

CUS Board of Directors Oct 11th

Location: HA 291

Present: Maria Fung, Jacky Leung, Rameez Al Aghbar, Enzo Woo, Michelle Ho, Alexandra Lam), Naheel Jawaid (proxy Joanna), Mark Sha, John Lee, (Sean Fleming), (Cindy Lynn), (Riley Chow), (Niloufar Keshmiri), (Cole Leonoff) , (Claire Eagle), (Sam Dunner)

Late: Sifat Hasan

Regrets: Jasmine Jan, Quinn Blunderfield, Joanna Zhu, Sara Hladun,

Start Time: 5:10pm

A) Call to order and adoption of the agenda:

MOVED Alex, SECONDED Enzo,

“BIRT the agenda be adopted as presented.”

... Carried

For: Unanimous

MOVED John, SECONDED Mark

BIRT the CUS Board of Directors meeting minutes dated September 27th, 2012 are approved for distribution.

... Carried

For: Unanimous

B) Membership: Introductions, Personal Updates

Welcome to the new 1st year reps. J

C) AMS/Senate Updates

i. Senator Update – Enzo

- VSB tuition is high, student are angry there was no consultation, pay lots, but no nice space for them, will be under Sage.
- Senate talking about a later W date, we're the earliest in Canada, more resistance, uncertainty classes
 - o Not as concerned with the drop date
- Also want earlier exam release date
- Course evaluations other faculties are trying to implement
- Want to published and increase awareness of plagiarism and academic integrity.

ii. AMS Rep Update – Michelle

- Talked about the CUPE strike, 98% of contract is done, last 2% monetary working on
- Business Governance Board is up and running, hiring 4 students and 3 alumni..
 - o There are some 1year/2 year terms for students
 - o Want to work with alumni (any)

- VSB tuition is really high, \$10,000 a year

D) Committee Reports:

i. Academic Committee – Alex

- Thinking about the BCOM Review
- took on remaking of the Class Liaison system, taking that online, and add a second round of feedback later on in the term since Sauder does their own, but we get no more..

E) Executive Reports:

1. President

- Faculty Advisory Board Retreat talked about Sauder's program
- Dean Bob is focusing on alumni engagement -> BCC,
- CABS will hopefully get JDC West to be more financially transparent
- 46% turnout rate for elections

1. VP Academic

- Feedback forms have been collected, data collection/condensed

1. VP Finance

- Quarterly reports were due
- Club subsidies are happening
- The bookstore downstairs will be selling conference tickets through their credit stations

1. VP External

- EMP kick-off for success, lots of interested mentees
- SBCV changing their leadership team, Josh is working with them
- Conference bundling, couldn't figure out how to package them

1. VP Engagement

- ISAS sold out their Thanksgiving Dinner
- CCP hiring lots and lots of people
- POITS happening on Friday, some issues with people stealing out of the storage room
- Ski Trip will open registration, a little more expensive for the conference
- Mr. Sauder (beauty pageant) is gonna happen

1. VP Internal

- DON'T steal from the storage room.
- Elections happened, went well
- Chasing Sustainability happening starting boothing
- Booth-ing is not going that well
- Business Week doing portfolio wrap-up, transition doc
- Coffee Machine machine?

- May be drawing up a schedule for the coffee machine
- For now, get everyone trained on how it goes
- Stopped getting cups, that should help with the mess, for now leave the rest in the office.

1. VP Marketing

- Yearbook editor resigned – school?
- Cavalier coming out next week, delayed
 - HR issues, next month maybe a Nov/Dec issue
- Chasing is supposed to be the first one with the credit card sales

F) Presentations to the Board of Directors:

i. **Sauder Summit Update – Cory Boles**

- International Case Competition, held in March
- Secured 14 have place for 12 schools
- Have all 6 continents covered
- Hotel contract probably signed tomorrow with the Sheraton
- Budget:
 - hotel and gala \$35000 down to\$ 27000
- no case sponsors guaranteed yet
- Funding:
 - Meeting with SAP, Anny
- Budget :
 - 90,000, 30,000 from CUS, 30,000 from Sauder,
 - the Dean has provided a letter of introduction for the sponsorship package this event,
 - schools are paying up to 1,000 for attendance
 - now that Sauder has given them permission to use their name and now can go out and leverage that for sponsorship
- Advisory board meeting monthly, provides connections

Questions:

- Which two schools are on the waitlist?
 - HKUST (Asian contingency maxed out)
- Case
 - Sponsorship:
 - § monetary,
 - § case (20-30 staff time to make the case, and judges for the competition)
 - § They get:
 - insights
 - knowing about the company
 - promote the education of students

- What was the previous SAP, in kind sponsorship?
 - o Previous attempt to launch, they promoted technological sponsorship
- Plans for expansion?
 - o Pools of 4 right now, next then scaling to 16-20 schools
- Sponsorship?
 - o Others looking at technology companies, finance, and mining
- What else are you spending on?
- Why food budget under-estimated?
 - o Forgot to include gratuities 17%
 - o Some buffer from the lighter meals
 - o Extra funding, will get distributed back to sponsors
- What are you looking for from Sauder, just 10 volunteers?
 - o Looking to recruit about 60 volunteers, ambassadors for teams
 - o 12 people per day for the running of the event
- Is this event open to Sauder students to attend?
 - o Yes using conference center, HA 491, HA 098
- Have you thought about applying for grants from the city or mayor's office?
 - o Vancouver Economic Commission
 - o Cost Capital Savings
- Type of competition:
 - o Business strategy, technology, mining, big name
 - o Some sort of knowledge

ii. Enterprize Update – Naz and Niloufar

- 3 separate: community, conference, competition
- Competition: speed dating event for engineers and commerce students, submissions open already.
- Easier submission process, want to make it more accessible, so they can get feedback
- Community:
 - o business Plan workshop, walks people through the process
 - o Date Auction fundraiser
- Conference:
 - o Dylan brown Pixar's
 - o Working on speakers for workshops,
 - o Want to put together a Tech Panel
- CR
 - o Over \$4,000 confirmed
 - o Waiting for Tech Panel

Questions:

- What's the relationship with the Next 36?
 - o Mutual exposure/marketing
 - o Non- Monetary
- What about Phillip DeFranco
 - o Still in the works, want a big name
 - o Not sure if that's the direction they want plenary to go in
- How much CR outstanding?
 - o Goal: 12-13,000
 - o Sponsorship goes towards the prize pool.
 - o Conference isn't affected
- Enterprize marketing to engineers?
 - o Business plan, booth in Kaiser
 - o Want to talk to Profs to talk to classrooms
 - o Or get Profs recommendation for interested students
 - o Relaxed initial intake
 - o Some key areas like Fizzers where they're relevant

iii.AMS Business Governance Board – Eric Gauf

- Eric Gauf, Restructuring co-ordinator
- New AMS entity to avoid some tax liabilities
- 15 million cash going through,
- Nose-in, hands off policy
- AMS Council is still the board of directors, high level, feedback
- New Board: 4 students 3 alumni, president and VP Finance (non-voting members)
 - o Budget Committee hires these people,
 - o Alumni, voice of experience and mentorship
 - o Staggered appointments, have memory
- What they do
 - o Reviews the Business and Admin budgets , finding that balance
 - o Incentive based compensation for the manages, goals
 - o Want multi- year oversight
 - o Interpret values to the organization, sustainability – the how from the manages
 - o The BGB looks the ends, and the managers looks to the means
- Student Members:
 - o 5 meetings a year (2-5hrs)
 - o Honorarium of \$1500
 - o Application deadline: November 10th
- Eric.gauf@gmail.com OR restructure@ams.ubc.ca

Questions:

- If they graduate during their year of appointment will they transition to an alumni role?

- They would still be students
- What are you looking for from us?
 - Connection to student and alumni
 - Alumni must have attended ubc for one term
- Role of the new Sub
 - Completely separate from the new SUB
 - Want the organizational structure in place to support the expansion before moving into the new SUB
 - The interaction with the new SUB will be limited since it's early in the groups formations
- What are you looking for in students?
 - No specific background
 - Preference for usable skill sets
 - Alumni:
 - § Communication, marketing, should be able to read a budget
- Performance based pay?
 - For the senior managers, make sure that the goals were aligned with the student focus of the organization
 - Mainly working with the GM for his staff
- Budget working with?
 - Black box.
 - Money that their dealing with is about 12 million, transfer from profits 1.3-5 mil? Admin costs 1.2?
- Consequence for breaching a contract?
 - Yes there will be usual, identifiable loss from breach of contract

G) Board Business/Discussions:

i. Alumni Advisory Committee

- Sauder Alumni to advise
- Wanted a diverse range of students
- Nominees:
 - Tom Dvorak
 - § Crafted the building fee contract
 - Safeena Dhalla
 - § CMP Director, COMM 101 TA, JDC West
 - Erika McCoy
 - § Tutor from CMP, Sauder Squad,
 - Chad Embree
 - § Works for Best Buy HQ, wealth of institutional knowledge, super eager, experience working for a non-profit
 - Azim Wazeer
 - § First 4th year rep

§ Doing some development work for UBC

- There are names on the list, metric was that they should be working, and experience with the CUS
- There is a space for the previous year's President
- This is a two year term
- This approval is it, no interview process

MOVED Sean, SECONDED

"BIRT that the CUS Board of Directors approves the nominees for the CUS Alumni Advisory Board"

... **Carried**

For: 8

Abstain: 1

ii. Ombudsperson Report – Ram

- Some issues: JDC West, Board of Directors processes – not enough discussion, unclear motions, CUS operations – microwaves, coffee machines, email reply time, cleanliness
- Policy
 - o Meeting Minutes: Maria will be working on it.

H) Other Business:

i.

I) Next Meeting: October 25th, 2012

J) Adjournment:

Adjournment of meeting

End time: 6:45pm

No Business Left Behind

Simplifying AMS Business Governance

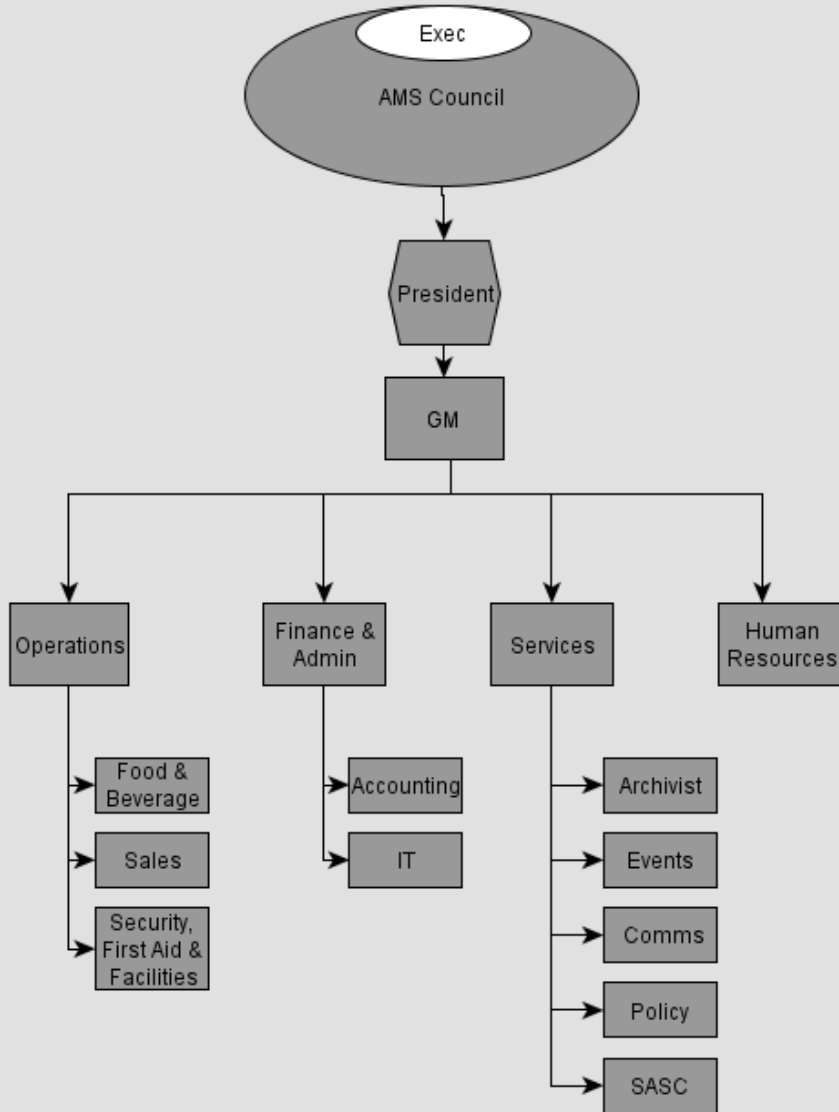
Background

- VP Finance Elin Tayyar proposed a restructuring in February 2012 , committee struck to analyze
- Interim report to Council in late June, had found the issues identified need to be addressed but the form was unworkable
- Committee proposed the creation of a Business and Administration Governance Board, passed unanimously by AMS Council

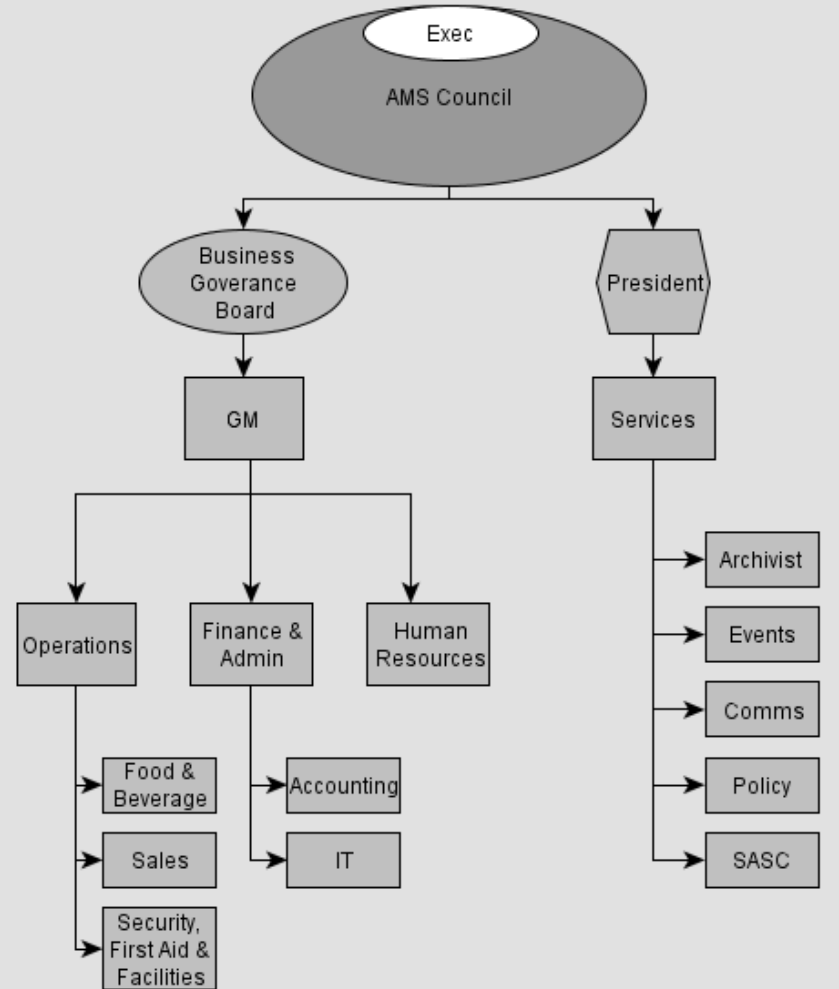
The Goal

- To implement a nose-in, hands-off policy, finally giving full effect to the AMS's de-facto structure: student-focused, professionally managed business operations, and a student-led services society.

July 2012



Proposed Change



Conceptual Overview

- The intent is to establish a working equivalent to a board of directors for the business / admin side of the AMS, as a committee of Council.
- The Governance Board provides for appropriate student oversight of the business / admin operations of the AMS, reporting to but separate from the advocacy-focused activities of AMS Council

What The BGB Is

- The Business Governance Board is a committee of Council. Old Business and Facilities Committee destroyed and duties distributed.
- Not a final authority – all actions go to Council for approval, per bylaws, bundled in the Annual Report
- Consists of 4 students (cannot be Councilors), 3 alumni, plus President and VP Finance as nonvoting members.
- Students serve 2 year terms, Alumni 3 years

What the BGB Does

- Reviews business & administration budget with the GM
- Approves compensation changes for GM + Senior managers – plan is to implement a goals-based compensation system
- Interprets council-identified values of the society to set end goals for business and administrative operations with GM
- Provides student input for top-level hiring
- The BGB is an attempt to follow the Carver model of governance – the board focuses on the ends to be achieved, and trusts to the GM and staff to pursue the appropriate means.

Student Members

- Time commitment: 5 meetings per year, 2-5 hours per, plus prep time
- Paid position: \$1500 per year
- Major opportunity to develop management skills, learn from alumni mentors
- Positions posted on AMS website: <http://www.ams.ubc.ca/category/employment/>
- **APPLICATION DEADLINE: NOVEMBER 10th**

Questions?