



**Attendance:** Stas, Kelly, Azim, Uvini, Laura, Kristin, Daniel, Chris, Vincent, Tina, Kira, Ben, Chad, Connor, Johnny, Pia, Robert, Griffin, Dylan, Thato, Adam, Alex, Paul, Travis, Alina

**Start:** 6:04

**End:** 8:41

Event Evaluation to present at next meeting.

**Updates:**

Senator:

- Senate meeting this Wednesday in IKB 182 at 6:00pm

Presidential:

- Changes to exec updates to come post-exec meeting
- Approached by the SLC to sponsor – highest tier level is \$5000
  - Either “corporate” sponsor or subsidizing ticket prices for students
  - Exec looked at Pros and Cons of both types of sponsorship
  - voted “No” to flat sponsorship for the SLC
  - UGO also sponsors approximately 30 tickets – asked CUS to put forward around 10 names
    - looking to ask the 1<sup>st</sup> and 2<sup>nd</sup> Year Committees to attend to further develop their leadership skills
  -
- Exec will be making big decision on registration system this week – contact Laura for more info/comments
- UBC Okanagan’s Commerce Exec Team would love to meet up with our Exec and Board to get to know how we operate at Sauder
  - An opportunity to communicate with UBC-O students will be created
- Questions:
  - How was the decision for Exec to decide upon SLC sponsorship made?
    - Emails were sent directly to Exec members, Thato was informed, and it was under \$6500
  - What is the status of the next option for SLC sponsorship (ticket sponsors)?
    - Completely open, looking at methods of decision-making right now

VP Marketing:

- Talked to Richard with Sauder IT
  - Plasma screens in new building
  - CUS will be largest content provider of these screens
  - CUS Template will be created to stand out a bit more
- will be working on marketing policy with Chad, Ben and Kira – great need for the policy

VP Internal:

- filed official complaint for the railing on the 1<sup>st</sup> floor
- work order for clocks in the building
- Dean’s Party is on the 19<sup>th</sup> of January



**VP Academic:**

- COMM101/486G has been established to expose students to different areas of commerce
  - is this overlapping with the 1<sup>st</sup> year seminars?
    - targeting different markets
  - not necessarily a lot of time for registration – Chris to ask about this and see if the information that is relayed can be more comprehensive
- held with a select group of students
- Chris is acting as a student representative on the learning commons
  - happening Monday's – not necessarily open to the general public yet but Chris will check to see if others can attend
- developing a sustainability award within the CUS
- Kerry Atwall about COMM486R

**VP Engagement:**

- POITS went really well – probably the most high-risk
  - next POITS: Nov. 19<sup>th</sup>
- Evaluating service council positions – looking at dividing the positions to create more involvement opportunities
- Hiring times are being looked at for turnover
- Working with Thato on creating focus groups for the upper years that don't necessarily care about the CUS to better understand their perception of the CUS
  - will be sending message in CUS Newsletter – not necessarily going to target those markets
  - looking for Board to approach students that they know aren't involved and feel a certain way about the CUS
  - incentives have been considered for the focus groups

**VP External:**

- Me Inc 2<sup>nd</sup> workshop is happening right now
- Enterprize is planning SEE – Social Entrepreneurship Experience held at the museum
  - connecting students to social entrepreneurs around Vancouver
- IBC happening this Thursday
- working with Tom at AMS with the Rezgo reg system and catering it specifically to CUS needs

**Speaker's Corner:**

- Welcome back to Nathan
- Retreat:
  - Value discussion occurred yesterday
    - Thato will speak to Paul to understand what kind of processes would need to occur
    - will hopefully wrap up by end of this Board's term
  - Meeting times:
    - will meet every 2<sup>nd</sup> Monday
    - every other Monday will be for committee meetings – can meet in room 421



- The discussion as to where accountability for the Board lies did not quite wrap up, however, an action item will be to create the channels for communication
  - Marketing portfolio to help in this process
- List of items we want to see completed before we wrap up – every person present had an item to complete
  - Will come up with some sort of check system
  - It is interesting that a lot of those items would not exist if it was not for the Board of Directors
- Any items individuals would like to add should be sent to Thato

### **Vancouver Student Entrepreneurship Association - Discussion:**

- Wanted to engage more commerce students in entrepreneurship
- The connection with Engineers does not seem to be very prevalent – only 24 members and in part Sauder
  - There are many more people at the events
- Chasing Sustainability had many people from other faculties and brought very interesting points to the table
  - Do they need the CUS to recognize them as a club for this to happen?
- It seems that their operating budgeted expenses is huge compared to their revenue
  - Is the club sustainable in the long run?
  - Are we responsible for their deficit?
- From a club perspective, they may feel that VSEA may step on the toes of some of the current club events
- Disappointing that their membership is so low
- COSAS exists directly to aid students at Sauder while it seems that VSEA is doing an entirely different thing
- CUS Club recognition:
  - \$2/member subsidy, access to marketing channels, access to Sauder Tech, CUS students as a whole
- Are they looking to use the CUS as a base to expand into the Vancouver community?
  - While this is not necessarily what the CUs is directly looking to do, it could be beneficial to create opportunities to connect with VC's in the community
  - It feels that their mandate is not necessarily to give back to CUS students and Sauder students, and rather, Vancouver students
- The \$2/member sponsorship by the CUS, and thus, they will be inclined to increase their Sauder students and not necessarily Engineering students
- From a Service Council perspective, with the Enterprize Community initiatives coming into play, we may want to see how they work out first
- Other CUS clubs such as SIFE and VCPE would be greatly affected by VSEA
- Fiscally, the amount spent per student is not large at all
- A lot of the CUS clubs probably do not even have that high of a membership either
- They are offering a bunch of new events this year which could influence their membership



- Have to look at what they can offer right now – cannot penalize them for what our clubs cannot offer
- The expense is not necessarily relevant – more in the value
- Approach of the club seems to be just to use the CUS
- **Given the written and oral presentation by the Vancouver Student Entrepreneurship Association (VSEA), the CUS BoD resolves that the VSEA be instated as a CUS Club.**
  - **Yes: 0**
  - **No: 14**
  - **Noted Abstention: none**
- Access to marketing channels will be decided by Exec

### **Compassion Policy Proposal – Chad Embree:**

- see powerpoint presentation
- Questions:
  - Explain the deciding body
    - New SC position – with committee of 1 male and 1 female
    - interview for them like ExCo
  - Should someone's financial well-being information be given to students? – confidentiality?
    - UBC Confidentiality Agreement
    - UGO
  - AMS provides subsidy for uPass, etc. and the students still must provide the information
    - It is up to the student to trust the society to keep that information safe
  - How to guarantee that the grant will be used effectively by the student?
    - Catch-22 for the CUS
    - The number of 20 students should be flexible
  - This should incorporate merit as well, rather than just financial need
    - The title reflects it as a need-based award
  - The ethics around the fact that some paying students who would have wanted to go the event may not be able to attend
    - Everyone has the right to go as everyone else
    - There are some events that have been selling out
  - Operational feasibility, once approved as a concept, would need to be closely observed
    - Will need to make sure the good outweighs the hurt the operations could potentially cause (confidentiality, etc.)
    - Operational must fit with the intent
  - Is it ethical/economical to use students money to finance other students attendance at events?
  - What happens to this initiative once the surplus is used up?
  - The larger-cost events will have more applicants as it is a larger expense
    - How does one choose the specific individuals that receive the grant?



- Definitely worthy of further discussion at the committee level – a great initiative that shows the innovation of the CUS
- There is potential for integration with the CUS student fee and UGO
- **All in favor of putting together a committee to look into the logistics of the Compassion Policy?**
  - **Yes: 15**
  - **No: 0**
  - **Noted Abstention: Chad**
- Dylan, Robert, Pia and Chad will begin work

### **Beyond Pink**

- Interested parties to put their names forward and we will draw the individual that will attend
  - Going as a CUS member – promote the CUS and act as a sponsor
  - Those interested:
    - Azim
    - Tina
    - Daniel
  - Vote:
    - Azim will be representing the CUS at Beyond Pink

### **Speed Dating Update – Ben and Paul**

- Last Friday, they held their speed dating initiative
- They had attendance from individuals that were not necessarily involved in the CUS
- The event did not draw the ideal number of people for the MGM afterwards
- They did get over 20 people – it was a good time
- Vincent is looking to change up the formatting for the next MGM
- Speed Dating and the MGM weren't very aligned
- MGM style event can be held before the fun event briefly
  - The events could also be combined
- If we wait for January when we have the building, we will see a greater turnout and benefit
  - Is the \$100 expense worth the students that attend?
- Male 65% Female 35%
- **All in favor of keeping the social events running?**
  - **Yes: 9**
  - **No: 1**
  - **Noted Abstention: Daniel, Kira, Alina, Azim, Chad, Ben**

### **Reimbursement Policy – Kira, Ben and Chad**

- see powerpoint presentation
- Feasibility of the time bound penalty?
  - not penalizing students as they don't seem to care about their money anyways
  - everything should be wrapped up by April 30<sup>th</sup>
    - how does that affect events that wrap up close to April 30<sup>th</sup>?



- last event needs to be completed by end of academic year - other events receives 2 months
- Travis to discuss with the PRC
- **Tabled until next meeting**

### **CR Policy – Kira, Ben and Chad**

- There are a lot of technical issues in the CR policy – how can it be communicated to the team?
  - CR team and External's/CR's of the organizations need to come together and the info needs to be communicated
- A plain language memo sent out with the full policy would be a good idea – allow the information to be fully public
- Policy Violation is not present in the policy
  - the issue does occur, however, it is not something that needs to be on paper
  - now that the policy is here, we'll see how it works, give people a chance, and address it if necessary
- examples of "any reason" are not outlined in the policy
  - when students have personal connections they may feel they can just contact them even if they are on the blacklist
  - this will be communicated very clearly in the memo
  - broad enough, but a thorough coaching process is necessary
  - sit down with Josh and come up with a process for next year
- **All in favor of passing the CR Policy?**
  - **Yes: 7**
  - **No: 0**
  - **Noted Abstention: Stas, Daniel, Vincent, Tina, Chad, Kira, Ben, Dylan, Robert, Griffin**
- For those that have questions with CR, send those questions in a detailed email to the PRC team.
- **Conflict of Interest document to look into committees as well**
- **Tabled until next meeting**

### **Constitutional Reform:**

- Azim, Kat, Dylan, Kristin, Tina are on the committee, but we need more general student representation
- Griffin and Chad are interested