



**Attendance:** Laura, Kristin, Uvini, Chris, Johnny, Connor, Travis, Kelly

**Start:** 5:04

**End:** 7:03

**Updates:**

Nathan:

- Transition reports
- Hoodies via Denea
- CR Policy in SC Package
- Enterprize Discussion compilation

Chris:

- Academic Wish List went well
  - Discussion went well

Johnny:

- Cavalier website
- working on procedure for external marketing

Uvini:

- Standardizing the application process for External Conferences as a result of the complaint
  - will work with Paul and Kelly on this

Kristin:

- CCP managed to collect around 70-80 presents
  - Raised around \$900 for The United Way
- Overlap with the 1<sup>st</sup> and 2<sup>nd</sup> Year Committees and their spirit events

Connor:

- Lost order of Business Cards
- Had Elections Meeting
- She will be meeting with Rob from Sauder IT and Lucas for the back-end
- Cooler and Snack-bar finished
- Been meeting with Bruce a lot recently
- Melissa and Jennifer

Travis:

- Has the valuation model complete for conferences
  - Breaks it down into Revenue and Expenses
  - Travis to chat with Uvini and Chris about incorporating this with the Event Evaluation Committee
  - Will look at how conferences are effective with student participation and budgeting
    - may be best for Uvini to set up a commission for Event Evaluation
  - Growth is being measured on attendance and revenue
  - What about events from the year before that have sold out?
  - Growth can also be measured in different ways



- This model will determine how well the events are doing – it is the financial side of the event evaluation
- Developed a standardized budget template for events and services to use
  - Includes drop down menus that will sync with the database and the financial reimbursement system

### Sauder Tech Services:

- Bruce was understanding and stated that the issues wouldn't impact the CUS in the long run
- Laura and Connor will send an email to Katriona and the Help Desk as well
- The CUS was completely removed from the issue with Beyond Pink
- It is now important that the CUS builds up the relationship with Tech Services – meeting with Chris and Chad and sort everything out
  - putting it through committees and policies is the next step
- Some groups in the CUS seem to have been making ridiculous requests – there needs to be a limit on the amount of equipment rented
- Would it be possible for there to be one person from each event or service to put through the booking requests?
  - Connor and Alice do read through all requests, however, there needs to be a more standardized system
  - Could potentially be placed on the back-end of the website
    - Would forward to vpinternal;
    - Also have an autoreply from Connor's email to explain the booking has been submitted and will be confirmed soon
  - Might be possible to put a restriction on the number of items taken out of Sauder Tech
- For external events, it needs to be made clear that the Sauder Tech service is not open to them
  - If they go through the Dean's Office, that is not connected to the CUS
- The policy can go straight through the PRC
  - **Connor to follow up with Kira from the PRC**

### ICBC Funding:

- Sauder is paying for competitors fees and the hotel
- This request is for travel fees
- Students are paying \$360 (half of travel fees)
- ICBC students leave Wednesday morning and return Sunday – event is 2.5 days
- Ask of the CUS is to match each student's contribution: \$4,680
  - Historically, students have not paid anything – it was 100% subsidized
- It's tough to make the correlation to value at other students at Sauder
- It is important that we send teams to a national case competition
- It is meeting the precedent set by ExCo
- **All in favour of funding the students competing in ICBC a total of \$4,680?**
  - **Yes: 4**
  - **No: 0**
  - **Noted Abstentions: Kristin, Uvini**
- Will be discussed further at the first meeting back from Christmas



**Newspaper:**

- will not be ordered over holidays and Olympics
- could they be housed at the Birmingham Centre next term?
  - If they are at the Snack Bar they are seen as part of the Snack Bar service

**Snack Bar:**

- What will happen with the Snack Bar 2<sup>nd</sup> term?
- It is unsure how soon the Café will open
- Once the Café opens, we will have to evaluate with Ed what will happen

**Student Employees:**

- The AMS wants the CUS to pay for EI and CPP for the students employed at the CUS
  - CMP, Snack Bar, Elections
- If students are being paid, it will cost around 20% extra per person because of the benefits
- This year, they will receive T4's
- These positions have always been paid and would not necessarily be filled by the highest quality students without monetary reward. Other positions give back to the students, these do not to such a degree.

**Building:**

- This is the last meeting that will occur in room 421
- Finance Club locker has been taken care of

**Enterprize Strategy:**

- The team should sit down and talk about it
- The Enterprize team should sit down and talk about it before the Exec does

**BCC Marketing Committee**

- Increase the marketing effectiveness of the BCC to Sauder students
- will have a director that would report to the CUS
- create ideas around marketing events effectively to Sauder students
- receive feedback from general student body
- involve more students and allow them to gain marketing experience
- will create a board that will highlight upcoming opportunities in certain areas
  - show main recruiting seasons and upcoming events
- Were the BCC not overwhelmed with student usage?
  - In some areas, but they are not targeting the wider student body
- Would the BCC be able to serve the increased demand from the marketing push?
  - They are also attempting to receive feedback on certain services. They will be able to move resources around as a result of this feedback
- If they were looking to make this into a Service Council position, would they be looking for funding as they would need to be in the budget?
  - Not necessarily. They already receive funding from us. They are attempting to increase our ROI in the BCC by increasing student usage.



- They are looking to connect more students with the BCC and foster that understanding of the BCC
- Would the job roles be engaging enough to the greater student body?
  - It doesn't necessarily seem that enticing for students
  - There could definitely be some tangible benefit from the BCC as well
- Could there be a position created in the SC entitled "BCC Liaison"?
  - The Dean's Office wants to place more emphasis on The Student Experience
  - If we wanted to create this position under the VP Academic, there would still be a lot of other areas on which the VP Academic could focus and still manage the BCC relations.
  - It shows that the CUS also has an interest in student's Career Services
  - **Chris to think on the issue more and work with Paul and Linda to work out the details**
- We need to ensure that we frame it outside of the 'CUS clique' perception

**\*\*\*IN-CAMERA DISCUSSION\*\*\***

**Timeline:**

- Board will campaign 2<sup>nd</sup> week of January and elections will take place the third week

**Administrative Costs:**

- External Hard Drive for continuity and turnover
- **All in favour of spending up to a maximum of \$200 on technology to assist with continuity (hard drive, etc.)?**
  - **Yes: 6**
  - **No: 0**
  - **Noted Abstentions: none**

**Executive Feedback:**

- Paul would come around with the forms and everyone would give the feedback to each individual with regards to their core competencies
- We will have an open discussion about everyone's core competencies and feedback

**Ombudsperson:**

- Wrapping up complaints for the holidays – get everything in no later than Tuesday