



Start: 6:04

End: 8:30

Attendance: Johnny, Chris, Vincent, Azim, Paul, Pia, Kristin, Ekaterina, Uvini, Alina, Laura, Thato, Jason, Stas, Chad, Kristin, Carman

Notes:

- Pia will act as Equity Officer as Ombudsperson is absent

Board Updates:

- Pia:
 - creating the New Club package
- Chris:
 - working hard on the Strategic Development option
- Ekaterina:
 - sitting on AMS Business Operations Committee
 - improve coffee at Blue Chip
 - Appointment Review Committee:
 - ruberic for AMS employees
 - Meeting on May 6th
 - Going with Laura to WOW
 - **Ekaterina to send Thato information on AMS committees**
- Uvini:
 - sent out contact spreadsheet
 - **Board to fill out contact information**

Presidential Update:

- since exams, met up with Dean Dan, Pam, and Katrina
- looking to use downtown Robson Square space for summer meetings
- CUS Offices have been vacated until November or later
- FROSH planning is going along well
- UBCO School of Business will be entering the Sauder umbrella
 - **Thato to send out notes from UBCO meeting**

Elections Reform Committee:

- will highlight the reforms that they are proposing with regards to the elections procedure
- table and go to Policy Review Committee
- Presentation:
 - they have reviewed previous practices to develop this policy
 - targeted key areas:
 - nominations process
 - having person looking to run for position speaking to person currently in that position
 - candidate forums
 - proper attendance and equitable time delegation
 - candidate posters
 - all posters must be physically stamped by elections officer
 - new techniques around budget



- voting process
- clear and accurate voting results
- honour code:
 - another barrier to entry
 - provides proper punishment for misconduct
 - punishment TBD
- voting system recommendations:
 - responsibility of elections officer
 - will be tested prior to the election
- Marketing the elections:
 - redirect link will be shortened
 - VOTE site will be for voting
 - ELECTIONS site will be for an elections forum
 - elections advertisements should be visible on all CUS publications
- agreement:
 - all candidates must sign the agreement
- Questions:
 - punishment:
 - take time away from forums
 -
 - classroom speeches:
 - have a limit of how many classes in which one can speak, however, valuable tool to create competitive edge
 - speeches were limited this past year because of the 50 minute classes
 - if restrictions are placed on specific classes, candidates will target those without restrictions and an influx of speeches in such classes will occur
 - one video could be authorized for each candidate for the elections website
- Discussion:
 - when will system be ready?
 - by 1st year elections in September
 - will the new restrictions limit creativity?
 - one is allowed to do everything they want as long as it is within the boundaries of the policies.
 - websites, etc. are allowed until a set date
 - how will the nominations work?
 - how can one attain approval of previous holder of the position?
 - simply sign a document to say they spoke and have an idea of what the position is about
 - only need one signature for rep positions rather than all 3
 - will this act as a damper on those wanting to run for positions?
 - used as a higher standard, as a basic nomination form is too little regulation.



- 2 forums, one with questions and one without:
 - that may create 4 forums within the short elections period
 - 1 forum for all candidates, while next would be a structured debate style
 - ensures more time and equity

Style and the City:

- recap:
 - Chairs asked to be included in CUS umbrella
 - voted in favor
 - Style has new proposal based more upon what they believe students want
 - concentrate more on corporate and personal branding
 - major change: fashion show back on
 - new budget (given same ticket prices) will have \$14,238 cost, \$13,000 with higher prices
- discussion:
 - is there a way to sell more tickets?
 - restriction on amount of tickets has to do with the venue
 - max capacity is only 250 people, thus, capacity cannot be increased
 - fashion show:
 - students that attended the event see value in the fashion show
 - the show costs next to nothing to hold
 - if show is adding value and attracting a different niche of Sauder to the event, it is adding value as a whole
 - should the CUS be putting on a fashion show?
 - they put on events such as POITS, etc.
 - fashion show is not simply for entertainment, but for education purposes
 - will help to differentiate from Ignite as new proposal correlates with Ignite in some respects
 - business community does not understand why business students would be putting on a fashion show
 - previously, the CR team presented it mainly as a fashion show as it wasn't fully included in the CR package
 - took place while delegates were eating
 - audience was predominately first years who were not interested in going to any other event
 - there were a significant population that paid the \$35 for just the fashion show
 - some of the items worn may not have been completely professional
 - COMM299 incorporated fashion and dress into the course
 - the way the event will run will change and go in a new direction this year
 - items shown are not necessarily to purchase, but rather, to spur ideas
- **All in favor of including keep the Fashion Show component to Style and the City?**
 - **Yes: 11**



- **No:** 0
- **Noted Abstention:** n/a

Summer Meetings:

- constitutionally, one meeting every month
- will attempt to get space downtown
- proposed dates:
 - May 25th
 - dissolve committees
 - June 29th
 - first budget presentation
 - July 13th
 - Travis will address concerns from 1st meeting, budget (hopefully) will be passed
 - still room for one more meeting
 - August 10th
 - plan calendar for upcoming year

Strategy Consulting Mentorship Program:

- here to ask for subsidy
- asking for \$6,550
 - lower from last year
- SCMP is an opportunity for students attain jobs with top consulting firms in the world
 - spend the whole summer working on skills
 - mock interview with Irfhan Rawji to attain first round interview
- fee breakdown:
 - \$250 fee subsidy
 - \$350 travel subsidy
 - 8 students
- admittance:
 - 16 total
 - 9 fully admitted
 - 6 conditionally admitted
 - 1 graduating
- each student pays \$1000 when entering the program
- why should CUS spend student money on this?
 - value per student
 - 600 over fee and Toronto costs
 - average starting salary >\$70,000
 - long term value for all students
 - placing a higher presence for Sauder in a reliable industry
 - high Sauder brand equity for all students
- questions:
 - arrangement for successful candidates to return?
 - if one receives an offer, you are obliged to return as a TA
 - 2nd year, teaching
 - 3rd year, quality control
 - will Irfhan pass on his role?



- in what other areas does the CUS focus on specific students?
 - Brand Management
 - Case Competition
- student fee:
 - \$750, now \$1000 without subsidy
- how much does Sauder support?
 - they pay for the MBA's as ranking for school comes from MBA program rather than undergrad
- how many MBA students make it through
 - 2 offers
- **All in favor of approving the \$6,550 for the SCMP program?**
 - **Yes:** 11
 - **No:** 0
 - **Noted Abstention:** n/a

Golf Tournament (Charity Portion):

- recap:
 - issue was brought up because the Golf Tournament cost the CUS around \$16,000 at University Golf Course
 - only 75 students
 - potential reduction in sponsorship this year
 - budget now decreased to \$8,000
- presentation:
 - charity portion was a large value point, allowing an expensive ticket price to be justified
 - dinner has been removed and replaced by BBQ
 - if charity portion is also removed, two major value point will be removed
 - venue cost 83% of budget last year
 - scale down to Musquem will save over \$10,000
 - image to corporate sponsors will not be strong if both downscaling and no charity portion are present
 - golf tournament is synonymous with a charity portion
 - without charity, CCP will be the last major charity section of the CUS
 - charity portion of the event was great for corporate sponsors
 - event evaluation committee will be attending next year and can then decide if charity portion will be taken away
 - consider motivation of Golf team in the organizing of the tournament
 - removal of charity portion may remove some motivation the team
 - 2009 vision:
 - keep budget around 8000
 - need to find ways to give value back to business executives and students
 - step up work with CR team (through CSM's)
 - bring back similarities that were a success (swing clinic, etc.) to advertise to more beginners



- discussion:
 - can the charity component be successful with the current budget?
 - last year, with \$10,000 spend on venue, it should be possible
 - other creative methods of making money can be used
 - as long as CUS is only covering cost, the money put forth to charity would be positive
 - charity money:
 - \$10 from student ticket
 - \$30 from business delegate fee
 - silent auction
 - charity portion is mainly on top of ticket and rest of charity money is not necessarily straight from the CUS. all money comes from those attending the event.
 - price of ticket to break-even would need to be established. charity is normally from the profit.
 - would ticket price need to be reduced as a result of the venue change?
 - yes, less value
 - need numbers to properly vote on this issue
 - breaking-even is quite unrealistic as none of the conferences break even
 - CCP can break even, however, there events are much more small-scale
 - set price at level so profit is donated to charity?
 - we do not make a profit off of these events
 - no matter what, the event will come to a deficit
 - how much donated last year?
 - \$7000
 - 1000 from budget
 - 3000 from silent auction
 - rest from student fees
 - diversifies reach of the CUS and present ourselves in a different light
 - are students made known that \$10 from their ticket price is going to charity?
 - yes
- **All in favor of including the Charity portion in the Golf Tournament?**
 - **Yes:** 9
 - **No:** 0
 - **Noted Abstention:** Azim and Chad

Contributed Surplus Committee:

- recap:
 - \$60,000 to café on first floor of Henry Angus Building
 - Board found previous survey data insufficient
- survey data:
 - collected 10% of student body feedback
 - yes: 210 (80%)
 - no: 51 (80%)
 - other recommendations for money:



- already have food services
- mural, better furniture for Dlam
- innovation competition
- discussion:
 - timeline for surplus committee:
 - deal with café issue immediately
 - hold meetings to decide what will be done with the rest of the surplus
 - options for approving \$60,000:
 - line item in budget or referendum in September
 - do they need the money now?
 - reallocation of funds would occur to another area of the building and accelerate the renovation of the building for Phase 2
 - much ambiguity with numbers and allocation of the funds
 - issue was entertained previously, the change is the new input from students
 - nothing has changed since the previous presentation but the new survey data
 - some issues around whether board wants to put this to referendum
 - board created for such long-term decisions
 - having a referendum is not fully consistent with this
 - the survey already created a relatively negative connotation by asking for extensive external input
 - smaller details about the café are to come
 - motion would be for the \$60,000 pending a contract overview and ratification of the contract by the board.
- **All in favor of approving the \$60,000 contribution to the café in the renovated Henry Angus as a line item in the 09/10 budget pending the approval of a subsequent contract.**
 - **Yes:** 9
 - **No:** 0
 - **Noted Abstention:** Uvini and Jason

Next Meeting will be focused on committees and their contributions so far.

Next Meeting: May 29th