



Attendance: Laura, Travis, Uvini, Johnny, Connor, Kelly, Kristin, Nathan, Chris

Start: 8:13

End: 9:21

Updates:

- Uvini:
 - External portfolio hiring for team
 - Style and the City now in portfolio
- Travis:
 - Conferences come last minute asking for last-minute funding
 - Policy to prevent last minute budget changes for events
 - Creating another position other than FSD.
 - **To be proposed next meeting**
- Chris:
 - First monthly academic update up soon
 - Talking to many people re: Strategy Consulting
- Kristin:
 - First meeting with UBC Orientations Steering Committee
 - re: how to deal with Imagine Day
 - Chris (Business Week Coordinator) would like only one business week
 - To be discussed later this meeting
- Kelly:
 - Has supplies for calendar and wall posting
- Connor:
 - Email to all service council re: due dates for room bookings, CUSunday and budget requests
- Johnny:
 - Briefing with Haafiz and Lucas re: website
 - Has been getting many messages re: hiring notices
 - **To respond to all non-email requests with a notice to email him directly**

Board Meeting Style:

- New style was created with Board members sitting together and with priority to speak
- If Execs have priority to speak, it might change the culture of the Board
- The Board provides a different view by revealing a more day-to-day perspective
- Is there a way to address a comment made immediately after it is made?
 - Difficult because of the line-up of individuals waiting to speak
- Elected members are representative of their year and the CUS, not simply themselves
- Many comments/opinions still replicated
- Definitely a noted improvement in the general flow of the Board
- CUS Execs understand the CUS on a deep level and have a lot of insight on issues
 - Laura will talk more with Thato to find a medium

Buddy and Exchange Coordinator:

- Coordinator has been hired, but decided she cannot hold the position



- Will be offered to the next candidate

Business Week:

- Second week does not have a lot of potential
- **All in favor of cutting the 2nd week of Business Week**
 - **Yes: 7**
 - **No: 0**
 - **Motion sustained**

Style and the City:

- Portfolio could either be Internal, External or Engagement
 - Will be tentatively placed in External
- Overlap with other conferences can create conflict
- BoD seems to want to keep it the same as this past year
 - If the CUS had not been against it, they would not have changed it
 - Worried if changing the event, it will not sell out as much.
 - Eliminating Fashion Show may deter some potential attendees
- Target market is not defined:
 - corporate and personal brand management or something similar to POITS (ie. Fashion Show)
- Real conference can be at a hotel, but for 120 students to watch a Fashion Show cannot be held at a hotel.
- Do they go through the regular budgeting process?
- **Uvini to meet up with the Chairs (get data and more info) and then present to the Board**

External Competitions:

- To create to line items for External Competitions vs. External Conferences
- Might be appropriate to bring UGO/Sauder into the issue
- **Uvini to follow up with Whitney**

Portfolio Management:

- Must submit budgets as soon as possible to save Travis the last minute trouble
- Will tell the Service Council reps at Turnover Night

Service Centre:

- May not be workable enough for Johnny to incorporate
- Laura will send out the info on the proposal
- Let him work on it and see what he comes back with
- Feedback:
 - Do not need to meet with the team
- This falls under the Marketing portfolio
 - cannot be outsourced as it must be heavily integrated into the CUS

Turnover Night:

- Requests will be sent to Nathan

POITS:

- Exec is encouraged to attend this Thursday from 6 – 10 pm



commerce
undergraduate
society

Executive Council Meeting Minutes March 30th, 2009

Potential Exec Retreat:

- Nighttime at the Nitobe Gardens
- **Nathan to create a doodle**