



**Attendance:** Chris, Laura, Johnny, Nathan, Kristin, Uvini, Connor

**Start:** 2:10

**End:** 3:46

**Updates:**

Nathan:

- Mailboxes
- Minutes to AMS

Chris:

- met with Irfan re: Strategic Management
  - the option vs. Commerce One
- 2 years

Johnny:

- website
  - functionality has been improved greatly
  - CUSunday will be streamlined as a result of the updates on the website
    - Johnny will post what he believes to be the most important for that specific week to eliminate repeat
    - Marketing Commission will have the discretion to order the posts
      - importance is not necessarily at the discretion of the CUS
    - clubs need that resource while conferences and other events have their own marketing resources
    - how will this be communicated to Service Council?
      - current system: just post whatever people send you in that order
  - **website as a topic for discussion**
- class liason
  - have not hired yet
  - pursuing an agreement to communicate directly to the classes. Pam was not in favor – Johnny will probably use old system
  - online system will be created for class liasons to enter their contact information
  - **Johnny to post hiring for position by end of the day**
  - **Johnny, Laura and Nathan to meet after re: hiring**
- other websites
  - has been working on Enterprize and Golf's websites
  - needs to find a way to help them without doing it for them
  - can let them do it and then advise later
  - started to develop a quality assurance guideline to allow them to create a quality product
  - the position of VP Marketing is changing – not simply a webmaster or an IT Director
  - **Johnny and Laura to define the role, come up with a timeline and come back with a proposal to Exec**

Kristin:

- coordinating people for Orientations



- can evaluate involvement after
- use resources for next years planning
- IMAGINE pep rally on Tuesday – Exec can go and cheer with the MUG Leaders
- finished 1<sup>st</sup> and 2<sup>nd</sup> year involvement package – in FROSH bags
  - **Kristin to send PDF out to Exec**
- **save Kelly a Prospectus!**

Uvini:

- Alex working on new material with Alumni
  - giving more incentives for clubs and events to have an alumni page in each of their websites
    - can encourage with Alumni Office – restrict an CUS event from having their information on the CUS Alumni Package until they put the tab up on their website
  - how do we convince them to update their information throughout the year?
    - explain how alumni can get involved with in different events
- Event Evaluation:
  - sending online survey out to froshes by the end of the weekend
- Registration System:
  - we cannot use it during this year – we **must** use the AMS registration system
  - **Uvini will contact Tom to transition over to the AMS**
  - **Johnny will inform CUS clubs/events (especially Ignite, Golf and Business Cards) of the current status of the registration system**

Connor:

- need to hire Yearbook
- Sustainability found \$1000
- still working on a voting system
- Linda is working well with Connor
- **Connor to speak with Chris about business cards**
- **Connor to speak with Uvini re: CR shipping**
- Lockers and Business Cards may continue on same system
- Business week is moving along

CUS Website:

- predicted what the portfolios needed
  - manual service council updates
  - ability for Connor have a form for anything he needs
  - 5 ads on the rotating script at the beginning
  - theme based marketing
  - twitter-esque update feed on homepage
- Johnny to make a video of how to use the website
- separation was for communication reasons
- website will be ready for the beginning of the school
- hiring documents will need to be out for next week – will it be sent this week?
  - **Johnny to write email and send on Sunday**
  - **Email any CUSunday requests to Johnny TODAY**



Service Council:

- **Nathan and Laura to hold a Service Council Welcome Back meeting**
  - **talk about Event Evaluation**

Lockers:

- Kelly has received some complaints – where to direct people with locker requests?
  - the procedure is unsure at the moment

Business Cards:

- could have snack bar doing the distribution

Registration System:

- no problem to get on the system – we just need the training to learn how to use it
- how are we going to collect the data from the system?
  - data may be collected differently this year
- this year will be spend building up the back-end of the current system
  - might be a BoD issue

New Hires:

- Yearbook
- Grad
- Class Liason
- Commission
- Events & Calendar
- Webmaster
- 1<sup>st</sup> Year Director
- 2<sup>nd</sup> Year Director
- FSD
- 3<sup>rd</sup> Year Representative
- 3 1<sup>st</sup> Year Representatives
- JDC Academic
- CCP hiring 25 positions

Upcoming Meetings:

- Google Doc for upcoming meeting agendas
  - 2 sections – exec brainstorming and then final agenda
  - have a deadline of 24 hours before meeting and then agenda will be approved – other items can be added later
- will send a doodle with all the possible weekly times
  -

Recognition within the CUS:

- every exec brings a person from the portfolio that has done a great job – not necessarily been recognized, but done something great
- will allow us to both recognize and thank others

FROSH:



commerce  
undergraduate  
society

## Executive Council Meeting Minutes September 4th, 2009

- this year must be the change
- infuse the new CUS everywhere