance/activity
- Erik: If any profits are made, they will be donated to WWF
- Andrea: The event is taking place outside? So what is being unplugged?
 - Right now we are working with the forestry building and they will shut down. It's not finalized which exact buildings will be unplugging
- Johannes: What other types of sponsorship are you looking into?
 - We are hoping the AMS can sponsor us
- Johannes: Is there a continuity plan?
 - We hope to have it in the following years. There are students who want to carry it through.
- Chris: Will the CUS have any availability on the marketing?



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- Yes, CUS would be a main sponsor on the homepage, flyers, in the opening and closing speech, there will also be a presentation by a group of Sauder students regarding recycling
- Paulina: How are you marketing it to students?
 - We have a website, flyers from WWF, a Facebook event, through COS,
- Connor: How many students do you want to get out? Especially commerce?
 - 200, and since we are commerce so hopefully 100 are from commerce

Discussion

- Chris: I think it is a good cause and there are marketing channels there to get our name out
- Andrea: I don't think they should get the bulk of their sponsorship from us
- Paulina: I don't think they will get 100 people out there
- Johannes: I am concerned that their sponsors have backed out. Also, will the funding go to the UandA? And how is this promoting sustainability?
- Sara: They have no alcohol, which won't draw people out
- Chrisann: If they have alcohol it could be a party. I don't think very many Sauder students would go out and I think we could find things that provide more benefit for Sauder students.
- Chris: Maybe we could sponsor them a small amount?
- Jesse: Is it possible to have them talk to CUS sustainability
- Julie: I think the max amount of people they could get is 70
- Jeff: I think we could sponsor them in a small amount, although their partners have backed out, they have support from various areas around campus. They are the only official Earth Hour event on campus

All in favour of sponsoring the Unplugged event up to \$200:

For: 4

Against: 0

Abstain: 1

Motion carries

5 Days for the Homeless Concert

Concert is Friday, March 11. It is aimed to start the awareness of 5 Days and also to raise additional money. It's another social event, a chance to hang out and listen to some good music. There will be other faculties there. It facilitates fundraising activities for 5 Days, but not donating student money. The budget is really small. They got good discount for Bowen Island beer. All the funds go Directions UC Centre, they have a recording studio. They can channel their talents instead of doing drugs in the street. They also have a job program. They are not sponsoring old homeless people, but youth who still have hope.

Questions:

- Sharlene: Where is this held?
 - Amicusan lounge in Buchanan



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- Jeff: Are you charging people for the beer?
 - Yes
- Jeff: how much are you charging per beer?
 - \$3
- Connor: it's \$1440 total
- Sharlene: have you tried to get equipment from Sauder Tech?
 - Probably!

Discussion:

- Jesse: it's more difficult when people on your team are presenting to us, so make sure to consider the benefits that this initiative will deliver value to students or not.
- Jeff: I think this may not be a good idea to be sponsoring beer to this event. I think we should consider this in the future.
- Johannes: If they sell all their beer, they will make \$550 dollars in profit which will go towards the organization.
- Niki: just to give the CCP perspective. Last year was tough, so they have committed to raise a certain amount for charity and if at the end of the day they won't get the funds, CUS will have to cover it for them.
- Connor: regardless whether if they do or don't make the money, we will cover the bill.
- Chris: we are buying a lot of beer. They are providing pretty much three beers per person. That is a lot. They should cut down the consumption of beer.
- Connor: or we can ask them to provide the rest of the beer for POITS
- Julie: Can they raise money another way? Like donations for the concert or a guest speaker?
- Niki: We actually have to have an opening ceremony as a national requirement. This is the first year they are hosting the concert so it's a way to promote it. It is not the only way they are promoting - they are doing classroom visits and trying to get national coverage.
- Chris: I propose we cut it back to 240 beers. I don't think the previous beer is reasonable. We should cut it down to 2 beers per person.
- David Lam: The first question is are we even sponsoring this?
- Jeff: I think we should let them make a margin on the beer and if they don't make the necessary funds.
- Connor: They will be profitable. How about if they are not profitable we will sponsor the difference?
- David: because they want to donate 5 Days 18,000 dollars, which is a lot.
- Johannes: Is it possible to up capacity?
- Niki: Connor, what do you mean?
- Connor: If they don't break even, we will sponsor them.
- Andrea: and the way they phrased it, they are aiming to raise awareness with this event rather than make money.
- Johannes: what if they come back to us for a donation?



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- Connor: We don't donate to charitable causes.

All those in favour of donating \$750 for the 5 days for the homeless concert:

For: 0

Against: 4

Abstentions: 2

Motion fails

All those in favour of reimbursing up to the cost of beer if sales do not break even:

For: 4

Against: 0

Abstentions: 2

Motion carries

CUS Awards Night

- We still need nominations for positions
- Johannes: We will nominate Dylan to search for valedictorian

Work Updates

Jacky – VP External

- Spoke with Kia, CUS can't provide for him
- Preparing transition documents

Jeff – VP Academic

- Dylan and Jeff are setting up transitioning
- Met with Alex to talk about plans and the future for tutoring
- The school is thinking about hiring a tutoring specialist that will give the CCP help
- Met with Ruth from UGO to talk about some case competition information

Paulina – VP Marketing

- Transitioning – trying to gather up what I learned at Round Table
- Trying to deal with certain cases

Kaylee – Executive Assistant

- Hoodies have been ordered
- Working on transition document

Jesse – Ombusperson

- Waiting to see if we can schedule a meeting with the controversial poster/party



Niki – VP Engagement

- Met with Tyler
- Haven't started transitioning with portfolio
- Back to the Frosh is happening. If they make money they are buying a cake

Connor – President

- Answering many e-mails
- Round Table is done – working on a follow up report with CABS
- Looking to do a Partnership with UBCO for JDC West - coaching partnerships to ensure that they can successfully train teams. These will be separate teams.
- Met with Alex, trying to get the CUS have full booking opportunities
- Johannes and Connor are meeting with LTS because LTS wants \$30,000 of equipment for students

Sharlene – VP Internal

- Finished the survey and its with Tom right now – waiting for feedback
- Getting keys for the new execs

Michael – VP Finance

- We are at break even in the budget
- Getting feedback from the mid-year report. People like it

Net Impact – UBC

- Holding a career fair and want to invite undergraduates
- It is regarding sustainability
- We will market it to our students

In Camera Discussion

AMS Referendum

- This is a big deal
- How hard do we need to be helping and pushing this?
- How can we help?
- Or should we back off?
- We could promote the fee, but we never passed it through the Board, however we can put it in a positive light
- Paulina: Didn't we have this conversation already and that we wouldn't promote anything?
- Johannes: If quorum isn't met for the u-pass, we won't have a u-pass
- Chris: I agree
- Paulina: We have to be very careful about how much we send out
- Connor: The website is bad



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All in favour of communicating the facts about the referendum

In favour: 4

Against: 0

Abstentions: 2

Motion carries

Niki –

- Tyler is a third or fourth year science student
- Met with him yesterday, he's been to a couple of conferences
- Recently went to McMaster and he would like to bring a conference here that is inter-faculty and inter-university
- It will be structured like Ted Talks, three keynote speakers from each university.
- There will be conferences at each university but the three keynotes will be here
- First weekend back in September
- He is looking to book venue at UBC (\$10,000) and \$15000 for food
- Looking to have 1000 students attend including SFU, UBC
- Focusing on commerce, science and arts
- He can't make it to Tuesday meetings but he can skype in next Tuesday
- Niki: I am concerned because nothing is finalized and there is no budget. It doesn't look like there is a plan for sponsorship
- Maybe he could come back in the summer when he has more concrete information
- Connor: I would suggest before we get into conversation, we have him come back with more information
- Niki: I don't know if he has a team, right now it just seems to be him
- Discussion tabled

Three Course Connection Dinner



Contact info: ubc.3cc@gmail.com

**Three Course
Connection Dinner
(3CC) 2011**

What is 3CC?

Date: Tuesday, March 22, 2011

Time: 7pm

Place: Versaille Ballroom, Sutton Hotel, Vancouver

Cost: \$20 for students

3CC is an annual event that brings together the three most prominent faculties at UBC: Science, Arts and Sauder School of Business.



It exposes the current job market diversity and interdisciplinary conversation over a three course dinner.

The dinner is a unique approach to engage and stimulate student interest in their own field, and also broaden their perspectives on other fields. It fosters and develops networking skills while exposing them to unique job opportunities and career paths. The alumni similarly get to interact with eager and enthusiastic students and learn about the exciting changes to their faculties and to the vibrant UBC community at large.

Demographics

There are approximately 36,630 total undergraduates (2008/2009); and 4th year demographics are as follows:

UBC Vancouver Undergraduate Students (2007) Degrees Awarded

| | |
|----------------------|------|
| Bachelor of Arts | 2147 |
| Bachelor of Science | 1276 |
| Bachelor of Commerce | 606 |

This year we are attracting 42 alumni and 108 students (150 person event).



How Will Students Benefit?

- Meet students and alumni from different faculties
- Participate in an enriching experience and gain advice and guidance from alumni
- Learn more about other majors and alternative career options
- Gain advice and guidance from alumni
- Build meaningful networks and friendships
- Discover opportunities and resources at UBC
- Develop skills and grow outside the classroom



Value of Sponsorship

As a sponsor, your contribution is vital to the organization and execution of 3CC. Some of the many benefits to sponsoring 3CC include:

- Making a significant contribution to your community that will benefit students
- Foster long-lasting relationships with a young and developing demographic of UBC students, as well as influential professionals in the Vancouver community
- Show your company's commitment to the University of British Columbia, one of the top universities in the world



Levels of Sponsorship

Entree \$500

- 1 Free Admission Ticket for a UBC alumni representing your organization
- A display of company's logo on 1 side of event program
- Recognition of sponsorship through MC Announcement
- Display of company's logo on posters and flyers
- Display of company's logo on Facebook

Appetizer \$300

- A display of company's logo on 1/2 side of event program
- Recognition of sponsorship through MC Announcement
- Display of company's logo on posters and flyers
- Display of company's logo on Facebook

Dessert \$150

- A display of company's logo on 1/4 side of event program
- Recognition of sponsorship through MC Announcement
- Display of company's logo on posters and flyers
- Display of company's logo on Facebook

If you are interested in sponsoring 3CC with in-kind donations,
we would be happy to discuss this option further with you.

Please contact us at **ubc.3cc@gmail.com**

Contact Information

Thank you for your interest in Three Course Connection Dinner 2011.

For more information and to secure your sponsorship opportunities,
please email:

ubc.3cc@gmail.com

Sponsorship Coordinators

Janelle Chung & Joey Ho

Please contact us by **Friday March 4 , 2011**



**Alumni Affairs, The University of British Columbia
6251 Cecil Green Park Road, Vancouver, BC. V6T 1Z1**