

# Board of Directors Meeting Minutes

Thursday, January 16<sup>th</sup>, 2014 at 6:00 P.M.

HA Building, CUS Boardroom, Room 339



commerce  
undergraduate  
society

**Note:** presentations and/or proposed motions from parties other than the members of the Board of Directors should be requested to be included on the agenda at least five (5) days in advance of a meeting by contacting the Chair, Cole Leonoff, at [chairperson@cus.ca](mailto:chairperson@cus.ca) – materials received past this point may be considered for the subsequent meeting's agenda at the Chair's discretion.

## Attendance:

Name	Position	Present ("X")	Late ("X")	Proxy
<b>Board of Directors</b>				
Sean Fleming	President	X		
Cole Leonoff	Commerce Student Senator (Chairperson)	X		
John Lee	Alma Mater Society Representative	X		Ben Chen is proxy from 8:30 onwards
Lauren Telford	Alma Mater Society Representative	X		
Graeme Nixon	Fourth Year Representative		7:18	Niloufar is proxy from 6:00 – 7:18
Will Pigott	Fourth Year Representative			Thea Simpson
Maria Fung	Third Year Representative	X		
Tony Han	Third Year Representative (Vice-Chairperson)	X		
Benjamin Gardiner	Second Year Representative	X		
Mark Sha	Second Year Representative	X		
Christopher Rey	First Year Representative	X		
Vadim Chernenko	First Year Representative	X		

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<b>Executive Council</b>				
Niloufar Keshmiri	Vice-President, Academic Affairs	X		
Jasmine Yeh	Vice-President, External Affairs	-		
Jason Cheung	Vice-President, Finance	-		
Thea Simpson	Vice-President, Internal Affairs	X		
Benjamin Chen	Vice-President, Marketing and Communications	X		
<b>Other</b>				
Tom Tang	Ombudsperson	X		
Hannah Vandenberg	Administrative Director	X		

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## A. Call to Order and Adoption of the Agenda

The meeting was called to order at 6:06 PM

Proposed amendment: Add personal updates

**Be it resolved that the agenda be adopted as amended.**

1. **Moved: John, Seconded: Nil**

**Objections: None**

*...the motion carries*

## B. Membership: Introductions, New Members, Declaration of Vacancies

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## C. Presentations to the Board of Directors [Allotted Time: 30 Minutes Each, Including Q&A]

- I. Pacific Venture Capital Conference and Competition (6:15 P.M.)
  1. Want: \$13,400; have already locked in \$14,000 in sponsorship
  2. Concerns: logistics, planning; demand for ticket sales; PVCC's Value and differentiation Factors
  3. Logistics
    - a) Limited capacity: Art Gallery holds 150 people. Only opens at 5 pm, and then closes at 9:00pm. Very loud, difficult to hear.
    - b) Hotel: Max capacity is 200; conference layout is better, easier to hear, more spacious
  2. Transition:
    - a) Gallery: Only 1 elevator; Caused lots of delays
    - b) Hotel: 1 floor
  3. Outsourcing
    - a) Art Gallery: lots of delays due to external catering. Difficult to manage 3<sup>rd</sup> party vendors
    - b) Hotel: won't be a problem because the hotel has a trained team that manages everything. Less risk for logistical problems.
  4. Ticket Sales
    - a) Got a late start last year
    - b) Lots of last minute ticket selling
    - c) This year: setting up "Industry Night" to create a buzz. Quick speed dating event, as guests leave we'll ask that they sign up for PVCC. This should lock in some sales.
  5. Resources
    - a) Last year: Only had a banner and a promotional video. No media sponsors, 80 Facebook likes, small social media presence
    - b) This year: new video, banner, posters; Facebook has 1,100 likes; Vancity buzz and businesses in Vancouver → partnered, they will give us 3 articles. Aggressive guerilla marketing
  6. Attendance: Conflicting conferences
    - a) Last year: Sauder summit and Melnc held their events in the same week. Had to compete for attendance
    - b) This year: no conflicting events in the same week. Should increase ticket sales
  7. Differentiated Factors:
    - a) Focuses on entrepreneurship and provides perspective as a VC
    - b) Maximizing value to both competitors and delegates

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- c) Provides mentorship to start up stage of an enterprise, as well as the developmental phase

## Questions:

- Ben C: Marketing : more likes on Facebook is good but that doesn't guarantee 50 more people coming to your event
  - As we said, last year there were two other events that people had to choose between which takes away a large part of the market. Also Guerilla Marketing: just more in your face, making people more aware, targeting specific clubs, professors, industry night
- Maria: Did you foresee any of your issues last year?
  - None of us were on the team last year. I can see how these issues could have happened though. I think they did see some of them coming. This year we're more proactive and trying to learn from last year's mistakes. We have more manpower this year and are trying to move to the hotel.
- Ben G: Can we go through some of the numbers together again?
  - 100 students last year. This year we're targeting 110 commerce students and 20 other students (SFU or other faculties). So this year we're only looking for a 30 person increase
  - Ben: one of the board's largest concerns is to try and bring value to the CUS, not other students. If we're funding this large an amount we want to make sure that this money is going towards our students and actually providing value.
  - Most of the funding would be going towards Sauder students. The amount you'd be funding would be around 60 per Sauder students.
- Mark: What's different this year that makes it more valuable?
  - More workshops, etc.
- Chris: In the last presentation you talked about targeting first and second years... Nobody in first year that I've talked to knows about this. How are you going to market it to them?
  - We haven't been aggressively marketing just yet due to other conferences occurring. We're going to target them because they don't know as much about it
  - Chris: How many of the 100 do you think will be 1<sup>st</sup> and 2<sup>nd</sup> years?
  - We'll be targeting 1<sup>st</sup> and 2<sup>nd</sup> year classes. We don't know much of the 100 they'll represent
- Vadim: why are you targeting 1<sup>st</sup> years? We don't have the skills to do this yet
  - Competition side is mainly targeting the senior students. We do give 1<sup>st</sup> and 2<sup>nd</sup> years a chance to compete, we say a minimum of the team of 5 must be 3 senior students, but the rest can be 1<sup>st</sup> and 2<sup>nd</sup>. We've already had four groups register, ramping up international exposure already.
- Thea: Budget → Fairmont Waterfront is the one you chose or is there still flexibility
  - Renaissance or Fairmont; Probably the Renaissance because it's a bit cheaper
  - Thea: Registration has been open for quite a while; doesn't registration close on the 14<sup>th</sup>?
  - Expecting 80% of the teams to apply in the last week
  - Thea: no conflicts, but there is a case competition on the day before, so don't think that that challenge is completely gone?
- John: Do you know capacity for Renaissance and Fairmont?
  - Both around 200

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2. **Motion to add five more minutes of discussion**  
**Moved: Sean, Seconded: John**  
**Objections: none**

*...the motion carries*

- Sean: Event on the 6<sup>th</sup> or the 7<sup>th</sup>?
  - We're not sure yet
  - Sean: wouldn't that affect costs?
  - No
- Thea: you said you didn't have an industry night last year. You actually did
  - Oh yeah. That was just competitors though
  - Sean: No it wasn't, it was marketed to everyone; I was there. There were over 100 attendees.
  - Thea: There are a lot of concerns that we addressed that you haven't actually dealt with. You guys ran two hours late last year, I don't think that can be completely attributed to the Art Gallery. I want to know what you're doing to mitigate these issues.
  - I think we should have addressed more issues sooner. But I also think it was a domino effect.
  - Thea: who's in charge of logistics
  - Opal and Melissa. This year there are two of us.
- John: in the case you don't get the full amount you budgeted for from us, what will you do?
  - We'll target more people. We think there's more value when you give us the full amount. It will help us maximize value and the experience. It will be beneficial for this year and for the future years
- Ben C: One additional comment in terms of marketing: It's not really Guerilla marketing if you're doing postering. It's sort of similar to last year's. Targeting first and seconds hasn't really been addressed. First and seconds may not even know what a VC is. You need to develop this more.
  - Our marketers are working hard and are very excited.
  - Another tactic is everyday we're rolling out new buzz words to get people excited for the conference. There are similar aspects to last year but we're also doing things differently.
- Thea: In the budget you registration fee is expected to be 50... is there are differential
  - Early bird fee is 50; the rest of the people pay 60.

3. **Motion to extend discussion for 5 more minutes**  
**Moved: Thea, Seconded: Lauren**  
**Objections: None**

*...the motion carries*

- Nil: As far as differentiation goes, how do you think broadening objectives and providing value to delegates and competitors differentiates yourself?

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- Opening students up to a lot of workshops. We believe that the professionals we're bringing in will maximize value for students. Difference with Enterprize is that we're targeting competitors and delegates.
- Nil: Jordan (Chair) is gone now, how will you cope?
  - Strong organizing team. Jordan has been contacting us almost daily. Lots of confidence in organizing team. Jordan still is there for our biweekly or weekly meetings
- Thea: Your budget says you're short about \$1000 even if we do fund the \$13,000
  - We're still working proactively to get more sponsorship and talking to the hotel to negotiate a lower price.
  - Thea: how much negotiating did you already do?
  - Melissa is doing that, so I can't really tell you.

**Be it resolved that the following motion be added:**

***"Be it resolved that the Board of Directors commit to sponsor the Pacific Venture Capital Conference and Competition \$13,400 subject to a set of terms to be developed by the Vice-President, Internal Affairs and agreed upon no later than February 1<sup>st</sup> 2014."***

4. **Moved: Sean, Seconded: John**

**Discussion: none**

**Objections: none**

**Abstentions: none**

**...the motion carries**

**Be it resolved that the Board of Directors commit to sponsor the Pacific Venture Capital Conference and Competition \$13,400 subject to a set of terms to be developed by the Vice-President, Internal Affairs and agreed upon no later than February 1<sup>st</sup> 2014.**

**Moved: Sean, Seconded: John**

**Discussion:**

- Sean: they still don't have a great handle on everything, but not all of our conferences do. I have more confidence in this team than last year's team. We met on Tuesday, there's not really a great way to fund them less. Below \$10,000 you can't really afford anything downtown and you it's too much funding anything here. Hotel should be good with handling timeliness more
- Tom: if we do impose a price differential what will happen
  - Sean: It depends what we do. I think they've underpriced. I think raise it to \$45 for Sauder and \$60 for external. If they do this they could earn more in revenue.
  - Nil: but this is assuming ticket sales stay constant. Enterprize is only \$40. They're similar and close, ticket sales may drop
- Ben G: I agree with Sean. The new venue seems more appropriate. We may as well do it right. I still have some issues. The ticket prices do seem low, and the deficit is an issue. We can't babysit them to make sure it gets done. The sponsorship doesn't seem to be what they expected. Is this something to be concerned about?
  - Sean: 14 grand is a lot of sponsorship. Enterprize had 12 grand last year. Their sponsorship is pretty good.
  - Ben: well given all that then, the funding seems more reasonable this year.
- Chris: I agree with what Ben says.

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- Thea: We wanted them to come in from a lessons-learned perspective. I don't think they did this, which could be because Jordan wasn't here. The three pillars they talked about were things Sean gave them. I just wished they knew these things happened. I don't think we should fund them the full amount. I'm still skeptical about their attendance. We need to fund them enough for a hotel, but not at the \$13,000. We'll just have to figure out what we can shave off.

**Motion to table the current motion in question until after the next presentation**

5. **Moved: Sean, Seconded: Ben G**

**Objections: none**

*...the motion carries*

Discussion: cont'd

- Tony: they're trying to attract 30 more people but their ask increased from \$6000 to \$13,000. I'm not too sure what issues we should be looking out for. I think it's worth a shot. I think it's maybe a bit of a high number
- John: From my perspective I saw a lot of things that were corrected. They addressed many of our concerns. The fee increase takes pressure off us and puts it back on them to get their number. In favour for price differential. In favour to fund full amount. There will be more competitors and more volunteers; we should give them a chance. They're already down 1000 from sponsorship
- Sean: Amendment:

**Motion to amend the motion to:**

***"Be it resolved that the Board of Directors commit to sponsor the Pacific Venture Capital Conference and Competition \$13,000 subject to a set of terms to be developed by the Vice-President, Internal Affairs and agreed upon no later than February 1<sup>st</sup> 2014.***

***Be it further resolved that one such term be that the price for tickets to the Conference be \$40 for CUS members and \$50 external for external delegates, or that there be some other differential of at least \$10."***

6. **Moved: Sean, Seconded: Chris**

*(...the motion carries)*

Discussion:

- Ben: why the \$400 cut?
- Sean: I think it's appropriate. They charge competitors. They also said they could cut the budget by \$3000 if need be, which is a little questionable.
- Thea: I suggest \$11,000. I don't think they have actually addressed all our concerns; I don't think they have taken the time to research their event. I don't think they fully understand what they're working with. If we give them the full \$13,000 they'd have room to play. I don't think we should encourage that, but should try and get them to sustain their growth on their own and keep chasing sponsorship. If your sponsors turn you down you should keep chasing, not have us fund the difference. There is also room to shave where there shouldn't be. They want to buy two banners; they bought new ones last years. They're buying their own website and paying \$175 for newsletters. Competitors should be charged for attending the whole event. Price differential for external and others. Giving \$11,000 would still be almost double what it was last year. If they downsize, which may be smart, they'll end up having more room in their budget. I'm more than

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happy to sit down with them and shave down their budget. I don't think they'll hit their attendance goal.

## **Motion to move to a committee as a whole**

7. **Moved: Thea, Seconded: Tony**

**Opposed: Sean, Mark**

*...the motion carries*

- Sean: what differential and prices do you want?
  - Thea: I don't know; \$45 ticket price isn't outrageous.
  - Ben G: is it our job to plan the conference for them?
  - Sean: one reason we do price differentials is to make our contribution to these things more obvious. It is a bit like we're planning it for them, so it's a valid point
  - Thea: we could give them less funding, and let them think it out, but we want them to be on the same page as us. I'd like to suggest something to them.
  - Sean: \$45 and \$60? \$40 and \$55?
  - John: more sponsorship would be good but they've already gotten \$14,000. They were in a terrible spot last year. That was poor planning last year.
  - Thea: Point of interest: Finance club is only funding them \$1000. They should be relying on themselves to finance some of their growth, not just us. \$1000 isn't a big deal for us, but we have too many events; everyone wants to grow. PVCC has a lot of risks involved, so let's make them do some of the work themselves.
  - Maria: that may not yield the results you want; they've considered restricting the number of people
  - Thea: I'd love to sit down with them. If they want to cut this many people when we decrease their budget I think there's an issue right there with how they're planning it.
  - John: I don't want us to fund everything, but there gets to be a certain point where we're being so frugal that it starts to get frustrating just sitting here. We have room in our budget. They have the want. Why give them another obstacle.
  - Graeme: John I definitely echo those sentiments. I think we have the wrong strategy. I think they've done a damn good job. The lesson you want to give them Thea, they can learn that without giving them this extra stress-ball
  - Sean: We still have a lot of money left in SPF, plus CPA money. Given that they already didn't get funding from two sponsors, I think we should still fund them \$13,000. They'll still need to find more funding, but they may be able to do it without decreasing attendance limit
  - Thea: we've pushed everyone who comes in for SPF this year, it's easy for us to forget this, I say \$12,000

## **Motion to leave the committee as a whole**

8. **Moved: Sean, Seconded: Ben G**

**Opposed: none**

*...the motion carries*

Back to the amended motion

- Graeme: Let's call the question

## **Motion to call the question on the \$13,000 funding**

9. **Moved: Graeme, Seconded: Sean**

**Objections to calling the question: Thea**

*...the motion carries*



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10.

**Moved: Sean, Seconded: Graeme**

**Opposed: Thea, Maria**

**Abstentions: Ben G**

*...the motion carries*

## II. Joaquin Acevedo – Running for AMS VP Finance (7:15 P.M.)

1. Current VP finance.
2. Cut our budget by 5% which is significant
3. Want to continue this work. Want to make sure all the projects I've been working on are carried out successfully
4. Online finance system for clubs, etc.
5. CUS is the biggest and most interesting faculty. Most transactions and only faculty with a credit card. Lots of reimbursements and transactions.
6. Working on two solutions to implement by September 2014. All reimbursements will happen online by taking picture of receipt. Policy needs work, I want to do that.

### Questions:

- Thea: how will you face the year if the referendum fails: restructuring and lodge
  - Regardless of what happens to whistler lodge I think we'll be ok
  - I really hope the restructuring passes.
  - If it doesn't pass I'm prepared to go through the process again. Prepared to start doing major cuts in staff and program costs.
- Graeme: say you didn't have this past year of finance experience, how do you differ from Matteusz?
  - I don't really know him. He wants to fix our businesses, etc.
  - Too late for us to fix all these wonderful businesses, they'll have to shut down for a while to go into the new sub. The work we're doing now is ensuring they are profitable.
  - Hired SCL to take a look at our businesses.
  - I've been heavily involved in housing and in science finance. There's sustainability we have to think about too. Most recent job I got was taking a look at student services – scholarships and bursaries. I've worked on these the previous years. A lot of bursaries I've worked on are about financial aid, etc.
- Maria: CUS has many accounts and transactions: banking fees. What is your plan?
  - Interesting idea. I haven't taken a look into yet. AMS is there to support clubs and constituencies. If we don't have to I don't want to implement a fee. It may be good to rethink the way we deal with clubs and constituencies. Should maybe send some to a bank to open their own accounts and get better benefits.
  - Nil: Are you suggesting we become our own legal entities?
    - No, I'm not
  - Maria: costs with the online system?
  - Joaquin: Yes but lower. If referendum passes we may need to access some other funds. Not one of my main concerns

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- Sean: Do you think it's your job to serve the AMS or the Students
  - It is my job to work for the AMS. I have to look after the Society's wellbeing. But the society is all about the students. Must be responsible with what we do. Can't do rash things just because the students want them.
  - Microbrewery has come up over and over again. As a student, I think it's an interesting idea. I think the way that I voted reflects the type of person that I am. The operations and the details just weren't working out. There's a singing going on to force it onto the referendum. If it passes I will abide by the results, if that's what students want.
- Maria: One question to all three of you (*the three presenters running for the AMS*), what's one legacy you want to leave behind for UBC?
  - Mona: the university moves slowly, I want to implement a policy that students will be able to continue to use. (Ex. Exam database, or the no-3-exams-in-24-hours policy). Want to accommodate the student experience. So form of policy that can make a difference
  - Serena: New sub opening in my term. Start alumni engagement. 100<sup>th</sup> anniversary.
  - Joaquin: Small victories are what move an organization forward. Moving to an online system and making the AMS more sustainable.

### III. Serena Ng - AMS Candidate for Vice-President, Administration (7:20 P.M.)

1. Fourth year science. VP admin
2. Involved in SUS and AMS
3. SUS VP internal
4. 1) new plan for new sub, 2) support all students athletes in the athletic restructuring, 3) constituency and club work: making it more efficient and effective, less paper work
5. Knowledge of UBC's current projects
6. Go to Voteserena.com

#### Questions:

- Ben C: Talking about electronic system for admin work...
  - There's a system students can get for free
  - Want to combine the two systems into one
- Chris: more about Sports targeting view please
  - Complete restructuring. Determining varsity level or competitive level. Make sure appeal process is fair for all athletes. Support competitive clubs and varsity athletes during the restructuring work

### IV. Mona Maleki - AMS Candidate for Vice-President, Academic Affairs (7:20 P.M.)

1. Want: Academic affairs
2. SUS president
3. Senator
4. Interim VP academic
5. Bring: lots of experience on the ground. A lot of personal experience.
6. Past VPA was very successful. Takes a lot of work.
7. Next year with UBC: Flexible learning → within programs, for lectures, combined programs, making everything more flexible, more technology. Takes a lot of questioning. Need someone to advocate for students. When I was VP internal, academic- student-survey, present on it, put forward priorities. Main priority: Affordability → University is open to having this

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conversation. Need to make sure the AMS pushes forward. I'm comfortable going into this conversation

Questions:

- John: your academic plans for the next years?
  - When you take on these positions you're expected to do 40 hours a week of work. So taking one course and delaying grad
- Sean: referendum questions. Your thoughts on lower fees
  - Not as simple as advocating for it and then getting it. University will listen, but it's complicated. Need to know how to present it to them
- Maria: what do you see as the major push back from the university?
  - Moving on the concept of affordability. Many definitions of affordability. Need a collective understanding of affordability. University is willing to listen to us if we put forth the data

*Ben Chen starts proxying for John Lee at 8:30*

## V. CUS Legacy - Ben Chen

1. Whole point is to leave our legacy
2. Helps out with turnover, job descriptions, SPF, etc.
3. Has taken a while to get it in motion because there haven't been many steps taken to get it done
4. Using Evernote: Free and private, unlike Wikipedia. Cloud based. Have an archive of all the years
5. Main people using it would be Admin director, HR Director, Chair of the board
6. Every year we'll have to teach the execs how to use it, but it's pretty straight forward
7. Additional option: Go Premium for \$45 per year. Get sharing privileges to share with people outside the CUS, increase of storage, shows a record of who did what, capability to search text within images, etc.
8. We don't need to invest in the premium right now, but is a good option for the future

## D. Chair's Remarks [Allotted Time: 10 Minutes]

1. Speaking limits need to be looked at for next year

## E. AMS Representatives' Reports [Allotted Time: 5 Minutes]

1. AMS is dealing with the referendum
2. Anne Kessler has a petition to referendum for lower student fees
3. Council heard presentation from UBC350 for us to try and stop burning fossil fuels
4. Derek Moore stepped down (VP Admin)
5. Vancouver School of Theology sold their school to UBC
6. Next week is arts week, they're unveiling their new mascot

## F. Commerce Student Senator's Report [Allotted Time: 5 Minutes]

1. Senate meeting next week

# Board of Directors Meeting Minutes

Thursday, January 16<sup>th</sup>, 2014 at 6:00 P.M.

HA Building, CUS Boardroom, Room 339



commerce  
undergraduate  
society

**Note:** presentations and/or proposed motions from parties other than the members of the Board of Directors should be requested to be included on the agenda at least five (5) days in advance of a meeting by contacting the Chair, Cole Leonoff, at [chairperson@cus.ca](mailto:chairperson@cus.ca) – materials received past this point may be considered for the subsequent meeting's agenda at the Chair's discretion.

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2. Will be overlapping with AMS meetings – they're at 6 in IKB – all the info is on the Senate website, you should all consider attending, they're interesting

## G. Ombudsperson's Report [Allotted Time: 5 Minutes]

1. Met with UBC Ombudsperson
2. Want to start a new training session with turnover

## H. Executive Reports [Allotted Time: 10 Minutes for the President; 5 Minutes For Each Vice-President]

- I. President
  1. Talked to the lawyers about the endowment; working with our contact within Sauder to keep that moving
  2. Hired Lorenzo as interim VP Finance; this is still private information for a couple days
  3. Approved Bizcomm funding
  4. Minor issues with Service Council
  5. \$50,000 cheque has been delivered to the school
- II. Vice-President, Academic Affairs
  1. Services have been pretty quiet
  2. Data collection isn't mandatory for clubs, but it is mandatory for all services; people have been getting better
- III. Vice-President, External Affairs  
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- IV. Vice-President, Finance  
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- V. Vice-President, Internal Affairs
  1. Elections are coming up. Casey's a little nervous about not having enough people running. I'm not really nervous, I think people will run. All candidates' meeting is tomorrow
  2. POITS didn't book CPA Hall out for tomorrow. There have been many, many issues with people either not booking rooms, going over my head for bookings to the concierge, or making bookings really late
  3. JDC West is this weekend
  4. March 20<sup>th</sup> is awards night, everyone should be there
  5. You can all get business cards for free if you put the CPA logo on there and your CUS position
  6. Issues with forwarding emails to Hotmail accounts
- VI. Vice-President, Marketing and Communications
  1. AVPM is doing well; lots of interaction with CUS channels
  2. CUSunday – more gifs
  3. Yearbooks are in the office
  4. Nicola, the new yearbook chair, is already doing a lot of work. Already finished the cover.
  5. CAP is wrapping up; not many complaints
  6. IT Director has been great, especially with the CPA changes
  7. Sauder Squad lost Wally the Bull's costume – found a custom tailor that will make the suit for \$650
  8. 5 Days For The Homeless is happening soon

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9. Changing email signatures along with the CPA change. Almost done

I. **Committee Reports** [Allotted Time: 15 Minutes Each]

None

J. **Amendments to and Approval of Minutes**

***Be it resolved that the Board of Directors approve its minutes of December 5th 2013.***

11. ***Moved: Sean, Seconded: Chris***

***Objections: None***

***...the motion carries***

K. **Other Business**

I. Faculty Caucus Representatives

1. Student reps sit in and make decisions on curricula, etc.
2. Lots of academically based decision made here
3. Brian Bemmels said we could have 2 members sit in; we can actually have more
4. Generally VP Academic and Senator have been the two
5. They meet ad hoc, probably less than two or three times this terms
6. Thea: I don't think it should be open to students at Large, these reps should be representing us, and they may not have the same mandate to represent us
7. Limit to board and exec
8. 1<sup>st</sup> year nomination: Chris
9. 2<sup>nd</sup> year nominations: Hannah, Ben
10. 3<sup>rd</sup> and 4<sup>th</sup> year nominations: Sean, Graeme, Thea, Cole, Tony

*Anonymous Vote determines that Nil, Sean, Graeme, Thea and Cole will be the 3<sup>rd</sup>/4<sup>th</sup> year students*

***Be it resolved that the Board of Directors appoint:***

***-Christopher Rey (1 x First Year Student)***

***-Hannah Vandenberg and Ben Gardiner (2 x Second Year Students)***

***-Niloufar Keshmiri, Sean Fleming, Graeme Nixon, Thea Simpson, and Cole Leonoff (5 x Third or Fourth Year Students)***

***... as its representatives on the Sauder School of Business Faculty Caucus until the end of the current Board's term.***

12. ***Moved: Sean, Seconded: Lauren***

***Objections: none***

***...the motion carries***

II. Constitutional Amendments Referendum

1. FIRST: Context: official turnover date – first Monday of March to the first Monday of May. The first day of March makes no sense. This new date would make terms end at the end of the year
2. May is the beginning and end of our fiscal year
3. Ben: questions: would Service Council hiring be after?

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- a. It could be before but the power transfer is later
4. SECOND: Proposal to afford the chair of the board a voting power
5. Most other universities have this rule
6. The position of chair isn't that appealing. I don't think not having a vote makes the chair neutral
7. Graeme: so this would be full voting rights, not just to break a tie?
  - a. Yes, full voting rights
8. Ben G: If there's a tie, it's a failed motion?
  - a. Correct
9. Thea: how does this factor into the chair's neutrality?
  - a. It really depends; the chair is considered a leader like the president of executive council. I think they can still be pretty neutral. By the time the vote comes around everyone should already know their vote

**Be it resolved that the Board of Directors direct the President to call a referendum on the following question:**

***"Do you approve of the amendments to the CUS Constitution as presented?"***

**Be it further resolved that the Board of Directors adopt a "yes" position on this referendum.**

13. **Moved: Sean, Seconded: Ben G**  
**Objections: None**

*...the motion carries*

## L. Discussion

- I. Sauder Ethics Initiative - Thea Simpson
  1. Working on improving the ethics in Sauder
  2. Rebranding
  3. Giving them the permission to come up with a new mission about our ethics
  4. They want to bring in media (the Ubysey) to write an article about what they're doing. Then they want to get another paper to write about the Ubysey article
  5. I don't think they fully understand the situation we were in. I don't want to associate with them if this is their plan. However, I do think their hearts are in the right place.
  6. Maria: when they have a concrete plan they should come present to us
  7. Thea: I will let them know

## M. Next Meeting

*The next regularly scheduled meeting of the Board of Directors shall be: TBA.*

## N. Adjournment

***There being no further business, be it resolved that the meeting be adjourned at 9:56***

14. **Moved: Tony, Seconded: Chris**  
**Objections: none**

*...the motion carries*