



commerce
undergraduate
society

CUS Board of Director Minutes

April 4th, 2011

Present: Paulina, Pia, Veronica, Niki, Laura, Dylan, Tim, Vitor, Johannes, Sara, Lucas, Prina, David H., Enzo, Connor, Julie, Nick, Negar, Chad, Lilian, Chrisanne, Andrea, Moses

Late: -

Absent: Kaylee, Daria, Michael M., Michael W., Jeff, David L., Jordan, Jacky, Mandy, Klazina, Anna, Michelle, Tom

Start Time: 6:20

Welcome Back- Intros: BOD, Execs, Guests

Clubs Policy- Chad Embree, Senator

- See CUS website document "Clubs Policy"
- not much has changed from previous draft

Discussion

- Vitor: if a club doesn't pay the entire amount of money to say, an event venue, who is responsible?
 - o the club is responsible for their own mistakes
 - Dylan: what is your opinion on membership subsidies? People with more members get more of a subsidy, but is there not now incentive for people to charge a lower membership fee to get more members?
 - o Would have to review their budget; free to charge whatever they'd like generally
 - o Minimum \$5 charge I believe
 - Lucas: I know I joined the Organic Club for \$2
 - Moses: is there a way for us as the CUS to measure value given to club members? A lot of people buy memberships but don't attend club events
 - o Don't have an answer for that
 - Johannes: do we have a marginally increasing or decreasing value per additional member?
 - o Moses: a structure that increases value for say, first 100 members and it gradually decreases
 - o Johannes: there is no incremental benefit
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- Moses: makes a lot of sense, but how does that work for us budget-wise?
- Johannes: I'd argue to keep it at \$2-3 per member or figure out a different structure
- Vitor: instead of having tiers could we have a single formula? Ex. if you have 190 members but the tier caps at 200, it might be a bit of a demotivator
 - That would be more of an incentive for clubs to get more members
 - They will have to assess their own budgets
- Johannes: the incentive is to increase the amount of members for clubs, but is it necessary to have supersized clubs?
- Laura: what if they get more members after the deadline for the policy
 - If club memberships go up, they can just come back to us and ask for the extra money
- Connor: reapply every year might be just as easy; they can then apply for more or the same amount as they did last year
 - This is a guide as to where clubs should be allocating their money
- Paulina: why are we considering such a tiered structure? What's the reasoning behind it? Can't we just cut it down to \$2?
 - It's to create a level playing field for all clubs
 - This is saying that we value clubs that can provide more value for students
 - Lucas: I think the best idea is the "5-3-2"
 - *Lucas shows the board a makeshift spreadsheet of his recent findings re: reducing the incremental cost jumps between member volumes*

Extrapole re: spreadsheet: majority likes

- Moses: I like the overall model, but the largest clubs get almost as twice as much as other clubs, is there any way we can reduce the large clubs amount?
 - They provide more value to students
 - Moses: we were giving them \$2200, now we're giving them way more, I'm asking, why such a jump?
 - Straight line formulas get far too complicated because memberships are always changing
- Ben: what kind of consistency measures are in place to ensure the money is spent on students in the club?
 - This fixed money is to get the club going
 - The variable amount is so low that the discrepancy only is about a hundred dollars
- Dylan: a lot of these industry clubs will be under Julie's portfolio, it'll be her job to watch and ensure students are getting value, so we'll find a lot more value for students this way now
- Chad: intervention has to be substantial in nature for the CUS to get involved (general mentioning)
- Moses: Why the \$1000 difference? Value hasn't changed
 - Dylan: we feel they provide more value, a lot more value than what we're contributing right now

- Niki: it hasn't been changed for a number of years
- Chad: to give context, there aren't a lot of clubs around the 100 member mark, most fall between the 60-80 mark
- Moses: when do they get this cheque?
 - Fixed portion: as soon as budget approved by CUS
 - Variable portion: end of September after clubs recruiting
- Moses: how do you know which group they fall into?
 - Based on budget; it will be a bit of a judgment call, but at the end of the day if they overshoot, they probably would just get their variable

Extrapolate: people happy with the policy

- Moses: how do we gauge how much these clubs really need?
 - These amounts may be slightly restrictive in some areas but still provides more comfort for the clubs (i.e. if they're struggling with sponsorship, varying memberships, etc)
 - David: I think these amounts are pretty good
 - Lucas: my only concern is this is an increase in \$15,000 in CUS contribution; not comfortable to pass this with the VP Finance not present
 - Dylan: have to consider a lot of our special projects funds went to clubs and that was more than \$15,000; now we're providing them with the money up front to save time and club's strife from looking for sponsorship; trying to grow membership
 - Ben: also a programmatic decision; regardless the money will be set aside
 - Chad: agreed; again, these proposed amounts are caps
- Moses: are there measures in place to ensure efficiency?
 - Julie: have to submit budget by May 30th and myself and VP Finance will go over them to ensure efficient

Voting Period

For: 13 Laura, Niki, Negar, Connor, Dylan, Veronica, Nick, Tim, Lucas, Prina, Moses, Chad, Pia

Opposed: 0

Abstain: 0

Motion carries.

BOD Updates

AMS Rep

- we're passing the minimum wage schedule
- having a two-tiered table for how we increase wages
- we'd like to be up by \$9.50 then \$10.50 by next May
- hopefully will be passed

- turnover and committee appointments coming up next meeting; if you'd like to be a member at large come to meeting on Wednesday

Ombudsperson

- n/a

Senator

- no updates

BoD Members

- Lucas: Enterprize is happening again!
 - o Have set up an internal wiki; working on getting past Enterprize members writing content for new execs

Presidential and Exec Updates

- hiring still
- Dylan: going through team and getting everyone's updated vision statements
- Andrea: had dinner with all the conference chairs; CUS conferences group has their own Facebook feed to keep everyone update; working on keeping chairs friendly; still hiring right now
 - o CR: putting together package; hiring next week
 - o Had lunch with CGA; want to get more involved in the CUS (give us more \$\$\$); talking about holding a lecture series for Sauder students
- Julie: Saduer Café survey results came out: 170 staff, over 300 for students;
 - o Concerns about service from staff, prices, quality of the food
 - o 20 pages of feedback must go through
- Johannes: talking a lot with Chris and Graeme about CUS Store and negotiating that space; in a good position to get it for ourselves
 - o Working on business plan
- Sara: all the Frosh leaders, etc have been hired
 - o POITS is hiring
 - o SoCo Hiring
 - o Rehiring for three service councils
 - o Meeting with Amrinder to discuss POITS beer sponsorship
 - o Hopefully getting CCP into the CR side; looking at a corporate street hockey event

Turnover Motion- see attached

Voting Period

For: Unanimous

Against: 0

Abstain: 0

Motion carries. Board positions are officially turned over to the new executives.

“Embree’s Last Words”

Speaker’s Corner

Farewells and thank-yous

Other Business

None

End: 8:21

Turnover Motion

Whereas turnover of the CUS Board of Directors is required as per sections C3, D5, E3, F2, and G2 of Article 15 of the CUS Constitution;

Whereas the CUS Elections held between January 25th – January 28th, 2010 and March 2nd – March 5th 2010 were in accordance with CUS Elections Policy, the CUS Constitution, and deemed fair and equitable by the CUS Elections Committee;

Be it resolved that the CUS Board of Directors recognize the results of the CUS Elections as follows:

President	<i>Connor McGauley</i>
Senator	<i>Chad Embree</i>
AMS Representative	<i>Dylan Callow</i>
Ombudsperson	<i>Jessie Xin</i>
Second Year Representative	<i>Daria Panteleeva, Tim Tong, Moses Gatonye</i>
Third Year Representative	<i>Pia Gosh, Prina Pachchigar, Michael Moll</i>
Fourth Year Representative	<i>Tom Dvorak, Lucas Lemanowicz, Michelle Wang</i>

Be it further resolved that as of March 9th, 2010 the following members of the CUS Board of Directors shall turnover their membership to the respective elected members of the incoming CUS Board of Directors:

President	<i>Laura Silvester</i>
Senator	<i>Ben Cappellacci</i>
AMS Representative	<i>Ekaterina Dovjenko</i>
Ombudsperson	<i>Kelly McCrae</i>
Second Year Representative	<i>Pia Gosh, Stas Pavlov, Vincent Tse</i>
Third Year Representative	<i>Robert Li, Thato Makgolane, Paul Davidescu</i>
Fourth Year Representative	<i>Chad Embree, Kira Pirani, Azim Wazeer</i>

Be it further resolved that as of March 9th, 2010 the following members of the CUS Board of Directors turnover their membership to the incoming CUS Board of Directors for election in September, 2010:

First Year Representative	<i>Griffin Hamilton, Khalil Kassam, Daniel Kong</i>
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Be it further resolved that the following members of the CUS Board of Directors turnover their membership to the new representatives of their respective bodies upon selection but no later than April 30th, 2010:

Executive Council Representative	<i>Kristin Shearer, Uvini Lokuge</i>
Services Council Representative	<i>Dylan Callow, Alina Mustafina, Melissa Mills</i>
Clubs Council Representative	<i>Tina Peng</i>