



Start: 6:19PM

End: 8:49pm

Attendance: Chad, Azim, Ekaterina, Laura, Vincent, Melissa, Alina, Thato, Pia, Ben, Paul, Lucas, Jason, Kristin, Connor, Travis, Chris, Johnny, Uvini, Tina, Jacky (PNEC), Dianna (PNEC), Pheobe (IB Club)

Absent: Kira, Kelly, Dylan

General Updates:

- AMS update
 - All updates on UBC Blog (AMS report), facebook
 - Wednesday July 29th (next meeting)
 - Noise limitations to 55 dbs
 - Damage deposit of \$1000
 - Feb 2010 Whistler booking (pricing change due to Olympics)
 - \$3500 for prizes to encourage more votes during AMS elections (from 8K)
 - \$43,100 from reno fund for
- Senate
 - Does not meet during summer
 - BCom-BA program: will take a loong time. Communication and politics between COMM and ARTS is slowing things down

Presidential Update

- JDC West bid
 - Co-Chair conference: Jen Loong and Josh Wood
 - Letters of support to either UBC hosting or to Jen and Josh personally
 - August meeting is when bid happens
 - Laura can't attend conference due to family obligations
 - Jen, Josh, and Dinay? Attend August meeting
 - Can the BoD have ONE letter of solidarity supporting the JDC West Bid
 - Board to draft a letter of support.
- Introduce BoD to student body
 - Example: short video during FROSH

Executive Update

- Engagement:
 - FROSH going well (ahead of schedule)
 - Gala Planning for Orientations
 - CUS more present in orientations
 - More opportunities for BoD representing CUS at events (interact BoD with new international student).
 - Kristin will send e-mails for specific orientations events outlining how many BoD members will be required
 - Bringing back white Sauder towels
- Internal:



- Elections reform committee: need website and proposals done before August meeting. **Elections reform committee get in touch with Connor ASAP**
- HR reform committee and policy reform committee: **get in touch with HR director and Connor** (leverage their expertise and decrease ambiguity). **Ben send Thato a detailed list of all policies and when they're being reformed (timeline)**
- Tom Ross (saunder school of business): Phase 1 (construction) complete December 2009. CUS granted lounge space on 2nd floor. Not a lot of space Sept – Nov for BCom or MBA. Important as BoD to come together and take responsibility to push us through the next four months
- White Spot complete in September
- Won't be holding BoD meetings inside Sauder. **Connor – bring possible locations to Thato before next meeting**
- Finance:
 - Budget passed
 - Trying to get Corporate credit card (involve BoD, Exec, and Student Council)
 - Kept in vault
 - Working on financial reimbursement system
- Academic:
 - Standardizing Speaker request form
- Marketing:
 - Working with Ben for marketing policy
 - Met with to discuss plans for upcoming year
 - Hiring Marketing commission (interview start August 1)
- External:
 - Golf going well
 - Alumni relations: strategy for collecting donations with Alum and solidifying alumni base
 - Someone within each of clubs, conference will be best to approach alumni

Speakers Corner:

- Wishes Jason all the best
- Tippe thanks for the food
- Pia thanks for minutes
- Chad thanks for equity officer

Monthly General Meeting:

- Organizational transparency so that we can keep students updated about BoD
- Once a month
- Two way communication re: events, feedback, etc
- Create involvement opportunities: ie. Attract members at large



- Host: 1 or 2 year council OR monthly general meeting coordinator under VP engagement OR one rep from each BoD year rep
- Schedule: promotion of major events, what the CUS has been working on, what BoD has been working on, answer questions and concerns (ie. Honour code – what do the students want on it)
- Include an anonymous suggestion box
- Theme: theme of that month (ie. Pumpkin carving during October month) OR no theme OR theme catered towards major events of that month (ie. September: golf tourney and ignite)
- Location: TBA
- Visual media team help out to tape meetings and post online
- When: noon, 1-2 hours
- Have Dean, associate deans, staff from BCC to come out and meet the students
- Why: discover where your student fees are going, free food

QUESTIONS

- How many people will show
 - Consistent so it will become a habit
 - Unsure – as many people as voted for vincent
- Will all BoD come to meeting
 - Welcome to all come – but not necessary
- What types of people will be attracted
 - Special guests come in to attract people who are not necessarily interested in CUS
- Will it be drop in or have an agenda
 - Start at noon. Announcements, then year reps

DISCUSSION (IDEA)

- Targeting towards students and will engage students unlike a BoD meeting
- Low risk – much easier to go to Mgm vs. BoD meeting
- Should we specialize by year (ie. Mgm for 2nd year, mgm for 3rd year, etc)
 - Will 4th years come if they know 1st year issues are discussed
 - Will be more tailored
 - 1st years will be discourages and intimidated when discussion is all about Ignite, CA hiring, etc (don't want to create a stigma for 1st years)
 - Focus more on creating programming which will be easily digestible , general information
- Create a line that states the team must create something which is the specific which is year specific so that (for example) at the end of the presentation each years concerns are addressed
- Marketing: if this is a 1st year event: exclusivity will ensure a lot of people will come. If it is year specific the exclusivity will attract a lot of people to come. If it is a general CUS event then no one will come.



- **ALL IN FAVOUR TO SUPPORT THE IDEA AS VINCENT PROPOSED IT INCLUDING A CLAUSE THAT STATES THERE MUST INCLUDE YEAR SPECIFIC DETAILS:**
 - **YES: 12**
 - **NO: 1**
 - **NOTED ABSTENTION: 1 (MELISSA)**
- Suggestion: exec should spearhead this project (policies are made by BoD, exec execute it)
- If BoD is running meeting then content should be done by BoD
- Initiative came from the BoD and from constituents who voted from year rep (year reps elected BoD)
- **ALL IN FAVOUR OF HAVING THIS CHAMPIONED BY TEAM CONSISTING OF YEAR REP BOD MEMBERS:**
 - **YES: 14**
 - **NO: 0**
 - **NOTED ABSTENTION: 0**

Sauder Philosophers Cafe (postponed to next meeting)

Pacific North West Economic Conference (exec presentation – laura and travis)

- Any external funding from CUS (non Sauder related conference) hasn't been over \$6,000
- Come up with fixed component and variable component
- \$80 per ticket extremely high – did we as CUS want Sauder students to be paying that much
- Therefore reimbursement plan for Sauder students (to ensure the direct value to given back to students)
- Fixed and variable component
- Sauder students are paying roughly \$40 for comparable conferences (ie Me Inc); therefore, variable portion of \$40 (to cover total cost of \$80)
 - Total ticket price \$80
 - Sauder Student pays \$40
 - CUS pays \$40
 - (THIS APPLIES ONLY FOR SAUDER STUDENTS)
 - Or...
 - Total ticket price \$80
 - Sauder Student pays \$40
 - CUS pays \$60 (therefore additional \$20 per Sauder student to help PNEC with other costs. Extra leap of faith)
- There are similarities between IBC and PNEC (from Sauder school perspective there is little bit of overlap)
- Current economic situation: increases in tuition for US universities



- System needs to be created of tracking numbers (ie how many *sauder* students attend)
- CUS will provide strategic advice and marketing
- If you think variable will be difficult to implement difficult to asses then we can do \$4000 flat

DISCUSS

- CUS is for Sauder Students and need to find a strategy to fund Sauder Students
- Eliminate \$40 variable since it provides no incentive for PNEC to attract Sauder students as its now a subsidy instead of a sponsorship
- Note: removed all \$40 to make visually appealing
- During the same time as Enterprize and Olympics
- Is it possible to get 150 students out during the tough economic times
- CUS highly unlikely that we fund surpluses - does it make sense to put student money into funding surplus
- Do we want to have a conflict in events (ie. IBC and Enterprize)
- Chances for interfaculty relations for CUS
- Use our resources (ie Vp marketing Vp internal) to help PNEC tap into Sauder market
- First 100 get subsidy (yet this is complicated to implement)
- Jacky: were only getting \$3000 (technically with the 2500 fixed and 60 variable)
- Why are they asking us 11500 when other faculties are approached with 2000, 4000
- Different from CUS events, attract students from universities from across the pacific rim, helps brand Sauder (as top business school in the area)
- Suggestion: \$4000 flat(reimbursement discussion can occur serperately)
- **ALL IN FAVOUR OF \$4000 (VS \$1000)**
 - 10
- **ALL IN FAVOUR OF \$1000 (VS \$4000)**
 - 2
- **ALL IN FAVOUR OF \$4000**
 - **YES: 6**
 - **NO: 6**

(Jason doesn't get to vote due to his resignation)
Vote to the speaker....

YES

MOTION PASSED TO SPONSOR \$4000, VP MARKETING RESOURCES, VP ENGAGEMENT RESOURCES, TO PNEC

Capital Expenditure (presented by Travis)

DISCUSSION

- Secondary budget vs structural deficit
- We are working on cash basis vs crude accrual basis
- Structural deficit is better since its is *planned*



- Add a note on the budget for contributed surplus
- **ALL IN FAVOUR OF PASSING BUDGET AS PROPOSED BY TRAVIS:**
 - **YES: 13**
 - **NO: 0**
 - **NOTED ABSTENTION: 0**

Passion Projects:

- Thato:
 - Involved with connecting and involving committee with Krisitin (new Sauder students who do want to get involved can get involved. CUS create capacity to create opportunity to get involved)
 - Philosophers Cafe: will build future leaders and know more than whats in the classroom
- Tina:
 - Set high bar for years to come and try to connect presidents from each club to CUS. Compile their opinions and suggestions and bring them to the BoD
- Uvini:
 - Event evaluation. We talk about value added but its never tangible what that value is. Realize our effect on the undergraduate society. Possibly to do more with our money (cut back unnecessary costs)
 - Budget conference: organic talk that students can attend (for \$0) up to anyone to come to present their idea to students. Passing on free knowledge to other students
- Stas:
 - Be conscious about the constituents we are representing. Collect feedback from the students and make sure that we set precedence for BoD to come.
 - Continue to be involved with the Sauder cafe project
- Chad:
 - Running passion project for last 3 years: CUS
- Kristin:
 - Creating tangible steps to get students more involved (ie involvement package). Focus groups and getting more student input.
- Paul:
 - To get the ultimate university experience happens outside the classroom, getting to know people from other faculties, and physical activity is lacking at Sauder. Ways to get students active.
 - Certain group of people who don't go to conference and to show the value of these conferences or events to those students and push them to get into it
 - Interfaculty events ie HKin boat cruise great opportunities to team up with other faculties
- Ben:
 - What is the senate



- People don't know enough about what the senate is and what the senate does. Make sure that people know and what's in their control and how their opinions can be heard in the senate.
- Pia:
 - Creating new initiative package
 - Events eval
- Alina:
 - Connect students from different faculties together. Ie. Arts and business. Companies are looking for people with a range of skills. Support the initiatives and be a part of interfaculty relations
 - Represent the interests of the service council
- Melissa:
 - Never been involved with CUS council core. Big objectives is to look at past results of why people went to conferences and it is by word of mouth and will try and incorporate that with IBC. Bring in more business delegates (internationally)
- Vincent:
 - Form Mgm to effectively communicate BoD thoughts to students.
 - Wants to showcase the history of Sauder (ie. Through mural from cont. Surplus) so students can be branded and proud
- Laura:
 - Being approachable (personal goal)
 - Events evaluations
 - Increase involvement inter and intra faculty
 - HR projects started and carried forth
 - Seeing the success of this board. Really proud to see how far we've come as a team. Actually debating about real issues. Continuity from this BoD to next
- Ekaterina:
 - Amazing speech was too busy listening awestruck
 - Haha
 - Interfaculty relations is key and CUS should not be taking for granted and most valuable interfaculty bonds occur outside of the classroom
- Azim:
 - Interfaculty perspective
 - Contribute to the decision making process and more conducive to the rest of campus
 - Bring a better order and structure to BoD (ie. What is the real difference between BoD and exec)



commerce
undergraduate
society

Board of Directors Meeting Minutes
July 27th, 2009

Sauder Philosophers Cafe

- Quorum read document

ALL IN FAVOUR OF SUPPORTING IDEA OF SAUDER PHILOSOPHERS CAFE:

YES: 12

NO: 0

NOTED ABSTENTION: 1

Shape the vision and what the BoD is working towards

Next Meeting: August 17th, 2009