
Location: HA 293

Michelle Ho, Quinn Blunderfield, Enzo Woo,

Present: Maria Fung, Rameez Al Aghbar, Lauren Telford, Sara Hladun, Alexandra Lam, Joanna Zhu, Jacky Leung, John Lee, Mark Sha, (Andy Nesta), (Riley Chow) (Joey Young), (Tom Tang), (Ben Gardiner), (Claire Eagle) , (Joe Ip)

Late: Sifat Hasan,

Regrets:

Start Time: 6:32pm

A) Call to order and adoption of the agenda:

MOVED Alex, SECONDED Sifat,

"BIRT the agenda be adopted as presented."

... Carried

For: Unanimous

MOVED John, SECONDED Mark,

BIRT the CUS Board of Directors meeting minutes dated January 24th, 2013 are approved for distribution.

... Carried

For: Unanimous

B) Presentation to the Board of Directors:

i. JDC West Organizing Committee Recap – Andy

- Operations Review

i. It was very fun to run, everyone arrived on Thursday/Friday, the majors event: was the buffer zone, the opening ceremonies (all the school were and everyone else was introduced), academics, debate, and athletics took place at UBC (the building was used very well), athletics went well (it took place at the SRC and the War Memorial Gym, the ERC was much bigger this year and there was good feedback from the delegates and sponsors, social events (the public challenge took place outside Sauder, a mix between the Amazing Race and Fear Factor, the Gala (ran about an hour and a half late),

- Highlights

- i. Charity fundraised 236,000 and 6,700 hours donated
- ii. Academics was a big focus

1. First live case ever with EMCO,

i. A participant got a chance to go an implement

2. The Umbrella case and this was the first time a case was integrated across multiple disciplines about the Nokia smartphone release amidst a poor company performance.

3. Hope we left a lasting impact on the academics of JDC West

- Biggest JDC West, new school was added, over 600 participants
- Results
 - University of Saskatchewan wins school of the year for the first time ever
 - Most competitive JDC West ever, many school have developed and refined programs to give them a better competitive advantage
 - The success of the team cannot be only measure by how well they place
 - HR
 - § 375 signed up, 300 showed up
 - § Lots of enthusiasm from the volunteers and they're carrying a lot of their energy still around.
- Liability
 - § One broken arm from athletics
 - § No alcohol related charges
 - § There was a few hundred dollars of clean-up charges
- Financials
 - Final revenue 468,000
 - Projected surplus of 5,000 or 1.07%
 - o Online communications was incredibly useful and gifting future OCS with some tools to help them along the way
 - o Anything leftover and not spent will be passed over the JDC West Board of Directors
 - o 15% of the surplus will be given back to the biggest school donor (CUS)
- Where do we go from here
 - Still following up with sponsors, meeting with the new OC
 - Want to formalize the relationship between JDC West OC and the CUS, and it has changed since when it was first hosted at Sauder, so that if someone wants to bid for JDC West OC sometime down the road. Andy is looking for feedback.

C) Membership: Introductions, Personal Updates

- Sifat saw Muse and he thought it was the best experience of his life.
- John went to his first AMS Council yesterday
- Alex is working on cool things for students
- Sara and David got accepted to Mpacc

D) AMS/Senate Updates

- i. Senate Update – Enzo
 - January meeting was cancelled
 - Exam database, mental health issues and Lecture Cap
 - Lunch with Toope on Valentine's day
- ii. AMS Update – Lauren

- Last night was very interesting
- Talked about Tap That, they're trying to get UBC to set to date to make UBC bottled-water free
- Bridge to UBC, is an international programs to help international students bridge the language barrier, they're trying to reach out to school that aren't already reached out to.

E) Committees Reports:

i. CSSEC – Joanna

1. From the elections: Only 20% - no vote, 60% were in favor of this. We can use this in talks with the Dean.
2. Someone will need to take over chairing the committee, maybe BoD members or any members at large

F) Executives' Updates:

- Jacky
 - o Endowment Fund has taken up most of his time.
 - o Dealing with some HR issues, meeting with Pam and the UGO, it may escalated to non-academic mis-conduct
- Joey:
 - o Regular updates from Kimia about Sauder Summit, she's going to need marketing support.
 - o ExCo- their VP Finance
 - o Case Competition Club is starting Premiere 32
- Sean:
 - o FROSH is working on the hotel contract, and apparently we're getting some sort of concession. First POITS of the year is happening
- David:
 - o Enterprize has 160, their goal was 184, and they passed their break-even.
- Imprint found some speakers
- Rena, maybe will be continuing in her role next year, and
- CR Team finally got the posters from the CGA, and we'll keep them up for next year.
- Still working on the CUS Sustainability report for the sponsors since they want to know what happened.
- Cindy:
 - o Midterm report is coming up
- Claire:
 - o Clubs AGM, presentations from Awards Night and Sustainability. And talked about some turnover, many new initiative
 - o Awards Night is coming along – the theme is Willy Wonka's Chocolate Factory and will be at 4 Season, on March 21 from #time
 - o Sustainability has a lecture event series going on , and working on re-working their Green Seal,
- Riley:
 - o Campus Ambasauder, there was a presentation miscommunication, they didn't show up, we sent them our presentation

- The banner is now permanently outside the lounge

G) Board Business/Discussions:

i. Board Orientation in March - Jack

a. Time and Location

- Roundtable last weekend of
- Weekend of March 15th

b. Scope

- Re-visiting the 5-Year Plan
- Sara wants to talk about CSSEC
- Enzo and Ram will put something together about the history, Chad would like to come
- We'll plan something out this week and then we'll discuss it again then

ii. Update on Endowment Fund – Jack

- #AMSCouncil there was a conversation on Twitter
- The discussion was started by Matt addressing his concerns with the endowment fund, and there were concerns
- We barely got the vote to present to AMS Council
- EUS has some deep concerns with the contract
- There was some debate over GICS and IMAT
- It will require this board to vote on this again
- The AMS really wants to see how the return formula is
- Maybe get the AMS lawyers to review it, it's super low cost.
- Sauder Development Office is working on revising it, maybe go back on March 27th to re-present
- Maybe we will need to engage students to show the AMS that they support this
- Riley: Even though AMS had some valid concerns, and there was some unwarranted sass
- Ram: Matt Parson is very un-impressed with Sean Fleming
- Jacky: I will write an email to the AMS addressing my impassionate tone
- Michelle: everyone is supportive of this idea, and they're just worried about the legality of this.
- Claire: do you think that they might hear us a second time
- Enzo: an idea that we threw around was the idea of the referendum, a petition of sorts to show the AMS that we have student support to more engage students

i. Jacky: it was only raised by one member of council , but worried that sentiment will spread, I'm looking for your opinion as to how to proceed

- Sifat: was were some of the biggest concerns

- It would be better if the VP External or VP Finance absorb the responsibilities, (maintain relationships with the UBC Bookstore)
- i. We wanted to create a store, and UBC Bookstore has the space, and maybe a store in CSSEC, but maybe not

MOVED QUINN, SECONDED JOANNA

Be it resolved that the CUS Board of Directors dissolve the Service Council position of Retail Operations Director.

Carried unanimously

b. Dissolving Policy Director

- Something that they pitched and it was a one-year position, Cole will continue his work as Senator

Quinn, Enzo

Be it resolved that the CUS Board of Directors dissolve the Service Council position of Policy Director.

Carried unanimously

c. Merging Alumni Relations Director and Executive Mentorship Program Director

- Overlapped a lot, and contacting the same people and less confusion for students
- Avoid HR issues with ARD, not sure about the restructured
- Have you talked to Grant about this? How might work would this entail? Taking the events that ARD has and putting them into EMP
- Riley: EMP is taking up some slack from the MBA-mentorship program
- Sean: what would happen to Rena

- i. Want her to stay on

Michelle, Sifat

Be it resolved that the CUS Board of Directors merge the Service Council positions of Alumni Relations Director and Executive Mentorship Program Director into one position.

Carries unanimously.

d. Merging Sauder Sports Director and Yoga Director with Health and Wellness Chair

- Something we talked about originally when we introduced Health and Wellness and Sauder Yoga
- Enzo: Did you talk to Jason about this? I feel like their very different
- Sara; similar to CCP,

- i. Riley; Jason is

MOVED Quinn, SECONDED Sara

Be it resolved that the CUS Board of Directors dissolve the Service Council positions of Sauder

Sports Director and Sauder Yoga Director, and that the Health and Wellness Committee Chair be directed in future years to hire similar positions as members of their Service Council Committee.

Carries Unanimously

e. Moving Sauder Squad Chair from Marketing to Engagement Portfolio

- They used to have 2 components Wally the Bull, and the street team. The street team wasn't really used
- Alex: they needed a lot of guidance and consultation from the VP Marketing, and VP Engagement is super big will they get the help they needed?

i. They'll be okay

Quinn abstain

MOVED Joanna, Enzo

Be it resolved that the CUS Board of Directors dissolve the Service Council positions of Sauder Sports Director and Sauder Yoga Director, and that the Health and Wellness Committee Chair be directed in future years to hire similar positions as members of their Service Council Committee.

f. Future of Associate VP Academic

- Riley: Do we need this position?
- Joey: Dylan did this differently than I am doing it is a nice position to have to do odd job passion projects that the VP Academic does not have time for.

Be it resolved that the CUS Board of Directors transfer the position of Sauder Squad Chair from the Marketing and Communications Portfolio to the Engagement Portfolio.

iv. Update on Alumni Advisory Board

- Ram: Thanks to everyone but Quinn for filling out the Doodle.

Alex: Gateways had a non-refundable ticket purchase policy and UBCMA was not accommodating of me not being able to not attend, yet notifying the club

Claire: UBCMA said that this created logistical inefficiencies and this was the intention of the deposit.

Alex: Riley showed up and got his deposit.

Sara: That is how a deposit works.

Claire: They apologize that the issue of the deposit was not properly conveyed.

Riley: The issue is that they had a deposit, which is fine, but the reason that they had the deposit was so that they could notify people who could not attend, but then they did not.

Ram: What are you hoping to gain from this discussion?

Alex: It is just a discussion.

Sean: Claire has taken the steps that she could.

Ram: This will be less of an issue going forward, as this has been conveyed to the club.

Alex: What happens to people from this year?

H) Other Business:

i. Last meeting soon

I) Next Meeting:

J) Adjournment:

Adjournment of meeting

John, Sifat

Quinn abstain

End time: 7:23pm