



VP academic

- Dean's Office Projects
- Doing a more Managerial Position – oversight of these components
- Two New Positions
 - **BCC relations Manager**
 - Funding Model
 - Marketing Efforts
 - Analysis and consultation → how well BCC is serving BCOMM students
 - Pilot Projects → ex. Take BCC to get people internships vs. Full-time jobs
 -
 - **Programs and Curriculum director**
 - 486W
 - New academic programs
 - Updating and changing curricula

Questions:

1. Can you put a further motion that BCC relations manager would have to have a mandatory presentation about the numbers going towards the contribution towards BCC
2. Problem is getting people to fill service council positions, do you think that this absolutely necessary?
 - a. This position opens up to new people and people can gain value from
3. Do they have to be hired before the summer?
4. Do they have anyone in mind?
 - a. Any ideal candidates – NO
 - b. First year of the position you can appoint someone.
5. How many hours did they work on the current responsibilities without the two positions?
 - a. Doesn't know accurate number

Discussion:

1. Connor thinks this is a great vision but concern: does it take away from the core value of what the VP Academic does?
 - a. We want to be centralized
2. If only one position would be implemented which one would be better : For Jeff



- a. BCC Relations Manager
3. Can you solve this problem by hiring a commission?
 - a. Both positions are integrated with the VP academic role, but the BCC relations could need some more attention
4. The uniqueness of the role will attract

Motion to create the service council positions of BCC Relations Manager and Programs under the CUS VP Academic Portfolio

For: 6

Against: 0

Abstentions: 1

Motion to create the service council positions of Programs and Curricula Director under the CUS VP Academic Portfolio

For: 7

Against: 0

Abstentions: 0

1. Alumni Relations Initiatives – Alex Monegro

- a. **CUS Alumni initiatives and Sauder Alumni Relations Office**
- b. **Attached documents**

- Outgoing Alumni Relations Director, CUS
- 3 years ago: ARO effort
 - 2 years ago CUS made this effort
 - Couple months ago Alumni effort
 - This made up VAR- by alumni for alumni
- Refer to Powerpoint and documents for further information
- Why is he here?
 - The need of infrastructure
 - Recruiting Alumni
 - Any ideas tell Laura
- Problem:
 - No funding
- In a few months they are going to have a roster of initiatives
- Do more focus groups
- Does this make sense?



- Value to students
 - Invest money in first year –
 - Create initiative so they want to get involved in the school (according to stats)
 - i. Provide value by connecting with current students by connecting with them and this gives them an opportunity as well
 - Long term goal: Alumni will make donations to the school
 - i. So this money would go to relieve the students in terms of extra fees
 - Stats: Harvard Business School gets 60 million dollars in donations

Questions:

1. The ask is going to be between 10 and 20 thousand dollars
2. Biggest challenge: just getting started and the rewards will come after
3. Harvard Business school, anything comparable to Sauder?
 - a. University of Manitoba they are almost 100% alumni funded because they are the only business school there
 - b. IB is also funded a lot by Alumni
4. Would this be yearly? Or one time?>
 - a. Initially this would be yearly but eventually this amount would decrease
5. How can students get involved?>
 - a. Taught by Alumni, Mentored by Alumni
 - b. Ideas can be relayed through Laura
6. How much of the funding would be from CUS?
 - a. Not sure right now- maybe member dues and some alumni relations
7. Clarification around treating students as future alumni?
 - a. If you are in 4th year you can participate in more events versus the first year
 - b. You will see benefits at the end of the

2. Mascot Competition Update – Adrian Pape

- a. Funding update**
- b. Attached documents**

- Poster are going up soon and on the HA screen
- Refer to PowerPoint Presentation



- Voting for entire budget and prizes

Questions

1. Any companies with superior quality and or Price? - Not that he knows of
2. Any advantage of doing it with a Vancouver company? – Not really all don't by computers
3. How long will this mascot last? Maybe 10 years, not too sure, with a developed policy for the care of the mascot lifespan can be increased
4. Who will wear it? – decide that through policy and what not
5. Can we have CO- Design with other Faculty

- 3. BoD New Initiative – Lucas Lemanowicz**
 - a. Clubs/conferences alumni base**
 - b. Attached documents**

CUS Conference Alumni System

- Turnover rate is really large
- Problem: where is the continuity?
 - Same mistakes are made
- Solution: create and advisory board
 - Support network, not a decision maker
 - Small time investment

Questions:

Is it compulsory or voluntary? – Voluntary

1. Would you think about creating a good training program? – not really possible due to students leaving, this is more a helping hand and advisor
2. Would it be like strategy helping? – It would be like a “phonebook” something to refer to for advice
3. What happens if nobody can be on the committee? – most teams have lots of people involved so teams of 3 -5 can be made
4. Would this be for every conference? – This would be nice for every conference but is it possible?



4. BoD Updates
 - a. AMS Rep
 - b. Ombudsperson
 - c. Senator
 - d. BoD Memebers
5. Presidential and Exec Update
6. Speaker's Corner
 - Strategic Vision Planning Party
 - Sustainability Proposal: connect with PPC with Melissa DeLucchi
7. Other Business

Motion to Support the production of a mascot, through the mascot competition, with funding up to \$5,600:

For: 9

Against: 0

Abstain: 1

Motion Carried

Motion to support the mascot competition with monetary prizes of \$350:

For: 9

Against: 0

Abstain: 1

Motion Carried

Sustainability – Melissa,

- Proposing incorporating sustainability as a core value of the CUS. Sustainability as long term thinking.
- Sustainability in the CUS has been present for 2 years
- Going forward, believe that the CUS should maintain a role to promote sustainability.
- Propose a sustainability standard
 - Advertising marketing restrictions (limits of how many posters can be printed)
 - In September, a policy change in which there are standards that everyone should follow



Discussion/Questions

- Implementing this as a core value would be best if we got a green certification or made our own green certification
- There is already CUS Sustainability award for the most sustainable club or committee
- How would this affect sponsorship of conferences who want lots of posers?
 - It depends on the sponsor, sponsors are starting to change the way they provide delegate bags (recyclable material)
- Who is going to enforce this sustainability standard?
- Is there going to be a team that works with conferences to brand conferences as "green"
 - There might not be penalties, but rather we would provide incentives.
- Clubs can implement these changes easier, because conferences are bigger events
- Have you thought about more internal focuses, such as paper handouts in class?
 - That's not directly CUS so we would have to look at that in the future
- What level are we at in terms of sustainability right now?
 - There isn't a "level" that you're on, but the CUS currently has a lot of inefficiencies
- Would you mentor conferences and clubs in ways to be more sustainable?
 - Yes

Motion to refer CUS Sustainability to the BoD PPC for further discussion:

For: 10

Against: 0

Abstain: 0

Motion Carries

Updates:

- AMS Rep: Presentation by UBC housing, in regards to proposed housing fee's, an increase of around \$20-\$80 a month
 - Housing is being expanded to meet student needs (expansion of Totem Park, Ponderosa Hub, a new law hub) In total around 2,500 new beds
 - Athletics talked about Thunderbird having artificial turf, UBC tennis will increase nets
 - UBC Abroad students want increased safety measures when traveling. A proposed idea was a registry departure and a package for students going on exchange
 - CUS Referendum was finally ratified by the AMS
 - If you are interested in being a member at large in any of these committees, there will be a notification soon



- Jesse Ombudsperson: During Board meetings, it is important to not interrupt and let everyone speak their mind. After someone talks, sometimes there are snarky comments which are unnecessary.
- Senator, Chad Embree: Chad was placed on the curriculum & teaching and learning committee. He was also selected to represent as an AMS counsellor, sitting on the business and facilities committee.
- BoD Updates:
 - Prina: Mascot committee is great, so spread the word.
 - Paulina: Collaborating with the UGO to ease communication
 - Some people respond better to e-mails from the UGO rather than the CUS
- Connor: Sauder talks ended today, very successful
- Niki VP Engagement: Looking to find a POITS (room, area, hut... something) for the summer – if anyone has any ideas...

Events Evaluation Committee

- Evaluate events. Events that have been around in the CUS for a long period of time, but they have to be evaluated to ensure they meet Sauder's expectations
- Pre-conference events, conferences, post-conference events
- The committee takes feedback from each event that has been collected, and they build a matrix to ensure the event is achieving what it is meant to achieve

Questions:

- Do you get to go to the event for free if you're on the committee?
 - No

Volunteers:

- Connor
- Mike
- Niki
- Two members at large

Speaker's Corner:

- Strategic Vision and Planning Party: setting personal skills and board goals are important – very beneficial
- Is this something the board is interested in? Yes

*****IN CAMERA*****

1 Guest invited to stay Thato

Motion to adjourn meeting: Connor
Seconded: Dylan



commerce
undergraduate
society

Executives Meeting Minutes April 8th, 2010

Meeting end time: 7:17pm