

# Board of Directors Meeting Minutes

Monday, April 25<sup>th</sup>, 2013 at 5:00 P.M.  
 SWING Building, Room 105



## Attendance

Name	Position	Present ("X")	Late ("X")	Proxy
<b>Board of Directors</b>				
Enzo Woo	President	X		
Cole Leonoff	Commerce Student Senator (Chairperson)	X		
John Lee	Alma Mater Society Representative			Thea Simpson
Lauren Telford	Alma Mater Society Representative			Will Pigott
Graeme Nixon	Fourth Year Representative	X		
Sean Fleming	Fourth Year Representative			Joey Young
Maria Fung	Third Year Representative			Niloufar Keshmiri
Tony Han	Third Year Representative (Vice-Chairperson)	X		
Benjamin Gardiner	Second Year Representative	X		
Mark Sha	Second Year Representative	X		
<i>Vacant</i>	First Year Representative			
<i>Vacant</i>	First Year Representative			
<b>Executive Council</b>				
Niloufar Keshmiri	Vice-President, Academic Affairs	X		
Gillian Ong	Vice-President, Engagement			
Jasmine Yeh	Vice-President, External Affairs	X		
Jason Cheung	Vice-President, Finance			
Thea Simpson	Vice-President, Internal Affairs	X		
Benjamin Chen	Vice-President, Marketing and Communications	X		
<b>Other</b>				
Tom Tang	Ombudsperson			
Hannah Vandenberg	Administrative Director	X		

**Recording Secretary:** Hannah Vandenberg

**Guests:** Sara Hladun

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## Call To Order

The meeting was called to order at 5:15 P.M.

## Amendments to and Adoption of the Agenda

*Be it resolved that the agenda be adopted as presented.*

Moved: Graeme; Seconded: Ben G  
In favour: unanimous.

*... the motion carries*

## Presentations

### Commerce Student Space Expansion Committee – Sara Hladun

- Created May 2011
- WHY this committee started → POITS (est. 1970) has never had an actual home but is still interested in making one. Birmingham and other rooms in HA get booked out regularly and can't be used
- Benefit to the BCOM: 1) Creating friendships with other people in Sauder; 2<sup>nd</sup>) Exploring opportunities; 3<sup>rd</sup>) Cultivating leadership → CSS would be a great place to have events; 4<sup>th</sup>) Building your network, strengthening relationships before you leave; Alumni) A way to connect with Sauder students → makes them more eager to give back
- 2012 → Pre planning: site selection (building would ideally be a couple minutes away), 2013 → Admin and Planning: Budget, student opinion
- Four key things to consider:
  - Site selection → land is extremely valuable
  - Governance and purpose → Dean would have complete control over the building, but there would be a student group in charge of maintaining it. Purpose: Social Space, CUS administration offices, workout area (i.e. For Sauder yoga etc.)
  - finance plan → UBC student space fund \$250,000; Student Contribution \$2,525,000 (increase student fees by \$40-60); Donor contribution \$2,525,000 (difficult to lock this donor in)
  - student support → students need to be in agreement
- Possible meeting with the Dean later in May; possibly including masters programs; possibly including extra classroom space due to limited space in Henry Angus
- Dean is ok to go forward with the student space in approximately 5 years → one issue: the building will take about 5 years to actually build
- Future: Option 1: Receive Dean's approval; exec 1 proposal

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- Option 2: Put the project on hold for the moment
- Option 3: If there is no support from the Dean, the project would have to be abandoned.

## Discussion:

- One thing to keep in mind → the Dean wants to wait until the Power house has been torn down, because this is prime location for the Student space. The building is being demolished in 2018, but we need to put our request in for the space right now. Dean wants to wait because students aren't happy with the student building fee
  - Sara: we want a committee who is continually working on this project to maintain it and making sure it doesn't get forgotten
- Student fee for this building would only start once the building is ready to be used.
- There is no set amount of money that is designated to this project yet
- Budget surplus → could be used for this; it would benefit all students
- Total Estimated Project Cost: \$5,293,000.00. Similar to the cost of Abdul Ladha
  - Q: The cost is compared to Ladha, but if we want a lot of space (for classrooms, student space, gym), would our building be estimated to be a lot bigger?
  - A: It's 10,000 sqft., probably no bigger. It will be built quite similarly to Ladha; the classrooms and Sauder Sports spaces are just ideas
  - Nil: I believe these costs are relatively accurate; this is about the same amount that Ladha paid.
- Bid for the Land → it is given to whoever needs it most.
- Most of the current committee is on the older side, and possibly graduating soon.
  - We may create an extra committee for this project
- If you include the masters, they would most likely want more office space in the building
- We don't know how commuter student space (hub) would affect this project
- *Amend the agenda → add to discussion later on*

## Professional Updates

1. AMS
  - a. Whistler lodge is being recommended to be torn down
  - b. AMS committee appointments
2. Senate
  - a. Procedural matters
  - b. Setting a few specific goals that are actually achievable, reasonable and important to students → pushing back the W deadline for students; reducing the credit count from 27 to 24
  - c. Appointing committees soon
3. Executives

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- a. Motions: Motioned to provide funding for SAI (\$750 per student, up to \$6000), if they give us mention and send us as a sponsor  
No motion for eProjects
- b. President:
  - i. Alumni Development office → Met with Sharlene, Brian and Teresa to talk about professional opportunities for BComs
  - ii. Met with the BCC → see Nil's report
  - iii. Goal setting → working in full force
- c. Academic:
  - i. BCC → went over the results from the satisfaction survey; these will be provided to the board soon
  - ii. 202 → Credit increase discussion; this is unlikely; they actually want to teach more hours. An increase in 202 credits will result in a decrease in elective credits.
- d. Marketing:
  - i. Secondary hiring is happening now → skype interviews are an option due to the late hiring
  - ii. Sauder IT → CUSundays; e-mail lists are still getting fixed
  - iii. CUS Legacy → adding more people to the passion project team
- e. Engagement
  - i. Secondary Hiring is occurring
  - ii. Commerce week discussion
  - iii. Passion project → showers in Angus
- f. External:
  - i. Hiring
  - ii. Alumni Relations → established alumni contact guidelines, with Sharlene Cheu
  - iii. Budgeting → Conference need more detailed budgets, especially in regards to CR and CUS tickets (working alongside Jason and Charles)
- g. Finance
  - i. Changes to Fin Comm → in discussion with Charles Wong, re: quarterly budget submissions
  - ii. Reimbursements → do them before April 30<sup>th</sup>
- h. Internal:
  - i. STORAGE SPACE CLEAN UP ASAP
  - ii. Hiring → Business Week and Elections are done; Sustainability is currently in progress
  - iii. Bookings → new rules and regulations; 9<sup>th</sup> floor is not bookable by students; normal bookings and booths → more warning, more forms
  - iv. Clubs Committee → starting work soon

## Committee Reports and Motions

None

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## Board Business and Discussion

### 1. Code of Procedure (Consolidated Policy Documents) – Cole Leonoff

- a. Separate docs → difficult to manage and change points. Put them to one document will keep it up to date, more organized and easier to follow
- b. Hiring policy is revamped → got rid of unreasonable points
- c. Other changes

*Be it resolved that the Board of Directors approve the Code of Procedure as presented.*

*Be it further resolved that the Board of Directors repeal its existing policies in their entirety.*

Moved: Ben G, Seconded: Mark  
In favour: unanimous.

*... the motion carries*

### 2. CUS Financial Reserves

- Thinking that there are better options than the endowment fund, such as the building, or possibly lowering students fees
- The fee would only be reduced if we cut down significant funds; the reduction of fees wouldn't be permanent. If we wanted to permanently reduce the fees we would have to actually cut down on certain funding.
- The board needs to decide if they're still interested in this endowment fund; if not, we can stop perusing it
  - *Board shows continuing interest in the fund*
- Alumni suggested: think of all the possible options, other than the endowment fund; compile a list and determine what you want to do and create a new path for the discussion
- Tony: Should we open this discussion up to the public?  
Cole: Jacky did do this last year, and there was minimal interest
- Thea: This money should benefit the people that contributed to the surplus

### 3. Board "Training" Session

- Should there be a mock board meeting and a part 2 retreat?
  - Mock meeting would be to practice formal procedure, etiquette, and discussion.
  - Would help us be more efficient
- Scheduling would be more challenging what with summer absences
- The fundamental question: Would it be beneficial, or does everyone feel comfortable with procedure? There must be interest

### 4. Approach to Budgeting

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- General Discussion on Funding Priorities to Direct the Budget Oversight Committee
- Budget Oversight Committee has not met yet
- Current and past CUS contributions can be found online
- Mid-year approach is available online
- Ben: Commerce week/Business week → we should improve funding for this and for central events around it
- Thea: Awards night → possibly trying to cut down on these costs
- Nil: Possibly increase funding for CMP
  - Would this do anything? The program isn't meant to be big. In the past they have never asked for more, and actually said that they didn't need any more.
  - People pay admission fees into CMP, so our extra funding would most likely be undercutting this
- Tony: Increase funding for CLC??
- Enzo: possibility of getting hoodies for the service council/BoD

## 5. JDC West Portfolio Change

- Change because we're not focussing on the case competitions, but the family/experience/culture; it's now more of a club. It is no longer focussing on academic; now more of an internal matter.
- The move to internal would open up the possibility to fund them less in the future (since they are now a club and not an academic experience).
- We're talking about how it's more family > Academic; Is this a new concern?
  - We lost this year, so there's more of a focus on it right now. The fact that we didn't weigh the case much makes it evident that there is less of an academic focus
  - Historically JDC wasn't an "experience". It used to be ranked by grades and how you did on the case. Now it's focussed on the person's "fit".
- By changing the portfolio we're changing the direction for the future → moving more towards a social setting. Maybe we should change the hiring process or create a new policy, instead of changing the precedent.
- What's the long term vision for JDC West?
  - The team is heading toward less focus on academic. The team is being built with this culture. We can make policies, but JDC West does like to do their own thing separate from the CUS
  - The reason for the portfolio switch → we highlight the fact that it's no longer academically focused. This will allow us to cut their funding, because they're no longer academic
  - Keeping them in the academic portfolio will not ensure that they will change to an academic focus
  - Could consider removing them from the CUS; but shouldn't! As much as they don't focus on academics, they do still put some focus on them. We don't want to completely cut them loose when they represent us to the extent that they do.
  - This year we could focus on preparing to do something big next year; we can start developing policies that we can put in action

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## Discussion

- If it was a separate entity from the CUS, sponsorship would be an issue
- If the plan for the future is to make it less academic; we are facilitating this with the switch away from academic portfolio  
If we want to make the focus more academic, we should start looking at making a new policy; (Perhaps a new hiring policy). This will ensure that it is more academically focused.
  - Thea: Dictating the rubric may not be the best idea; switching to the internal portfolio would be effective for right now and maybe next year, but it might not be permanent.
- Joey: If you want to really change how JDC acts you have to change how much money they get. If you remove them, they will have difficulty funding their team; this will change the incentive. By solely changing the policy you won't ensure that they change their behaviours
  - Enzo: WRT detaching JDC from the CUS: many students get huge value from JDC West, and only JDC West, so removing it from the CUS may not be the best idea
- Tony: If we change the portfolio, how will the funding change?
  - We don't have specific criteria, and we wouldn't fund them like a club. We fund them less as a case competition, and more as an experience
  - The reason we can justify the \$800 per person funding is because it's not only an experience, but an academic case competition with lots of value. Now that they place less importance on the academic portion, we can't justify funding them the same amount.
  - Ben G: Will the change add value to the students?
- Nil: We can try and build a rubric for the captains, but we can't specifically tell them what to do. Moving it to internal because we can't fix anything unless we are proactive and make change
- Tony: If we were to move them to internal, do we want to let them do their own thing, or do we want to set specific policies?
  - If we change the portfolio, we would still have the same amount of control over the team

*Be it resolved that the Board of Directors approve the moving of JDC West from the Academic to Internal portfolio.*

Moved Will, Seconded Ben C

Opposed: Ben G and Joey

Abstentions: Nil, Enzo

*...the motion carries*

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## Other Business

### Signing of the Constitution

Members of the Board of Directors signed a copy of the Society's Constitution to be kept in the President's office until expiration of the current memberships' terms.

### Next Meeting

Scheduled Time: T.B.A.

### Adjournment

*There being no further business, be it resolved that the meeting be adjourned at 7:50 P.M.*

Moved: Tony Seconded: Ben G

In favour: unanimous.

*...the motion carries.*