



commerce
undergraduate
society

CUS Board of Directors Minutes

January 23rd, 2012

Start Time: 6:05pm

Present: Graham, Lilian, Mandy, Jacky, Jackie, (Sara), DavidH, Armin, Aldora, Emmet, Klazina, Enzo, Johannes, Tim, (Dylan)

Late: (DavidL)

Regrets:

Call to order and adoption of the agenda

- Adoption of Agenda

Motion: David, Lilian

BIRT the CUS Board of Directors Meeting Agenda for Jan 23rd, 2012 is approved

Voting Phase

For: Unanimous

Agenda approved.

Meeting Minutes Approval

Motion: Emmet, Anna

BIRT the CUS Board of Directors approve the previous meeting minutes dated January 9th, 2012 and January 18th, 2012 for distribution.

Voting Phase

For: Unanimous

Minutes approved

Committee Reports

CSSEC- Sara

- We had a meeting with Russell Acton who is one of our architects, and Amanda and Chuck from the development office and we were talking about what our next steps are, Amanda and Chuck are going to be talking to potential donors and our committee will be putting together marketing and information packages that we can send out to students, so it's small steps, chicken and the egg, can't move ahead too far with one or the other right now but things are going well

Budget Oversight Committee- Lilian

- I spoke to Jesse from Enterprize, things are the same as the last time he came in, they're looking to get \$3000 more in sponsorship but this is unconfirmed, and with regards to event evaluation, I'll be putting that on the next agenda for the next board meeting

Questions/Discussion

- Jacky: is their expectation of the CUS for us to help them out since it's happening soon?
 - Yes, they're looking to us to help them out

Policy Committee- Jacky/ Enzo

- Jacky: we went over the elections policy for housekeeping, that's it

Questions

- Graham: can you nominate two candidates for the same position?
 - Only one
 - Enzo: only one even if there's more than two positions
- Johannes: have you sent out the updated elections policy to candidates?
 - I've been in touch with Maria and yes

Academic Committee- Jacky

- We met last week, Dylan gave a presentation re: the Brand Management Program and the BCC survey
- Dylan: everything was approved by the committee to discuss this with the general public today

Building Committee- Tim

- Given that most renovations are done, we're looking to acknowledge the CUS payment to the building, this could involve a nice looking plaque on the wall outside of the CLC or somewhere downstairs, and we have to figure out a way to combine the CUS MBA and ECS logos and a catchy way to make our mark on the fact that we donated so much money, so we'll be meeting and discussing approvals

Questions

- Johannes: how is the contribution of CUS vs. other portions of Sauder being distributed?
 - All of our lounges are located in different areas, but we will have the dominant presence
 - This isn't a means of compensation for us, it's an acknowledgement that students have made a contribution to the building

Senator Update- Jacky

- No updates

AMS Rep Update- Tim

- There are important questions in the referendum that's coming up aside from the election, with regards to this, I think you should vote "Yes" for all four, there are justifications for all of them, the most important is the endowment fund, it's meant to push the AMS into a long-term strategic way of utilizing its assets, including the selling of the Whistler lodge. That goes the same with the artwork collection

Questions/ Discussion

- Dylan: could you go further into the artwork referendum question?
 - This goes back to our position as a student society, unfortunately we're not built to handle expensive collections of art, this would be a good way to use the money and transfer it into an Arts endowment fund that will then generate money for relative initiatives, it really is a win-win situation, we're holding back money that could be used for Arts initiatives
- Dylan: how do you think non-arts students feel about that?
 - You have to argue that this art collection was donated by the painters themselves, and they donated so that people can view the artwork, it should still stay in a realm of the "arts" side, that's the way I see it should fit and I think it's fair, I don't think it's fair to let it be used to say, build a new gym

Executive Reports

VP Finance

- Working on co-op reimbursements and the mid-year report, the team will be meeting in mid-February, we have a draft out right now that is confidential

VP Engagement

- The planning for the Wellness Fair is going well, we had Barr Fitness say they'll come, we're hoping to have a zumba class and will have lots of activities
- Ski trip went extremely well, it's the biggest trip that we've ever had, 80 students
- Sauder's Soccer Tournament is this Friday
- POITS is February 3rd
- Grad is getting in to action now and planning for everything in March
- Dylan and I joined in on the first and second year committee meetings, second year has a "Fake ID" party coming up and various other smaller ideas like a spy game and they want to make a "Sh*t Sauder Kids Say" video, and we got the updates from the first year committee, they're bringing back bi-weekly movie nights and are going to plan out a year-end event, there wont be alcohol

Questions/ Discussion

- Johannes: a big congratulations to SoCo on such a great ski trip

VP External

- No questions

VP Academic

- BMMP, my BCC Report is up, and we can talk about the dual-degree program
- With the dual-degree program, the dual degree has been stalled until at least the new dean comes in June 2012, it would be a massive project for anyone to overtake, and Dean Dan wouldn't want to put forward such a large project and then leave it for the new dean. In terms of what Sauder wants, they want to ensure that no matter what you're taking in terms of an arts course, you're paying Sauder tuition on all of your classes, Sauder wants to keep making the same amount of money given the services that they provide. There also aren't a lot of common courses for arts and commerce, so it's very possible that this dual degree will be pretty high in tuition and 4.5-5 years instead of a four year program because there are so many classes you have to take with both degrees. Other than that, the reason that it broke down in the first place was because arts wanted to change a few things before the senate passed it and commerce wasn't comfortable with those changes so the project was postponed indefinitely. The Academic Committee wants to help create a survey we can put online to show true interest in the program, asking if they'd be okay with staying here longer and paying extra tuition to sign up with this degree

Questions/ Discussion

- Jacky: our previous survey didn't ask if people were willing to pay extra tuition, etc, so this survey will hopefully have more fodder

VP Marketing

- No questions

VP Internal

- Johannes: Julie can hopefully figure out what happened with the key incident this weekend

President

- We're putting together a roast to Dean Dan, Connor McGauley is going to be our CUS rep for that
- I'm putting together my transition report
- Planning on referendum, we're putting together some marketing materials, since it's only minor changes to the constitution the marketing doesn't have to be super big for this
- We have a meeting regarding the final mail-out letter to students re: the \$500 fee
- We're working on the board retreat, trying to decide a date of February 11
 - Tim and Emmet will plan the retreat for February 11th and/or 12th
- Made a speech to the CEO of Rogers today on behalf of the CUS
- CLC equipment talks- we talked with Alex Monegro, we're getting numbers on capacity and service charges, right now they have a lot of extra capacity and we may not have to purchase much more, most likely not less than \$5000. I got clarification on lending policies and the responsibility of who is liable for charges
- Riki is putting together job descriptions and transitions things

Student Engagement Update- Tim

- Graham: this has been struck from the agenda, but Tim will talk to Julie and come back to us re: how we can collect data next year on our events so next year's board and execs will have this data to make decisions

Coffee Financing Update- DavidL-

- We'll be spending \$20k by the end of this year if we're going at the same rate of consumption and assuming we're not serving people in the summer, this is more on an upper bound because we had a huge spike when it was first introduced and now it's pretty steady, \$31,000 for the entire year

- Going forward, we need to see what happens at the start of January onwards until mid-February to see what the cost is for that and how much coffee is used, and we can use that sample to see the average running cost

Questions/ Discussion

- Dylan: we should turn them off during reading week, or we can tweak the machine so that it only serves coffee during this time
- DavidL: I suggest we just sell coffee at this time
- Dylan: they have a counter in the machine, they can tell us the usage
- Aldora: the coffee guy had to reset the counter last week, we'll have more accurate numbers soon
- DavidH: how much will this cost annually?
- Anna: I'm comfortable with just coffee, flavoring is costing almost as much
- Enzo: I think the bare minimum should be coffee, taking those steps will help us reduce costs, there are additional advantages to the novelty of it, I would be comfortable with charging for extra
- DavidL: this is going to affect next year's board
- Klazina: if the counter separates between coffee and premium, we could see if a \$0.25 cost on the special coffee will make a difference, maybe table this for now
- Emmet: would this be hot chocolates and other drinks as well? If flavors are so popular, clearly people really prefer this and people don't drink coffee, if we remove say, hot chocolate, this might upset people who don't drink coffee
- Lilian: if we put a constraint on coffee, that would be a better way of controlling costs
- Anna: most of this is coffee anyway except hot chocolate
- Dylan: there are various powders for the machine, things like mochaccinos are going to be more expensive, we can limit those, I don't recommend it, given that \$20-\$25K is a reasonable figure for a year
- Armin: with regards to adding a fee, I don't think we should even go there, we started with giving out something for free, but I feel like the demand is elastic and I feel like a lot of people are used to free stuff, I don't think we should add fees, it'll turn off a lot of people
- Tim: I agree with Armin, if we're going to pursue means to cut costs, we should remove options from our free service. Do we have a contractual obligation to keep these machines? Why not remove the machines and put in cheaper machines?
- Johannes: this is the cheapest coffee out on the market, this is \$11 per student per year, I think it's that much value, I've had at least \$100 value out of that machine personally
- Sara: if we did only charge \$0.25 per drink, in comparison to a Starbucks drink, it's not that bad and could recoup some costs, maybe we could convince them this is still a great deal, however people are going to be shocked
- Alex: I agree with Tim about finding an alternative way to reduce costs instead of demand, it's a direct payment back to students, you don't want to make people like the machine less, maybe get that money elsewhere
- Dylan: to clarify, while the coffee machine itself may not be the cheapest, for the amount of demand going through it, that is the cheapest thing that we've done, and

we've discussed how much work we've already put into this. As well, there is a lot of wastage with the coffee machine, I think one of the hugest problems is that people are dumping a lot of the coffee out because they didn't like it or didn't have the right powder in it. Keeping hot chocolate and French vanilla in there is cheaper than people getting regular coffee. You could charge \$0.25, but putting the quarter in is another 5-10 seconds which is going to hurt the already long lineup at the machine between classes. Right now, the machine is doing really well and I think keeping it similar to this, \$11 is a great deal

- DavidH: this is one of the few things that has a direct benefit for students, we need an upper limit on how much is spent however
- Enzo: I know we're still unsure about CGA sponsorship, but that kind of sponsorship would be ideal, have we looked at naming rights for the machines?
- Johannes: I would recommend that we wait until the new counts have been inputted, we've spent \$7,000 so far, \$4000 in the first five days. I'm thinking it might be more normalized if we take a new cross-section of that and project based on those numbers on what may be an unweighted set of data from the past.
- Armin: any update from Andrea on sponsorship?
 - Johannes: CGA is very interested, but sponsorship happens when the budgets are being formed, as of now they've allocated a lot of money to SFU, so they'll need to renegotiate when the new budget
- Johannes: I motion to table this for a month

Motion: Armin, Lilian

BIRT the CUS Board of Directors motions to table the coffee discussion until a month from today, or until stronger data is introduced from the coffee consumption.

Voting Phase

For: Unanimous

Motion is tabled.

BCC Discussion- Dylan- see attached

- I did a report on the BCC which took the last three annual reports, there's a lot of good data from these reports, I was able to get employment figures as well as qualitative figures from surveys.
- There are a lot of BCC events during the year, they don't advertise as well as we like but they really benefit CUS students, for example the career fair after Ignite. This wasn't advertised too well, and nobody knew about it so not many went to it. I'd like to see our BCC Relationship Manager put together a couple of events that the BCC are doing and put them at the bottom of say, the CUSunday. We put a lot of money into their services, we should be trying to help to give that value back to students

- There are some BCC services which I'm not sure we should be paying so much for. For example, a salary for a part-time career coach, it's pretty unprecedented for us to pay for Sauder employees unless they're student interns. That seems like a line item that is very different from what the CUS has ever paid. Same with Comm 202 online resources, which is something perhaps the UGO should be paying for. We're paying for an actual class's resources but from a CUS perspective.
- They make a \$10,000 video every year which I think is very expensive given the number of views it gets. I think a lot of people can do this for much less money. I would like to see us paying for more things like the Trek programs which perhaps add more value to students
- I think we need more job postings on COOL. 93% of people look for job postings here. This year the number of postings declined for the first year ever because one of the full-time staff was sick and they weren't replaced. I recommend that we put in another student intern to find jobs for people. I don't want to change the funding we're giving, just want to reallocate the funding

Questions

- Anna: there's an international portion to COOL, when you click on them a lot of deadlines have already passed and I find that very frustrating.
 - I find that there aren't a lot of people who look for international programs, I think Sauder should be looking at this
- Anna: there were 100 people at the workshops at the start of the year, there is interest
 - As an international school, people asking about international careers at the BCC is the only that has increased. However, the number of people that use these resources online is lower but still significant
- Johannes: with regard to the COOL postings, I talked to Linda and Denise about the comparative numbers, how many posting other schools have and if they've looked into this
 - I have only asked UVIC and University of Calgary and both had more available jobs, I found that to be enough information, there were about 20 more jobs than us on average, right now we have 70 or 80
- Enzo: I only see 11 or 12 for non co-op students, and a lot of them are just contests or volunteer experiences and some are questionable because they keep pushing deadlines
- Alex: I try to make an appointment with someone to help me choose my option, but they make you go online, I don't know why we can't do this in-person
 - I agree, one time the BCC told a student their job interview was at a different time than it actually way, and they missed their job interview as a result
- Tim: I think there needs to be a greater level of professionalism among the BCC staff, I was relying on their services for internships. The first issue I encountered was they said I got an internship and then two days later saying I didn't get it, and then two days later saying I got it again. One month later, they scheduled the interview times incorrectly and the company had to call the BCC because I was slotted in with four other people at the same time. Too errors in one month is too often, if I were an employer I wouldn't rely on the BCC

- Armin: Back in 2009, the percentages were pretty high and have been dropping, have there any major changes since 2009?
 - Yes, two of the most respected people in the BCC left, and they were the two strongest people that they had
 - We need to show our frustration but still keep good relations to move forward, the BoC needs to figure out if they want to fund the extra \$30k they are asking of us
- Enzo: what do you think is the best way to go about trimming the unnecessary items on their budget?
 - I've explained to Linda that I'm not comfortable funding the given projects but have told them I'm comfortable funding other more valuable things. I'd like to see the Comm 202 materials be paid by Sauder, I just need the board's support of this report and these recommendations. I think it'd be great for the board to look at this report and approve the conclusions moving forward
- Klazina: what do you want us to fund?
 - I got information about the success of say, CMMP and Trek, my next report will regard the successful portions of the BCC and look at potential areas where we'd like to put more money
- Graham: when you have the next report, maybe we can approve this information then?
- Dylan: I'd like to approve the first report first

Motion: Enzo, David

BIRT the CUS Board of Directors approves the BCC report written by Dylan Callow as well as the proposed recommendations for moving forward with the funding of the BCC for the upcoming 2012 year.

For: Unanimous

Motion passes.

BMMP Program- Dylan

- “Brand Management Mentorship Program”- the CUS supports mentorship programs for jobs harder to get outside of school like consulting. In terms of the new BMMP program, we're looking at approaching Tim Silk who is the best brand management professor at Sauder, he's been teaching and working on a lot of research but has decided he wants to give back, and wants to start with the BMMP program
- The new program: in term two of year two, everyone has Comm 296, where we'll advertise the program. Then people can apply, around 40-50 students are accepted. Then the summer comes, and that's when the program will actually happen. During the summer of year two they can still do an internship because it's not a full time commitment. Tim wants to do online cases as well. When you come back for third year's first term, there's a class called Comm 467. We'll make a special section called Comm 367, so BMMP students can take this course in first term of third year, a year ahead

which will help them with interviews with firms. Not only will they have the BMMP to help them, but the course itself to prepare them for internships. During the summer of third year, hopefully students get a full-time job and then in fourth year they finish their courses and in a year or two they become a brand manager. If you can get an assistant job in the summer, you're in a great position for a full time job in the future

- The biggest issue is the online resources, I've talked to Tim and told him that the CUS would be willing to provide funding so that he can develop these online resources and they would be used for the next five years or so, meaning the BMMP line item for this year will be slightly higher than previous years. We talked of about \$5-\$10,000. I told Tim that he has to make a budget which I will present to you

Discussion

- Tim: I feel like this would next year's board duties
- Dylan: you can make recommendations to the board

In Camera Discussion

Motion to move in-camera: Johannes, Emmet

For: Unanimous

Motion to move out of camera: Tim, Armin

For: Unanimous

Adjournment of meeting: Tim, Armin, Unanimous

Next Meeting: February 6th, 2012 6pm

Adjournment

BIRT the meeting is adjourned

End time: 8:01pm

Report on the BCC

By Dylan Callow

Summary and Purpose: The relations with the BCC and the CUS in 2011/2012 have been interesting to say the least. The Board, as well as myself, have been increasingly interested in the budget lines of the BCC Budget and the value to the CUS. This is an unprecedented look into 3 annual reports as well as the 2011 BCom Satisfaction Survey to surmise the performance of the BCC over the last 3 years. This report hopes to try and demystify the value that the BCC gives for the \$150,000 we give them.

Introduction: Before going into details of the reports, I will summarize the reports being used. The 3 annual reports that will be used are the 2009, 2010, and 2011 annual reports conducted to review the performance of the 2009-2011 grad classes (my 1st – 3rd year). The 2009 report can be found [here](#), the 2010 report [here](#), and the 2011 report [here](#). I will also be implementing statistics from the 2011 BCom Satisfaction Survey, which is not on the Internet but rather a copy in my possession. The CUS will keep this copy but I'm sure a future VP Academic or Board of Directors member could access a copy from the BCC.



The number of students included in each survey is:

	2009 Annual Report	2010 Annual Report	2011 Annual Report	2011 BCom Satisfaction Survey
# of students	535	589	886	643 responses*

*: These are total number of responses from students from Year 1-5.

Annual Report Results: Using results in the 3 annual reports, I will provide some interesting trends in terms of employment, specialization, and compensation.

Employment:

	2009 Annual Report	2010 Annual Report	2011 Annual Report	Change over 3 years
% Employed	91%	92%	82%	-9%
% BCC Facilitated	42%	46%	53%	+11%
Employed in BC	77%	76%	75%	-2%
Employed in Canada (not BC)	17%	13%	12%	-5%
Employed Internationally	6%	11%	13%	+7%

BCC Facilitated Employment percentages include any jobs that are fulfilled by internal job postings on COOL or through any recruiting events done by the BCC. It would be interesting to see in the next Annual Reports exactly how these positions were filled, for example, jobs that came out of the Trek Programs. The employment figures increasing outside of BC are good news. However, the 10% drop in employment from 2010 to 2011 seems extremely concerning. This will need to be explained by the BCC.

Specialization:

By Functional Area:	2009 Annual Report	2010 Annual Report	2011 Annual Report	Change over 3 years
Accounting	48%	36%	28%	-20%
Banking/Finance	16%	21%	21%	+5%
Sales and Marketing	18%	18%	21%	+3%
Human Resources	4%	2%	4%	Even
TLOG	4%	8%	7%	+3%
Consulting	3%	6%	5%	+2%
Real Estate	3%	5%	7%	+4%
Other	4%	4%	5%	+1%
Business Tech Management	N/A	N/A	2%	+2%

As we have been traditionally known as an accounting school (even I'm an accountant), these numbers are very good to see, as there is a shift towards other functional areas such as banking and real estate. However, I would like to see the number of people hired as this could be misleading if it was just a large drop in accounting hires.

Compensation:

By Functional Area:	2009 Annual Report	2010 Annual Report	2011 Annual Report	Change over 3 years
Average Salary	\$42,000	\$43,200	\$44,300	+\$2,300 (+5.48%)
Average Salary in Metro Vancouver	\$41,000	\$43,100	\$42,000	+\$1,000 (+2.44%)
Average Salary outside Vancouver	\$47,000	\$47,900	\$49,700	+\$2,700 (+5.74%)
Salary Range	\$18-80k	\$10-83k	\$12k-92k	\$-6k-12k

You can see an average salary increase of around 5%, however this seems normal given inflation around the world and in different parts of Canada. However, in Vancouver the increase is quite small, perhaps around inflation.

BCom Satisfaction Survey Selected Information

BCC Usage Rates:

BCC Service	2009	2010	2011	Change over 3 years
Guidance in choosing an option	63%	56%	45%	-18%
Career Information	76%	71%	61%	-15%
Guidance in choosing a career	68%	58%	48%	-20%
Guidance on international careers	48%	42%	31%	-17%
Job Search Skills	72%	68%	58%	-14%
Resume Writing Skills	88%	83%	79%	-9%
Cover Letter Skills	80%	73%	69%	-11%
Interviewing Skills	68%	62%	54%	-14%
Networking Skills	62%	46%	42%	-20%
Running events to help students connect with business community	69%	59%	58%	-9%

% Satisfied/Very Satisfied	2009	2010	2011	Change over 3 years
Guidance in choosing an option	89%	93%	82%	-7%
Career Information	92%	88%	85%	-7%
Guidance in choosing a career	91%	84%	78%	-13%
Guidance on international careers	68%	59%	69%	+1%
Job Search Skills	94%	89%	84%	-10%
Resume Writing Skills	96%	95%	90%	-6%
Cover Letter Skills	97%	93%	90%	-7%
Interviewing Skills	96%	95%	88%	-8%
Networking Skills	90%	89%	74%	-16%
Running events to help students connect with business community	93%	85%	82%	-11%

These two tell me that either there has been a significant drop in the use of services because of lack of confidence in the BCC or the construction period has hindered their awareness. Either way, the most concerning are the networking skills workshops and the choosing a career guidance. Where do students go instead when they do not go to the BCC for advice?

COOL Resources Used	Less than once a month	Never	Budget Line Item
Job Postings	28%	7%	
Career Cruising Website	23%	68%	
Booking an Appointment	47%	23%	
Employer Profiles	32%	43%	
Interview Stream	27%	64%	\$1,200
Going Global Website	23%	63%	\$1,875
Wetfeet Website	20%	73%	\$3,000
Global Placement Website	16%	77%	
Big Guide to Living/Working Overseas	14%	79%	\$1,900

For some of these resources, more than 90% of people are not using the resource either due to it's lack of usefulness for the student or lack of awareness. The question is: Does the CUS feel that it is worth it to subsidize the 10% using these resources? Given the small line items on the budget I would say it is of lesser concern but something to look at in the future.

Concerns and Recommendations:

Qualitative concerns:

Many of the responses of the satisfaction survey resembled quotes such as this:

Good:

“helpful and proactive”

“postings are good”

“more events like Lunch with the CEO, keep up the great work”

“can keep up to date with recent job opportunities”

Bad:

“BCC does nothing for Real Estate jobs”

“professionalism of peer advisors”

“not impressed with job opportunities COOL offers”

“need more jobs for 1st/2nd years”

Confused:

“not sure if useful for international students”

“should have a mentorship program between business professionals and students”

“did not know these services were offered”

“not aware they provided these services”

From this I have gathered that students value jobs and working on adding more on COOL should be a top priority. Also, many of the “confused” postings are based on lack of awareness, which could be rectified by tailored or revamped marketing.

Concerning line items on the budget:

Line Item	\$ on budget	Concern
Salary for P/T Career Coach	\$34,051	Seems a bit unprecedented to be paying for wages for Sauder employees
Online Student Resources	\$10,975	Lesser concern, but we still don't use these resources much for the value we have to pay, we basically subsidize the MBA and regular career services
Comm 202 Assessment Tools	\$5315	IMO this should be paid by Sauder
Marketing Tools for BComs	\$10,000	IMO these marketing efforts have been unsuccessful in past years and a misuse of the budget we give them, maybe get Chris/Marketing Commission to consult?
	\$60,341	Total Requested Budget 2011 = \$167,435

Recommendations going forward:

Increase awareness of the BCC Services:

Given the lower awareness of the BCC services over the last three years with no decrease in our contribution to these activities, we are losing value for our student dollars. Rather than cut these services, it would be great to see a revived marketing effort, especially given that the BCC is now fully operational (whereas before we could blame the building construction). Things I would like to see are in-class announcements about services that pertain to lower or upper level students, more advertising of these services on the BCC/UGO email blast, etc. Given that the CUS has such a large stake in this, major events could even go on CUSunday.

Ask for more quantitative data:

I'd like to see actual numbers of hires rather than percentages on the annual reports in the future, as they are inherently misleading (obviously not all students replied or had correct information on the annual report). This will show us the true shift from accounting jobs to all other types of jobs from 2009-2011. This is especially true for the BCC Satisfaction Survey, where the number of responses has differed over a longer period of time.

Simply, we should not be paying for BCC services Sauder should be paying for:

To clarify this point, I am referring to things such as BCC wages and Commerce 202 resources, which would still be paid for by Sauder if we decided not to. In the future, we should look out for these expenses and politely refer the BCC to Sauder to cover these expenses. However, student interns and co-ops are fine in my book as the only wages that the CUS pays for.

A closer look into some of the BCC events:

CMMP and the Trek Programs are events that could possibly be expanded by the CUS. I would like to see more quantitative data on the successes of these and I would definitely suggest funding into these programs as they are known to land students with high paying, outside of Vancouver jobs.

Jobs, jobs, and more jobs:

93% of people who use the BCC services look at the job postings on COOL, however in 2011 the number of job postings declined because one of the full time staff was off for 3 months. Increasing the number of job postings is the single biggest tangible thing that the BCC can do that will increase satisfaction of substantially all students. If an additional student intern could be hired to help find more job postings, the CUS should consider paying for it.

Some of these recommendations can be started by us rather than the BCC (i.e. Sauder paying for the 202 tutorials). I hope this sheds insight into the performance of the BCC and helps the Budget Oversight Committee reach a decision.