# Board of Directors Meeting Minutes

Saturday, November 2nd, 2013 at 1:00 P.M.

HA Building, CUS Boardroom, Room 339

*Note: presentations and/or proposed motions from parties other than the members of the Board of Directors should be requested to be included on the agenda at least five (5) days in advance of a meeting by contacting the Chair, Cole Leonoff, at chairperson@cus.ca – materials received past this point may be considered for the subsequent meeting's agenda at the Chair's discretion.*

**Attendance:**

| Name | Position | Present ("X") | Late ("X") | Proxy |
|------|----------|---------------|------------|-------|
| **Board of Directors** | | | | |
| Sean Fleming | President | X | | Thea is a proxy as of 1:12 pm |
| Cole Leonoff | Commerce Student Senator (Chairperson) | X | | |
| John Lee | Alma Mater Society Representative | X | | |
| Lauren Telford | Alma Mater Society Representative | - | | Niloufar |
| Graeme Nixon | Fourth Year Representative | X | | |
| Will Pigott | Fourth Year Representative | X | | |
| Maria Fung | Third Year Representative | X | | |
| Tony Han | Third Year Representative (Vice-Chairperson) | | X | Arrived at 1:12 |
| Benjamin Gardiner | Second Year Representative | X | | |
| Mark Sha | Second Year Representative | X | | |
| Christopher Rey | First Year Representative | - | - | - |
| Vadim Chernenko | First Year Representative | - | X | Daniel (first year) Arrived at 1:45 |

# Board of Directors Meeting Minutes

Saturday, November 2nd, 2013 at 1:00 P.M.

HA Building, CUS Boardroom, Room 339

*Note:* presentations and/or proposed motions from parties other than the members of the Board of Directors should be requested to be included on the agenda at least five (5) days in advance of a meeting by contacting the Chair, Cole Leonoff, at [chairperson@cus.ca](mailto:chairperson@cus.ca) – materials received past this point may be considered for the subsequent meeting's agenda at the Chair's discretion.

| Executive Council | | | | |
|---|---|---|---|---|
| Niloufar Keshmiri | Vice-President, Academic Affairs | X | | |
| | Vice-President, Engagement | | | |
| Jasmine Yeh | Vice-President, External Affairs | - | - | |
| Jason Cheung | Vice-President, Finance | - | - | |
| Thea Simpson | Vice-President, Internal Affairs | X | | |
| Benjamin Chen | Vice-President, Marketing and Communications | X | | |
| **Other** | | | | |
| Tom Tang | Ombudsperson | X | - | |
| Hannah Vandenberg | Administrative Director | X | | |

**Recording Secretary:** Hannah Vandenberg

**Guests:** None

# Board of Directors Meeting Minutes

Saturday, November 2nd, 2013 at 1:00 P.M.

HA Building, CUS Boardroom, Room 339

**Note:** *presentations and/or proposed motions from parties other than the members of the Board of Directors should be requested to be included on the agenda at least five (5) days in advance of a meeting by contacting the Chair, Cole Leonoff, at chairperson@cus.ca – materials received past this point may be considered for the subsequent meeting's agenda at the Chair's discretion.*

A. **Call to Order and Adoption of the Agenda**

1.
*The meeting was called to order at 1:05*
*Moved: John, Seconded: Will*
*Objections: None*

*…the motion carries*

I. Amendments to and Approval of the Agenda
Sean: Can we move to vote on the VPE motion first? I have to leave to the AMS press conference right away

2.
*Be it resolved that the agenda be adopted as amended*
*Moved: Sean, Seconded: Will*
*Objections: none*

*…the motion carries*

B. **Membership: Introductions, New Members, Declaration of Vacancies**
   I. Welcome Will!

C. **Presentations to the Board of Directors** [Allotted Time: 30 Minutes Each, Including Q&A]

   I. New SUB Naming Process - Derek Moore (AMS Vice-President, Administration)
      1. New Sub isn't going to be called the "New Sub"; Students get a say in what the name will be. Student suggestions were submitted; New Sub Committee looked through the suggestions and narrowed it down to the top 7; voting on the best name just ended earlier this week.
      2. Top 7 names: The Hub (The AMS Student Hub), The Centre(The AMS Student Life Centre), The Pavilion/The SLP (The AMS Student Life Pavilion), AMS Hall (The AMS Student Hall), The Station (The AMS Student Station), The Nest (The AMS Student Nest), The Centre (The AMS Student Community Centre)
      3. We need to decide if we want the words "AMS" and "Student" in there, or if having both is redundant. If we choose to have only one, we need to choose which is more important
         1. Maria: Having student in there may be good especially for international students, because everyone can identify with that
         2. Tony: Most people don't know what the AMS is or don't care
         3. Thea: the AMS is already associated with students so adding "student" in the title may be redundant
      4. Legal name will show up online, and the shortened name will be what students call it
      5. Five different entrances where we can put a sign with the name on it
      6. Tony: what is the AMS's goal for the name?
         1. Our goal is to make sure people know that this is the AMS's building and that we are different and a separate entity from UBC
      7. Graeme: I don't know why the "AMS Student Union Building" isn't on that list?
         1. You don't name your cat "cat". The building will be a student union building, so we don't want to name it that

# Board of Directors Meeting Minutes

Saturday, November 2nd, 2013 at 1:00 P.M.

HA Building, CUS Boardroom, Room 339

**Note:** *presentations and/or proposed motions from parties other than the members of the Board of Directors should be requested to be included on the agenda at least five (5) days in advance of a meeting by contacting the Chair, Cole Leonoff, at* chairperson@cus.ca *– materials received past this point may be considered for the subsequent meeting's agenda at the Chair's discretion.*

2. Graeme: I think it won't make a difference whether or not you put "Student" and "AMS" in the title. You'll still have people not knowing what the AMS is and not caring, they'll only figure out if they want to.

8. Nil: why don't you sell the rights and keep the word "AMS" in there?
   1. AMS building is coming from student money ($85 million; total building cost is $106.7 million). In order for us to display the top donor, they'd theoretically have to contribute $85 million. If we put someone else's name up there, there's a smaller chance that the AMS would be associated with the building
   2. Nil: students don't care that it's not named after them, they care if they get to pay less
   3. There hasn't been any push to sell the rights
   4. Tony: *(reiterates Nil's last point)*

9. John: Can we have one name that can tie in the swimming pool, the field, the bus loop, etc.
   1. Aquatic centre will be demolished and replaced with MacInnes field, in the grass section there will be a shopping centre and faculty housing, bus loop will be facing the new sub, new aquatic centre will be facing the sub and be across from the bus loop. In terms of naming opportunities, the biggest thing is going to be re naming the new complex
   2. John: it's going to be the base of a very new, highly used space; it would be cool if they were all tied in together with one name.
   3. John: I also think there should be an acronym in the name

10. Mark: For the name, is it all going to be the same size typing and font?
    1. We haven't decided that yet. Do you have suggestions?
    2. I just think that if the words "AMS" or "Student" are going to be really small text it doesn't really matter if we have them both because they're going to be left out of the name in end

11. Derek: It seems like everyone wants both "AMS" and "student" in the name

12. Derek: Which names do you like
    1. The name "The AMS Student Station" will be abbreviated as "the ASS", so not that one
    2. Need to make sure that the name isn't too long (Community Centre is too long)
    3. Graeme: SLP sounds pretty cool
    4. Will: SLP sounds like the hospital though, because part of our hospital is named that
    5. What about The Hall?
    6. Sounds like Brock hall or a lecture hall
    7. The Nest is cool and relevant; it has a homely connotation
    8. Ben G: it needs to be short and catchy
    9. Derek: Facebook identified that "The Nest" and "The Hub" were the most popular

13. Derek: What if we reopened voting? Is this the right list of names?
    1. Graeme: how are you going to do this differently than last time?
    2. Derek: Right now naming has a decent amount of attraction. There was an article written about it and everything. We would also redo the campaign and advertise more, especially with posters
    3. Graeme: Sounds good; watch the deadline though. Do you have a target turnout?
    4. We had about 1000 voters last vote; we'd like more than 1500, but we don't expect more than 3000
    5. John: do you think some people will be offended if we reopen and remove some of the names?

## Board of Directors Meeting Minutes

Saturday, November 2nd, 2013 at 1:00 P.M.

HA Building, CUS Boardroom, Room 339

*Note: presentations and/or proposed motions from parties other than the members of the Board of Directors should be requested to be included on the agenda at least five (5) days in advance of a meeting by contacting the Chair, Cole Leonoff, at chairperson@cus.ca – materials received past this point may be considered for the subsequent meeting's agenda at the Chair's discretion.*

6. Some people will be because they did vote for them, but I don't think a lot of people will be. We'll still keep the most popular names from the last vote
7. Graeme: I think most of these are garbage; I would reopen it.
8. Maria: It may just be time wasted to reopen it
9. I think we'll get a bunch of new names if we give people the opportunity to contribute again

14. Nil: how were the top 7 names selected?
   1. By the selection committee
15. Nil: Are some of the names going to be added back in for consideration?
   1. It's not confirmed that we're going to reopen, but those extra suggestions would be brought up again
16. Graeme: Can you incentivize people? You could use AMS gift cards or cash prizes
   1. John: That's actually a really good idea. The name is going to last 100 years. Getting more feedback could bring up some good names
17. Nil: Reopen naming and look to see if you can sell some of the naming rights


II. Google Student Ambassador Special Project Funding Request - Graeme Nixon
   1. Got involved with this in the summer; the program is in its first year; there are 12 of us nationally
   2. We are here to promote Google culture and products
   3. Two projects that we're launching are: mentoring videos, launching November 4th; Free and Open project (Getting people aware that they have a free and open voice on the internet)
   4. Involves myself, David Polsky, Christopher Rey, and a 4th year arts student
   5. Event involves 105 Comm students; 9th floor; info session with Google; Introduces the 2 initiatives listed above
   6. Event needs food. Took the proposal to the executive council initially; budget has been reduced to ask for $3 for students. Want a veggie platter or something like that
   7. This comes to 0.002% of the SPF budget

   Questions:
   1. What are the events going to be like?
      a. 10 minute intro
      b. Hour of Google+ hangout with Google Reps
      c. 10 minutes of activities
      d. 15 minute presentation from David about the YouTube initiative
      e. Last 20 minutes talks about the Free and Open initiative and talk about the prizes available
      f. Look for 3 new members
      g. A little bit of networking
   2. Ben: How did everyone hear about this event? I didn't hear about it
      a. We set the event up on cool about two to three weeks ago. Planned on advertising on the screen and in the CUSunday but before this happened the event sold out
      b. There will be more events though, throughout the year
      c. Ben: in terms of CUS students advancing their career, could this lead to helping our students get jobs with Google?
      d. Graeme: our GSA event right now is the biggest of all the other ones and I'm the only rep who got a grant, if we get big enough google may hire another GSA from UBC
   3. Nil: Extra funding from BCC or elsewhere?

# Board of Directors Meeting Minutes

Saturday, November 2nd, 2013 at 1:00 P.M.

HA Building, CUS Boardroom, Room 339

*Note: presentations and/or proposed motions from parties other than the members of the Board of Directors should be requested to be included on the agenda at least five (5) days in advance of a meeting by contacting the Chair, Cole Leonoff, at chairperson@cus.ca – materials received past this point may be considered for the subsequent meeting's agenda at the Chair's discretion.*

a. Graeme: BCC said their money is better spent elsewhere; I didn't push too hard
b. Google won't do it because then they'd have to spend the same amount on all the GSA's events
c. I should have been a little more proactive with this ask, however I still don't think it's too late or too complicated of an ask
4. Tony: what do we get out of this?
   a. People will be excited about the food
   b. Beyond that, this may lead to more direct opportunities with Google
   c. Makes everything more enjoyable
   d. Tony: Can we put a CUS banner up there?
   e. If you give us one, I'll put it up
5. Tony: What is the ultimate goal of this?
   a. Ultimate goal is employment
   b. It is a strategic method of recruitment
6. Ben G: 95% commerce students, but it's for all UBC, is Google going to be mad that there are few compsci students?
   a. Maria: They have a separate compsci recruit
   b. Graeme: my efforts are best spent on Sauder Students; I'd like to branch out too, but my efforts were best spent here
7. Mark: future events: will you be asking for money again?
   a. No; just for the kick-off event. Want to make a splash. For any future GSA events this year, we will not be approaching you

***That the Board of Directors committ $715 in sponsorship to the Google Student Ambassador Information Session.***

3.        ***Moved John, Seconded Tony***

Discussion:
- Nil: This is a company info session; we don't fund these, the BCC and university does. It's not our mandate to do this; this is why the executives didn't approve this. It's not a path we would like to go down.
  - Graeme: 1) yes half of it is a Google information session, but the second half is a student initiative that will provide value for Sauder Students
- John: I'm very for this idea. It could have been advertised better, but it did sell out in 2 days. If we put up a banner we'll get recognition, and commerce students may be more inclined to go to future events. Special projects fund is for people with good ideas, and I think we should support them with this. If we put our money in now, later on it will come back to the students
- Thea: Executives turned down this funding based on the fact that we don't fund company info sessions; the BCC does that. Most of you seem to not go with this thinking. If you are deciding to fund this, I think we should fund the initial ask of 715 and have the logo, the banner and the nicer food
- Maria: I'm against this in principle in that if we would be setting a precedent here, and if we fund it now more people will be coming and asking for us to give them money for food in the future.
- Mark: I do see the reason why the executives turn it down; If we accept it it'll make it hard to turn others down. After the referendum we can see that most of the younger students don't see

# Board of Directors Meeting Minutes

Saturday, November 2nd, 2013 at 1:00 P.M.

HA Building, CUS Boardroom, Room 339

*Note: presentations and/or proposed motions from parties other than the members of the Board of Directors should be requested to be included on the agenda at least five (5) days in advance of a meeting by contacting the Chair, Cole Leonoff, at chairperson@cus.ca – materials received past this point may be considered for the subsequent meeting's agenda at the Chair's discretion.*

the value in the CUS, so if we fund this now, this may help them to start seeing the value. If it was my choice, I'd fund it.

- Tony: if we fund it is like a marketing and sponsorship opportunity, having a relationship with Google will benefit us in the future. I would vote yes in this situation because it will further our relationship with Google. Should be conditional funding for $715
- Ben G: Don't look at it as setting a precedent, but as Special Projects Funding.
- Graeme: Maria, I think you have a valid point of setting a bad precedent, but it is SPF, so it's conditional and doesn't set a precedent. It's not like anyone will get funding if they apply, but we would be because our event is well organized and provides a lot of value. It provides good opportunities to the people who are going
- Maria: event is going to happen anyway, relationship is already there, this doesn't really impact it
  - o Relationship is there with me (Graeme), not with the CUS. Providing the food would give the CUS a bit of a relationship with Google
- Tony: this builds a good relationship with Google
- INCLUDE 4 TERMS (LOGO, BANNER, SHOUTOUT, CUS WATERMARK ON DOCS SENT TO GOOGLE); SEE COLE

*In favour: Tony, Ben, John, Mark, Daniel (Vadim), Nil (Lauren)*
*Opposed: Maria, Thea (Sean), Will*
*Abstentions: Graeme*

*...The motion carries*


D. **Chair's Remarks** [Allotted Time: 10 Minutes]
   1. Dress code and meeting scheduling will be talked about later
   2. Helped Sean write the press release that was sent out yesterday
   3. Trying to bring about new changes to policy


E. **AMS Representatives' Reports** [Allotted Time: 5 Minutes] (Presented by Nil in lieu of Lauren)
   1. Boom pizza → replacement for pieRsquared, voting the name change. Let Lauren know. Doing this because we're re-vamping everything that will be in the new SUB. This will be discussed in council this week
   2. Had a unicorn meeting; Upass isn't under Tanner's portfolio, he's trying to create a separate portfolio so that someone else can take care of all of it. He said that it's too much work for him to deal with
   3. Hiring is coming :Events and logistics coordinator for upcoming referendum, sustainability coordinator, Sports and rec council, ADHOC committee
   4. The AMS approved our fee change to reduce fees and index it to inflation
   5. At this coming meeting they will be discussing our endowment investment


F. **Commerce Student Senator's Report** [Allotted Time: 5 Minutes]
   1. Should be on the admissions committee soon


G. **Ombudsperson's Report** [Allotted Time: 5 Minutes]
   1. Had a few meetings with people this week (about 6)

# Board of Directors Meeting Minutes

Saturday, November 2$^{nd}$, 2013 at 1:00 P.M.

HA Building, CUS Boardroom, Room 339

*Note: presentations and/or proposed motions from parties other than the members of the Board of Directors should be requested to be included on the agenda at least five (5) days in advance of a meeting by contacting the Chair, Cole Leonoff, at chairperson@cus.ca – materials received past this point may be considered for the subsequent meeting's agenda at the Chair's discretion.*

2. Basic problems
3. Meeting with other ombuds people on the 14$^{th}$ to discuss how to better our service. Want to work on being more cohesive


H. **Executive Reports** [Allotted Time: 10 Minutes for the President; 5 Minutes For Each Vice-President]
General:
   1. Brazil case comp funding passed
   2. GSA motion didn't pass
   I. President
      ---
   II. Vice-President, Academic Affairs
      1. Meeting with portfolio next week
      2. Academic caucus hasn't met yet, will be doing that soon
      3. ExCo did try and change their policy; I will be having a more in depth discussion with them. Policy right now is the CUS one, not the one on their website
      4. Class liaison has concluded for this term
      5. Re-evaluation of services: launched. Only two responses
      6. Training and community service: Met with CSIC and UBC CLI regarding community service to finish drafting the proposal. SASC training is finished
   III. Vice-President, External Affairs
      -
   IV. Vice-President, Finance
      -
   V. Vice-President, Internal Affairs
      1. Community Service: Nil already touched on this
      2. Awards night: teaching awards nominations coming up
      3. AVPI: busy as always
      4. JDCW: ran full simulation over last weekend
      5. Elections: By-election completed
      6. Business week: done
      7. Sustainability: Chasing Sustainability was a success
      8. Clubs Review Committee: not renewing Commerce club status for Enactus, HRMC, eProjects
   VI. Vice-President, Marketing and Communications
      1. Hired an AVPM; we've jumpstarted our social media
      2. Started an instagram account
      3. Yearbook: in the hands of the supplier
      4. Movember: sent out an email. Would love for more people to get involved. Different CUS's across Canada normally do very well. Could be something big. Planning to get more people on board with this, raise some money, make some bets, at the end maybe make a month-end shave-off/poits event/awards ceremony. If you'd like to, please sign up
      5. Yearbook coordinator is hiring her team for this upcoming yearbook soon. Might switch away from print and towards an online one
      6. IT director is working from Calgary
      7. Campus AmbasSauder program → expected a bigger fallout, but went well
      8. CUS visual media just runs their own show
      9. CCP hired a VP Engagement

# Board of Directors Meeting Minutes

Saturday, November 2nd, 2013 at 1:00 P.M.

HA Building, CUS Boardroom, Room 339

*Note: presentations and/or proposed motions from parties other than the members of the Board of Directors should be requested to be included on the agenda at least five (5) days in advance of a meeting by contacting the Chair, Cole Leonoff, at chairperson@cus.ca – materials received past this point may be considered for the subsequent meeting's agenda at the Chair's discretion.*

10. Sauder Squad: need to have a meeting with her right now

I. **Committee Reports** [Allotted Time: 15 Minutes Each]
--

J. **Amendments to and Approval of Minutes**

**4.**

*Be it resolved that the Board of Directors approve the minutes of September 10th, 12th, and 25th.*
*Moved: Graeme, Seconded: Tony*
*Objections: none*

*…the motion carries*

K. **Other Business**

I. Vice-President, Student Engagement - Sean

**5.**

*Be it resolved that the Board of Directors suspend Code such that a Vice-President, Student Engagement need not be hired for the remaining duration of the current Board of Directors and Executive Council's term and that the responsibilities for overseeing the portfolio of the Vice-President, Student Engagement be distributed amongst the other members of the Executive Council at its discretion.*
*Moved: Sean, Seconded: Will*

Motivation:
- Very few applicants
- Hired new one Friday; quit on Tuesday
- VPs are currently doing this VPE's work. Almost at the end of the term
- Very unlikely we'll get new candidates
- Don't have any more qualified ones
- All the qualified applicants that are interested are already doing something else

*Objections: none*

*…the motion carries*

II. Meeting Decorum - Cole & Sean
1. Suggested that we have a dress code for the meeting to help people take them more seriously
2. Reflecting on recent meeting, Sean and I have decided that it may be a good idea
3. We need to show more respect for presenters who come in here
4. Moving to a one-month meeting model; makes the dress code change more realistic

Discussion:
1. Ben G: in agreement that it should be more serious. How are we going to enforce this and to what extent? Having a dress code may scare people away from coming to meetings
    a. Cole: I can't actually exclude anyone from coming to a meeting, so I wouldn't enforce it to that extent; it would be more of an accepted agreement. Not expecting full suit and tie, it would just be nicer than casual attire.

# Board of Directors Meeting Minutes

Saturday, November 2<sup>nd</sup>, 2013 at 1:00 P.M.

HA Building, CUS Boardroom, Room 339

*Note: presentations and/or proposed motions from parties other than the members of the Board of Directors should be requested to be included on the agenda at least five (5) days in advance of a meeting by contacting the Chair, Cole Leonoff, at chairperson@cus.ca – materials received past this point may be considered for the subsequent meeting's agenda at the Chair's discretion.*

2. Ben: would it be better to do it on a case by case model?
   a. Cole: It helps if people can just plan and have that general standard and plan ahead, especially if we're only having one meeting a month
3. Graeme: I think it's a good idea, especially for external presenters. I think the main issue is people paying attention to the presenters and showing more respect (maybe not having your computers open)
4. Cole: I agree with the laptop rule. Additionally, the dress code is more than just how we look to the external parties; I think it still influences people. Being dressed up makes people take themselves more seriously.
5. This won't be a huge inconvenience to people; we only have around 3 meetings left.
6. Nil: how does this affect executives?
7. Cole: They would be expected to dress up as well when they are here for their reports
8. Graeme: I think given the nature of this institution, I think it's entirely appropriate the we set this standard
9. Daniel: When Vadim told me there was no dress code, I was actually quite surprised
10. Cole: Chris and Vadim definitely came to their first meeting in suits and ties; there is an expectation that we take ourselves seriously
11. John: what is the line?
    a. Doesn't have to be full suit, but I think we should call it "business casual" as opposed to "not dressing like a slob". The former is easier to set in place.

***Be it resolved that the Board of Directors adopt a "business casual" dress code for its meetings.***

6.     ***Moved: Graeme; Seconded: Ben***
   ***Objections: none***

                        ***…the motion carries***

L. **Discussion**
   1. Should be noted that students aren't allowed to alter the AMS or Sauder logos when using them in posters
   2. Tony: Let's have a Christmas party!

M. **Next Meeting**

Meeting of November 7<sup>th</sup> is cancelled; because of the meeting today. Next meeting will be in December. Executives who didn't submit their portfolio

N. **Adjournment**

***There being no further business, be it resolved that the eeting be adjourned at 3:36***

7.     ***Moved: John, Seconded: Graeme***

                        ***…the motion carries***